



Tips And Tidbits

Association Of Carolina Shag Clubs

August 1, 2012

Volume 1, Issue 1 page 1



Welcome to the First Edition of Tips and Tidbits

**PROMOTING THE
CAROLINA SHAG, THE
MUSIC, AND THE
LIFESTYLE**

[Click Here For SOS Officers And Board](#)

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This is the first edition of the ACSC Newsletter for Shag Club Presidents, Officers, and other members of ACSC Shag Clubs that will benefit from the provided information. We hope to have information that will help you be more informed on current issues, as well as tools for helping to improve your shag club. We welcome suggestions, and subjects that will make our shag clubs stronger. At this time, we plan on producing this newsletter every 3 months, with special editions as needed.

How many ACSC Clubs are there and more!



Shagging on a Sunday Afternoon by the Catawba River.

As President of your club, you will be keeping up with the information in your "White Book", and utilizing www.shagdance.com to assist you in finding information about management of your club. Here is some interesting information.

You may not know this, but ACSC Board members are also Board members of SOS. ACSC owns SOS. ACSC is a non-profit corporation, in South Carolina and SOS is a for-profit corporation. There are presently 98 regular ACSC Clubs. They are spread out from as far north as Pittsburg, PA, and as far south as Tampa, FL. There are 44 clubs in NC, 24 in SC, 10 in VA, 5 in WV, 4 in TN, 4 in GA, 3 in FL, 2 in PA, 1 in KY, and 1 in AL.

Fun Sunday and Fun Monday Reminder

**Remember that we are guests on the streets of North Myrtle Beach. We need to make sure that we do our best to pick up our belongings and trash when we get ready to leave. *As in the past*, there will be no coolers or containers permitted on the street or in public areas during Fun Monday. We want everyone to have fun, but please remember that adult beverages may be obtained from local merchants & consumed on their premises only.





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A Message From Your Vice-Chairman, Robin Morley

Greeting To All Shag Club Presidents,

I hope this finds you doing well, staying cool and your club having a great summer. This is my first official correspondence and I am excited about my new position as Vice-Chairman. I shared with each of you that my goal is to continue to keep clubs informed of current information. The Newsletter and this article are the result of that goal.

During the workshop several different issues were discussed. I know that John Carpenter sent an update to each president concerning the non-member revenue and the associate member solution to this problem. This is an issue that we need to take seriously. Discuss this with your Board and find the best solution that best suits your club's needs.

Fun Monday Raffle tickets are due in early September, which gives each club a month to sell more tickets. This is very important not only for the success of Fun Sunday and Fun Monday, but also the success of SOS/ACSC as well. Here are some suggestions you might want to consider in selling Fun Monday tickets:

Divide tickets between Board members (these folks are the backbone of your club and should gladly help sell Fun Monday tickets).

Have a dollar raffle at all your shag club events. Example: you sell \$200 dollars worth of \$1 raffle tickets, post the winning 20 raffle ticket numbers, and make sure you capture the winner's information on the Fun Monday tickets that are won.

Approach business owners and solicit donations and honor the business with FM tickets in the amount donated.

Half and Half drawings: Pay the recipient with Fun Monday tickets

Have club members split the cost of the ticket (be sure to include both names on the ticket).

As you can see we have lots of ways to make a difference in the selling of Fun Monday tickets. I would like to send Rosemary Parten a special "THANKS" for her hard work in coordinating the Fun Monday Ticket sales. If you have any questions she will gladly answer those by calling her at 919-774-8090. She will be excited to send you extra tickets if needed.





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Fun Sunday and Fun Monday Flyers 2012

FUN SUNDAY
SEPTEMBER 16, 2012
 1 PM TO 5 PM
 1ST AVENUE, BESIDE THE OD ARCADE

COME BE A PART OF THE BEST PARTY WEEKEND OF THE YEAR...

MOJO BLUES BAND

CRAIG WOOLARD BAND

SPONSORS FOR FUN SUNDAY & FUN MONDAY
 THE SHOE CENTER
 RS PARKER HOMES

NO COOLERS PERMITTED

FUN MONDAY
15TH-ANNIVERSARY
SEPTEMBER 17, 2012
 12 PM TO 5:30 PM
 MAIN STREET O.D.

JIM QUICK & COASTLINE BAND

ANDY KING

MOJO BLUES BAND

JERRY BUTLER

SOS FUN MONDAY DRAWING

1ST TICKET DRAWN \$7,500	4TH TICKET DRAWN \$500
2ND TICKET DRAWN \$2,000	5TH TICKET DRAWN \$250
3RD TICKET DRAWN \$1,000	

NO COOLERS PERMITTED

Welcome New Presidents!

Welcome newest presidents: Stephen Long-Boogie on the Bay, and Brenda Tew-Eastern N.C. Shag Club





Association of Carolina Shag Clubs

Important Dates To Remember-ACSC/SOS

2012

September 2012

September 14-23 - Fall Migration meeting 22nd 10am OD Resort Cafe

2013

January

January - 18-20 Mid-Winter

meeting 19th 10am OD Resort Cafe

February

February 22-24 Winter Workshop

Fayetteville Area Shag Association

meeting 23rd 10am

April

April 12-21 Spring Safari

meeting 20th 10am OD Resort Cafe

July

July 12-14 Summer Workshop Shag Atlanta, Atlanta, GA

meeting 13th 10am

July - Junior SOS

September

September 13-22 - Fall Migration

meeting 21st 10am OD Resort Cafe

2014

January

January - 17-19 Mid-Winter

February

February 21-23 Winter Workshop

April

April 4-13 Spring Safari

July

July 11-13 Summer Workshop

July - Junior SOS

September

September 12-21 - Fall Migration

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Insurance and Serving Alcoholic Beverages-by Jim Tate President of Roanoke Shag Club

I am a new president this year and wanted to share my experiences with the different insurance policies that are available for a Shag Club to purchase. I am a licensed insurance agent but am not licensed to sell any of the products I speak about.

First General Liability Policies-These policies are location specific and are not General in coverage. They do not include any alcohol provisions. They do not protect your club when alcohol is involved. The establishment you dance at should have a General Liability Policy and that may cover your club. Clubs should be established as 501C-3's which limits your liability to your assets. Having a General Liability Policy may in fact make you a

target of a law firm. The person most likely to sue your club is not the member but their children or grandchildren.

Second Directors and Officers Insurance- is again a policy I do not recommend you carry. The reason is you have limited liability as a non-profit to the contributions you made to the club i.e. your membership dues. This is Federal law not covered by the normal state regulation on insurance.

Third Special Events Policies- I think when a club serves alcohol that they need to buy a Special Events Policy off the Internet. These are priced on the number of attendees and on the number of days for the party. They are not cheap our Club paid \$198 for a one day party for 130 attendees recently. I think they are

necessary for proper protection.

The Boozer Law firm, legal advisors to the Shag Association provided this statement which I provide to you."Shag clubs should assess their needs on a club-by-club basis, as each club is inherently different. A discussion with a trusted insurance company will help each club understand what coverage would be the most cost-effective while providing the greatest protection based on the club's needs, assets, events and methods of operations. Additionally, ask your insurance provider whether your homeowner's policy provides you with any individual protection for your volunteer activities." Look into an umbrella policy is my recommendation.

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