



**A.C.S.C. MEETING MINUTES
SUMMER WORKSHOP
AUGUSTA, GA
SATURDAY, JULY 12, 2014**

(Meeting Agenda and Minutes will be emailed to club Presidents approximately 2 weeks prior to all meetings. If club President is not going to attend the meeting, please see that these minutes are given to representative who will attend. Person attending meeting is responsible for having a printed hard copy of Agenda and Minutes for reference. Please remember that to meet membership requirements, attendance is mandatory at both Workshops and one (1) S.O.S by club President or a member in good standing of the said club.)

I. CALL TO ORDER

Chairman Ken Akin called the Association of Carolina Shag Clubs Summer Workshop meeting to order at the Marriott Riverfront Hotel, in Augusta, GA on Saturday, July 12th at 10:00 a.m. Meeting agenda was presented and approved. Ken called up Rodney Williams, President of C.S.R.A. Shag Club, who welcomed everyone to Augusta for our 2014 Summer Workshop. Ken welcomed all club Presidents and thanked them for their time and participation. Ken introduced the A.C.S.C. Officers, S.O.S. Board Members, and S.O.S. Officers. Absent from this meeting was Dr. Phil Sawyer, who sends his kindest regards to everyone. Ken also introduced the S.O.S. Photographers, Vicki and Paul Harrison and Webmaster Mary Gregory.

II. A.C.S.C. SECRETARY'S REPORT

Minutes from the 2014 Spring S.O.S. meeting (North Myrtle Beach, SC) were presented by Lisa Caveny. There were no changes. Motion to accept the minutes made and seconded. Minutes were approved by majority vote.

III. TREASURER'S REPORT

The A.C.S.C. Financial Report was presented by Treasurer, Allen Henry. Allen noted the beginning balance on 1/1/14 of \$15,745.17, net receipts of \$30,226.36, and expenses of \$22,108.58, for a Balance of \$23,862.95 as of 7/1/14. There were no questions or revisions to the Treasurer's Report. Motion to accept report made and seconded. Treasurer's Report was approved. Allen presented one application for Subscriber Membership for the Junior Shag Association. Motion was made and seconded to accept their membership. Membership was approved by majority vote.

IV. A.C.S.C. CHAIRMAN'S REPORT

Ken thanked the C.S.R.A. Shag Club, his home shag club, for their work and dedication in planning this weekends event. A reminder was given to everyone that Junior S.O.S. would start next week.

Ken called on Phyllis Drake and Judy Bennett, Chair & Co-Chair of the ICON Committee to announce the 2015 ICON selection committee process. Phyllis asked all of the current ICONS in attendance today, to meet immediately following our meeting for the committee member drawing. Eight (8) new selection members will be drawn from a hat. Phyllis encouraged everyone to review the criteria and think of candidates from their home clubs who are worthy of this award. The 2015 ICON form can be found on shagdance.com. Nominations are due by November 1, 2014.

Ken called on Karen Callahan, President of Beckley Area Shag Club to speak on Junior S.O.S. and the importance of the Ellen Taylor Foundation. This foundation has helped 37 kids to attend the 2014 Junior S.O.S. through donations. Junior S.O.S. is for shaggers ages 5 to 21 years of age.

Ken called on Paul Peterson, President of Mountain Shag Club, for a presentation. Proceeds from a silent auction bake sale hosted by Mountain Shag Club, Mountain Empire Shag Club, Electric City Shag Club and Upstate Shag Club during a joint Memorial Weekend party were donated and earmarked for the Ellen Taylor Foundation. Paul presented a check for \$455 dollars on behalf of the collective effort of all shag clubs involved.

Ken called on Dean Baker, President of Rock Hill Area Shag Club, and Tommy Davis, Chairman of Ways & Means from Rock Hill Area Shag Club, for a special presentation to the Hall of Fame Foundation. A check for \$8,000 was presented from the Rock Hill Area Shag Club to Ken and Ron, representing the Hall of Fame Foundation.

Ken called on Dave Bushey, President of Northern Virginia Shag Club to share information and updates on the 2015 Summer Workshop to be held in Northern Virginia at the Dulles Hyatt. Highlights were shared on the exciting plans for next summers meeting. Our shag rate is \$89 and starts on Wednesday through Sunday. Dave shared that even a bus service is being looked into from both Charlotte and Raleigh.

Ken called on Chris Terrell to conduct the Election Process for the proposed slate of Officers. Chris thanked Marlene Pierce and Phil Turner for their help in this process. Nominations were closed in April during Spring S.O.S. A motion was made from the floor that the nominated officers would be elected by acclamation. The slate of Officers were approved by majority vote. Ken

thanked the Nominating Committee for their dedication to this election process and this association.

Ken proposed a slight change on today's agenda, the floor was then opened for nominations for the 2016 Summer Workshop. Cecil Martin, President of Palmetto Shag Club in Columbia, SC, came forward to make the bid for the workshop. The 2016 workshop would be held in Columbia, SC, which is centrally located and the host hotel would be the Embassy Suites. Cecil shared all the many hotel amenities, 40 x 60 wooden dance floor, and wonderful slate of DJs, and a DJ and dance floor in the hospitality suite. The workshop registration will be \$75, and the hotel rate will be \$129, which includes free parking and free breakfast. Ken asked if there were any other bids, and no one came forward. A motion was made and seconded to accept Palmetto Shag Club's bid for the 2016 Summer Workshop. Palmetto Shag Club was approved as the host of the 2016 Summer Workshop by a majority vote.

VII. A.C.S.C. VICE CHAIRMAN'S REPORT

Robin Morley came forward to give the Vice Chairman's Report. Robin began by acknowledging two of our Presidents who have received recent awards. Karen Callahan, President of Beckley Area Shag Club, who was inducted into Living Legends and Robert Honeycutt, President of Harnett Area Shag Association was inducted into the Board of the North Carolina Music Hall of Fame.

Foster McKinney, Treasurer of S.O.S., shared "S.O.S. 201," a continuation of our history of the Association of Carolina Shag Clubs and Society Of Stranders, Inc. Foster has served as Treasurer of S.O.S. for 26 years. He began by making certain that everyone knew that S.O.S. stands for "Society of Stranders," which refers to the Grand Strand area, the place of its beginnings. S.O.S. was started by Gene Swink Laughter, an ex-lifeguard from Myrtle Beach, and was held as a reunion of sorts, not necessarily about shag dancing. The first S.O.S. was held in 1980, at the Oak Tree Inn. Foster shared with everyone several paragraphs from a memo that Laughter wrote to Dr. Phil Sawyer, who was the President of S.O.S. shortly after the A.C.S.C. had acquired it in 1989. This memo summed up his personal feelings about the purpose of S.O.S., and its direction at the time. Laughter's memo stated that the philosophy behind S.O.S. "Beach Week" was for those that had worked at, hung out at, and spent time at Ocean Drive during the 40's and 50's was all about the lifestyle. It was by design that SOS was not named Society of Shaggers. S.O.S. is more about the lifestyle. If it had been all about shagging, then it would have possibly excluded many of the people who loved the beach and the lifestyle. There was even a time in history, when a person needed to prove they knew the basic step in order to secure an S.O.S. card. Today, you don't have to prove to anyone that you can shag, do the basic step or any fancy turns, you just pay your \$35 and you are admitted to all the events sponsored by S.O.S.

Foster went on to explain that to better understand S.O.S., you must understand the different organizations. The Association of Carolina Shag

Clubs, the Society of Stranders, Inc., the Company Store, and off to the side, is the S.O.S. Charitable Foundation. The Foundation handles all of the charity work from this 501-C3 organization, including Fun Monday.

The Association of Carolina Shag clubs was founded in 1984 to allow shag clubs to share ideas, exchange information, and sponsor a party at the beach each year in January, called "Mid-Winter."

The original six founding shag clubs were Columbia, Charleston, Rock Hill, North Atlanta Shag Steps (now Shag Atlanta), Greenville and Winnsboro. A.C.S.C. was chartered in the state of South Carolina in March 1989 as a non-profit association. The Association applied for tax-exempt status and was denied based on the fact that the association does not control the actions of the individual member clubs. On April 1, 1989, the Association purchased the Society of Stranders, Inc from Laughter. The Association solely holds the stock to S.O.S. Our member clubs are participants of S.O.S. Clubs get their wishes carried out through the board of the A.C.S.C.

Foster held up and displayed the original stock certificate for everyone to see this piece of history. The Association has complete control of S.O.S.

Only one club in 1989, Crazy Zack's, would honor S.O.S. cards. At that time, S.O.S. cards were basically worthless. To get S.O.S. back on track, Dr. Phil Sawyer and Speedy Louis met with Harold Worley and brought the Spanish Galleon and the OD Café back on board. Once this happened, all the other clubs came on board to honor S.O.S. cards for entrance into the clubs. Foster explained that the key to make this work was something called "floor space rental." This allowed the club owners to be compensated for any lost revenue at the door that they might incur during S.O.S. This made the clubs exclusively available to shaggers during S.O.S. It is the glue that holds S.O.S. together and works like a hand and glove since it's inception.

S.O.S. owns the stock at the Company Store. Foster covered the advantages with sales tax, and the design and reasons behind having the company store as a separate corporation. Fun Monday was moved from S.O.S. to the S.O.S. Charitable Foundation and became a 501 C3 charitable organization.

S.O.S. gives a food allowance to the clubs that serve food during S.O.S., also the transit service was started to help with people who drink and drive. Both of these are benefits of belonging to S.O.S.

Foster ended by stating that S.O.S. is open to anyone 21 years and older.

Robin stated that the history of S.O.S. is always amazing to learn and hear more about. It was also mentioned that sign-up sheets for Operation Observe Shag are found in today's Presidents packets.

Robin's presentation centered around the word "SERVE." She recapped all the various ways that she had served her shag club, working her way up to the office of President. Her long-term goal was to one day serve the shag clubs of the A.C.S.C.

S - Selfless Service
E – Embrace Diversity of Thought
R – Rapport and Recognition
V – Value, Voice and Vision
E – Evolve, Empower, Encourage and Evaluate

Robin encouraged each President to empower their individual officers and encourage them. The floor was opened to any topics that Presidents might want covered in our workshops. Several suggestions were made and Robin assured everyone that she would add them to future meetings.

VIII. S.O.S. CHAIRMAN'S REPORT

Helen Still, S.O.S. Chairman, came forward and recapped the hard work that the C.S.R.A. Shag Club had done with the planning this weekend. Helen took time to introduce all spouses and significant others of the A.C.S.C. Board and S.O.S. Board. Absent was Mrs. Chick Sawyer. Helen encouraged everyone that might not know the history of how important Dr. Phil Sawyer is to the success of our Association to do a little homework, and to always remember how important Dr. Phil is to A.C.S.C. and S.O.S.

Hollis Britt, Chairman of the Enhancement Committee, gave his report on Fun Sunday and Fun Monday. This fun S.O.S. event has been happening for 17 years. Hollis announced that the bands booked for Fun Sunday to date are, KB & The Shifters, Too Much Sylvia and the Fantastic Shakers; and on Fun Monday, Smokin Hot, The Embers featuring Craig Woolard and Little Isidore. Hollis explained that the sale of Fun Monday tickets by our individual shag clubs help to fund the events on these two days.

Don David, S.O.S. Parade Chairman, recapped the success of celebrating the 20th Anniversary of our parade. Don stated he is the coordinator, not the organizer of the parade. He gave credit to all participating clubs for their creative ideas. He mentioned Rock Hill Area Shag Club that won first place for their depiction of “Men at Work.” Don thanked his crew of volunteers – including his first time volunteers - Al, Bart, Jerry & Doug, and he made sure to thank his significant other, Carolyn, for all her help with the paperwork and computer work. Don stated that everyone is a winner when participating in the S.O.S. Parade. Dwayne Baggett came up to help Don present parade DVD's to all the parade participants and winners. This is a special commemorative DVD celebrating the 20th Anniversary. It was mentioned that the SOS Parade can be nominated as a Cammy Award, and Don asked that everyone remember the parade when voting. Next year's parade theme is “The Third Beginning.”

Helen called to the podium Marissa Brady with the Augusta Marriott for a presentation of the large banner made for the A.C.S.C. This banner was made by the Marriott and donated for future events.

Lunch Break until 12:45PM.

Helen continued her S.O.S. Chairman's report by encouraging everyone to stop by and visit Michael Graham, with Cruise Destinations. He is booking cabins for S.O.S. at Sea in October 2015. There are already over 200 shaggers booked for this exciting event.

Helen announced that the permanent lighted sign project between SOS and the City of North Myrtle Beach has been put on hold.

Ron Whisenant, President of S.O.S. asked if everyone had received their Summer Carefree Times. If there are problems with mailing addresses, Pat Smith should be contacted.

Ron also shared that he had talked with Dr. Phil Sawyer prior to our workshop, and Dr. Phil sends his best regards. Mrs. Chick is going to be receiving a pace maker in the coming weeks, and Ron requested that everyone remember her in their prayers.

IX. OLD BUSINESS

There was no Old Business.

X. NEW BUSINESS

There was no New Business.

XI. CLUB PARTY INFORMATION

There was discussion from the floor about the possibility of changing our meeting time or meeting day, due to other activities that go on at the same time as our meetings. There were ideas and thoughts shared, and Ken stated that all comments and questions would be considered in planning future meetings. It was also requested that a permanent set date for future SOS Spring Safari be established to avoid colder temperatures and Easter holidays.

Ken invited anyone that would like to share their club party info, to please come forward.

XII. ADJOURN

Motion made and seconded to adjourn the meeting.

Number of Full Member Clubs in Attendance: 90 of 91

Absent from Meeting: Salisbury Shag Club

Respectfully submitted,

Lisa Caveny, A.C.S.C. Secretary

