



Almost Quarterly Newsletter



**Special points of interest:**

- New Presidents' Photos
- Company Store Info
- Mid-Winter
- Winter Workshop

**In this issue:**

Welcome Back!	1
End of the year club presidential election results	1
Mid-Winter Quick Overview	1
A Message from your Vice-Chairman, Robin Morley	2
Winter Workshop and more from Ken Akin your Chairman	3
The Company Store-Judy Vick Past President	4
New ACSC Shag Club Presidents	5
Pictures of our newest Shag Club Presidents	6
SOS- By Helen Still, SOS Chairman	7
2nd Annual SOS At Sea Flyer	8
FYI	9
Back Page	10

# Tips And Tidbits

Association Of Carolina Shag Clubs

Ken Akin-Chairman  
 Robin Morley-Vice Chairman  
 Allen Henry-Treasurer  
 Sonny Brown-Secretary  
 Judy Vick-Past Chairman



March, 2013

Volume 1, Issue 3 page 1

## Welcome to the Third Edition of Tips and Tidbits

This is the third edition of the ACSC Newsletter for Shag Club Presidents, Officers, and other members of ACSC Shag Clubs that will benefit from the provided information. We hope you enjoyed the information and the format of the first two newsletters, and that we can continue to provide a publication that will help you as a president or officer of your club, and keep the vitality of all our member clubs growing.

**The results are in for the ACSC Club elections. Over half of the elections resulted in new shag club presidents!**



Happy Shaggers enjoying Mid-Winter-Photo by Vickie Harrison.

At least 66 clubs had elections that the results took effect in February or earlier. So far, it has been determined that 35 new presidents were installed. This is a significant number of new presidents, demonstrating that there will be plenty of new leadership in our association. Some of these "new" presidents have served their club previously and their continued commitment to serve is a great asset to their club. There are 33 presidents that are continuing in their role of the president, and this will be helpful in maintaining stability of our association as a whole. It is always good to get new ideas and leadership which can take your organization forward. We certainly have an excellent blend of new and old. Whether you are a new or continuing president, the goal of *Tips and Tidbits* is to provide a tool for the types of information that will help you in your position. Remember that Shagdance.com and your White Book are your two primary sources of information.

### Mid-Winter Quick Overview

Mid-Winter has come and gone, but it was one of the more successful SOS events during this time period. We had some rain the first Thursday, but those that got there early were treated with warm temperatures and sunshine. The clubs were full and there was a feeling that everyone was having a good time. Whether you partied, shopped, listened to bands, DJs, or attended a junior shagging event, such as that hosted by Sam and Lisa West, the weekend was truly a lot of fun with a variety of things to do. The business meeting on Saturday went well and hopefully everyone was able to make it home without any difficulties. See you in the Spring for some more SOS shagging fun!





# Tips And Tidbits

Association Of Carolina Shag Clubs



March, 2013

Volume 1, Issue 3 page 2

## A Message From Your Vice-Chairman, Robin Morley

Spring SOS is just around the corner. We are all hoping that the temperatures are on the rise. On Saturday, April 20<sup>th</sup> we will all crowd the streets for the annual SOS Spring Safari Parade and see our shag clubs hard at work in having such a good time. This is truly an event that if you are in North Myrtle Beach you will want to attend. If your shag club has never entered the parade this is a great time for your club to be a part of the shag community and have great quality time for your members. Our many thanks to Don David and the Parade Committee for their continued dedication and hard work that goes into this parade.

I trust that your year as president has been successful thus far. At the Winter Workshop I shared with you vital information showcasing what some of our association clubs are doing. I hope that you shared with your officers this information and perhaps implemented something new.

Fun Monday Tickets will be allocated to each club at the ACSC meeting on Sat. April 20<sup>th</sup>. Please get busy selling these right away. The presidents are primarily responsible for the tickets so make sure you know where the tickets are and how your ticket sales are progressing. If you sell your allotment we have plenty more!!!!

The Summer Workshop is a mandatory meeting so please make your reservations and purchase your tickets as soon as possible. The ShagAtlanta Shag Club will be our host and you can visit [www.shagatlanta.com](http://www.shagatlanta.com) and obtain any current information needed.

It truly is a pleasure serving as your Vice Chair and I so enjoy meeting each of you. If I can be of any help or answer any question you may have, never hesitate to email or give me a call. I hope to see many of you at Spring SOS.

Please share this newsletter with your officers and board members.

“I hope you dance”

Robin Morley

ACSC Vice Chairman





# Tips And Tidbits

Association Of Carolina Shag Clubs



March, 2013

Volume 1, Issue 3 page 3

## Winter Workshop and More, by ACSC Chairman-Ken Akin

Our Winter Workshop hosted by the Fayetteville Area Shag Club was a huge success and everyone appreciated the hospitality and organized activities. During the Winter Workshop meeting on Saturday, Phyllis Drake, representing the Icon Committee, announced the newly selected shag Icons, Murl Augustine, Wayne Bennett, Jim Coley, Betty Ladwig, and Novelene Powell. Congratulations to these Icons for their many hours of dedication and support to their shag club. These individuals have been the movers and the shakers of their clubs. At the workshop, I had the pleasure of talking with many of the newly elected shag club presidents. Thanks to all the new and continuing presidents and officers for your service to your shag club. Where would we be without all of you and your dedication and love of our shag dance?

Between our scheduled shag events, I make a special effort to visit each club on the website shagdance.com and read the club information and newsletters. In the process of visiting the clubs on the website, I have found that many clubs websites listed on shagdance.com are not an active website. It is very important that each president or officer assigned to update the website information visit their website and verify the information listed for their club. Some websites have been taken over by information that is not what you would like to see on your website. Please notify Mary Gregory, Webmaster, for necessary updates. Your website is vital in advertising your club to those interested in joining your club or visiting your area and are interested in a location to dance.

The Summer Workshop in Atlanta is right around the corner, I'm sure SHAG ATLANTA has a great weekend planned for those who are able to attend. The event will be held at the Atlanta Marriott Century Center. Make your plans now.

See you Spring SOS!

Ken





# Tips And Tidbits

Association Of Carolina Shag Clubs



March, 2013

Volume 1, Issue 3 page 4

## The Company Store– ACSC Past Chairman Judy Vick

The SOS Company Store will be opened 10am-6p.m. daily during SOS. The Store has been through many changes in the last year so during your SOS visit please drop in and browse. Judy and Linda are eager to help you with anything you may need from your 2013 Spring Safari T-shirt to a SOS Oxford Shirt or perhaps a SOS Golf Shirt.

The Company Store will also be having a huge sale during SOS. This is a perfect place to purchase a raffle item for your shag club. You may also find USC and Clemson memorabilia, Dr. Phil's "Save the Last Dance for Me", and official SOS Merchandise.

The SOS Company Store is also pleased to have a new jewelry vendor "B & D Family Jewelry". While you are shopping please don't forget to register for the gift basket that will be given away during SOS.

Enjoy your shopping at the SOS Company Store!!!

\*\*\*Special Note\*\*\* If you are a current president of an Association shag club please introduce yourself to the Company Store Staff.

Remember, the location is right next to the OD Arcade!





# Tips And Tidbits

Association Of Carolina Shag Clubs



March, 2013

Volume 1, Issue 3 page 5

## New ACSC Shag Club Presidents and Their Clubs

Debbie Brooks	<u>Bass Lake Area Shag Society</u>	January
Audrey Borja	<u>Battlefield Boogie Club</u>	January
A.J.Porter	<u>Beach Shaggers of Birmingham</u>	February
Karen Callahan	<u>Beckley Area Shag Club</u>	January
Janet Shanahan	<u>Boone Shag Club</u>	January
Monica Pittsenbarger	<u>Boppers Shag Club</u>	January
Rodney Grooms	<u>Cape Fear Shag Club</u>	January
Terry Gordon	<u>Carolina Shag Club</u>	January
Steve Floyd	<u>Carolina Shaggers Shag Club</u>	January
Larry Howle	<u>Chatham Area Shag Assoc.</u>	January
Patrick Boyd	<u>Coastal Shag Club</u>	January
Sharon Finch	<u>Eno Beach Shag Club</u>	January
Dennis Johnson	<u>Fayetteville Area Shag Assoc.</u>	January
Becky Berry	<u>Florence Shag Club</u>	January
Ruth Ann Steen	<u>Gaston Shaggers, Inc</u>	January
David Wheeler	<u>Golden Isles Shag Club</u>	January
Larry Davis	<u>Greater Triad Shag Club</u>	January
Vickie Moon	<u>Islander Shag Club</u>	January
Jeff Bundy	<u>Lake Norman Shag Club</u>	January
Brian Richardson	<u>Lancaster Shag Club</u>	January
Larry Ward	<u>Lexington Shaggers</u>	January
Marlene Pearce	<u>Moore Area Shag Society</u>	January
Paul Peterson	<u>Mountain Shag Club</u>	January
Larry Jones	<u>Ocean Drive Shag Club</u>	January
Dempsey Griffin	<u>Orangeburg Area Shag Club</u>	January
Cecil Martin	<u>Palmetto Shag Club</u>	January
Stan Sanders	<u>R &amp; B Shag Club of Spartanburg</u>	January
Tommy Smith	<u>Raleigh Shag Club</u>	January
Walt Lanier	<u>Savannah Shag Club</u>	January
Linda Dean	<u>Statesville Shag Club</u>	January
Henry Buck	<u>Summerville Shaggers Shag Club</u>	January
Al Kindler	<u>Twin Rivers Shag Club</u>	December
Georgia Vaughn	<u>Upstate Shag Club</u>	January
Harry Felton	<u>Virginia Beach Shag Club</u>	January
Joyce Bennett	<u>York Shag Club</u>	January

We have 35 new presidents that have taken over on or about December, January, and February 2012 and 2013. Our goal is to provide them with as much information to assist them in a smooth transition and to have a successful club.





# Tips And Tidbits

Association Of Carolina Shag Clubs



March, 2013

Volume 1, Issue 3 page 6

## Pictures Submitted Of Our New Presidents

 Debbie Brooks	No Photo	 Karen Callahan	 Stephen Long	 Janet Shanahan	 Rodney Grooms	 Terry Gordon	 Steve Floyd	No Photo	Larry Howle
 Patrick Boyd	 Sharon Finch	 Dennis Johnson	 Becky Berry	 Ruth Ann Steen	 Larry Davis	 Vickie Moon	 Jeff Bundy		
 Brian Richardson	 Larry Ward	 Marlene Pearce	No Photo	 Larry Jones	 Cecil Martin	No Photo	 Tommy Smith		
No Photo	 Linda Dean	 Henry Buck	 Al Kindler	 Georgia Vaughn	 Harry Felton	 Joyce Bennett	No Photo		Dempsey Griffin

The list of new presidents and their clubs is on page 5. It is always nice to place a name with a face. Hopefully this will make it easier to meet your fellow new presidents when we convene for the Summer Workshop in Atlanta, Georgia. These pictures and information can be found on Shagdance.com. Please remember that if you have changes, promptly send them to Sonny Brown and Mary Gregory.





# Tips And Tidbits

Association Of Carolina Shag Clubs



March, 2013

Volume 1, Issue 3 page 7

## SOS

Most of you all know (ACSC) purchased SOS in 1989, from Mr. Gene "Swink" Laughter. What some of you may not realize is that it was our own Dr. Phil Sawyer who encouraged ACSC to make the purchase. He saw a vision for SOS and my goodness look where we are today. We owe so much to Dr. Phil and to others who were very involved with ACSC during the time SOS was purchased: needless to say we have come a long way. SOS is a "for profit" corporation and the Company Store is part of this organization. If you visit [www.shagdance.com](http://www.shagdance.com) you will see everyone involved in the history of SOS and ACSC.

The SOS Board Members are elected by the Board of Advisors during the Winter Workshop. Two are elected one year and three elected the next with the next year being an off year. This voting procedure allows for continuity of the board. The SOS Officers are elected by the SOS Board.

We strive to perpetuate the dance, music, and culture that make up the shag. We also provide a framework for discussing, planning, and implementing activities at the beach for all stranders to enjoy. This includes providing information to and communication between shaggers, lounges, and associated organizations for the purpose of enhancing our shagging lifestyle.

Our SOS Board work very hard to maintain a good relationship between SOS and the City of North Myrtle Beach. President Ron Whisenant, ACSC Chairman Ken Akin and I meet several times each year with the City Manager, the Mayor and other officials in order to be assured that things continue to run smoothly. Since we work so closely with the City to obtain permits, arrange for the streets to be blocked off, trash pickup, etc., it is very important that we show our appreciation to these folks. We must continue to build and maintain these relationships. One way we show our appreciation to the City officials and employees is we host a luncheon every Spring SOS. The SOS and ACSC Boards serve food for all the city employees: policemen, firemen and sanitation workers during Spring SOS.

We also work to maintain good relationships and communication between us and our partner clubs and other businesses at the beach. Although we provide a good economical boost for the City of NMB, good relationships don't just happen. It takes continued communication and nurturing to make sure we continue to be welcomed. And as I've said many times, we should all show respect toward police officers; don't borrow trouble by disregarding the alcohol and litter laws and each of us need to set a good personal example. This will go a long way in our efforts.

We publish the Carefree Times in effort to keep you informed. We have a winter and summer mail out and we have one available at each Spring Safari and Fall Migration. We encourage you to not only advertise but to send in articles that would be interesting reading. All ads, articles, pictures, etc. should be sent to Janet Harrold at [janharrold1@sc.rr.com](mailto:janharrold1@sc.rr.com).

The Company Store is located on Ocean Boulevard next to the O.D. Arcade. The store's business hours are posted within the Carefree Times and also posted on [www.shagdance.com](http://www.shagdance.com). New merchandise will be available during Spring SOS, so come by and register for the drawing, look at the new items and take advantage of the huge sale that will be going on. The Company Store also serves as the official "Lost and Found" for items lost. Please remember that Shagdance.com is for your use. All the information there is to help you have valuable information at your fingertips. As a follow-up from the workshop meeting, any president who would like to add their spouse's name or significant other's name please send that information to Mary Gregory at [mgregory5@triad.rr.com](mailto:mgregory5@triad.rr.com). Also remember that we offer a place on the home page of the website to spotlight our shag clubs. If you would like to have your club in the spotlight please send that information to Mary as well.

See you at SOS - Safe travels.

Helen Still  
SOS Chairperson







# Tips And Tidbits

Association Of Carolina Shag Clubs



March, 2013

Volume 1, Issue 3 page 8

## Flyer For the 2nd Annual SOS At Sea Cruise



**October 12-19, 2013 Sailing from Miami, FL  
Visiting Half Moon Cay, St. Thomas, San Juan and Grand Turk**

### FREE TO ALL SOS AT SEA CRUISERS

- \*2 Complimentary Cocktail Parties
- \*Hoola Hoop Contest
- \*Port party at Margaritaville in Grand Turk
- \*Line Dance Instructor
- \*Jack & Jill Contest
- \*Mimosa Party
- \*Excellent DJs playing your favorite shag music
- \*Dancing, super ports of call and Lots of Fun to be had!
- \*Twist Contest
- \*Prizes and Surprises
- \*Dance Instructors

**Private functions EXCLUSIVELY for guests of SOS at Sea and All About Travel. Reservations must be made through All About Travel.**

**Fantastic DJ Lineup**  
Murl Augustine  
Betty Brown  
Eddie Anderson

**Dance Instructors:**  
Charlie Womble & Jackie McGee  
Don Bunn & Debbie Peterson

**Line Dance Instructor**  
Maggie Weathers



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# Tips And Tidbits

Association Of Carolina Shag Clubs



March, 2013

Volume 1, Issue 3 page 9

## For Your Information

Paul Peterson, 2013 President of the Mountain Shag Club in Asheville, NC, would like to offer all current Club Presidents of the ACSC, free membership to our club.

The only catch is, you have to come to one of our weekly, Tuesday night dances or one of our Monthly Parties to fill out your application.

We look forward to having you come to Asheville to dance with us.  
Our web address is [www.mountainshagclub.com](http://www.mountainshagclub.com).

I do know that we also have other Association clubs that are also participating in this effort:

Sandy Beach Shag Club [www.sandybeachshagclub.com](http://www.sandybeachshagclub.com)

Raleigh Shag Club [www.raleighshagclub.com](http://www.raleighshagclub.com)

Brushy Mountain Shag Club [www.brushymountainshagclub.com](http://www.brushymountainshagclub.com)

If you are interested in your club offering this special membership please send me your information at [rsmorley55@hotmail.com](mailto:rsmorley55@hotmail.com) and I will add your club to the list.

Next ACSC Meeting

April 20, 2013 10:00 AM OD Café

Presidents: If you are not attending this meeting and sending a representative instead, please make sure that you receive your packet of information and also your Fun Monday Tickets. They will be allocated to your club during this meeting. Please challenge your club in selling FM Tickets. The ACSC does ask that you help with the ticket sales. We need and encourage your support of Fun Monday.

The New Website is up and running-Thanks to Mary Gregory!

Go to [www.shagdance.com](http://www.shagdance.com)

If your shag club has a Facebook page, Vicki Harrison will scan your flyers and put on the SOS Facebook page. Send by private message to Vicki!





[Click Here For SOS Officers And Board Members](#)

**Officers**

**Association of Carolina Shag Clubs**

March, 2013

Volume 1, Issue 3 page 10



Ken Akin-A.C.S.C. Chairman  
 P.O. Box 2063  
 Aiken, S.C. 29802  
 803-649-4262  
[kjakin13@gmail.com](mailto:kjakin13@gmail.com)



Robin Morley-A.C.S.C. Vice Chairman  
 100 Smith Street  
 Morganton, NC 28655  
 828-443-5995  
[rsmorley55@hotmail.com](mailto:rsmorley55@hotmail.com)



Sonny Brown-A.C.S.C. Secretary  
 21183 Cold Spring Lane  
 Cornelius, N.C. 28031-6438  
 704-895-9501  
[rbrown1703@bellsouth.net](mailto:rbrown1703@bellsouth.net)



Allen Henry-A.C.S.C. Treasurer  
 3849 Habersham Forest Dr.  
 Jacksonville, FL 32223  
 904-288-8256  
[ashags@bellsouth.net](mailto:ashags@bellsouth.net)



Judy Vick-Past Chairman  
 P.O. Box 1142  
 Lancaster, S.C. 29721  
 803-285-5254  
[jvick@comporium.net](mailto:jvick@comporium.net)

**Important Dates To Remember-ACSC/SOS**

**2013**

**April**

April 12-21 Spring Safari  
 meeting 20th 10am OD Resort Café

**July**

July 12-14 Summer Workshop  
 Shag Atlanta, Atlanta, GA

meeting 13th 10am

July - Junior SOS

**September**

September 13-22 - Fall Migration

meeting 21st 10am OD Resort Café

**October**

October 12th thru the 19th SOS At  
 Sea Cruise

**2014**

**January**

January 17-19 Mid-Winter

**February**

February 21-23 Winter Workshop

**April**

April 4-13 Spring Safari

**July**

July 11-13 Summer Workshop

July - Junior SOS

**September**

September 12-21 - Fall Migration

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Society of Brunswick Shaggers Celebrates 20 years