

This program will save you money. Please take advantage of the advertised specials.

USE IT!!



KEEP UP WITH WHAT'S HAPPENING ON THE BEACH. SUBSCRIBE TO THE SAND

FLEA!



Bend you mene, sheet soderess, only state and up come pain \$12.00 m. The SAND FLEA INC.

F.O. Box 993

North Martin Seach S.C. 28507-0993



ASK THE LOCALS

Nightly Specials

Prime Rib
Fresh Catch
59.95
Also featuring steaks, vent. chicken & seafood specialties

Launge 2 for 1 Happy Hour 4 - 7 p.m. Dally

SUNDAY COCKTAILS

OPEN 7 DAYS/WEEK — RESERVATIONS ACCEPTED 1104 E. Hwy. 17 North Myrite Seasty 272-5835



2213 Sport Done Bird: Marrie Marrie Brieds, II. (II. 20582)

Sunday Buffet

11:30 AM - 2:00 PM

Adults: 56.95

Children Under 12 53.50

Breakfast 7:00 A.M. - 11:00 A.M.

Lunch 11:00 A.M. - 2:00 P.M.

Dinner 5:30 P.M. - 10:00 P.M.

BRANDY'S LOUNGE

Happy Hour and Free Hors D'Oeuvres

\$1.00 Beer \$2.00 Bar Brands

4-7 PM

FREE ADMISSION WITH 5 O.S. CARD

March 17 - 26

Kenny & The Krooners

March 27 - 30

The Fantastic Shakers

WELCOME S.O.S.ers



\$2.50 OFF ANY Large Pizza \$1.50 OFF ANY Medium Pizza

With S.O.S. Card or Coupea

Take out orders Phone 249-3513

Open II a.m. - 12 Midnite

fri. & Sat. - 17 - 'til

Hwy 17 O.D. Section

WELCOME TO THE S.O.S.

"Give me your bald, your gray, your masses of former beach bums yearning to be free"

We hope that you will use and enjoy your S.O.S. membership during 1986. Following are a few things that you should know about your membership in the S.O.S.... the Society Of Stranders:

Your membership card is good for the calendar year and expires on December 31, 1986.

S.O.S. Adult Parties for 1986: SPRING SAFARI - MARCH 19-22

GOLDEN OLDIES - MAY 14-17

FALL MIGRATION - SEPT 10-13

Free cookens at Fat Harold's at above parties for \$5.0.5. MEMBERS ONLY:

YOUR S.O.S. MEMBERSHIP INCLUDES THE ABOVE EVENTS, PLUS YOU GET:

NEWSLETTERS ... S.O.S. Carefree Times ... published approx. 6 times a year.

FREE S.O.S. PHOTO YEARBOOK Given to members at the Fall Migration.

NO COVER CHARGE YEAR 'ROUND at FAT HAROLD'S ...

Exceptions: Major shag contests and when Fat Harold's has a cover charge for its members. This benefit is a courtesy of Fat Harold's and can be revoked if abused. S.O.S. cards are not transferable!

YEAR 'ROUND 10% DISCOUNTS at O.D.'s Finest Restaurants: Ship's Bounty, Don's Pancakes, and the Marina Raw Bar.

SPECIAL - ATTRACTIONS!

Example: No cover charge at C.T.'s for the DRIFTERS during the SPRING SAFARI!

SPECIAL OFF SEASON CONDO RENTAL RATES! Lewis Company is the official S.O.S. accommodations Realtor and provides our members with special rates during S.O.S. events and any weekend off-season! Tell Jeppie you're an S.O.S.er when making reservations!

SPECIAL RENTAL RATES at TILGHMAN and WAIPANI for major S.O.S. EVENTS!

YOUR S.O.S. CARD WILL PAY FOR ITSELF MANY TIMES IF YOU TAKE ADVANTAGE OF THE S.O.S. MEMBERSHIP BENEFITS!

S.O.S. CARDS ARE NON-TRANSFERABLE!

Your membership card is your property and for your use only. If it is determined that a member loans a card to another person for use, the card will be revoked.

LOST CARD POLICY ...

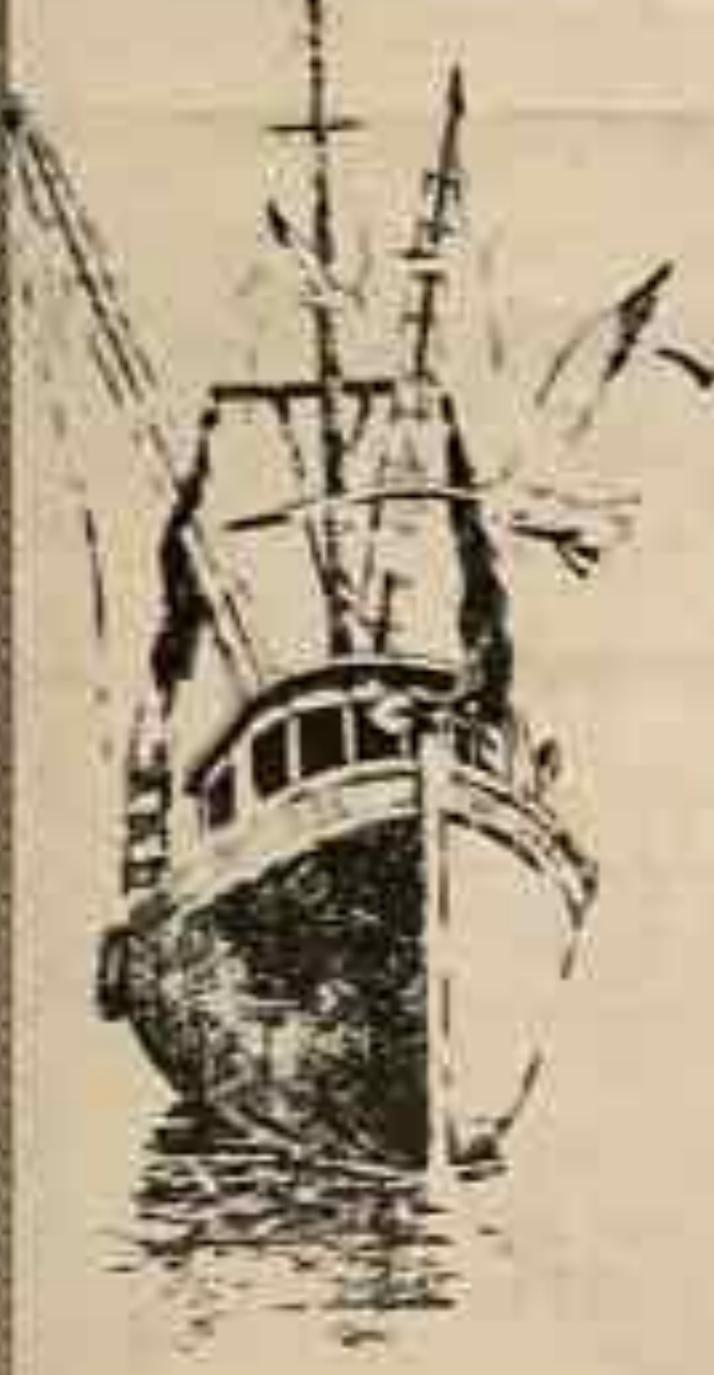
If you loose your card, it's gone and another must be purchased. Sorry. Too many folks have taken advantage of us in the past by passing duplicate cards on to friends. No more. Take care of your S.O.S. membership card ... PLEASE!

Coming up ... S.O.S.

GOLDEN OLDIES MAY 14-17

Fat Harold is honoring S.O.S. members who are 39 (and holding) or older. Either you or your date must be 39 or older to enter Fat Harold's. ALL WILL BE CARDED! Don't miss this one ... if you qualify! More in next Carefree Times.

"Go for the jugular of life!"



All You Can Eat Shrimp or

Alaskan Crab Legs 57.95

Jerry's Calabash Seafood

Welcomes S.O.S. to the Best in Calabash

We cardy our own sessood that Y's

Visit our seafood market

and see what we're bringing in

Special Senior Citizen's

Discount —

Sealood Platter — \$5.50

Bar open 7 days a week — Old Fashioned Prices on Draft Beer — 25c a mug

Rt at stoplight, 3rd restaurant on right. Catabash, N.C.

5.0.5. COUPON 10% OFF WITH THIS ** HAMBURGERS

& HOT DOGS

SERVING CHARBROILED HAMBURGERS

& FAMOUS 'BRYANS' HOT DOGS!

FIXED ANYWAY U WANT UM



SOS SPECIAL! 15% OFF ALL FOOD & DRINK (Year Round) 2nd Ave N Hwy 17 O.D. Sect.

Across from NBSC



Proudly Presents



Never & Cover Charge

Bill Pinkney & Original Drifters March 17 - 23

Call for Reservations for next S.O.S.

1-800-845-0666



Hot Hors D'Oeuvres Happy Hour 4 - 7 P.M.

North Myrtie Beach, 5C 29582 249-1421

GIVE ME YOUR BALD . . .





SOS MEMBERS Show Your card for 50¢ OFF On Lunch & \$1.00 OFF On Dinner Buffets

10% OFF On All Menu Items

OPEN FROM 11 a.m.-11:30 p.m.

LUNCH BUFFET 11-2 - \$3.95 DINNER BUFFET 4-9 - \$7.95

Menu & Buffet Available

North Myrtle Beach 272-5784 1105 Hwy. 17 S.



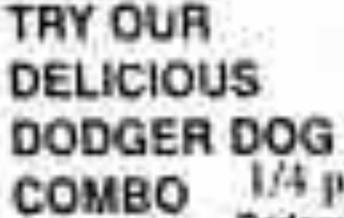


COUKBOOK BREAD

49¢

GROCERIES * BEER

FAST FOOD * GASOLINE



1/4 pounder Dodger Dog With CHILL & Cheese, 20 cc. Figuritain Cobe



\$2.99

6 PK CF =

SHAEFER (reg&lite)

BUDWEISER



\$ 1.09

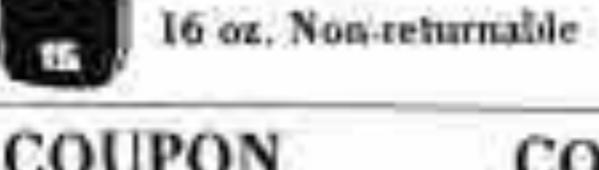
COUPON

COUPON

COUPON

FREE Doughnut with Large Coffee

Hwy 17 at 27th N. Myrtle Beach



OPEN 24 HOURS 7 DAYS A WEEK

YOU HAVE SEEN THE REST!



Hours: Thurs 1 p.m. - 6:30 a.m. Fri 12 p.m. - 6:30 a.m. Sat 12 p.m. - 2 a.m. Sun 1 p.m. - 2 a.m.

Welcome Back 5.0.5.

Located in the heart of the Ocean Drive Section in North Myrtle Beach

MEMORIES



THE PAD"
LIMITED EDITION
COLLECTOR PRINTS

Signed and numbered by the artist Becky Rodgers Stowe

ONLY 1,000 PRINTED

ISSUE \$1500

S.O.S.ers. Don't miss this chance to have this collector print of The Pad.

AVAILABLE AT FAT HAROLD'S BEACH CLUB

OPEN 6 cm. -2 pm. DARLY SAT. 6 cm.-4 pm.
BREAKFAST SERVED ANYTIME! (Especially for SOS'ers!)

TEDDY'S LITTLE PANCAKE HOUSE

ON THE OCEAN (in front of H.O.T.O.)

Owned and operated by

TED WHITE, the "INFAMOUS FAT HAROLD'S CHEF!"

LUNCH SPECIALS DAILY VEG. PLATES — SALAD BAR

Wide Variety of Delicious Sandwiches

BEST Hamburgers on the BEACH! (Ground Fresh Daily)

TED'S SUPER CATERING SERVICE!
Pickins w/all the fixins

Phone orders-(TED)-249-6204

"Give me your bald, your gray, your masses of former beach bums yearning to be free ..."

WELCOME TO THE S.O.S."

We hope that you will use and enjoy your membership during the coming year! Following are a few of the things you may want to know about the S.O.S. ... the SOCIETY Of STRANDERS:

S.O.S. Adwill Parties planned for 1935:

S.O.S. SPRING SAFARI "- March 19 - 22

S.O.S. GOLDEN OLDIES [™] - May 14 - 17 (39 and holding ... or older, only)
All who Enter WILL BE CARDED! If you don't qualify, don't despair ... someday you'll grow up.

S.O.S. FALL MIGRATION - September 10 -13
FREE SATURDAY COOKOUTS AT ALL ABOVE PARTIES FOR S.O.S. ers!

Your '86 S.O.S. MembershipCard includes these events, PLUS you get:

NEWSLETTERS ... S.O.S. CAREFREE TIMES ... published approx.6 times per year.

FREE S.O.S. PHOTO YEARBOOK ... to be passed out at Fail Migration!

NO COVER CHARGE YEAR 'ROUND AT FAT HAROLD'S ... Exceptions:

Major shag contests and New years eve. This benefit is provided as a courtesy by Harold Bessent and can be revoked if abused. Cards are NON TRANSFERABLE!

YEAR 'ROUND 10% DISCOUNTS at O.D.'S FINEST Restaurants:
(SHOW YOUR S.O.S. CARD WHEN PLACING ORDER!)

SPECIAL OFF SEASON CONDO RENTAL RATES CALL Lewis Co. at O.D.I Lewis Company is the official S.O.S. Realtor and assists members in their beach rental needs, 1-800-334-3390.

Your S.O.S. membership card is your property and is <u>NON</u>

TRANSFERABLE. It is for your use ONLY. If it is determined that a
member loans the card to another person, the membership will be
revoked, Spot checks are made from time to time.

LOST CARD POLICY ... if you lose your card, it's gone and another must be purchased. Too many folks have taken advantage of us in past years on this one. Sorry! Take care of your S.O.S. membership card! Your S.O.S. card is good through December 31, 1986. Enjoy!

"Go for the Jugular of Life!"

Gene Laughter

For questions relating to S.O.S., contact Gene Laughter at (804) 741-1926 after 6 p.m. or write S.O.S., P.O. Box 6343, Richmond, VA 23226

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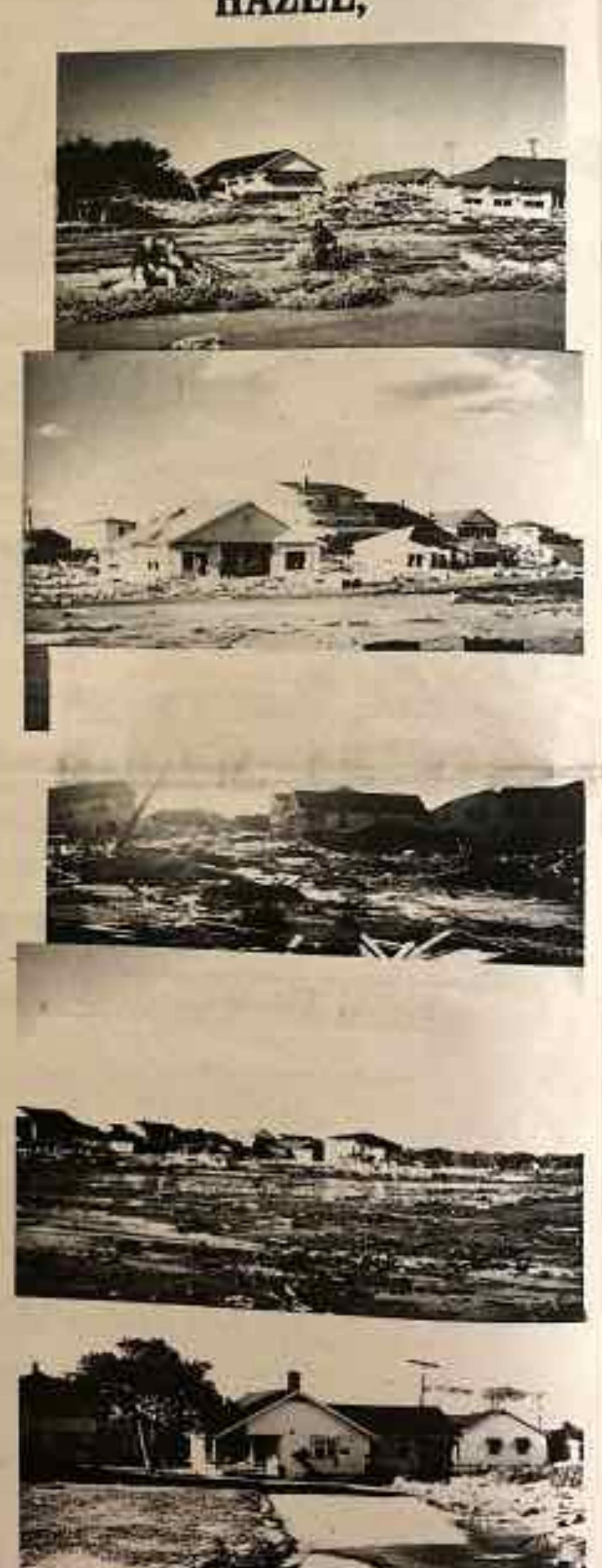
GREETINGS

WELCOME TO THE 1986 SPRING S.O.S.

FROM
SANDRA
AND
ELLIOTT
SCHWARTZ

HOG HEAVEN

HAZEL,



FURY OF A WOMAN SCORNED??





REALTY, INC.

P. O. Box 3409 503 Hwy, 65 North Myrtie Beach, SC 29582

One atop headquarters for accommodations from one bedroom to eix bedrooms.

We offer rentals for a large or small family everything from highries concrete and steel oceanfront communities, midrae villas, oceanfront homes, patin homes, golf course homes and channel homes.

No matter what your needs, we can handle it.

A FULL-SERVICE REAL ESTATE COMPANY, SPECIALIZING IN DEVELOPMENT, CONSTRUCTION, PROPERTY MANAGEMENT, RENTAL MANAGEMENT, GENERAL BROKERAGE AND CONDOMINIUM PROJECT SALES AND MARKETING.

PATIO HOMES......\$74,500 RETIREMENT LIVING Myrtie Beach, SC

Walk to the beach, shopping center, bank, drug supermarket, restaurants.

1-800-845-0839



VACATION RENTALS

The largest variety of accommodations on the Grand Strand

Ocean View Villas Sex March Towers I & H. Sex Point Sex Cabin Sex Cabin Sedgefield I & H. Kanada I, H.& III

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Sea Outs
Tilglown Beach & Racquet

and many more.

FOR MORE INFORMATION CALL TOLL FREE

1-800-SC COAST

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Cley	State	210	
Please Send!		Brull Banate	To Day
Contor Brochurn Coff Sesson Rates Communication Fackage		Discissors. Discissors. Discissors	

GRAND STRAND REALTY P.O. Box 3409 North Myrtle Beach, SC 29582

FAT HARDED'S



Fat Harold's
Ocean Front
100 Main St.
North Myrtle Beach, SC

Welcome 5.0.5.

Wed. - BIG Early Bird's Party

THURS. - FREE Draft & hors d'oeuvres 3 - 5 Happy Hour - 1 'til 6

FRI. - FREE Draft Beer & hors d'oeuvres - 3 - 5

SAT. - FREE COOKOUT!

SUN. - Moon SURPRISE PARTY

BERCH MUSIC DJ'S DRY 'N' NIGHT

Fat Harold's The Place For Shaggers



VILLAGE PANCAKE HOUSE

Breakfast Buffet 6am-1pm \$3.99 Late Nite Buffet 11 pm-5 am \$4.99 Buffet plus Fruit Bar

also order from meno

Best Pancakes Around

Homemode Bisarits Red—Eye Gravy

OPEN ALL NITE FRI. & SAT.

N. Myrtle Beach, SC



LARGE Selection of 1, 2, 3, & 4

Bedroom Condos

Ocean Front & Second Row Within Walking Distance of Beach Clubs

Available for Fall S.O.S.

30% Discount For S.O.S. Members Toll Free 1-(800)-334-3390 S.C. Residents 249-1409 423 Main St. North Myrtle Beach, S.C. 29582



Billion

O.D.'S
Best
Ladies

Bathing Suits Sports Wear

Shag in Comfort! Wear a Birthday Suit.

10% OFF WITH S.O.S. CARD

Open 10 - 6 Dally

Ocean Drive 208 Main St. 249-1110



NOW 3 LOCATIONS TO SERVE YOU ALL YOU CAN EAT SEAFOOD BUFFET including ALASKAN CRAB LEGS

FREE SALAD BAR (NMB & Calabash)

Full Menu Also Available Brailed or Fried Seafood Children under 12 1/2 price

HAYLOFT LOUNGE OVERLOOKING THE WATERWAY (Rest. Row)
Hoppy Hour 4-7, Mon.-Set.

Margueritas and Bar Brands 2 for I (Beer & Wine all 3 Locations)

10% OFF WITH S.O.S. CARD

Open 7 Days a Week from 4-10

(919) 579-6976

Visa, M/C, Am. Exp. Restaurant Row Welcomed (803) 449-1097 YOUR GRAY



Make your trip more fun



S.O.S. SPECIAL - 2 pc. Chicken, Potatoes/Gravy & Biscuit 1.49

WAS A SHAGGER, TOO!!!!

Hwy 17 - Windy Hill Ocean Drive Shallotte



Welcome 5.0.5.

Participating Advertisers

We would like to thank the following advertisers who made this publication possible:

- 1 FAT HAROLD'S
- Z CRAZY ZACES
- 3 TEDDY'S LITTLE PANKAME HOUSE
- 4 BIRTHDAY SUITS
- 5 CAPT. JERRY'S CALABASH SEAFOOD
- e CT'S
- 7 BEHJAMIN'S SEAFOOD
- 8 DOW'S PANCARE HOUSE
- 9 SEA MERCHANTS
- 10 VILLAGE PANCARE HOUSE
- f 1 LEWIS CO.
- 1.7 HOLIDAY INN NORTH
- 4.5 STRICKLAND'S SEAFOOD BUFFET
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- 16 LARRY'S CALAMASH SEAFOOD
- 27 DODGE STORE
- 18 MIES
- 19 KENTUCKEY FRIED CHICKEN
- 20 BI-10
- 2.1 BERT'S SURF SHOP
- 7. Z OUTRIGGER

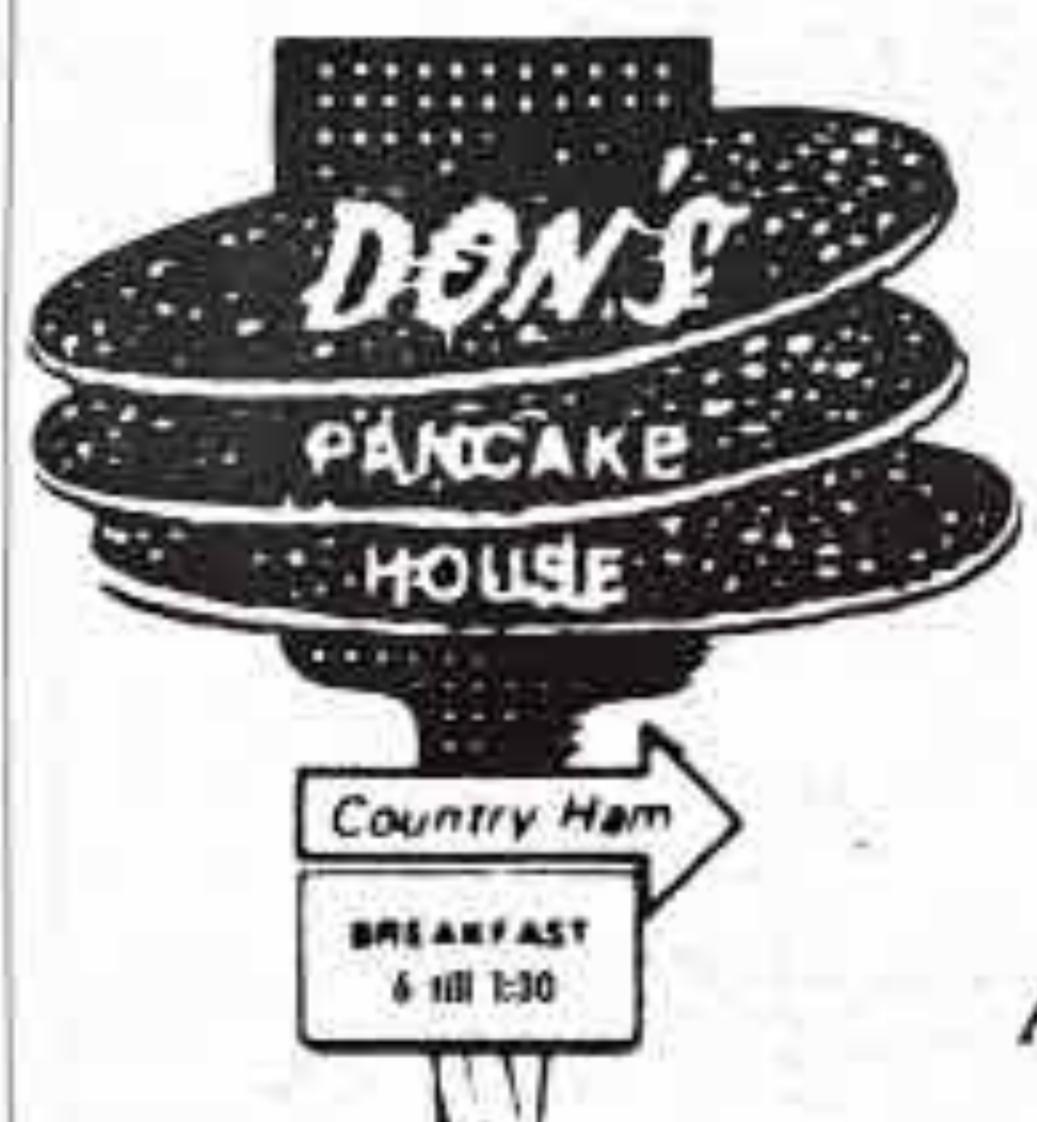












Don's Pancake House

An Institution In North Myrtle Beach

Don's Pancake House was the first pancake house in North Myrtle Beach. In its 12 years of operation (with the same kitchen staff) they have become the most popular with tourists and locals.

FAMILY OWNED AND OPERATED

An S.O.S. Sponsor From The Very First Day

10% DISCOUNT TO S.O.S. MEMBERS YEAR ROUND

7 Days A Week - Year Round

1100 S. Kings Hwy. North Myrtle Beach, SC 272-5015

YEARNING TO BE FREE !!!!!



Henry Wilse Corksause.



10.00 Famues Salat Bor Harristade For You

We offer the best selection of French Lond Sentood, Steat, Chicken, Spaghetti. Featuring 15 "ALL YOU CAN EAT FEASTS"

Try Out Homemade Chowders

choice of things

Under-12 Only Little Passies

Delightful Herramane Deserve

Take Out Dinners

Vone Hosz-Leitle Upcharch Mary 17, Crescent Beach Section North Myrtle Beach, S.C.

BERTS SURF SHOPS

N. Myrtin Beach

BERT'S SOS SPECIALS!!

ALL Ladies '86 Spring & Summer Wear (incl. Bath/Suits) 20% OFF!

ALL Men's & Ladies Topsiders-1/3 OFF!

FREE BERT'S Painter's Caps w/\$5.00 Purchase + card or coupon!



S.O.S. Participating Clubs



THE BEACH

Support the S.O.S. Beach Clubs!

S.O.S. SPRING SAFARI NEWS

Last Minute, Late Breaking Spring Safari News and Info for S.O.S.ers

FAT HAROLD'S is the OFFICIAL
S.O.S. HQs. and CRAZY ZACK'S is the
OFFICIAL BACK-UP for the BIG
S.O.S. SPRING SAFARI!

These are the beach clubs where ALL the S.O.S. action and activity will be for S.O.S.ers ... both night und day! Accept no substitutes _ FAT HAROLD'S and CRAZY ZACK'S are the only OFFICIAL S.O.S. CLUBS for the Spring Safaril Give them your support!

Here's the randown:

WEDNESDAY NIGHT: BIG Barty Bird's Party at Fut. Harold's. This will be one of the best parties of the Safarit

THURSDAY: 5/O.S. parties at Harold's and Zacks from 1PM on. Free draft beer and hors d'onovers at l'at libenids from 3 'til 5. Happy Mour at Harolds from 1 'til 6PM. Hot tandwiches and frod available at Zack's. Free parking for 5.O.S.em at Zack's. Check out the beach music action at both claim.

FRIDAY: The S.O.S.am will be nothing in ... in big numbers! Free deaft beer and born discovers at Pat Hamilton from 3 'Ul 5. Hot sandwiches and show available at Crazy Zack's. Free Parking at Zacks, Both clubs open all night?

SATURDAY: The biggiet 5.0.3. MEMBERS ONLY may error Fat Harold's doors in the alternoon and enjoy a FREE COOKOUT! Food and sandwiches available at Crazy Zack's. Don't forget ... I'vee Parking for 5.0.5 ms at Zack's! Both clubs must close at 2 AM ... it's the law!

SUNDAY: Par Harold is having a Noon Ger-Together
SURPRISE PARTY for S.O.S.em only. Beach music at
Crasy Zack's. Box voyage! See you at S.O.S. Golden
Oldies! (If you're 39 or over) at Fat Harold's - May 15-181

FAT HAROLD'S & CRAZY ZACK'S HOURS FOR S.O.S. SPRING SAFARE: MAROLD'S: ILAM UNTIL THE CROWD LEAVES : EXCEPTION: MUST CLOSE AT 2 AM ON SUNDAY MORNING AND OPENS AT NOON ON SUNDAY.

MUST CLOSE AT 2 AM ON SUNDAY MORNING AND OFERS AT HIM ON SUNDAY.

A word for evol in the wise. It's a viviation of the law to take a cop, or constitute, of alcholic beverage onto the sidewalk or street. Dun't walk from one club to author carrying a drink in a "Ge Cap!"

S.O.S. MEMBERSHIP CARDS WILL BE AVAILABLE AT THE SPRING SAFARI, HERE IS THE SCHEDULE:

available for \$15 per person at Fat Harold's on Wednesday night and daily until 6PM ... and at Crazy Zack's daily until 6pm. To expedite the processing, please have correct change and membership application completed. The \$.O.S. will accept no members under the age of 21.

OFFICIAL S.O.S. SPRING SAFARI
T-SHIRTS ... A LIMITED EDITION.
100% cotton and generously sized. Three color,
two sided graphics by Gene Laughter. This
collector's edition T-shirt will be available at
both Crazy Zack's and Fat Harold's. Get there
early for a full selection of sizes!

HAROLD'S and ZACK'S to HAVE
the BEST of BEACH MUSIC D.J.'s!
Aimost a Who's Who of Beach Music Disk Jockies
will congregate at FAT HAROLD'S and CRAZY
ZACK'S for S.O.S.Spring Safari week-end to
entertain you with the Best Of Beach!

GARY BASS ... FAT HAROLD'S

BOB BULLARD ... FAT HAROLD'S

BUTCH DAVIDSON ... CRAZY ZACK'S

JOANN JOHNSON ... CRAZY ZACK'S

MIKE LEWIS ... FAT HAROLD'S

RICHARD NIXON ... FAT HAROLD'S

THE DRIFTERS L-I-V-E at C.T.'x

DURING SPRING SAFARI WEEK-END.

NO COVER WITH 1986 S.O.S. CARD!

If things get too heetic around Fat Harold's and

Crazy Zack's, check out the Drifters at C.T.'s. Your

S.O.S. card in your key to get in free for the show!

"Give Me Your Bald, Your Gray, Your Masses of Former Beach Bums Yearning to be Free!"

Gene Laughter

LIFE'S A BEACH!!!



USDA Grade A Chicken Holly Farms

SAVE 60* lb.

10 to 14 lb. Average Fracun

Swift Butterball SAVE 20* Ib.

6.5 oz. Bag All Flavors

Ruffles SAVE Potato Chips



with 50 order or more excluding limited items

PURIO

SAVE 50° Ib. Corned Beef Brisket

Horsel

17 oz. Can Green Giant SAYER Le Sueur Peas

10 oz. Frozen All Varieties

Banquet Gourmet Entrees

SAVE 50°

10 ox. Frozen All Varieties



Extra Fancy, Luscious Quart Strawberries

Pick Your Own . 15. 91,19

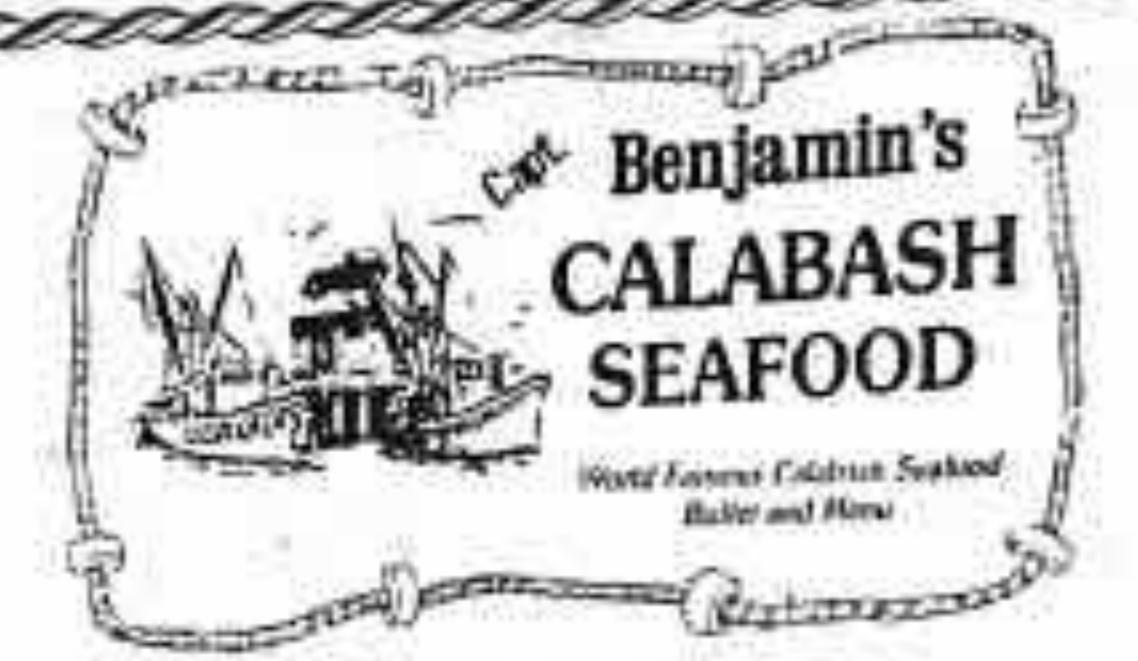
The First Place for Low Prices!

This Ad Good Thru March 22nd Only!



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Personal Style Commit and the said the foreign



Featuring ALL YOU CAN EAT SEAFOOD BUFFET

Shrimp . Flounder . Deviled Crab . Oysters

Alaskan Crab Legs

Clara Strips . Crab Nuggets . Fried Chicken Scallops . Chicken Nuggets . Barbecur Fork

Shrimp Fried Rice . Shrimp Creute . Hushpupper Corn on the Cob . Corn Muffins . French Fries Baked Potato . Dessert . Salad Bar . Clam Chowder.

"EAT ALL YOU WANT"

\$7.95

Children 7 to 12 years 1/2 Price 6 and Under Free Senior Citzens Discount

Also serving broiled seafood steak from the menu.

S.O.S. SPECIAL BUFFET

SECOND 1/2 PRICE

With S.O.S. Card

DAILY LUNCH SPECIALS \$3.95

lands Special 18:30 - 2:00

MONDAY — Shrimp Platter TUESDAY — Fish Platter WEDNESDAY - Hamburger Steak Platter THURSDAY — Oyster Platter FRIDAY — Shrimp Platter SATURDAY - Fish Platter

Sunday Seafood Buffet \$7.95

Open 5:00 to 9:00 P.M.

401 S. Kings Highway Myrtle Beach, S.C.

1096 S. Highway 17 formerly Captains Quarters N. Myrtle Beach, S.C.