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Don David

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THE SHAG

Lighting of the Tower

Fall SOS 2009



Memories of Billy

People ask me all the time, "What was it like to live with Billy Smith?" My pat reply is, "It wasn't always easy living with Elvis"! Certainly he was not Elvis, and more certainly I was not Priscilla! And for all the ladies saying "I wake up with Billy Smith in the morning", (which he loved by the way), I really did wake up with him; and believe me, it wasn't so great. At 4 am, the overhead light would glare like high beams from an oncoming car, he would start jabbering like it was 8 am, and all this without coffee! It always amazed me that he was so alive and jubilant at that hour. It was hard for me to get back to sleep when he left at 5...no wonder I'm still exhausted! Billy was a complex man. He had the temperament of an artist while maintaining a posture of simplicity for material possessions. He was most comfortable in bell-bottom jeans, a sweatshirt, cowboy boots and that darn hat with hair.

You can only imagine the scenes that took place when I demanded, on special occasions such as the CBMA, a wedding or a funeral, a sport coat and trousers. Like many of his listeners, I fell in love with Billy on the radio...his voice and his humor grabbed hold of me, and I was enchanted! It took another year and a half to meet him and then another few months before we actually went on a date. Our romance took off quicker than a rabbit in the line of fire. We laughed until we cried. As different as we were, our souls were super-glued together by our mutual feelings of family, patriotism, God, music, and humor. Billy's career started out in his hometown of Marion when he was a teenager. He was fascinated by the R&B songs he heard on the jukebox at the Pavilion in Myrtle Beach and talked his way (imagine that!) into a Saturday morning radio slot at WATP, his hometown station. He fell in love with radio then and there. The rest is history...he enjoyed a 51-year career in broadcasting, mostly on the Grand Strand. Although he had serious offers to move to national markets, he loved the beach and never wanted to leave. After one such lucrative offer about 4 years ago, I timidly asked, "Couldn't we do it for just ONE YEAR?" to which he roared, "I'd rather lie on the beach and have the seagulls pluck my eyes out." Billy always did what he wanted, and those closest to him either went along or jumped off the train. Even I did not realize the impact he had on his listeners until the cards, emails and testimonies came pouring in after his death. There were comments from folks going through divorce, cancer or the death of a loved one who credited Billy with helping them through life's journey. It gives me great personal pleasure to realize that he was a real pro to the very end...he did his show on a Friday morning and was in the hospital an hour later. Now Bo Diddley and I are doing our best to adjust to life without Billy. His presence in our little condo was larger than life, and many days the silence is deafening. We miss our maverick, our comedienne, our rebel. While it was difficult for me during our time together, there's a large part of me that admired Billy's independent spirit. I am trying to embrace his philosophy of "Start each day with an attitude of gratitude". He gave my heart a home for a short while, and I will always want one more day with Billy Smith!

By: Kay Maddox



The Legendary BILLY SMITH aka The BS'er

This past Labor Day we lost a tremendous voice of the airways, a radio Icon, and a legend no doubt. People all over the country knew him. Mostly fans, but also entertainers whose records and CD's he had played, and interviews he had done, which in no small way contributed to their careers. Of the 50 odd years in broadcasting, almost 45 years were spent here on the Grand Strand. Billy Smith was one of a kind. A South Carolina native, he achieved what all of us seek and so few find, and that is to be successful at what we love most.

I first heard Billy many many years ago when I would visit the Grand Strand from Florence. He was on WTGR "Tiger Radio". What a nut! I thought, he was unreal. Listening to him was something I looked forward to each trip. When I moved permanently to the beach in 1983 I soon found him on WNMB on the morning show. From that time on Billy and I ate breakfast together, we got dressed together, and we drove to work together, only to start the routine again the next morning. This went on for several years until Billy moved on to join Power 98. That's when we parted company. I loved Billy but I absolutely could not tolerate the "music", if you could call it that. I really missed listening to him and his antics, and was delighted when learning of his anticipated move to 94.9 The Surf. Because of his vast knowledge of beach and shag music, and his knowing of so many artists I knew this was the station where he needed to be, both for himself and his listening audience. It was an instant success! My personal relationship with Billy began in 2003 (circa 94.9 The Surf) with the first of what would become an annual radio contest known as "The Mystery Grand Marshall Contest". I would give a new clue each day on his show (as well as the shows of the two other DJ's) as to who would be the Grand Marshall of the SOS Spring Safari Parade. He would choose a "lucky caller", and it was on! The three of us would go live on the air, and it was wide open from there. I found myself many times holding my breath for fear of what direction he was going in. Man, did we have some fun, so did the contestants! I will miss the Man next year as will many. But he would be the first to say "the show must go on!" I consider it a rare privilege to have known Billy Smith and to have worked with him on the air for the past seven years. He told me about five years ago how much he loved working at the Surf. He said he had finally found a home, and planned to be there for the duration. Indeed you did my friend! May God Bless!

By Don David, SOS Parade Chairman



Billy Smith

The Living Legend

(Condensed article from Primetime TV Guide 1989) I have just recently finished recording an album I've been working on for over fifteen years and as always I packed my records and headed to N. Myrtle Beach in search of the Legendary Bill Smith. Billy is a sort of Modern Day Alan Freed and is most always willing to give an artist a chance.

I've been lucky enough to have been Billy's friend for over 10 years so he wasn't hard to find. I headed directly to the Horseshoe in NMB and just two bars later...there he was, complete with hat, shades and cocktail - My Pal Billy Smith. The next day turned out to be a very special day as Billy Smith was inducted into the Living Legends Hall of Fame. I was fortunate enough to attend the celebration in Billy's honor. The things that stick in my mind when I think of Billy are his unique style and carefree manner along with his true love of music. Billy has become the voice of the beach every morning from 6 to 10 on WNMB 105.5.

By: J.D. Cash (1989)

God Speed to the B.S.er !!!

For decades, Labor Day marked the end of summer and the Beach season along the Grand Strand. Labor Day, 2009 marks the end of an era in Beach Music history with the passing of Billy "The B.S.er" Smith. Billy's career spanned nearly five decades beginning in his hometown of Marion, SC to Tabor City, NC and a few other stops along the way--shining from the top of his career were his stellar years at Tiger Radio, WNMB-FM, and most recently an eight-year run on 94.9 The Surf.

Before Shaggin' In the Carolinas was published four years ago, I told Billy I absolutely had to have a picture of the Billy Smith Beach Party before the book would be complete. Tens of thousands of summertime visitors sought out the B.S.ers' Beach Party with every sojourn to the Beach.

Billy was awarded DJ of the Year at the very first Beach Music Awards at the Myrtle Beach Convention Center in 1982 and has won several more since, including Comedy Personality of the Year which acknowledged his infinite capacity for humor.

I was honored to remaster Billy's comedy cassette of the 80s--skits from his morning shows on WNMB--as a CD in the 2000s, simply because it was a classic and I was proud to see him re-release it.

As a revered DJ and entertainer, Billy was featured in countless High School yearbooks throughout the 60s and 70s, an honor that goes to a rare few.

Deane Morris, owner of the Surf in the late 90s up to 2002, and Rossi's and Myrtle Beach Golf Carts, was responsible for pulling Billy off a Hip Hop station and putting him back in the morning Captain's Chair with 94.9 The Surf. Deane and Billy were compadres in Beach Music for decades, from the days when Billy's headquarters were Deane's Dutch Deli, to the days when they put together one of the first Beach Music compilation albums.

From hereon, Labor Day is the day every self-respecting Beach jock should doff his and her hat to the B.S.er, who not only carried the Torch of Beach Music nearly five decades, he set the bar for every dedicated Beach music DJ entertainer. May we carry on the tradition in his forever unfillable shoes.

By: Fessa' John Hook



It is with much sadness to hear the news about Billy. I wonder how many people can say that Billy Smith saved their life. Well I can, in full honesty. Billy and I worked together at WLAT-FM in Conway, SC. (now Wave 104) I had been in the Conway hospital for many days. It was January 1978 and I was told by a surgeon and Doctors that they had NO idea what was wrong with me and needed me to go to the Medical University of Charleston, SC. I knew nothing about where MUSC was. They didn't even offer to take me by ambulance. **It was Billy Smith**, who had worked in Charleston at WTMA that stepped up to the plate. He not only took me down there but stayed with me until all tests were completed. I had surgery a few hours later. I almost died and was within a few hours of dying had Billy not gotten me down there. When I woke up from surgery, Billy was not there, but; a card was sure there that read "It must have been good from the smile on your face, here's a 20 to pay that nurse for the BJ". I did spend the 20.00 but it was for TV rental.

It is a true story and describes just what kind of heart he really had. Sometimes people never see the man behind the persona', I knew the tender side of this radio tough guy. He really loved his audience and I am sure **Charlie Byrd, Dr. Feelgood, and now Billy Smith are laughing and fightin' over who will play the next set on the turntables in the skies. I will miss my old friend....**

With Much Respect, James E. Reddish aka James Edward "FOXX", WODR FM-Cool 105.3



S.O.S. President **Ron Whisenant**

Hello Everyone! It seems that I just got home from SOS, and I realize that it is the 10th of November. Where does time go? At my age, you hope that things will slow down. Things happen a little slower, and last longer. I realize NOW, THAT TIME IS NOT ONE OF THOSE THINGS. Now I realize how I got to be this age, so fast. Oh well, I have reached a point in life with age, that I am happy to add on years. It is just a number. They say that seventy is the new fifty. In dog years time is motionless.

For the record, SOS realized another good year. Our Fall Migration was another very large crowd just as it was last year. It was a magical time of the year for our SOS family. We enjoyed beautiful weather, great camaraderie, the lighting of our dancers on the water tower, a great Fun Sunday, Fun Monday being the Crown Jewel of Fall Migration. Who could ask for more? The talent line up on Sunday and Monday was absolutely awesome. This was a two day genuine crowd pleaser. How does the Enhancement Committee continue to produce such great events each year? Because of the support of our Shag clubs, the SOS members selling and buying the raffle tickets make this a successful event. Thank you all for your support of this undertaking, and Thank You Enhancement Committee for the job you do.

Here we are, in the Holiday Season. This is the time to celebrate the best holidays of the year, Thanksgiving and Christmas with family and friends. The holidays are a special time for sharing and caring for those you love, and for those who need your love through giving. There are many ways to share with others who have greater needs, more than ourselves. I urged you to donate to the Salvation Army kettles, to the many Christmas Charity organizations that are available, to help others that cannot help themselves. Charity is of the heart, and is good for the soul. Let us be mindful of our military personnel that serve our country and protect our right to live in freedom. Pray for their safety and safe return to their loved ones, here at home.

Christmas is the celebration of the birth of Jesus Christ, Through Christ, come his love and salvation for all of us who believe and accept him as our savior. In God we trust!

Merry Christmas! Happy Holidays!

Ron



S.O.S. Chairman **Hector Phifer**

Howdy,

Looking back on SOS Fall Migration 2009, I would say that it was a great gathering of SOSer's. On Friday, the start of Fall Migration, we gathered at the horseshoe, along with a huge crowd from North Myrtle Beach, to

honor the victims of 911. It was a very impressive and heart-warming experience. Afterwards, we headed to the O.D. Arcade to honor a very special person who is loved by everyone and has entertained us for many years. Murl Augustine became the first DJ to be inducted into the O.D. Arcade Wall of Fame. I wish everyone could have been there, for it was a complete surprise to Murl, and his reaction was worth a thousand words, a million pictures, and all the money in China. Check out his photo the next time you're at the beach. It's great. Then on Saturday night, we all gathered on Main Street for the Lighting of the Water Tower, showing dancers which Mrs. Becky Stowe designed. The crowds both nights were large, and my hat is off to all of you for your support. However, one thing you need to know is that Saturday night would not have happened had it not been for Don David's idea to have lights on the tower. He worked with the city and their engineer to make this happen; so Don, thank you too. I realize that Don came up with the idea, but there were two people you did not see, and that was Kevin and Susan Harrell @ the switch when the countdown hit zero. (As you know, there is always someone behind the scenes making Don David shine.)

When Sunday came around, we had great group of entertainment for SOS Fun Sunday. I thought the crowd really enjoyed the music because the parking lot was full and the entire crowd was participating with each band. SOS Fun Monday was also a great event with Main Street being packed. The weather was great, and the crowds on both days were very cordial when leaving. They picked up after themselves and put their trash in the proper containers which, by the way, was very much recognized by the city sanitation department. All in all, I want to thank each of you for making SOS Fall Migration a success.

I want to close and say a couple of things of importance. You men need to keep in touch with your exams for prostate cancer; all it takes is a little blood and a finger wave. The age starts at around 45 years of age now. Your wives and girlfriends spend a lot of time keeping healthy, so you need to step to the plate for them. I presently am taking chemo for a high (13) PSA after 10 years. There is no attachment now, but for safety's sake the doctor put me on chemo. We all need to keep in touch with our bodies because cancer does not play. Get the body checked!!!!!!!

To the City of North Myrtle Beach, thank you for working with the Society of Stranders and letting us enjoy and have a piece of paradise. To the men and women who protect our freedom in our cities, counties, abroad, and the USA, we all want to say may God Bless you and your families.

Have a Happy Thanksgiving, a Merry Christmas and a Happy New Year to all. Love ya'll

Hector



ACSC Chairman
Judy Vick

Happy Holidays to everyone. Another year has come and gone, and we've had an exciting year in our shag world. We started off with Mid-Winter, our Winter Workshop in Danville, Spring SOS, Summer Workshop in Jacksonville, and then Fall SOS. Great events for everyone. This coming year will be just as good. With Winter Workshop hosted by Twisters Shag Club and Summer Workshop hosted by Fayetteville Area Shag Association, the tradition continues. I challenge each of you to attend a shag club party that you have not attended before. Each shag club, whether small or large, has a unique party. Also, remember to support your local commercial club or lounge. We think they will always be there, but they will not without our support, and you could be dancing in someone's basement next month. Not that that's a bad thing, but it's more fun with a crowd.

I hope everyone has a very Merry Christmas and Happy New Year. Be safe and keep your family close.

See you on the dance floor,

Judy



S.O.S.
Janet Harrold

"Cold hands, warm heart"....wonder if that applied to "toes" as well. It is very cold here in Ocean Drive and I am organizing a "sun dance" just for all of you for SOS Midwinter!!!

Another year has passed and what a great year 2009 was for SOS! SOS, Fat Harolds, Ducks, OD Arcade & Lounge, Pirates Cover, OD Resort, and all the other venues that make plans especially for all the shaggers continue to keep things fun for all of us. They keep us coming back for more to meet our old friends and meet new ones to make more memories.

I want to thank all the advertisers, all who share articles and photos that make the Carefree Times a special keepsake to read over and over again. Don't forget to patronize the sponsors and advertisers....when making your reservations don't forget to browse the paper for discounts that are offered to you.

Please keep those cards and letters coming and I wish all have a Merry Christmas and the best New Year!!

Janet



ABSCDJ's President
Steve Baker

Greetings to all SOSer's, SOSettes, Hall of Famers, Club Owners, Newbies, Jr's etc. from the 311 members, located in 14 states, of The Association of Beach and Shag DJ's (ABSCDJ'S). Just like in the movie Independence Day, when Randy Quaid said, "Hello boys, I'm back!" It is great being President again of the ABSCDJ's and anything our guys and gals can do for your shag club we are more than willing to do. I hope each of you had a wonderful holiday season and that your family will be blessed in the new year. This past year has brought happiness to our home, Donna and myself were blessed with our first grandbaby, a little girl, her name is Alivia and naturally she's the best grandbaby of all time!

Our next huge event is DJ Throwdown (see flyer), it will be our 19th year putting on this spectacular event. This year's date is March 4 - 6, 2010 and it will again be held at Ducks, in Ocean Drive , SC. The party begins on Thursday night with 3 bands, that's right 3 bands, The Band of Oz, Duke Robillard and The Fantastic Shakers. The doors will open at 7:30 pm, music to begin at 8 pm, best of all the cover is only \$10.00 person, at the door, no advance tickets will be sold. If you have never been on a Thursday night, go ahead and take Friday off, you'll need to--you'll be hungover. We are lucky this year to get Duke Robillard, he is probably the world's best blues guitarist, in fact he started the group Roomful of Blues over 30 years ago. The rest of the weekend is free to everyone, food will be served on Saturday March 6th from pm 2 - 4 pm. You will have the opportunity to hear DJ's from many different locations, in fact over 60 DJ's will play throughout the weekend. Our famous reverse raffle will be held on Saturday night March 6th at midnite, some lucky person will win \$6000.00. Check out our website www.abscdj.com and take a look at some of the photos from previous years. Mark your calendar--see you there!

Many of you had the privilege to know Mike Lewis over the years. He had probably DJ'd every shag event known to man. He always did the Ripete party during SOS and was the 2nd DJ to be inducted into the DJ Hall of Fame. It wasn't hard to spot Mike he always had on a bright flowery shirt and a ball cap. He passed away on Wednesday, November 4, 2009 with his family at his side. The beach music world has lost an icon and he will truly be missed.

Please email me @ sbaker4@nc.rr.com if the ABSCDJ's can help you in any way.

See you at the beach!

Steve

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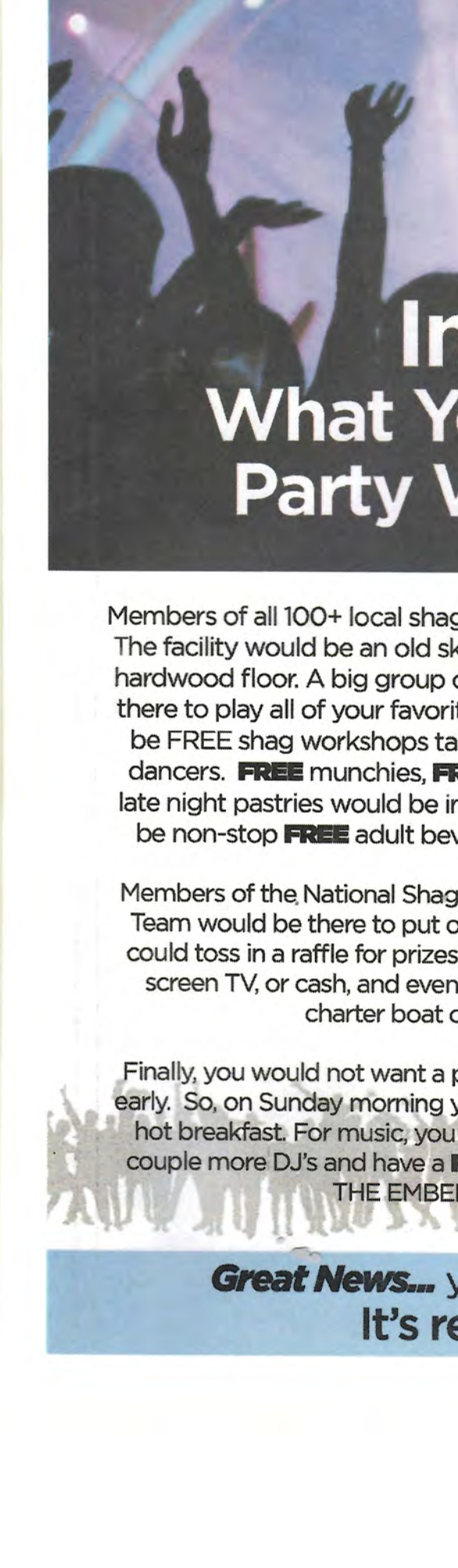


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In Memory of Friend and Colleague Donnie Way

A Celebration into the life of Donnie Way was held on Monday, September 21, 2009 at First Baptist Church in Columbia, South Carolina. Donnie passed away, Wednesday, September 16, 2009. He was 64 years young, and he seemed to be growing younger as the years passed. He was extremely happy and content when he left us, with full faith and conviction that God still holds the whole-wide world in his hands. His death was sudden and unexpected. The news of it caused our hearts to sink right down to soles of our Weejuns.



Donnie possessed the entrepreneurial spirit and leadership skills that embody the American business success story. He brought this spirit and these skills to the table when he served on the Society of Stranders, Inc. (SOS) board of directors. He served as a board member from 1991 through 1998 concurrently serving as board chairman from 1996 through 1998. He was instrumental in establishing the SOS Enhancement Committee along with its "Fun Monday" charitable fund-raising counterpart, which features a street concert with live performances by well-known musical artists. He was also instrumental in establishing the SOS Charitable Foundation, a recognized charitable organization, which raises funds for use by other charities much like the United Way. Locally, Donnie served as president of the Charlotte Shag Club and later as president of the Columbia Shag Club, before relocating to the Myrtle Beach area. Hurricane Hugo had just devastated the coastal plains of the Carolinas and Donnie answered a call-to-arms for companies to handle clean-up, debris removal, and re-construction of the area. He lived there for several years before returning to Columbia, SC, to make it his final home.

Donnie's attendance at the first weekend of Fall Migration gave many current SOS board members an opportunity to spend time with him and to discuss some of the historical events which helped shape SOS into what it is today. He knew that the board had taken on a project to research, organize, and transcribe its history into writing. The importance of being able to accurately pass down this history to future generations weighed heavily on his mind. He knew that first-hand accounts of what took place were vital to this project. With this in mind, he planned to return the following weekend to attend the Friday, September 18th, SOS board of directors meeting, whereby, he could contribute his input and suggestions toward assembly of this historical ledger. Sadly, this was not to be.

What is to be, however, will manifest as continual byproducts of what he has done in the past. His leadership helped lay the direction and ground-work upon which SOS will continue to operate successfully for many, many future generations of shaggers to experience and to enjoy. His place in its history will be forever preserved to its rightful tribute. His brick paver will continue to rest in its rightful spot on main street, North Myrtle Beach, forming the nucleus of the embedded pavers commemorating those who have served on the SOS board of directors. It, along with a written historical ledger, will be stepping stones into the past for us to look back on and to remember the contributions that he made to help preserve and to pass down, hand-in-hand, the inseparable dance and its lifestyle, that we so fondly call, "the shag." He enjoyed it so much.

Submitted by: Foster McKinney and Ron Whisenant

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David Sessoms, Barry Thigpen, Judy Vick, Ric Walden,
Ron Whisenant, Bill Young.

2010

January - 14-17
Mid-Winter

February 26-28
Winter Workshop

April 16-25
Spring Safari

July 9-11
Summer Workshop

September 17-26
Fall Migration

2011

January - 13-16
Mid-Winter

February - 25-27
Winter Workshop

April - 8 - 17
Spring Safari

July 8-10
Summer Workshop

September 16-25
Fall Migration

2012

January - 12-15
Mid-Winter

February 24-26
Winter Workshop

April 20-29
Spring Safari

July 13-15
Summer Workshop

September 14-23
Fall Migration

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Mike Lewis 1948-2009

Mike Lewis passed away on Wednesday, November 4th, 2009. After months in and out of the hospital and a rehab center, Mike was finally overcome by a series of illnesses including diabetes, kidney failure, heart failure, a slip resulting in a broken leg, a heart attack, pneumonia and other related conditions. These in combination finally weakened him to the point that he just couldn't fight any longer. Mike is survived by his wife of 40 years, Lydia, two daughters, Graylyn and Skye, three grandchildren (Hannah, 3; Miles, 2; and Spencer 8), and thousands of dancers and DJs who called him a friend.

Mike was born in 1948 in Pinehurst, NC. One of the original two SOS DJs, Mike was known throughout the shag world through his years of devotion to shaggers as demonstrated by the many songs that he "broke" at SOS and other major shag events, the hundreds of shag contests where he DJ'd, the many shaggers throughout the southeast who called him a friend, and the dozens of DJs that he helped get their feet wet through advice, sharing a song or by recommending them to a shag club where they had never had the chance to play before his recommendation. I was personally the beneficiary of many of his recommendations when I first retired from the Army and got serious about DJ'ing.

Mike was instrumental in not only the rebirth of the shag in the early 1980s, but in keeping it alive over the following decades. He was inducted into the Beach Music DJ Hall of Fame in 1988, and was the recipient of the Richard Nixon Award for Lifetime Achievement at the 1999 Cammy Awards. Mike was also one of the founders and was instrumental in the early organization of the Association of Beach and Shag Club Deejays. He served as its first president, and repeated on several occasions. Mike once told me when discussing his running (we have a limit of two consecutive years that a member can hold any one office) in the coming elections, "I feel like I have to run, I feel like it is my job."

Mike was a personal friend of mine, a friendship which began many years ago when he was the DJ for the annual Fayetteville Old Timer's Party. He was always open to a conversation about the music and we had many of these. Later when I began to DJ myself, Mike was an endless source for both information and music. When I first started DJing weddings, I turned to Mike for advice on "do's and don't's". He shared them willingly and sometimes a song or two that the bride requested that I didn't yet have in my collection. As I became more involved in weddings across the southeast, Mike often referred customers to me when he was already booked, and I did the same for him.

Most of us knew Mike as a DJ who kept the floor filled all night and the crowd in stitches with his wit and humor. But there were other sides to Mike Lewis that you may or may not know about. He was a loving husband, father and grandfather and treasured his family. He was also a veteran, serving in the Navy from 1971-1977 at the end of the Viet Nam War. There he served as a ghost writer for Admiral Zumwalt and was learning North Vietnamese but never finished because the "war was over". He also was selected to contact family members when servicemen died, using those communication skills that we are all aware of. From 1977-1995 he worked in employee relations on the staff at UNC Chapel Hill, retiring at that time to become a full-time DJ. Mike had one of the sharpest wits around and was an expert at getting people not only laughing, but laughing at themselves. However, you had to be careful when talking to Mike, if you didn't pay attention you were liable to get one of his "zingers" between the eyes.

Mike occasionally liked to make up songs when he submitted his top ten song list to certain publications, just to see what kind of response and questions that he would receive from the community. In one case, back when we were still playing mostly vinyl, Mike put a fictitious song and artist in one of his play lists. One DJ (Mike never told me who it was) called him and, not wanting to admit that he was not familiar with the unknown song, asked Mike if he had an extra copy of the 45 that he would sell to him since his copy (!) "had cue burn and a bad scratch on it." That was Mike, you always had to be careful around him! Needless to say, Mike and I shared a few laughs at the expense of the unknown DJ when he told me the story.

Mike had one other vice that he continued until the last year or so. Although Lydia wouldn't let him smoke in the house, he did like to smoke a cigar occasionally. So on many a Saturday afternoon he spent some time in the garage smoking one of his favorites. On many of these Saturdays he would call me while enjoying his guilty pleasure and we would talk about music. Since it was usually about mid-afternoon on Saturday when he called, and since I almost always (except during basketball season) take a nap on Saturday afternoon, he almost always woke me up in the middle of my nap. I never had the heart to tell him this, it was always nice to chat with him for a while.

There is a void in the shag world with Mike's departure. I know that he left aware of the many people that he touched through the years and the many friends that are now mourning his passing. He put up a good fight over these last months, but the combination of illnesses finally won out. We can all take comfort that Mike is in a better place, finally pain free, and waiting along with Charlie Byrd and others that have gone on before us for our arrival so he can break out his latest music and see the happiness in dancers' eyes as they move toward the dance floor. But don't forget that sharp tongue of his, it will be sharpened up and waiting for the chance to needle his friends as they arrive for that great party in the sky. **By David Sessoms**



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2009 Shaggers Hall of Fame Induction

By: Janet Harrold

Photos by: Lee's Photography/Monty Lee

October 10, 2009...celebrated the 27th year of the Shaggers Hall of Fame. The induction ceremony is now being held in the Ballroom at the Ocean Drive Beach & Golf Resort.

Sam McIntosh, Hall of Fame President, and Wanda Yow, Secretary/Treasurer, did their usual great introduction of the new inductees. Each inductee had many accolades in their acceptance speeches which always bring tears among the friends and family. Two of the criteria for being nominated for the Hall of Fame are "a good dancer" and "love of the dance". Each person chose a significant other or family member to show their special style and love of the dance. After all, those two things along with the music are the things that have kept everyone together to cultivate friendships throughout the years. "KUDOS" to Chick Hedrick for continuing to keep this special organization alive for all who have had the honor of becoming a member and for the future inductees.



Bob Myrick, Chairman of the Keepers of the Dance, introduced the 2009 inductees, Jason Cagle, Charlotte, NC and Krystal Taylor, High Point, NC. The new home for the Keepers of the Dance will be located at Fat Harolds Beach Club. The board of the Keepers has coordinated three preliminary shag contests for juniors under 21 division, open 21 and over, and of course, there is a division for those extra ordinary Seniors...45 and older. The first was held at Loafers in Raleigh, NC on November 21; the second at Thirsty's 2 in Greensboro, NC on December 19, and Fat Harolds Beach Club, Ocean Drive, SC will be on February 19. The Keepers framed photos will be displayed at each club during their prelims and their final resting place will be at Fat Harolds. The top (3) three in each division will compete in the finals of The Keepers of the Dance Shag Contest on February 20 at Fat Harolds along with the Induction of the Keepers of the Dance for 2009.



2009 Hall of Fame Female Inductees

Olivia McManis – Charlotte, NC
Jennifer Wattenbarger – N Myrtle Beach, SC
Krystie McDonald – N Myrtle Beach, SC
Donnie Hodnett – Durham, NC



2009 Hall of Fame Male Inductees

Andy Grooms – Charleston, SC
Bill Hussey – N Myrtle Beach, SC
Ronnie Shue – Charlotte, NC
Earl Robinson – Richmond, VA



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- Ghosts & Legends
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- Joe's Crab Shack
- Ultimate California Pizzas
- Dr. Roolbeer's Hall of Foam
- T Bonz
- Fire Island Grille
- Umberto's
- River City Cafe
- House of Blues
- Greg Norman's Australian Grille
- Bully's Pub & Grill
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By Barry Thigpen

Studebakers in Myrtle Beach will again be the site of the 2010 "Shagging with the Stars" in conjunction with the 27th National Shag Dance Championships preliminaries. It will begin at approximately 9:30 PM on January 29th. Ticket sales will benefit the "Beth Mitchell Memorial Scholarship" which will award a \$5,000.00 scholarship in March during the finals to a deserving student.

The "stars" dance will be judged by five professional shag judges for a portion of their score. The other portion is by audience applause. The bragging rights winner will join previous winners Martha Hunn of WBTW Television (2007), Scott Early, Myrtle Beach High Schools Head Football Coach (2008) and Melanie Bennett former charity organizer (2009)

Twelve local "Stars" (six men and six women) will dance to a record of their choice. Instead of one winner this year, there will be a male and female winner.

The 2010 "Stars" include:

Lavinia Cox - Author, former Miss South Carolina, runner-up in the Miss America Pageant and Graduate of Winthrop University.

Judge Cindy Graham Howe - The first "Master-in-Equity" female judge in South Carolina and an Attorney and member of the Myrtle Beach Women's Club.

Katy Morgan - Meteorologist with WMBF News and University of Missouri graduate.

Jenifer Sweat - "2009 Young Professional of the Year", Marketing Director of F.S.A. and GScene board member.

Will Bull - Tennis Pro at Prestwick Country Club, the Nations #1 tennis player at the age of 16, now in the South Carolina Tennis Hall of Fame.

Sean Collins - A member of the Myrtle Beach Fire Department, newlywed and formerly from New Jersey.

Kevin Cox - HTC Account Executive, Past President of Myrtle Beach Optimist Club and now the District Governor and 2009 winner of the "Mr. Myrtle Beach Man" contest.

Dr. Dave DeCenzo - President of Coastal Carolina University for the past two years, he and his wife have four children and he is currently active in many charities.

Michael Maely - Evening News Anchor on WMBF News, a graduate of DePaul University and originally from Michigan.

Corporal Bryan Murphy - A member of the Myrtle Beach Police Department and the Special Events Organizer. He and his wife have two sons.

The competitors will continue Saturday night with couples shagging to capture the last spots for the March Finals. Qualified contestants will do exhibitions to give a preview of the March competition. In addition the 2010 Dance Team will perform their routine choreographed by Nikki Kontoulas and Jeff Hargett and Captained by Holly and Jason Cagle. Their smooth and boogie routine is to the music of Etta James, "Fools Rush In", the Five Vets "You're in Love" and Larry Dale's "Drinkin Wine"(Spodee Odee).

The contest sponsors are: Shaggers Hall of Fame, WMBF, Kathryn and Eddie Monsour, Bruce and Camille Morgan, South Atlantic Bank and RE/MAX Ocean Forest.



All Murled-Up!



If you have ever attended a party in which Murl Augustine has performed as disc jockey (DJ), you will always remember the great music that you heard and the good time that you had. There is no mistaking the exhilaration of getting "all-Murled up!"

A jam-packed crowd gathered at the O.D. Arcade on the evening of the first Friday of Fall Migration. They all shared a secret. A secret that they had carefully and painstakingly kept away from the one person to whom they were out to ceremoniously surprise and honor--DJ, Murl Augustine. Murl was featured to perform from 8:00 to 10:00 pm. He has faithfully DJ'd at the Arcade during SOS for the past eighteen- some-odd years and, at this point, nothing about this evening seemed out-of-the-ordinary to him. He hadn't the slightest clue as to what was in store.

The need to keep the ceremony a surprise served also to keep the crowd in the dark. They knew little, if anything, about any sort of planned format it was supposed to follow. They only knew that Murl was to be inducted into the newly-established, *O.D. Arcade DJ Wall of Fame*. Murl, as usual, promptly took command of the DJ booth at 8:00 p.m. He opened with several crowd pleasers--tunes that normally fill the dance floor right from the start. The crowd, however, anticipating some sort of signal to cheer Murl on, just sat there anxiously awaiting a drum roll or a hoot-and-holler from someone-in-charge to start things off. Murl, still unaware of what the crowd was up to, picked up on the slow start and he pleaded over the loud speaker, "Ladies and Gentlemen. If somebody don't get up and dance soon, I'm gonna get fired!" That's all that it took to fill the dance floor. A perplexed Murl scratched his head, gazed over the crowd several times and continued on. He looked as though he was asking himself, "What in the hell is going on?"

Finally, Elaine Hunter Harrington, host and long-time owner of the O.D. Arcade, climbed up into the DJ booth and stopped Murl from playing the next tune in his cue. He had to be thinking, "I am getting fired!" Elaine grabbed hold of the microphone and tested it, "Good evening everyone." Murl stood there like a pup with his tail between his legs sensing a sure scolding. Everyone stopped what they were doing as though they were finally in-synch. They looked and they listened. She recited a very well-conceived proclamation conveying great appreciation to Murl for all of his hard-work and dedication along with his skill, energy, and charisma, all of which have combined to help make the O.D. Arcade a crowd-pleaser for SOSers during the past eighteen years. The crowd cheered relentlessly and chanted his name over and over in unison. I could see Murl over to the side lifting his eyeglasses up against his forehead and clearing what looked like tears from his eyes. Wow, this really hit home.

Elaine later asked Murl to join her at the spotlight in the middle of the dance floor. Once there, a rather large bundle in brown paper wrapping was brought center-stage. She then officially proclaimed

Murl Augustine as the very first inductee into the *O.D. Arcade DJ Wall of Fame*. She presented him with a plaque commemorating the honor and she began to un-wrap the bundle. It was a large and beautifully framed picture of Murl to be hung on the wall earmarked and set aside, henceforth, as the *O.D. Arcade DJ Wall of Fame*. Murl finally relaxed and fully realized that he wasn't being fired after all. In fact, he was being honored by his admirers; a very large group of admirers. His usual quick wit did not seem to provide him with a joke or anything else that he could hide behind to mask his emotions. He was totally taken by surprise and he was totally taken by friendship, devotion, loyalty, love, pride and a whole gamut of other wonderful human emotions. He was almost speechless. Can you imagine that? Murl lost for words?



I think that this honor may have meant more to him than any honor that his professional colleagues could have bestowed upon him. It was not by will of the middle man but by will of the end user, and you can sure bet that this is the side upon which toast is both, buttered and jammed. Murl has not only been an ambassador and a promoter of shag through his traveling DJ show, he has long been a difference-maker in its governance as well. He has served our cause as a member of the inaugural SOS Board of Directors set in place in 1989 upon purchase of SOS by the Association of Carolina Shag Clubs. In fact, he drafted SOS's very first set of bylaws. He withstood the sound and fury of that very first SOS Board of Directors and became primed to later serve as chairman and now as past chairman of the Association of Carolina Shag Clubs. He has also served as past president of his local shag club, CSRA.

He did for shag, pretty much whatever it was asked of him to do, whenever it was asked of him to do it. He, like many others, in essence, gave the shirt off of his back to the lifestyle that he loves; and that lifestyle has reciprocated. The old proverb, "you reap what you sew," stands tried and proven. Whether he is spinning tunes from behind his laptop computer; whether he is dressed in drag and posing center-stage in high-heels; whether he is recovering laid out on the dance floor battered and beaten by the Watusi; or whether he is sitting atop a red Mustang convertible parading as a grand marshal; he continues to stir and to mix us to the point to where we smile, we laugh, we dance and we have fun. We let loose and we remain young-at-heart. We get willfully and pleasurably, "all Murlled-up!"

**Thanks for the
Good Times, Murl!**

By: Foster "Checkbook" McKinney
SOS Treasurer



PRO & SMOOTHIE SHAG CONTEST AT OD ARCADE 2009



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Friday: Fantastic Shakers ~ 7pm

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2010 OD BEACH CLUB EVENTS

January 1

OD Social & Shag Club

"Traditional New Year Dinner"

January 14-17

SOS Mid-Winter Party

Friday Nite Hors d'oeuvres

February 12-13

Our Time Party

March 26-28

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New Years DJ Schedule

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throughout the
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Music All Day Long Plus
Champagne Toast & Party Favors
at Midnight as DJ Murl Augustine
spins you into the New Year!!!

Mid-Winter DJ Schedule

Thursday • 1/14

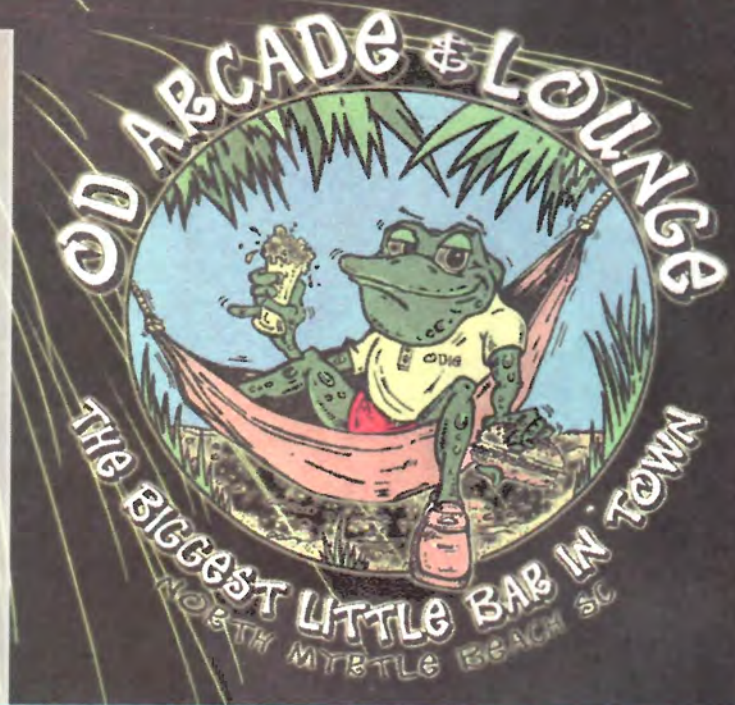
Tommy Samole	4-9pm
Murl Augustine	9-close

Friday • 1/15

Tommy Samole	12-5pm
Larry Calhoun	5-9pm
Murl Augustine	9-close

Saturday • 1/16

Brett Bishop	12-5pm
Larry Calhoun	5-9pm
Murl Augustine	9-close



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Shag Workshop With Ellen Taylor

Saturday, January 16, 2010
10:30am-11:30am

"Lead/Follow - Learning to Express Yourself"

\$10 per person, no partner needed
Please sign up at least 10 minutes early.

Did you make a New Years Resolution to exercise more and to improve your dancing skills? If so, join us for an hour of fun. Improve your lead/follow social skills. This workshop will be beneficial to anyone who has had a good foundation in basics. I look forward to beginning the new year with you.

~ Ellen

Fat Harold's Beach Club

New Year's Package



Sunday, December 27

Club opens at Noon
Holiday Band 9-1

Monday, December 28

Club opens at Noon
SeaCruz 9-1

Tuesday, December 29

Club opens at 12 Noon
Coastline Band 9-1

Wednesday, December 30

Club opens at 12 Noon
Fantastic Shakers 9-1

Thursday, December 31

Club opens at 12 Noon until 5 PM
Closed from 5PM until 7PM for cleanup and
preparation for party. (For ticket holders only)
Re-open 7PM for party & bringing
in the New Year

Thursday, January 1

Club opens at 12 Noon for traditional lunch
DJs from 12 Noon until close.

Mid-Winter 2010

Wednesday, January 13, 2010

Mid Winter Kick Off Party
8 PM - Hot Dogs & Chili Beans
"What a way to start a party!"

Thursday, January 14, 2010

Craig Woolard Band 9-1

Friday, January 15, 2010

Coastline Band 1-5

Saturday, January 16, 2010

Sea Cruz 1-5

Sunday, January 17, 2010

Castaways 4-8

DJs will be playing
front & back from
Noon to Close daily.

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\$100.00/Couple - \$50.00 Single - Number in Party _____

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Doors Open at 7:30 pm with music starting at 8:00 pm on Thursday, March 4th with The Band of Oz, then Duke Robillard ending then evening with The Fantastic Shakers \$10.00 Cover Per Person.

Food will be on Saturday March 6th from 2pm - 4pm

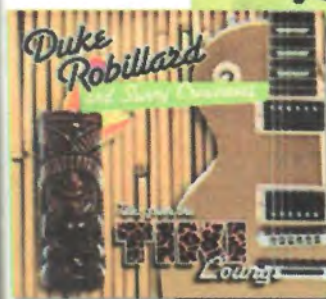
Both Friday & Saturday are FREE!

Our Reverse Raffle Drawing will be held on March 6th at 12 Midnight, when the Grand Prize Drawing of \$6,000.00 will be given away.

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Club and Social Division

1st - \$175 2nd - \$125 3rd - \$100 4th - \$75

Junior II Division

1st - \$150 2nd - \$120 3rd - \$90 4th - \$50

Junior I Division

1st - \$100 2nd - \$75 3rd - \$50 4th - \$25

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www.ncazaleafestival.org
for entry form and rules



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Thirsty's 2 Wall of Fame

By: Linda Reeder

September 26, 2009, Thirsty's 2 hosted the 13th annual Wall of Fame induction ceremonies. The purpose of the Wall of Fame is to recognize those people in our area that have contributed to the music and the dance.

The Wall committee selects those people, nominated by their peers, which meet certain criteria. They should have strong ties to the Triad area with boundaries from Salisbury, Asheboro, Raleigh and the NC/VA line. They are selected from three categories: Dancer, Contributor, and DJ. Each member of the Wall may nominate one person each year but only if they wish to do so. Since age is not a factor, Beth Mitchell was the youngest inductee, chosen in 2005, and the oldest is 70+.

The Wall of Fame began in 1994 as part of the Bunk Leach Charity Mixed Doubles Contest at the first Thirsty's and continued through 1998 when the club closed a six months later. The first year, some of those chosen were pioneers and innovators like Lacy Moore, Bunk Leach, George Lineberry, Louise Hunsucker, Shad Alberty, Rick Lyman, Bill Griffin and Spider Kirkman.

When Thirsty's 2 opened in 2002, the Wall of Fame ceremonies continued again. This year, the new inductees were: Jimmy Rainey, Terri Cox, Tubby Madūen, Sheree Martin, David Campbell, Donna Duggins, Jack Rickard, Maria Dean and Edward "Boonie" Boone. There were 33 members of the Wall present that evening to welcome these new inductees with a champagne toast!

Since the inception, the Wall of Fame has inducted a total of 107 people from our area. If it wasn't for the Wall, some people may not ever be recognized. This is why the Wall of Fame continues each year so those great legends are never forgotten.

Photos by Max Madrin





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Dec. 31, 2009 & Jan 1, 2010

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DJ Ricky Viverette

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PARTY FAVORS • DRESSY CASUAL

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7pm - 11pm

New Years Day The Coastline Band

Nash Community College Brown Auditorium
Rocky Mount, NC

Cash Bar • Party Food
Dressy Casual

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SOS 2009 Fall Migration



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Louise Hunsucker... "You will be missed"

Like many others, my wife Elaine and I have lost a dear friend with Louise Hunsucker's passing. We will sorely miss seeing her at the beach and our visits with her at her home.

Louise and I were in high school together but I knew her best thru dancing with her at the High Point City Lake and Carolina Beach in the late 40's and early 50's. In my experience she was one of the great early beach music dancers. However we both pretty much quit dancing at some point in the 50's as marriage and other things prevailed.

As our children became older my wife and I jump started a new interest in the shagging scene. This was in the early 80's beginning with the early SOS gatherings. Of course locally it was the Bushes on Elm St in Greensboro and the Winston Salem beach clubs. Thirsty's would come later.

Don't know if its true but a couple of years after Billy Ray died, maybe 86' or 87', I was told that Louise was having trouble getting over it so I decided to pay her a visit. My main purpose was to encourage Louise to get back into dancing and I invited her to go with us to The Bushes. Her reaction was "Oh, I don't know. It's been a long time". I called her a couple of times over the next few weeks but to no avail. However a short time later on a Sunday afternoon, there she was, dancing like she had never stopped.

These dates are a little hazy but I believe it was 1988 when she moved to the beach area and that began a new life for her. She was able to enjoy her rebirth into shagging, to meet many new (and old) friends and to move on to recognition such as induction into the Shaggers Hall of Fame, Thirsty's Wall of Fame, Living Legends, etc.

After her move to the beach we exchanged Christmas Cards every year, including last Christmas. Very appropriately for someone living at the beach she always sent us a Santa Claus Christmas card. Old Santa may be riding a surf board or a jet ski, water skiing, fishing, racing in a speed boat, sunning on the beach while reading the children's wish list, or lying on the beach while beautiful girls waited on his every whim. It got to the point where I waited eagerly for her card every year and it became one of the highlights of Christmas for me.

Yes, I will miss her friendship, her dancing, and the good times we shared. But I will also miss my Santa Claus Christmas Card from Louise and Christmas will probably never be the same for me again.

By: Zack Clinard

Louise..... She seemed to be everywhere. Wherever there was some Shagging to be done, she seemed to be there.

She seemed to be everywhere. Wherever there was some Shagging to be done, she seemed to be there. At contest, at S.O.S., at Our Time, at Shagattack. She and her wonderful smile would be there. Right up front. She will be missed. She loved the dance and she loved the people that came with it. She cared about the people. Once I had some knee problems that needed surgery. Whenever I saw her she always asked how my knees were. I'm sure she did the same with other shaggers. I'll miss having her ask about my knees now. Cause I know if she was there she would ask. She had this beautiful smile. It was a real, honest smile. It came from way down inside somewhere and it would light you up. It made you feel good. You felt better when you saw it. I'm gonna miss that smile. Saturday night up at Thirsty's we heard that Louise had passed away. Shag Nation has lost a Good One. I'll miss that smile and my knees will miss having Louise ask about them.



I'll miss having her ask about my knees now. Cause I know if she was there she would ask. She had this beautiful smile. It was a real, honest smile. It came from way down inside somewhere and it would light you up. It made you feel good. You felt better when you saw it. I'm gonna miss that smile. Saturday night up at Thirsty's we heard that Louise had passed away. Shag Nation has lost a Good One. I'll miss that smile and my knees will miss having Louise ask about them.

By: Bill Young

Aunt Louise..... I've had to smile a few times in the last few months as friends of Aunt Louise have shared stories of how and when they knew her. Several have mentioned the time following their jitterbug years at the beach when they drifted apart to work, marry and raise their families. They spoke fondly though of SOS, in that its beginning gave them good reason and good times to find each other again after all the years. They spoke of those interim years as if their music took somewhat of a break. The reason I've had to smile is that I knew it didn't. With Aunt Louise, the music never really stopped. In the earliest years, we lived with her Mom, my Grandmother, for a time Louise was still a teenager then, and the music was there as her friends came by to visit.

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from your friends at SOS

Where she worked, her days off were Sunday and Tuesday. I recall being taken with my sister on some of those summer Tuesdays to High Point City Lake. There was the pool and, of course, those jukeboxes we've heard so much about. When she moved to Archdale, we enjoyed spending some of the weekends with her and Billy Ray. The back room was filled with his sports trophies and scrapbooks. In the front room was her record player - and little stacks of 45s. I'm sure my behavior was corrected for several good reasons but, I was never told that I couldn't play those 45s.

Every summer, we had the week of 4th of July at Carolina Beach early on, then the South Carolina beaches in later years. One night during the week, my sister and I were taken "uptown" as they called it. That meant we got to go ride the rides. On many of the other nights though, we went with them to the boardwalk beach joints. I had coins for the pinball machines, they had cold beer and maybe a dance or two. The jukeboxes there were awesome. On the nights we stayed at the house, that record player and those 45s seemed to always find their way to be with us at the beach - and always available.

After we moved to Winston Salem, Louise and Billy Ray came over on many weekends. They, my parents and the new friends in the neighborhood threw some wonderful parties in the new downstairs "rec" room. I recall getting to see a few great steps before "us kids" had to leave. I could still hear the music from upstairs though. On the mornings after, while they were sleeping in, I'd go back downstairs. The records were still lying around - and I got to play them again.

By the first SOS, Louise had lost Billy Ray but had found many friends from years back. She couldn't stop talking about the first one and insisted that I go with her to the second. I did - and, among others, had the pleasure of being introduced to her friends Clarice Reavis, Mimi Benedict, Charlie Boone, Tookie Lee, Chicken Hicks and Bunk Leach. As SOS and the beach trips continued, the list grew from there.

Wonderful things have been said, shared and written about Aunt Louise in these last few months. She meant so much to so many people. Those who knew her each had his or her own reason for caring about her as they did. She knew how blessed she was to have known so many people and they know that she returned their love.

By: Ric Walden



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A LOOK BACK TO SPRING 1992 S.O.S. ALIVE ON THE BEACH

SHAGGERS SPELLED IT OUT

BY: PHIL SAWYER



S. O. S. came alive on Saturday Morning of the Spring Safari 1992 when more than 2000 shaggers gathered at noon in front of the O. D. Café to take part in an extraordinary event—a living S. O. S.

We have all seen those televised productions when thousands of people gather to form something like the Statue of Liberty, the Flag, a college football team or a holiday event. I thought about it and decided it was something we could do to give some much needed publicity to our treasured spring party. I got in touch with one of South Carolina's finest young artist, a shagger himself who had been to many S. O. S. events and shag teacher at the University of South Carolina. Richard Patterson said lets go for it.. We can do it.

The Association of Carolina Shag Clubs had grown to over forty clubs with seven or eight thousand members. Most of them attended S. O. S. I presented the idea to the Board of Advisors at the meeting at the Fall Migration in 1991 and they enthusiastically bought it immediately. We began to make our plans. The city had no problems as long as we did not block or close off any part of the beach. Richard made a draft S. O. S. in huge dimensions and we blocked out spaces and assigned them to the local shag clubs based on the number of their members they expected to be there in the spring who would participate.

Early on Saturday morning, Richard and I impatiently awaited low tide. A cold beer helped pass the time when Richard would draw out the design on the beach with the segments numbered. The assigned club would fill its segment..

Over a month before, I had arrange with the local airport to rent a plane to fly our photographer over the event. We tried to get a helicopter but they were all booked up for another festival. (Not quite accidentally, the photographer was my son, Phil Jr.

Shaggers began to arrive early for the exciting human S. O. S. party. Richard and I, clipboard in hand, manage things on the beach while Bruce Fitzsimmons with a fully charged bull horn directed things from the roof of the O. D. Café. (An interesting aside: the article I wrote for the picture released to the papers and put in Carefree Times credited the Chief Justice of the South Carolina Supreme Court, Bruce Littlejohn as the person on the roof with the bull horn. Justice Littlejohn had just been elected and was all over the news. He was on the highest bench in South Carolina but he was not on the roof of the Café.

We all know the old quote by Robert Burns—"The best laid schemes o' mice and men gang aft a-gley; an' lea'e us nought but grief and pain, For promise'd joy"—they did. First of all, in all our design plans, we did not designate which S. would be the first S.—which way would they face. So the clubs to be in the S's kept marching back and stomping out the design Richard had spent all morning drawing on the beach. Confusion reigned.. When Phil Jr. got to the airport the pilot and plane I had booked for over a month and checked on twice failed to show up. Phil Jr. scrambled to rent a sight seeing plane. The crowds who gathered to make the letters entertained themselves with stadium like cheers of "ESSE" "OHHHHHH" "E SSSS SSS" "PERIOD" and doing the wave.

None of us on the beach knew anything about the problems at the airport. This was in the day before cell phones. The plane did not show up at the appointed time and after about thirty minutes the crowd began to get antsy. After a while however, we heard the drone of the engines and sighted the plane. Everybody shouted so loud the pilot and photographer could hear us. They made several passes and took a lot of pictures.

I do have a confession that I can make now after seventeen years. I had spent so much time and worked so hard on this picture that I wanted to be sure that I had something to prove that I was there. If you have a copy of the picture. Look closely at the first "S". On the right line of the "S" just above the period on the white line on the beach, there is a shagger who stepped out of line—That's me.



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94.9 The Surf has had a busy Fall, to say the least!

After mourning the loss of The Legendary Billy Smith in September, our morning broadcaster, we welcomed Ted "The Bear" Richards as our new morning man. Ted came to us from Detroit and has an impressive 44 years in radio. He grew up in Florence, S.C., so he certainly understands the rich history of Carolina Beach Music! We are fortunate to have him on The

Surf Team! Please read his full biography on our website at www.949TheSurf.com, click on SURFIN' WITH US, then THE AIR CREW. We invite you to stop by the station and meet him personally when you're in town.



Our other big news is our internship program with Coastal Carolina University. We have had a darling intern, Kimberly Bicknell, with us this semester. Kimberly is a Senior Communications major, and she has been busy, busy, busy learning the ropes at 94.9! After spending time with each staff member, she has learned the operations of a radio station... from traffic, to broadcasting, to production, to sales, to remotes and marketing. We have enjoyed this experience and have loved the opportunity to offer hands-on learning with a college student. You can read her reflections of this internship on our website under BEACH NEWS, then SURF NEWS.

94.9 The Surf is proud to be "The Official Radio Station of SOS," and we strive to bring you the best in Carolina Beach Music and Classic Hits!

See you at Mid Winter!

by: Kay Maddox

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This will insure that your club information will always be correct.

MOVERS MOVING??

Because we mail via bulk mail, if you move and don't tell us or if your address is incomplete, you will not receive your mail-out SOS Carefree Times issues.

Please fill out this change of address form and return it to:
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Your Carefree Times is as good as you make it. Please send articles & pictures of your club events & activities. We are also looking for special interest stories dealing with the music or the dance.
Thank You for making CFT a success!



Ocean Drive Amusement Park

In case you missed it last August, you missed a bit of the past brought back to Ocean Drive. In the 1950's and '60 there was an amusement park located on Ocean Blvd overlooking the Atlantic Ocean. The park was only open during the month of August but it but drew many tourists back to Ocean Drive. Harold Worley, owner of Ocean Drive Beach and Golf Resort and Mark Lazarus, owner of Wild Water & Wheels in Surfside Beach partnered in this venture. The park will reopen Memorial Day of 2010 through Labor Day, and the beautiful "Ferris wheel" will again be located on the same spot as the original park.

During the short time the park was open many tourists and locals visited the park and turned back the clock on the Tilt-a-Whirl, flying swings, merry-go-round, and many other fun rides. So the next time you arrive in Ocean Drive at night by way of the new Main Street Connector look for the lights of the Ferris wheel, which was tested by our Mayor, Marilyn Hatley with her grandchildren...even a newlywed bride and groom went for a ride in their wedding attire to celebrate!! Is not Ocean Drive the place to visit with all it has offered us through the years...see you on the Ferris wheel.

Janet Harrold

SOS MEMBERSHIP RENEWAL FORM

The 2008 SOS Mid Winter Classic, Spring Safari and Fall Migration are in the history book. The year's events were fantastic! I am sure that you will agree, if you experienced any or all three events. If you didn't get to experience these great parties in 2007, you missed a three wonderful events.

You can plan now, for SOS 2010. The dates are as follows:

Jan. 14-17, 2010 • Mid-Winter April 16-25, 2010 • Spring Safari Sept. 17-26, 2009 • Fall Migration

You get three (3) great parties for only a \$35 membership fee. This is the best offer in the shag world. You get twenty four (24) days of great party times with old and newfriends in the shag capital of North Myrtle Beach, Ocean Drive Beach, SC.

The SOS membership is a great present to give to someone you love, or someone that you would like to introduce to the dance world. Become a proud member of a great organization, join the SOS family. RENEW your SOS membership TODAY!

Seasons greetings,
Ron Whisenant
SOS President

Make checks payable to and remit to: SOS PO BOX 37690 ROCK HILL, SC 29732

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