

# Common Problems

## Section Notes

There are a multitude of problems that effect most every club from time to time. This section is dedicated to listing these types of problems (generally not covered as major sections of this manual) and some of the possible solutions. It is our hope that this section will include many more problems and possible solutions in the future.

---

### Common Problems And Solutions

Problem: Lack of participation of club members.

Solutions: Elect Board members that will promote the interests of the club.

Make sure the President and committee chair people delegate duties to others.

Ensure new members become involved in club committees. You may want to require signing up for a committee(s) as part of your club application. Use a calling committee to inform members of activities. If you have long distance calls, split them up among members and reimburse the cost from club funds. A "PhoneTree" machine is an excellent investment. This insures every member gets the same message, and they are all delivered in a short amount of time! Consider offering free parties occasionally as a "reward" to club members.

Problem: Lack of organization or authority, particularly during club meetings.

Solutions: Ensure all officers have a current copy of your club's Bylaws, and appoint a Parliamentarian to help you adhere to "Robert's Rules Of Order".

Problem: Lack of a sufficient number of new members:

Solutions: Offer shag lessons, and use different methods of advertising.

Have a "Welcoming Committee" to greet members and prospective members at club functions, beach nights, and parties.

Post complimentary newsletters or flyers about your club at public locations, Post Offices, company bulletin boards, and within the lounges you frequent. Put them anywhere that might be seen by the public.

Problem: Lack of attendance at club parties..

Solutions: Promote the event with flyers and newsletters.

Use free advertising options, the radio, web sites, etc.

Visit other shag clubs and build a reputation for mutual support of events.

Use your web site, e-mail, and other resources to communicate events to your members. Time the distribution of your newsletter to "remind" people of upcoming events. Use different DJ's from different areas. This encourages people to come possibly hear some different songs or a different style of music.

Problem: Lack of sufficient funds in your treasury.

Solutions: Hold a fundraiser or a raffle. Put on a good party, at a good value.

Problem: How to promote club activities and provide information.

Solutions: Establish a 24 hour hotline phone number.

Buy a "Phone Tree" machine for your club.

(See also sections on newsletters, flyers, parties, events, etc.)

Problem: How to deal with a major conflict, member fight, or other problem that may not be addressed in your bylaws.

Solution: Establish a Grievance Committee to handle most issues. Let their work be outside of club meetings, so you don't bog down club meetings with negative issues. Allow them to make final decisions on most issues. They need only make "recommendations" on major issues such as those that may result in revocation of membership, or removal from office.