

# S.O.S.<sup>®</sup> Carefree Times

**Fall Migration — September 13-16, 1990**

## **S.O.S. Schedule of Events**

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### ***Gala 10th Anniversary Celebration Friday at Midnight—All Clubs***

At the Fall Migration, 1990, we will celebrate the first ten years of S.O.S. at Ocean Drive Beach and toast the beginning of the next decade. All participating clubs will participate with free champagne and toast. We'll share memories of those first ten years: Who could ever forget the emotion packed S.O.S. I in September 1980 when what was to become the absolute greatest adult party in the United States was born. Who could ever forget as each year of the eighties passed and the Spring Safaris and Fall Migrations just got better and better.

S.O.S. has extended the season. Everyone benefits, everyone has a good time. All sorts of related beach weekends have sprung up like fall mushrooms to keep the memories of S.O.S. alive year round.

At the same time, we'll look to the future. We'll drink a toast and forge ahead with permanent plans that will take us into the twenty first century.

Friday at midnight will be a special moment in the lives of everyone who loves S.O.S. Be at your favorite club to join the festivities.

### ***S.O.S./Association to Honor Gene Laughter***

As a part of the twentieth anniversary celebrations, S.O.S. Inc. and the Association of Carolina Shag Clubs will pause to pay tribute to the founder, Gene Laughter. Gene's vision for an annual reunion of lifeguards, shaggers, beach people, and lovers of beach music has surpassed the expectations of everyone involved and his guiding hand in making the event what it is today is recognized by all. Please join us during the Hall of Fame Exhibition for a special presentation to Gene "Swink" Laughter and to thank him.

### ***Rock Option to Exhibit and Auction Autographed Beach Print***

Throughout S.O.S. XI, Betti Gilbert of Mama Gilbert's Rock Option will exhibit a beautiful 20" x 30" picture showing the Shag against the S.C. State Dance Logo which has been autographed by all the stars of the movie *The Shag*. An auction for the picture will be conducted throughout the week with the winner announced at noon on Sunday. Stop by to look at this valuable picture and made a bid.

### ***Gimmy Five***

**ONE**—Please do not put cigarettes out on carpets or floors!

**TWO**—Glasses, cans, drinks, bottles cannot be carried into any club. This is against S.C. Law and will be enforced at all participating clubs.

**THREE**—Remember your bartenders and waiters. They work long and hard so that you can party without problems. They work for TIPS. Please be generous.

**FOUR**—Check out the merchants and restaurants giving S.O.S. Discounts. Use these businesses so the discounts will continue. **REMEMBER:** You **MUST** show your S.O.S. card before ordering. Don't forget or you will miss your discount.

**FIVE**—Protect your S.O.S. Card. Do not lend it or lose it. **Remember: Cards cannot be replaced during the S.O.S. event at the beach FOR ANY REASON.**

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***Your S.O.S. Membership Is Worth More Than Ever!***

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# Schedule of Events & I



**S.O.S.**



# Who, What, Wh

**Thursday**

**Friday**

**Ducks**

**Fat  
Harold's**

**Rock  
Option**

**Spanish  
Galleon**

<p>Noon - 1 pm Anniversary Eye Openers</p> <p>5-8 pm Early Bird Party, Heavy Hors d'oeuvres</p> <p>7 - 9 am, 4 - 6 pm WRDX-Live Broadcast</p>	<p><b>DJ's</b> Noon - 5 pm Gene Petty</p> <p>5 - 10 pm Ron Arey</p> <p>10 - Close Bret Rhyne</p>	<p>Noon - 1 pm Anniversary Eye Openers</p> <p>Midnight Continental Buffet</p>	<p><b>DJ's</b> Noon Tor</p> <p>5 - Bre</p> <p>10 - But</p>
<p>4 - 6 pm Hors D'oeuvres</p> <p>Pitchers: Long Island: \$12 White Russian: \$12</p>	<p><b>DJ's</b> Outside Patio: Butch Davidson</p> <p>11 am - 4 pm Roger Holcomb</p> <p>4 - 10 pm Gary Bass</p> <p>10 - Close Rodney Holmes</p>	<p>4 - 6 pm Hors D'oeuvres</p> <p>50¢ Draft ALL DAY</p> <p>Pitchers: Long Island: \$12 White Russian: \$12</p>	<p><b>DJ's</b> Outsi Butch</p> <p>7 - 9 Noon</p> <p>4 - 6 11 ar</p> <p>Rodn</p> <p>4 - 10 JoAn</p> <p>10 - C Gary</p>
<p>Light Munchies</p> <p>All Beer (long necks): \$1.75 all week</p> <p>7 oz. Bud &amp; Bud Light Long Necks: 75¢</p> <p>Bar Brands: \$3.25</p> <p>Call Brands: \$3.50 &amp; up</p>	<p><b>DJ's</b> 9 pm - 4 am Judy Collins</p>	<p>5 - 7 pm Complimentary Cold Cuts &amp; Salads</p>	<p><b>DJ's</b> 11 a Bill</p> <p>4 - 9 Rog</p> <p>9 pm Judy</p>
<p>7 - 9 pm Free Hors D'oeuvres</p>	<p><b>DJ's</b> Noon - 4 pm Jerry Holland</p> <p>4 - 9 pm Jack Moore</p> <p>9 - Close Mike Lewis</p>	<p>4 pm Free Cookout</p>	<p><b>DJ's</b> Noc Jac</p> <p>4 - 9 Joh</p> <p>9 - 0 Ger</p>

**OD Arcade, Restaurant &**  
Open 9 am - 4 am — Air Conditioned  
Friday, September

# Important Information

# When and Where!



## Saturday

## Sunday

<p>5 pm Hamrick m hyne se letcalf</p>	<p>Free Bar Snacks Pitchers: Long Beach: \$10 Long Island: \$10</p>	<p><b>DJ's</b> Noon - 5 pm Tom Hamrick 5 - 10 pm Judy Collins 10 - Close Ron Arey</p>	<p>Noon - 1 pm Eye Openers Noon - 3 pm Brunch</p> <p><b>DJ's</b> Noon - Close David Grice</p>
<p>atio: idson WRDX m: WLWL WRDX pm olmes hanson</p>	<p>4:30 pm BBQ Cookout 50¢ Draft ALL DAY Pitchers: Long Island: \$12 White Russian: \$12 4 pm Charlotte Shag Club's WeeJun Legion</p>	<p><b>DJ's</b> Outside Patio: Butch Davidson 11 am - 4 pm JoAnne Johnson 4 - 9 pm Jack Moore 9 - Close Gary Bass Noon - 4 pm: WRDX 4 - 7 pm: WLWL</p>	<p>Noon - 1 pm IT'S ON FAT HAROLD PARTY!!! Pitchers: Long Island: \$12 White Russian: \$12 1 pm Hall of Fame Exhibition 3 pm: Camp Kemo</p> <p><b>DJ's</b> 11 am - 3 pm Judy Collins 3 - Close Gary Bass</p>
<p>4 pm n olcombe am lins</p>	<p>11 am - 1 pm Complimentary Free Pour: Red Eyes, Screwdrivers, &amp; Bloody Marys 5 - 7 pm Complimentary Cold Cuts &amp; Salads</p>	<p><b>DJ's</b> 11 am - 4 pm Abbey Sides 4 - 9 pm Bill Brown 9 pm - 2 am Roger Holcombe</p>	<p><b>DJ's</b> 11 am - 4 pm Roger Holcombe 4 - 7 pm Abbey Sides</p>
<p>pm re son ty</p>	<p>4 pm Free Cookout</p>	<p><b>DJ's</b> Noon - 4 pm Mike Lewis 4 - 9 pm David Grice 9 - Close Jerry Holland</p>	<p>Noon - 1 pm Free Liquid Sunshine</p> <p><b>DJ's</b> Noon - 3 pm John Wilson 3 - Close Gene Petty</p>

**ounge, 100 S. Ocean Blvd., (beside Fat Harold's)**  
**ounge, Large Dance Floor, Beach Music, Restroom Facilities**  
**-Complimentary Pig Pickin', serving 6 pm.**



# Thanks To Budweiser - Official S.O.S. Sponsor



## 1990 S.O.S. Discounts

All discounts are void if S.O.S. Membership Card is not shown **BEFORE** ordering/purchasing. Restaurant discounts apply to food items only. We encourage all S.O.S. members to patronize these businesses:

<b>The Basket Kase</b> 308 Main St., N. Myrtle Beach 10% DISCOUNT TO S.O.S. CARDHOLDERS	<b>Golden Griddle Pancake House</b> Main St., OD Section, N. Myrtle Beach 10% DISCOUNT TO S.O.S. CARDHOLDERS	<b>Pat's Collectibles</b> 315 Main St., OD, N. Myrtle Beach 10% DISCOUNT TO S.O.S. CARDHOLDERS
<b>Ship's Bounty Seafood</b> Hwy. 17 S., Crescent Beach, N. Myrtle Beach 10% DISCOUNT TO S.O.S. CARDHOLDERS	<b>McLean Medieval Village</b> 700 7th Ave. S., N. Myrtle Beach To Parents: SOS Orphans Special—Play Fri., Sat., Sun. Mini Golf \$6 All 3 Days.	<b>Mulligan's Sports Bar &amp; Grill</b> Surfwood Shopping Center, Myrtle Beach 10% DISCOUNT TO S.O.S. CARDHOLDERS
<b>The Sea Merchants Restaurant</b> 1104 Hwy. 17 S., N. Myrtle Beach 10% DISCOUNT TO S.O.S. CARDHOLDERS	<b>Fashion Girl</b> 404 Main St., OD Section, N. Myrtle Beach 10% DISCOUNT TO S.O.S. CARDHOLDERS	<b>Pavilion Discount Beverages</b> 1301 Hwy. 17 S., N. Myrtle Beach 5% DISCOUNT TO S.O.S. CARDHOLDERS
<b>Marina Raw Bar</b> Hwy. 17 N., Myrtle Beach 10% DISCOUNT TO S.O.S. CARDHOLDERS	<b>East-West Bazaar</b> 2005 Hwy. 17 S., N. Myrtle Beach 10% DISCOUNT TO S.O.S. CARDHOLDERS	<b>Chipper's</b> 755 N. Main St., N. Myrtle Beach Buy 6 Wings, Get 6 FREE. Good Only April 25-29, 1990

**Dino's**  
 Hwy. 17S South at 21st Avenue South  
 15% DISCOUNT TO S.O.S. CARDHOLDERS

## 1991 S.O.S. Membership Application

Memberships @ \$20 per person \_\_\_\_\_

\_\_\_\_\_ Renewal      \_\_\_\_\_ New

Names \_\_\_\_\_

\_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Ages \_\_\_\_\_

Phone (Day) \_\_\_\_\_ (Night) \_\_\_\_\_

Amt. Enclosed \$ \_\_\_\_\_

S.O.S. / Box 4688 / Columbia, SC 29204