



Decades Later, It's Still An Amazing Bargain

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When it comes to a good deal, few things can compare to membership in the Society of Stranders (SOS). It is one of the best investments you can make. For about the price of a tank of gas, a nice dinner out or a round of golf, you get a full 365 days of fun, friendships, benefits and more. Let's take a closer look at what's included and the positive impact you have when you join SOS.

Two free, 10-day parties and one free, 4-day party – SOS is best known for the Spring Safari, the Fall Migration and the Mid-Winter Parties it holds at North Myrtle Beach. These events offer SOS Members a unique opportunity to socialize and have fun at the beach with thousands of their old friends and new acquaintances. The participating lounges are great, the music is fantastic, and the bartenders all deserve our appreciation (and a big tip) for their efforts.

Information Access – SOS and the Association of Carolina Shag Clubs (ACSC) maintain a web site that has information about SOS, shag events, shag clubs, and other shag related activities or items. They also manage a fun Facebook page with a lot of great posts. Check them out!

The Carefree Times – This publication contains information about recent activities, upcoming events, local shag clubs, and shag merchandise. It also has shag related articles for your enjoyment. The Carefree Times has been around since the beginning of SOS and has become a collected treasure in print and online.

Various Discounts – Many businesses offer discounts, free admission, or some other benefit to SOS Members all year long, not just during SOS events. This is a fantastic program that is about to expand greatly. Look for some great new features and participating businesses in 2026.

Shag Clubs – When you join SOS, you help support and fund the Association of Carolina Shag Clubs (ACSC). The ACSC is the organizational glue for shag clubs up and down the east coast, and extending across many states. SOS and the ACSC help promote and advertise local shag clubs and their shagging events. They offer other services to local clubs, too. They even help individuals that want to start a shag club. By the way, if you are a member of a local, ACSC club you can even get a \$5 discount on SOS Membership from your club.

Junior Shaggers – You may not realize it, but your SOS Membership also helps expose kids under the age of 21 to shagging, and shag music. SOS helps fund the Junior SOS event at the beach each year that includes free shag lessons for kids to nurture a future generation of shaggers.

Charities – Your SOS Membership means more than music, dancing and fun. SOS has always found ways to help those in need. Over the years, SOS funded a \$100,000 endowment that makes annual contributions to the National Hospice Organization. SOS has also made donations to local organizations like Caring For Kids. It has even purchased several items for the North Myrtle Beach Police Department and Rescue Squad that benefit everyone of us while we are at the beach. Other charities, needy individuals and worthy causes have been supported by SOS, too.

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Crisis Response – SOS has made significant donations in times of need such as after Hurricane Andrew devastated Florida, when Hurricane Hugo damaged many states, after the terrible events of September 11, 2001 and when floods ravaged eastern North Carolina. SOS also promotes the Hall Of Fame Foundation, a remarkable organization that helps shaggers and others in need.

Music – Your SOS membership has a positive impact on shag music. There are many artists and bands that have thrived playing music for shaggers. SOS has long been the event that has given new music, new artists, and new groups a forum to show off their work, and further their efforts. This has led to the creation of more shag music and more opportunities for shaggers.

Preserving The Dance – Your SOS membership helps ensure we will be able to enjoy our favorite music and dance in the future, and that future generations will be able to have access to the same pleasures. The SOS organization has existed for decades, and with your support, it will last for many more years. When you become a member of SOS, you help keep the shag alive!

Encourage all your friends to become members of SOS, too. Tell them about the fun they will have, the benefits, and all of the things they are helping support when they join. It's really a very small price to pay for what they get in return. The more members SOS has, the more support it can generate and the more benefits it will be able to offer its members.

Stop The Thieves – On a serious note, please do not support or tolerate any efforts to "steal" the benefits you pay for and help provide with your membership. You certainly don't want someone invading YOUR party, taking YOUR dance floor space or enjoying any of YOUR benefits for free. Anyone who wants what you have should "pay to play" and join SOS, too. If you see someone trying to get in a SOS event without a valid SOS Membership, do the right thing. Stop them. Encourage them to join the fun the right way, or report them to the lounge management.

Conclusion – SOS Memberships really are a bargain. Everyone who likes the shag lifestyle should join, even on the rare occasion where a person doesn't think they will be able to attend one of the parties in the coming year. Membership still has benefits and joining helps preserve and perpetuate our music and dance into the future. Memberships are available through the local ACSC shag clubs, or directly from SOS by mail or via www.shagdance.com.

Everyone who enjoys the shag lifestyle thanks you, personally, for your support and for helping keep shag alive by joining SOS!

