



Almost Quarterly Newsletter



Special points of interest:

- SOS Card Sales
- Invoices for Membership Dues
- The Company Store
- A Note From Mary Gregory

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Tips And Tidbits

Association Of Carolina Shag Clubs

Ken Akin-Chairman
Robin Morley-Vice Chairman
Allen Henry-Treasurer
Sonny Brown-Secretary
Judy Vick-Past Chairman



December, 2012

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Welcome to the Second Edition of Tips and Tidbits

This is the second edition of the ACSC Newsletter for Shag Club Presidents, Officers, and other members of ACSC Shag Clubs that will benefit from the provided information. We hope you enjoyed the information and the format of the first newsletter, and that we can continue to provide a publication that will help you as a president or officer of your club, and keep the vitality of all our member clubs growing.

How many ACSC Clubs will change Presidents in January of 2013? How about the rest of the year?



The large crowd at Fun Sunday enjoys the music during Fall Migration.

At least 65 clubs will have elections that the results will take effect in January. July has 5 clubs, March 4, May and June 3, October 2, February, April, August, November, and December 1. There are none in September, and there are 11 that could not be determined. Also noted was that 10 clubs have no websites, or their site doesn't work, has no information, or has no information that is new in over a year. Communication is the key to people knowing about your club and events. With this large turnover of presidents in the month of January, clubs will be undergoing significant change all at the same time. Hopefully, this newsletter can assist in the transition process. One of the resources that would be of great value in helping the new presidents, is our shag icons. This group of individuals has exemplified the characteristics that would greatly serve new presidents in making this transition a smooth one. We hope to utilize these individuals in the near future as a source for information and assistance.

SOS Card Sales

All clubs have been given their SOS cards for the 2013 upcoming year at North Myrtle Beach. Our first event will be Mid-Winter January 18th through the 20th. SOS card sales provide for all the activities that are held throughout the year, and this is what makes SOS and ACSC successful throughout the year. Your club's participation in card sales goes a long way in ensuring this success. Please try to promote sales of your cards as soon as possible and encourage members to get them early and think of buying some for Christmas or other gifts. Set a goal to sell at least 20% more cards than what your club sold last year.





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A Message From Your Vice-Chairman, Robin Morley

To All Shag Club Presidents and Officers,

Each and every new year brings upon all of us, new challenges. We have many new presidents and officers, although some remain the same. Regardless of who our officers may be and how much experience they may or may not have, new challenges constantly face our clubs. My goal is to not only help educate you as a president or officer on the ACSC guidelines, but also to help you with the challenges you encounter. Hopefully, I can help you to discover new ways to make your club stronger and more vibrant,

I would like to personally thank the presidents and officers that are leaving office this year. I know that through your hard work and dedication to our dance, your imprint has been left in your club. I would cordially like to welcome the new presidents and officers and thank them for their commitment to serve. Together we can make the transitions very smooth.

In our newsletter we have several articles that have valuable information for each president. Please read each article and make sure that your club meets the deadlines required. I would ask that when you receive your "Tips and Tidbits" that you forward this to each of your officers, the outgoing and incoming, to assist in implementing your transition process. This is also a perfect way to educate your officers on ACSC/SOS.

We will have a "New Presidents" packet for you at Mid Winter immediately following the meeting. We will have a short "meet and greet" session and this is when we will discuss your packet.

I am available to each of you with any concerns, questions, and suggestions. It is truly my pleasure to serve you. My e-mail is rsmorley55@hotmail.com and I can also be reached at 828 443-5995.

I wish for each of you a Merry Christmas and a safe and Happy New Year!!!!

"I hope you dance"

Robin Morley

ACSC Vice Chairman





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A Message From Your ACSC Chairman-Ken Akin

Mid-Winter will be here soon! After that, the next item on our agenda will be the ACSC Winter Workshop February 22-24, 2013 hosted by the Fayetteville Area Shag Association. Make your reservations and plans for attending this event. **Remember—this is a required meeting for presidents or their designees.** It would be very beneficial to the clubs if their new club presidents attended the Mid-Winter meeting at North Myrtle Beach and the ACSC Winter Workshop meeting.

I would like to remind everyone of the importance of the information contained in the envelopes each club representative receives when attending the Saturday morning ACSC meetings at SOS and the ACSC Winter and Summer workshops. There are times when sections/pages are revised in the White Book (Association of Carolina Shag Clubs Reference Manual) and these revisions should be replaced to maintain this book with current and updated information. I encourage each president, and especially the new presidents, to read and become familiar with this White Book. This White Book contains so much valuable information and should accompany each club representative attending the ACSC meetings.

While serving as vice chairman and chairman of the ACSC, I have been and will continue to be available by phone (803 640-3567) or email (kjakin13@gmail.com) for questions or concerns. All phone numbers and emails for ACSC and SOS contacts are located on SHAGDANCE.COM (which is another valuable tool for all shag club presidents and their club members).

Have a safe and blessed Christmas Holiday with your family and friends!

Serving as your ACSC Chairman has been a rewarding experience!

Ken Akin, Chairman

Association of Carolina Shag Clubs



Allen Henry On Invoices For ACSC Membership Dues



I AM IN THE PROCESS OF PREPARING THE MEMBERSHIP DUES INVOICES FOR THE FULL MEMBER SHAG CLUBS AND THE SUBSCRIBERS MEMBERS. THE INVOICES WILL BE MAILED THE FIRST WEEK IN DECEMBER 2012 FOR THE 2013 MEMBERSHIP DUES. THE MEMBERSHIP DUES ARE DUE AT WINTER WORKSHOP IN FAYETTEVILLE IN FEBRUARY 2013. THE DUES HAVE TO BE PAID BEFORE OR AT THAT MEETING BEFORE THE CLUB CAN VOTE. FULL MEMBER SHAG CLUB DUES ARE \$50.00

Allen Henry, Treasurer ACSC





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The Company Store- ACSC Past Chairman Judy Vick

WHERE IS THE SOS COMPANY STORE? This is a question the Board hears all the time. It is located at 102 S. Ocean Blvd. (Right next door to the O.D. Arcade) You have probably walked by it a hundred times and never noticed it. There is a big flag that flies out front when we're open. This is the only business that sells official SOS logo items. We have t-shirts, men's and ladies apparel, dress shirts, caps, visors, coffee mugs, wine glasses, baby items and much more. We also have a jeweler from Spartanburg come in during SOS with shag related items.

The store first opened in the spring of 1997 on Main St. It has moved several times over the years. In the early years we (SOS) wanted a presence at N. Myrtle Beach. We needed a place where if someone had a problem, or needed a question answered they would know where to go. A lot of shaggers we've met over the years come in just to say hi and find out what's going on.

We will be open for Mid-Winter. Make the Company Store one of your first stops. We also sell SOS cards. Please remember we do not replace SOS cards at the beach for any reason.

Have a great holiday season and we'll see you at the beach.

Judy





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Information For New Presidents

New Presidents- With the year ending, and many clubs electing new officers, at this time, there will be a number of changes in shag clubs, and many new faces of presidents. Please make sure you send Sonny Brown, Robin Morley, and also Mary Gregory at www.shagdance.com, your updated club information (See page 6 for more information on this).

New presidents helpful hints:

- 1) Get a good calendar from an office supply store that suits your needs and mark all of the important dates of your parties, known meeting dates, other events of your club of significance, and significant dates of your neighboring shags clubs, and significant dates of other events that you will be attending or you will have club representatives attending, such as SOS, ACSC workshops and meetings.
- 2) Meet with your past president and let them help you work up a timeline of things that you will need to do such as filing your 990N online for your club if you are expected to do so. The past president will be your best source of information as to what requirements your club has to be completed, and when they are required to be performed.
- 3) Make sure you understand your club's by-laws. If your review of them suggests that changes need to be made, then make sure you understand the process your club uses to make this happen. If your club is using the Associate Membership designation, make sure everything is in place to take advantage of this very useful program.
- 4) Meet with your existing committees and formulate your strategy for your upcoming 12 months. One of the most important things you do as a president is to delegate authority, and having many people doing tasks will help to keep you from burning out because you do too many things and wear too many hats.
- 5) Keep in mind that our dance, our lifestyle, and our music are all about having fun. We are not a large corporation, but just a social club having fun. Sometimes this is not as easy as it sounds, but if you stay focused on this aspect of managing your club, it will help.
- 6) Please remember that these helpful hints are only suggestions and you may have better ways to do things in your club.

Welcome New Presidents!

Welcome new presidents Jim Corbitt-Smoky Mountain Shaggers and Bill Scherpereel-Rutherford County Shag Club. New Presidents will be added when we receive their information and picture.





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Don't forget to update your Shag Club's information on Shagdance.com:

It is that time of year again to make sure your Club information is up-to-date! If new officers are changing positions, or the club's address is changing, or maybe the President's Phone number is changing, then please go to: www.shagdance.com, ACSC Clubs, Club Information, Info Update. You have 3 options on this page:

Complete the Online form, go to the bottom of it and click Submit.

or Email the Webmaster with the changes.

or download and print a form and mail it to Sonny Brown.

It is your choice, whichever is easier for you.

Please email the Webmaster a picture of the new President.

Also don't forget when you are on the shagdance website go to ACSC Clubs, Where & When, this page contains all the Clubs by their City, make sure your club's City and information are correct and let me know if it needs changing.

Stay tuned for the new look and a better and more user friendly website, soon! And please keep your suggestions coming.....

Your Webmaster

Mary Gregory





Tips And Tidbits

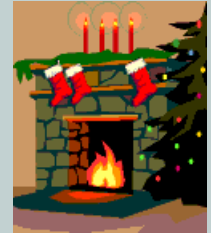
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Happy Holidays
From Your ACSC
and SOS Board
Members



The Enhancement Committee:



The Enhancement Committee is responsible for Fun Sunday and Fun Monday activities, ticket sales, entertainment, vendors, and just about everything that makes this part of SOS a huge success. These are the unselfish unsung heroes of SOS. The Cammy award for Event of the Year went to Fun Monday 2011, North Myrtle Beach. This is the group responsible for this distinguished award.





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A Message of Thanks from Ron Whisenant, President of SOS

Hello Everyone! I wanted to take this opportunity to say a big THANK YOU for the many cards I have received in remembrance of my Miss Peggy. I truly thank you from my whole heart for remembering me and paying tribute to her. She was a special lady in every respect. She held no title of fame, she was not of royalty, nor was she presumptuous that anyone would accept. She was your best, newest friend that didn't ask what you would need from her, she just gave it to you in so many ways of love, respect, and kindness. She was the consummate friend, shoulder to cry on, the listening ear that all of us needs. She never needed anything in return.

She was sincere, loving, and wanted to be part of your experience in life. She listened, considered, and offered her opinion, good or bad, she told you what she thought about any situation. You always knew where she stood, like it or not. She lived life to the fullest. Peggy had no regrets. She would have liked to stay longer, but it was not up to she or I. Peggy will be missed by all who knew her and loved her. She was the love and light of my life, and she was the first lady of SOS. We will miss her.

I wish you and your family a Merry Christmas, and a Happy New Year!

Ron



**PROMOTING THE CAROLINA
SHAG, THE MUSIC, AND THE
LIFESTYLE**



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[Click Here For SOS Officers And Board Members](#)

Officers

Association of Carolina Shag Clubs

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Important Dates To Remember-ACSC/SOS

2013

January

January - 18-20 Mid-Winter

meeting 19th 10am OD Resort Cafe

February

February 22-24 Winter Workshop

Fayetteville Area Shag Association

meeting 23rd 10am

April

April 12-21 Spring Safari

meeting 20th 10am OD Resort Cafe

July

July 12-14 Summer Workshop

Shag Atlanta, Atlanta, GA

meeting 13th 10am

July - Junior SOS

September

September 13-22 - Fall Migration

meeting 21st 10am OD Resort Cafe

2014

January

January - 17-19 Mid-Winter

February

February 21-23 Winter Workshop

April

April 4-13 Spring Safari

July

July 11-13 Summer Workshop

July - Junior SOS

September

September 12-21 - Fall Migration



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Merry Christmas and Happy Holidays From



2012 SOS NORTHERN VIRGINIA SHAG CLUB PARTY

Northern Virginia Shag Club

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