



**A.C.S.C. MEETING MINUTES  
SUMMER WORKSHOP  
HOSTED BY ENO BEACH SHAG CLUB  
SHERATON IMPERIAL - DURHAM, NC  
SATURDAY, JULY 14, 2018**

**I. CALL TO ORDER**

A.C.S.C. Chairman Ken Akin called the Association of Carolina Shag Clubs Summer Workshop entitled, “What a Wonderful World” to order at the Sheraton Imperial in Durham, NC on Saturday, July 14<sup>th</sup> at 10:00 a.m. Ken introduced Cheryl Parker - President of the Eno Beach Shag Club for a welcome announcement. Cheryl introduced Janet Swepson, Chairman of the 2018 Summer Workshop. Meeting Agenda was revised by Ken Akin to move the A.C.S.C. Officer Elections to the first item on the Agenda. Ken introduced the A.C.S.C. Officers, S.O.S. Board Members, and S.O.S. Officers. Robin Bivens, S.O.S. Photographer, S.O.S. Webmaster - Mary Gregory and S.O.S. Facebook Administrator – Vickie Harrison. Absent from today’s meeting was S.O.S. Secretary, Wanda Cavin.

**II. A.C.S.C. SECRETARY’S REPORT**

Minutes from the 2018 S.O.S. Spring Safari (North Myrtle Beach, SC) were presented by Lisa Caveny. There were no changes. Motion to accept the minutes made and seconded. Minutes were Approved. Today’s President’s packet includes updates to our White Book, A.C.S.C. Treasurer’s Report, a ballot for the 2020 Summer Workshop, A.C.S.C. Officer Election Ballot and information on today’s Vice Chairman presentation, entitled “What a Wonderful World.” Current membership totals are 97 Full members and 30 Subscriber members.

**III. TREASURER’S REPORT**

The A.C.S.C. Treasurer’s Report dated 6/30/18 was presented by A.C.S.C. Treasurer, Cecil Martin. The beginning balance on 1/01/18 of \$22,960.57, net receipts of \$28,675.00, and expenses of \$30,696.54 for a Balance of \$20,939.03. Motion to accept report made and seconded. Treasurer’s Report was Approved.

#### **IV. A.C.S.C. CHAIRMAN'S REPORT**

Ken announced that there are two items that require the Board of Advisors to cast ballots this morning. The first is the election process for the Officers of the A.C.S.C. Ken introduced the 2018 Nominating Committee and those that will help with this election...Al Guazzo, Minette Thompson and Ann Sigmon, and Susan Harrell – SOS

Board Member who will collect the ballots, and her team who will count and validate.

Ken turned over the election process to Al Guazzo. Al acknowledged that today is Ken's last meeting to preside over as A.C.S.C. Chairman. Ken received a standing ovation to show appreciation for his dedication to leading our Association.

Al instructed the Board of Advisors to get out their ballots, but to not write on them at this time.

Each Office was Presented by Al Guazzo:

For the Office of **A.C.S.C. Chairman:**

Robin Morley – Sandy Beach Shag Club

There were no nominations from the floor.

Motion to close nominations:

Motion: Allen Henry – First Coast Shag Club

Second: Bonnie Arms – Northern Virginia Shag Club

For the Office of **A.C.S.C. Vice Chairman:**

Andy Barney – Winston Salem Shag Club

Lisa Caveny – Electric City Shag Club

Judy Vick – Lancaster Shag Club

There were no nominations from the floor.

Motion to close nominations:

Motion: Becky Berry – Florence Shag Club

Second: Frankie McConnell – Rock Hill Shag Club

For the Office of **A.C.S.C. Secretary:**

Becky Berry – Florence Shag Club

There were no nominations from the floor.

Motion to close nominations:

Motion: Johnny McDonald – Sandhills Shag Club

Second: Tommy Davis – Rock Hill Shag Club

For the Office of **A.C.S.C. Treasurer:**

Cecil Martin – Palmetto Shag Club

Tommy O'Brien – Palmetto Shag Club

There were no nominations from the floor.

Motion to close nominations:

Motion: Frank Shreve – Almost Heaven WV Shaggers

Second: John Bradshaw – SamCo Shag Club

Al called up each candidate to share their desire for their individual positions:

Chairman Elect: Robin Morley

Vice Chairman Elect: Andy Barney

Vice Chairman Elect: Judy Vick

Vice Chairman Elect: Lisa Caveny

Secretary Elect: Becky Berry

Treasurer Elect: Cecil Martin

Treasurer Elect Tommy O'Brien nor a representative to speak was present in the meeting.

Al instructed all Presidents to take out their ballot and vote for one of the choices or to write-in a candidate. Votes were collected by Susan Harrell and her team. Al thanked everyone for their cooperation and voting results will be announced later in the meeting.

Ken announced that it is time to vote on the club that will host the 2020 Summer Workshop. Greg Mills, President of Twin Rivers Shag Club in New Bern, NC came forward to give a presentation on their plans for the "Twin Rivers Shag Blast."

Ken instructed everyone to take out their ballots. A motion was entertained to accept Twin Rivers Shag Club by acclamation as the host of the 2020 Summer Workshop host. Motion accepted and passed to allow Twin Rivers Shag Club to host.

Ken announced that the ICON Committee Co-Chairs, Novelene Powell and Dot Smith will meet with past ICON recipients after our meeting so names would be drawn for the 2019 applicant review team.

Ken announced that Michael Graham from Cruise Planners will hold a meeting to review the 2019 SOS at Sea Cruise sailing on the Celebrity Edge.

Ken encouraged everyone to attend the upcoming Junior SOS. Gene Pope, President of Jr. Shag Association informed everyone that 684 people have pre-registered for this year's event. Gene also invited everyone to become part of the Competitive Shag Association. This will be Gene's last year as President of the Jr. Shag Association.

Ken gave his Chairman's report, required by the ByLaws, on the condition of the Association. Ken reported that currently our memberships stands at 96 shag clubs with a

new application being made today by the Historic Camden Shag Club. Ken asked for a volunteer to go visit the club making application – Carol Gasque, President of Capital City Shag Club volunteered.

## V. A.C.S.C. VICE CHAIRMAN’S REPORT

Robin Morley came forward to give the Vice Chairman’s Report. She thanked Eno Beach Shag Club for hosting our Summer Workshop and commended their successful event. Robin thanked today’s A.C.S.C. Ambassadors: Mary Epperley – President of Salisbury Shag Club, Karen Callahan – Beckley Area Shag Club, and Donna Nash – Columbia Shag Club.

Robin stated that today’s program, entitled “What a Wonderful World” will highlight the various areas that make up the A.C.S.C. and help build our Association. Ron Whisenant, President of S.O.S., came forward to share the history of how and why the Association started. In 1981 Ron helped to start the second oldest shag club – Rock Hill Shag Club. There was strength in numbers and that was the thought process to get an Association started. In 1984 the Association of Carolina Shag Clubs – 6 clubs formed – Rock Hill, Columbia, Charleston, Greenville, Winnsboro and North Atlanta Beach Club. The signing of the charter took place at St. Nick’s in Columbia, SC in February 1984. Ron Whisenant was the first Chairman of the A.C.S.C. First workshops were held at shag club parties, moving around from club to club. The Association continued to grow with shag clubs popping up over North and South Carolina. Mid-Winter started originally as a party that was hosted at the beach each winter at the beach by Rock Hill Shag Club. Eventually the Association took over the event and it is now Mid-Winter Workshop. S.O.S. was purchased for the sum of \$100,000 from Gene Swink Laughter.

Al Guazzo announced the slate of officers for 2019/2020:

A.C.S.C. Chairman: Robin Morley

A.C.S.C. Vice Chairman: Lisa Caveny

A.C.S.C. Secretary: Becky Berry

A.C.S.C. Treasurer: Cecil Martin

Ron called up SOS Treasurer, Foster McKinney, to share the history of S.O.S., which is told much like a fairy tale. Gene Swink Laughter devised a hoax with a message in a bottle, which fooled even museum curators. September 1980 was the date of the first fun time reunion of old life guards, held at the Oak Tree Inn (now the Maritime). He planned for a few hundred, but a few thousand showed up in North Myrtle Beach. A new era of beach music lovers was born. In the 1980’s, the crowds grew bigger and bigger until the late 1980’s. Laughter sold his interest in S.O.S. to the ACSC for \$100,000 and the event continues today. Foster McKinney introduced SOS Board member, Susan Harrell, who works for the City of North Myrtle Beach in Planning and Development.

Susan shared how the incorporation of North Myrtle Beach came about. She shared that S.O.S. is an important part of the history of the city. Susan shared that there is a time capsule that is buried, which includes many shag items. This capsule will be opened on January 1,

2100. The City of North Myrtle Beach is the home of Shag and is very supportive of the S.O.S. events each year. Susan presented a video message from the Mayor of North Myrtle Beach, Marilyn Hatley. Mayor Hatley stressed the appreciation to shaggers for coming to North Myrtle Beach. Susan introduced Ronnie Gregory, S.O.S. Board Member and member of Burlington Shag Club.

Ronnie talked about the “value” of the S.O.S. card. The value includes the dance floor space in our partner beach clubs during S.O.S., the free food served in the partner clubs is paid for through S.O.S. card sales, there are defibrillators in each partner beach club to help save lives, advertising the event, management fees to run S.O.S., publishing the Carefree Times, Facebook is a value to promote the dance, the S.O.S. Company Store, the SOS Photographer, Jr. Shaggers, the S.O.S. Parade, and Fun Sunday and Fun Monday events. The S.O.S. card has a tremendous value at \$30 or \$35. It’s the shag community that is the true value of the S.O.S. card.

Ken called Rock Hill Shag Club member Candy Long to come forward for a special presentation. Candy thanked Rock Hill Shag Club President Tommy Davis, Lake Wylie Shag Club and Ken and Janice Akin for their support of this year’s fundraiser. A check for \$12,055.72 was presented to the Hall of Fame Foundation (HOFF). The proceeds were generated from their annual “Vegas Night” party which they donate all monies raised to their charity of choice (HOFF). Ron Whisenant and Ken Akin, both HOFF Board Members, accepted the check and thanked Rock Hill Area Shag Club for their generous donation. Ken explained to everyone how the money is used and the work that the Hall of Fame Foundation does to help fellow shaggers in need.

#### Break for Lunch

SOS Vice President, John Gilstrap, discussed how money is designation by the Charitable Foundation. Over \$186,000 dollars has been given to worthy organizations who are classified as 501(3c). John encouraged any club that has the tax designation as a nonprofit organization to request money for worthy causes. John Gilstrap introduced S.O.S. President, Ron Whisenant to talk about the Hall of Fame Foundation.

Ron discussed the purpose of the Hall of Fame Foundation, which was organized in 1991. It was a group of friends who shared a common love for the music and culture that surrounds shag dancing. Reasons for financial assistance many times are due to failing health issues, fire or other disaster. “Friends Helping Friends” is the motto. The HOFF is also classified as a 501(3c) and requests for financial assistance can be made by completing the application found on the HOFF website. The Al Cain/Eddie Monseur Annual Golf Tournament is a highly effective fundraiser. Ron introduced Mike Rink, Vice Chairman for the ABSCDJ Association.

Mike discussed that DJs take their jobs seriously and are supportive of the Association. He encouraged more of the A.C.S.C. shag clubs to join the ABSCDJ Association. He encouraged the Presidents to always hire from the ABSCDJ Association for their next event.

Robin wrapped up today’s informative program by thanking all speakers.

## VI. S.O.S. CHAIRMAN'S REPORT

Ken called forward SOS Webmaster Mary Gregory to share information about our website....shagdance.com. The main areas to update on shag clubs are Club Information Page, Where We Dance, Club Where and When by City and Club Parties.

Ken introduced Don David, S.O.S. Chairman, who called forward Rosemary Parten from the Enhancement Committee to share information about this year's Fun Sunday/Fun Monday events. Fun Sunday entertainment lineup includes Steve Owens and Summertime, Gary Lowder and Smokin Hot and the Tams. Fun Monday features the Magnificents, and Ms. Jody. Rosemary explained that Fun Monday/Fun Sunday tickets sold by our shag clubs is what pays for the entertainment lineup.

Rosemary called up Enhancement Committee member, Kevin Harrell who encouraged everyone to sell their Fun Sunday/Fun Monday tickets and support the City of North Myrtle Beach. Rosemary announced that there are spots available for shag clubs and outside vendors for Fun Monday street vendor booths along Main Street. She emphasized that this is a great way for shag clubs to be involved and make extra money for their clubs and charities.

S.O.S. Parade Chairman, Donnie Schultz, came forward to present the commemorative 2018 parade DVD to all the winners of this year's parade categories. Helping him was his wife, Wendy.

### **Best Club Vehicle:**

Lake Wylie Shag club – 1<sup>st</sup> Place  
Two Rivers Shag Club – 2<sup>nd</sup> Place

### **Best Shagging Troop:**

Society of Brunswick Shaggers – 1<sup>st</sup> Place  
Camden Lugoff Area Shag Society – 2<sup>nd</sup> Place

### **Most Original Theme:**

OD Shag Club - 1<sup>st</sup> Place  
Winston Salem Shag Club – 2<sup>nd</sup> Place  
Bass Lake Shag Club – 3<sup>rd</sup> Place

### **Best Shag Theme:**

Burlington Shag Club – 1<sup>st</sup> Place  
Palmetto Shag Club – 2<sup>nd</sup> Place  
Jr Shag Association – 3<sup>rd</sup> Place

The 2019 S.O.S. Parade is the 25<sup>th</sup> year. Donnie requested everyone to email him with ideas for the theme for next year's parade.

S.O.S. Chairman, Don David called forward Ron Whisenant, President of S.O.S. to give his report on S.O.S. Membership card sales for 2018. Ron reported that as of June 30<sup>th</sup> the total deposits total: \$268,360.00

Shag Club Totals:	3,625 for a total of \$	108,750.00
Beach Club Totals:	5,197 for a total of \$	155,910.00
Misc Sales:	2 for a total of \$	60.00
Internet and Mail Totals:	104 for a total of \$	3,640.00

Totals for 2018 so far are: 8,928 for a total of \$ 268,360.00

Ron acknowledged our guests in attendance at today's meeting, Helen Still – Past S.O.S. Chairman, Allen Henry – Past A.C.S.C. Treasurer, Anne Henry – Past S.O.S. Secretary, Mike Rink – Past A.C.S.C. Chairman.

Ron made a heartfelt presentation of The Legion of Honor awarded to “Checkbook” Foster McKinney for his service and dedication to S.O.S.

Ken asked that Frankie McConnell from Rock Hill Shag Club to come forward and invite everyone to the 2019 Summer Workshop in Charlotte, NC next summer.

Ken acknowledged Judy Vick for her past years of service and dedication to the A.C.S.C. and S.O.S.

**VII. NEW BUSINESS:**

No new business to report.

**VIII. OLD BUSINESS:**

No old business to report.

**IX. CLUB PARTY INFORMATION**

Those Presidents who are hosting parties between now and April were allowed to come forward to promote their club party.

**X. ADJOURN**

Motion made and seconded to adjourn the meeting.

Number of Full Member Clubs in Attendance: 96 of 97

Absent from Meeting: Shag Lauderdale

Respectfully submitted,

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*Lisa Caveny, A.C.S.C. Secretary*