

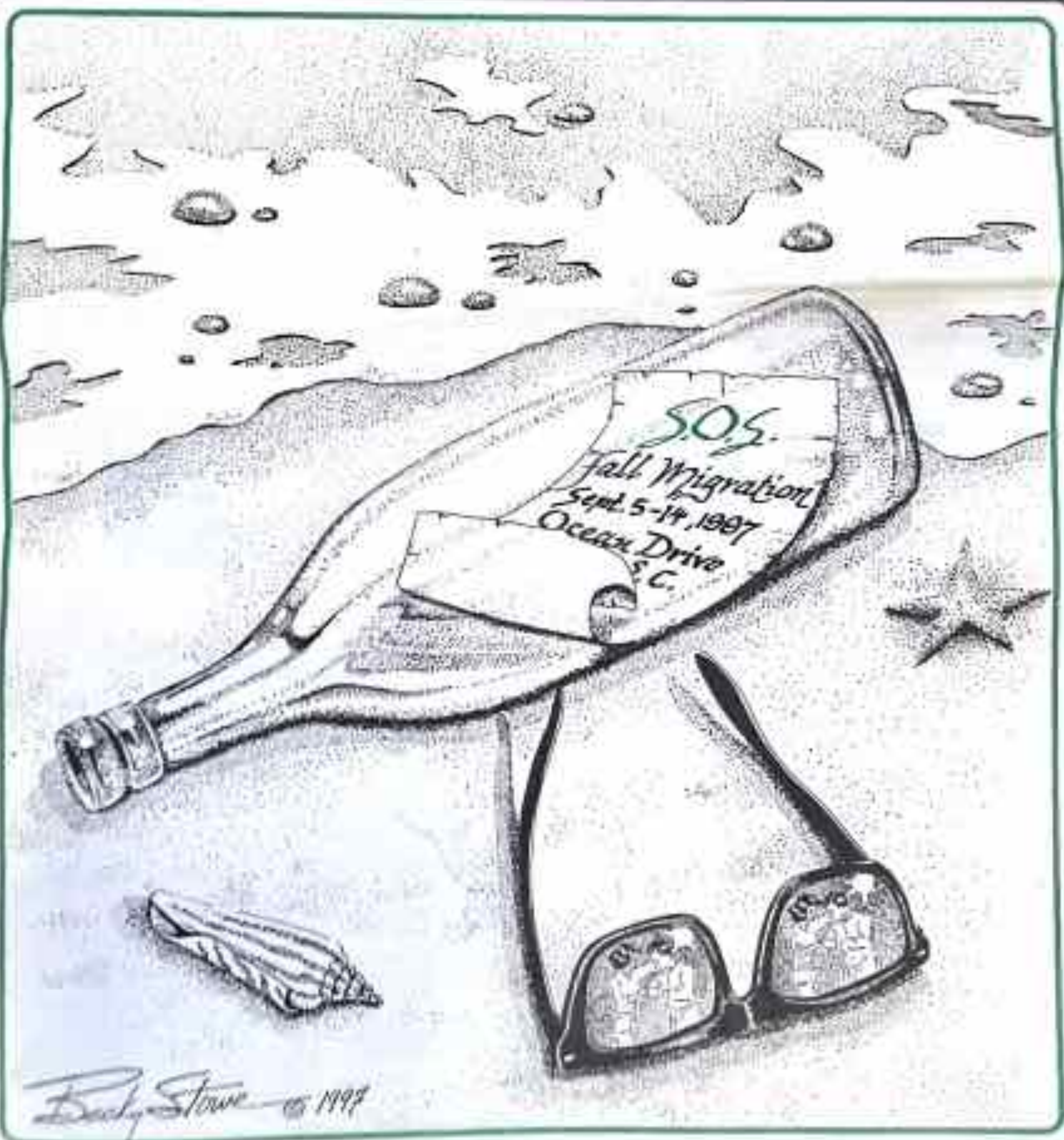


S.O.S.



# Carefree Times

19 Fall Migration 97





**S.O.S.**  
Carefree Times  
19 Fall Migration '97



# Marina RAW BAR

on Vereen's Marina

Hwy. 17 • 1203 N. Kings Hwy. • North Myrtle Beach • 249-3972

Open 7 Days a Week at 11:30 AM  
Serving Lunch & Dinner

## Happy Hour Special

4-6 PM Monday - Saturday

**1/2  
Price**

Oysters on the  
Half Shell  
Draft Beer  
Drinks

**FREE** with this  
coupon

First Half-Dozen  
Oysters on the Half Shell

Marina  
**RAW BAR**  
on Vereen's Marina

The Seafarer's Favorite for  
S.O.S.ers Since S.O.S. # 1... 1980!  
Year 'Round Discounts for S.O.S.ers

Children's & Senior Citizens' Menu  
Complete Seafood Menu  
Oysters & Clams on the Half Shell

Oyster Roast  
Steamed Clams  
Grilled Fish  
Steaks & Sandwiches  
Live Maine Lobster



Always a Fresh Catch of the Day  
Oyster Roasts 365 Days A Year!

Sunday ABC Permits

205 Main Street • N. Myrtle Beach, SC 29582

(803) 249-8942

# Pirate's Cove

"The Fun Place"

Lounge and Raw Bar

Menu daily 5 p.m. 'til 8 p.m.

## S.O.S. Fall '97 DJ Schedule

Friday 05	2 pm - 10 pm: Terry Hopper 10 pm - close: Walt Upchurch	Wednesday 10	Noon - 5 pm: Russell Perkins 5 pm - 10 pm: Ron Arry 10 pm - close: Joanne Johnson
Saturday 06	Noon - 5 pm: Mac Mast 5 pm - 10 pm: Harold Beaver 10 pm - close: Terry Hopper	Thursday 11	Noon - 5 pm: Ron Arry 5 pm - 10 pm: Jack Moore 10 pm - close: Russell Perkins
Sunday 07	Noon - 5 pm: Walt Upchurch 5 pm - 10 pm: Mac Mast 10 pm - close: Jack Moore	Friday 12	Noon - 5 pm: Gerry Holland 5 pm - 10 pm: Clyde Walter 10 pm - close: Walt Upchurch
Monday 08	Noon - 5 pm: Harold Beaver 5 pm - 10 pm: Clyde Walter 10 pm - close: Willy Walters	Saturday 13	Noon - 5 pm: Terry Hopper 5 pm - 10 pm: Walt Upchurch 10 pm - close: Harold Beaver
Tuesday 09	Noon - 5 pm: Terry Hopper 5 pm - 10 pm: Jack Moore 10 pm - close: Harold Beaver	Sunday 14	11 am - 'til: Grit & Gospel

Specialties:  
Oysters On  
1/2 Shell &  
Seafood  
Baskets!



## Activities

Open Daily at 11:30 am

Friday, Sept. 12 — 4 pm  
"Low Country Fish Fry"

Sunday, Sept. 14 — 11 am  
Shrimp 'n' Grits, Oyster Stew,  
and R&B Gospel Hour  
with Walt Upchurch



"The Legend Lives On"  
229 Main Street • N. Myrtle Beach, SC 29582 • (803) 249-3858



**Schedule of Events**

Saturday, Sept. 6: 11 am, Shag workshop with Judy Duke (cost \$10)  
Wednesday, Sept. 10: 11 am - Noon, Free basic workshop with Jackie McGee & Charlie Womble; 3 - 6 pm, Hors d'oeuvres  
Thursday, Sept. 11: 11 am, Technique workshop w/ Jackie McGee & Charlie Womble (cost \$10)  
Sunday, Sept. 14: Noon - 3 pm, Hors d'oeuvres

**The Dirty Dozen DJs: Ducks Schedule**

Friday, Sept. 5	8 pm - close	— Sid Pruitt
Saturday, Sept. 6	1 pm - 5 pm	— John Smith
	5 pm - 10 pm	— Floyd Robertson
	10 pm - close	— Sid Pruitt
Sunday, Sept. 7	12 Noon - 5 pm	— Floyd Robertson
	5 pm - 10 pm	— Gene Petty
	10 pm - close	— Hutch Metcalf
Monday, Sept. 8	12 Noon - 5 pm	— Ed Timberlake
	5 pm - 10 pm	— Gene Petty
	10 pm - close	— Hutch Metcalf
Tuesday, Sept. 9	12 Noon - 5 pm	— Gene Petty
	5 pm - 10 pm	— Ed Timberlake
	10 pm - close	— Hutch Metcalf
Wednesday, Sept. 10	12 Noon - 5 pm	— Ed Timberlake
	5 pm - 10 pm	— Larry Edwards
	10 pm - close	— Sid Pruitt
Thursday, Sept. 11	12 Noon - 5 pm	— Paul Northrup
	5 pm - 10 pm	— Ed Timberlake
	10 pm - close	— Sid Pruitt
Friday, Sept. 12	12 Noon - 5 pm	— Gene Petty
	5 pm - 10 pm	— Steve Baker
	10 pm - close	— Hutch Metcalf
Saturday, Sept. 13	12 Noon - 5 pm	— Tim Hamrick
	5 pm - 10 pm	— Steve Baker
	10 pm - close	— Judy Collins
Sunday, Sept. 14	12 Noon - 6 pm	— Hutch Metcalf
	6 pm - close	— Gene Petty

**Ducks Too DJ Schedule**

Friday, Sept. 5	10 pm - close	— John Smith
Saturday, Sept. 6	9 pm - close	— Hutch Metcalf
Sunday, Sept. 7	9 pm - close	— Ed Timberlake
Monday, Sept. 8	9 pm - close	— Paul Northrup
Tuesday, Sept. 9	9 pm - close	— Sid Pruitt
Wednesday, Sept. 10	5 pm - 10 pm	— Hutch Metcalf
	10 pm - close	— Steve Baker
Thursday, Sept. 11	1 pm - 5 pm	— John Smith
	5 pm - 10 pm	— Ed Zomerfeld
	10 pm - close	— Sam West
Friday, Sept. 12	12 Noon - 5 pm	— Larry Edwards
	5 pm - 10 pm	— Ed Timberlake
	10 pm - close	— Sid Pruitt
Saturday, Sept. 13	12 Noon - 5 pm	— Sid Pruitt
	5 pm - 10 pm	— Ed Timberlake
	10 pm - close	— Hutch Metcalf
Sunday, Sept. 14	12 Noon - close	— Sid Pruitt

**Upcoming Events**

Oct. 3 - 5: Hall of Fame Weekend  
Oct. 17 - 19: Bushes at the Beach  
Nov. 14 - 16: Blues, Bostic & Big Band  
Nov. 28 - 30: Thanksgiving Mixed Doubles

Condo For Sale: 2 bedrooms/2 bathrooms Waterway — Contact Norfleet



"The Biggest Little Bar in Town"

**EVENTS**

Monday & Tuesday, Sept. 8 & 9

2 pm: Line Dance Practice

Thursday, Sept. 11

2 pm: Smoothies Contest with 1st, 2nd, 3rd Place Prizes

Friday, Sept. 12

1 pm: S.O.S. Line Dance Competition  
5 pm: Bar B Que

Saturday, Sept. 13

S.O.S. Beach Run Headquarters  
7 am: S.O.S. Beach Run Registration  
9:30 am: S.O.S. Beach Run Ceremonies  
3 pm: Palmetto Shag Club Tea Party  
4 pm: Twisters Shag Club Tea Party  
5 pm: Heavy Hors d'oeuvres

100 South Ocean Blvd. • N. Myrtle Beach, SC 29582  
(803) 249-6460

Open 11 am • S.O.S. Cards on Sale Daily

Best Homemade Charcoal Burgers  
on the Beach — Ground Fresh Daily

**Pitchers**

Long Island Iced Tea \$11 • Electric Lemonade \$11  
White Russians \$13

A/C Lounge & Arcade • Large Dance Floor

**D.J. SCHEDULE**

Friday, Sept. 5

6 pm - until — Marl Augustine

Saturday, Sept. 6

1 pm - 4 pm — Marl Augustine

4 pm - 9 pm — Tommy Samole

9 pm - until — Marl Augustine

Sunday, Sept. 7

2 pm - 6 pm — Tommy Samole

6 pm - 10 pm — Mike Rink

10 pm - until — Marl Augustine

Monday, Sept. 8

2 pm - 6 pm — Tommy Samole

6 pm - 10 pm — Doug/Sandy Brown

10 pm - until — Mike Rink

Tuesday, Sept. 9

2 pm - 6 pm — Mike Rink

6 pm - 10 pm — Doug/Sandy Brown

10 pm - until — Marl Augustine

Wednesday, Sept. 10

1 pm - 5 pm — Dennis Hydrick

5 pm - 10 pm — Judy Collins

10 pm - until — Marl Augustine

Thursday, Sept. 11

12 m - 5 pm — Hutch Metcalf

5 pm - 10 pm — Judy Collins

10 pm - until — Marl Augustine

Friday, Sept. 12

1 pm - 5 pm — Mike Rink

5 pm - 9 pm — Marl Augustine

9 pm - until — Judy Collins

Saturday, Sept. 13

1 pm - 5 pm — Marl Augustine

5 pm - 9 pm — Dennis Hydrick

9 pm - until — Marl Augustine

Sunday, Sept. 14

11 am - 3 pm — Dennis Hydrick

3 pm - until — Marl Augustine



# S.O.S./A.C.S.C. NEWS

## The State of Affairs A.C.S.C./S.O.S.



**D**ear Fellow Club Members,  
It is with great pleasure that I convey to you the condition and state of the Association of Carolina Shag Clubs and the Society of Strangers.

Your Board of Directors has worked long, hard, and diligently to accomplish the goals and challenges placed before them. We have become a more experienced group in our efforts to lead this organization into a new era and have pledged to continue with the goals that are set by you and the Association.

We are doing well, and we are experiencing some much needed growth in our numbers of club members who make this a great Association and S.O.S. We had an increase in S.O.S. card sales this

spring, which is very encouraging. Hopefully, this is the result of the efforts of many to see our S.O.S. grow by offering more benefits for its membership.

Among the successes that we have enjoyed this past year is a working relationship with the club owners to improve communications with them to better serve your needs at each of the functions at O.D. and to build a partnership with the participating clubs, ensuring harmony and trust.

We have established our Web page on the Internet. This will be a tool that will help us to promote the many celebrations to come, such as the birthdays of A.C.S.C. and S.O.S. in 1998 and 1999, respectively, the Millennium, and the turn of the century. In addition, we hope to have the page designed so that each club will have access to download information and dates of events to come. We will be able to sell party tickets, S.O.S. cards, and S.O.S. merchandise, as well.

We feel that we have taken the appropriate steps to become a full-service provider for our members and that this will be in place in the very near future.

Once again the shag community and the swing community met in

Atlanta for the third straight year at the S.O.S. Grand National Dance Championships. As in the past, it was an awesome event. I had the opportunity to witness this great extravaganza for my third time, and it just gets better each year.

Both groups sent their best to compete in an atmosphere that is second to none and where the competition is second to none. This was evident as each competing couple ended their performance to a standing ovation. It was truly entertainment at its finest.

The two communities have embraced each other and have formed a bond of camaraderie. It was a concern of the shag community early on that the swing dance would change our dance. Let me tell you that it is the other way around. The shag has impacted the swing style, and it is used more and more in swing routines.

It certainly does not seem like two years since I became Chairman of this great Association. However, time passes fast when you are busy. We have accomplished some of our goals but have established new goals for the Board to tackle this term. I am listing some of the goals that are necessary to achieve to keep the A.C.S.C. and S.O.S. on a path of

positive growth and security.

► Continue our plans of celebration for the Millennium, turn of the century, A.C.S.C., and S.O.S.

► Improve our services to our membership

► Implement a plan to attract new members for our clubs and for our Association to become recognized nationally.

► Continue to improve our communications with our partners, the club owners.

► Expand our position and status in the Ocean Drive community.

► Design a joint effort to promote our dance, its music, and the Ocean Drive area nationally.

It certainly has been a rewarding year for the S.O.S. Board in so many ways, and with your continued support, we can work towards achieving the goals listed above. I appreciate your input and support for the past two years and anticipate your support in the coming year.

Together, we can build an organization even better than the one we have now. There is strength in numbers, and our numbers are growing. Thank you for your confidence and support.

Sincerely, — Ken Wilmont,  
Chairman, A.C.S.C.

### Not getting your mail-out "Carefree Times"?

It could be that we could not read your application. We will have a printout of all S.O.S. memberships at

The Company Store  
218 Main St.

Stop by and make sure we have your correct information.

### 1998 S.O.S. Membership Application

Includes two mail-out issues of the Carefree Times • Photocopies are acceptable

Name(s) 1. \_\_\_\_\_  
2. \_\_\_\_\_  
Mailing Address 1. \_\_\_\_\_  
2. \_\_\_\_\_  
City, State, Zip 1. \_\_\_\_\_  
2. \_\_\_\_\_  
Telephone 1. (day) (\_\_\_\_) \_\_\_\_\_ (night) (\_\_\_\_) \_\_\_\_\_  
2. (day) (\_\_\_\_) \_\_\_\_\_ (night) (\_\_\_\_) \_\_\_\_\_

Were you an S.O.S. member  Yes  No in 1997?

Memberships \_\_\_\_\_ at \$35 = Total Enclosed \$ \_\_\_\_\_

S.O.S. / Box 4686 / Columbia, SC 29204



### MOVING?

Because we mail via bulk mail, if you move and don't tell us or if your address is incomplete, you will not receive your mail-out S.O.S. Carefree Times issues.

Please fill out this change of address form and return to: Pat Smith, 407 Ivy Circle, Anderson, SC 29621. A photocopy is okay.

#### OLD ADDRESS (as it reads on S.O.S. label)

NAME(S) \_\_\_\_\_  
ADDRESS \_\_\_\_\_ Apt # \_\_\_\_\_  
CITY/STATE \_\_\_\_\_ ZIP \_\_\_\_\_

#### NEW ADDRESS — effective \_\_\_\_\_ 19\_\_

NAME(S) \_\_\_\_\_  
ADDRESS \_\_\_\_\_ Apt # \_\_\_\_\_  
CITY/STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Have you considered giving an S.O.S. membership as a gift ... birthday, Christmas, anniversary, get-out-of-trouble ... ?



**Lake Hickory Shag Club**

P. O. Box 1271  
Hickory, NC 28603-1271

**HOTLINE # (704) 323-3818**

Shag Friday nights & 3rd Saturday  
VFW - Hickory, NC

**Foothills Winter Boogie XI**  
February 6-8, 1998

Featuring  
**Ellen Taylor Workshop**  
\$10.00 per person



**Capital Area Shag Club**  
**10th Annual Winter Shag Blast**  
February 20-22, 1998  
Sheraton Resort  
Atlantic Beach, N. C.

**1800 ACAC Workshop**

**Tickets for the entire weekend \$35**

88 Friday Night - 47 Saturday Afternoon - 418 Sunday Night - 18 Other Events  
Quadruple rooms \$67 per night for 2 people  
1-800-624-8876 ask for CASC (closes) until February 7, 1998  
For tickets, call (919) 266-8081 or visit us:  
1936 Village Centre Circle, Raleigh, N. C. 27608

*A Winter Tradition at Atlantic Beach, N. C.*

**CINCINNATI BOP CLUB PROUDLY PRESENTS**



**ABA FALL CONVENTION**

OCTOBER 15, 16, 17, 18 & 19

1997

**CONVENTION HEADQUARTERS RESERVATION**

Reservations: \$250 per night  
Call 1-800-254-7776  
(Black & white \$147)

25, 26th & E. 17th St. (at the north end of Cleveland on I-77)  
2-4 Floors: Free Parking, Show & Sell Tables  
In Conference Call 1-800-254-7776  
(The south portion Cleveland Bay Club)

**FACE & PARTY INFORMATION**

11AM to 5 PM, 10th & 11th floors, 25th & E. 17th St. (at the north end of Cleveland on I-77)  
In Room: 24 Hours of Fooding, Ice Compressor, Free Workshops (Shag, Blues, Jazz, Soul, etc.)  
In Room: 24 Hours of Fooding, Ice Compressor, Free Workshops (Shag, Blues, Jazz, Soul, etc.)  
In Room: 24 Hours of Fooding, Ice Compressor, Free Workshops (Shag, Blues, Jazz, Soul, etc.)

**OTHER INFORMATION**

WHY NOT THURSDAY NIGHT? ... NO ONE WILL BE ADMITTED TO THE BALLROOM ON THURSDAY NIGHT! BETWEEN 7PM & 11PM

**HOURS**

Open Daily: 11AM-11PM

**TICKET PRICE**

REGULAR (see #11) | CONVENTION: Full Roomer | \$250-499

Daily Lunch & Dinner Specials

Sunday Brunch  
11AM-2PM

Excellent Food Available  
11AM-1AM



Happy Hour  
4PM-8PM

1201 NEW ITS  
NORTH MIDDLE BEACH  
272-0000

Join Mel, Betty, Boo, BA,  
Gary & Kelli for Good  
Food, Drink & Fun

7 Days a Week  
Fine Dining  
in relaxed  
atmosphere

**Come and Discover**  
**The First Annual**  
**Atlantic Beach Shag Club**  
**Atlantic Beach Shag Classic**  
Atlantic Beach, North Carolina

**Columbus Day Weekend**  
Friday Oct. 10 1997 6:00pm till 2:00am  
Saturday Oct. 11 1997 12 noon till 2:00am  
Sunday Oct. 12 1997 12 noon till 8:00pm



Three Beach Clubs  
Courtney's Beach & Shag Club  
Mary Lou's Beach Club  
The Jolly Knave

Fantastic DJs  
Murl Augustine Steve Backer Gary Bass  
Judy Collins Terry Ellis Bill Mason  
Butch Metcalf Gene Petty David Sessions  
Eddie Smith Ed Timberlake

With a 3 day Event Ticket You Will Receive  
Free Transportation Between the Clubs and the Sponsoring Motel  
The Comfort Inn \$40 per night 919-247-2434  
The Dory Inn \$68.00 per night 919-247-6400  
Free Food Friday Evening, Saturday and Sunday Afternoon

Ticket Prices: \$25 before August 15th and \$30 after August 15th  
Check Out Our Films for all the Details or Call 919-726-9776

*Tickets are Limited*

**THINK CHRISTMAS!**

15th Annual Event

Golf/Tennis  
Early Bird Party  
December 4  
(117 holes to play not including  
weekend holes)



December 5-7  
1997

Holiday Inn Central  
418 Aracoma Drive  
Atlanta, GA 30324

Hotel Reservations: 404/875-4661 or 1-800-381-8122  
Ask for Shag/Blast Rate (\$67 per night until November 5, 1997)

SMOKE-FREE BALLROOM  
HOSPITALITY SUITES  
SATURDAY NIGHT DINNER

Do  
Eddie Anderson  
Gene Brown

**THINK FUN!**

Do  
Grenville Elliott  
Jack Hines

**THINK SHAG ATLANTA**

TICKETS: \$20 per person before November 15 - \$25 per person if purchased after November 15 - \$30 per person at door (if available). Seat \$400 at tickets will be sold at door. No tickets will be mailed after November 11.  
Name \_\_\_\_\_ No. Tickets \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Club Address \_\_\_\_\_  
Golf Yields \_\_\_\_\_  
E-mail \_\_\_\_\_ (if in internet) - Thank You!  
Make checks payable to Shag/Blast and mail to:  
Mike Patterson, 1412 David Circle, Decatur, GA 30032 (404) 289-1191



**S.O.S. Carefree Times**  
19 Fall Migration 97



*Brighton*

15% OFF regular merchandise  
with your S.O.S. Card.  
Expires September 30, 1997

**Broadway  
At The Beach**  
(803) 448-4809

&

**Braefoot Landing**  
(803) 272-2785



Fat Harold's and  
The Association of Beach & Shag Club DJs  
PRESENT

**THE 2<sup>ND</sup> ANNUAL BEACH MUSIC  
DJ HALL OF FAME WEEKEND**

**OCTOBER 2 - 5, 1997**

**FAT HAROLDS,  
OCEAN DRIVE, S.C.**

**4 DAYS !!!**

**Thursday  
Friday  
Saturday  
Sunday**

**NO COVER  
ALL  
WEEKEND**

**FREE FOOD!!!**

Saturday / Sunday 1pm

**Music Starts**

Thursday 8pm  
Friday, Saturday  
& Sunday at 1pm

Come see all of your favorite  
Hall of Fame DJ's!

**DJ Hall of Fame  
Inductions**

Saturday Night  
October 4th, 11pm

**\$1500 Reverse Raffle**

Only 150 Tickets Sold

Grand Prize Drawing

12 Midnight

Saturday Night, October 4th

Don't Miss These Special Events

**FOR MORE INFORMATION**

Ted Harold (800) 249-5175  
Steve Baker (919) 475-2139  
Andy Collins (803) 243-8049  
Mike Lewis (919) 942-4650  
Walt Marcol (910) 683-8873

**HOTEL ACCOMMODATIONS**

**MAR VISTA HOTEL**

(800) 451-2818  
FOR RESERVATIONS



# From One Generation to the Next

by Rich Harris

The 1997 S.O.S. Spring Safari was, for Jacque and me, the passing on to the next generation the tradition of shag dancing at S.O.S. It started out to be an unusual S.O.S. because we could not join Bill and Linneady Seymour and Dawn and Betty Jean Bruch, the other charter members of the Good Time Shaggers, in GTS, for the first weekend of the Spring Safari on April 11-13, 1997.

The Seymours had invited us to spend S.O.S. at their condo in Xanadu III to enjoy each other's company, as we did when we first met taking shag lessons from Shad and Brenda Alberty some 15 to 20 years ago. Then the Seymours and Bruchs had business which kept them away the latter part of the week just as we arrived Tuesday night for the last five days of the S.O.S. Spring Safari.

Part of our tradition for S.O.S. is to pick up a ham baked ham as we leave Charlotte. We feast on ham sandwiches for lunch with freshly baked bread, Miracle Whip, Dunkin's Famous Sauce, fresh crisp lettuce, vine ripened tomatoes, and Vidalia onions. My mouth waters just thinking about those great-tasting sandwiches. After we picked up the ham, we headed out Independence Boulevard to Pageland, South Carolina, the watermelon capital of the world, where we take a left on Highway 9 to North Myrtle Beach instead of going straight through Darlington and Conway.

I love it when we get near Bennettsville, SC, which is about halfway to the beach, miles inland, and we see the signs saying "Beach Traffic" to the by-pass. How many cities or towns inland do you know which have "Beach Traffic" signs?

In the spring the cotton fields around Bennettsville have just been planted, and in the fall we see the white cotton bursting from the plants. The 500-year tradition of cotton farming has sustained itself since the beginning of our country as one generation has passed on to the next generation the love of the soil and the cultivation of cotton.

Since our other charter member Good Time Shaggers were not going to be with us the latter part of the S.O.S. Spring Safari, we invited our two sons to join us. Richard, our older son, got his Masters in English last May, got married to a lovely young lady named Sherry Stuart last June, and got his first job teaching English at St. Timothy's Male Episcopal High School in Raleigh. Sherry

teaches the first grade at Jones Dairy Elementary School in Raleigh, and they were so busy with school that they could not come to the beach.

Rodney, our younger son, is a rising Senior at UNCC, and he couldn't wait to make another trip to the beach. Rodney is dating a gorgeous young lady named Amber Allman from Mt. Pleasant, North Carolina, near Concord, and she accompanied him to see us.

Amber says that when Rodney introduces her to his friends, he always says "and she is smart, too" to avoid the dumb blond jokes. She made straight A's in college, graduated, and earned a fully paid scholarship to get her Masters in special education after her first year of teaching special ed in Cabarrus County, so she is "smart, too."



Rodney and Amber

We thought that we might see Rodney and Amber on the beach during the day but that they would soon find the Spanish Galleon with the 1970s disco type music and the younger set. To our delight, they made the rounds of Ducks, Ducks Too, Fat Hamid's, Pirate's Cove, O.D. Arcade, and Boulevard Grill with us, where we taught them the basic shag and some tunes.

We went with them to the Spanish Galleon one night and experienced the younger crowd's wild gyrations, which they call dancing. After a few songs—Amber sang along with all of them—they both said that they were having more fun with the shaggers and they wanted to go back to the shag clubs. They had to drag us out of there—just kidding.

We had a great time just being with them, but it was especially pleasing that they wanted to be with us in our world, experiencing the joy of listening to that great beach music and shag dancing.

Sy Creed wrote a wonderful article several years ago about his father and what his dad had meant to him by passing on the tradition of shag dancing. I can assure Sy and all the other young shag dancers who were

influenced by their parents to learn the dance and the culture which goes along with it that their parents took even greater pride in their children who wanted to learn about their parents' love for the shag dance.

Rodney and Amber are just beginners in the shag dance, but they get big smiles on their faces when they get out on that dance floor, feel the music, and start the 1,2,3 1,2,3 1,2 or 1,2,3 4,5,6 7,8 count for the basic shag step.

After shagging for a day or two, Amber and Rodney were told that S.O.S. is not just about the greatest beach music and shagging party in the world but also includes the S.O.S. Spring Parade. Every child loves to go to parades with his parents. This year's parade was bigger and better than ever.

The day's float with "The Ladies of Motown" stole the show with their motto of "Our girls are sleazy but not easy for cheap." Can you imagine the rather lady Butch Meccall in the lady's dark-haired wig and a gold dress with little straps? The mustache was the perfect complement, and I think he was inebriated. Why did all these women keep saying to him, "You sexy thing you?" He'll just want to do it again next year.

The next best thing to the parade were the lovely young ladies walking through the crowds modeling bikinis and holding up small advertising signs for the retail shop on Main Street known as Birthday Suits. The last I saw of them, they had joined the parade, walking in spike high heels and bikinis down Ocean Boulevard. A photo of Butch "Diana Ross" Meccall and one of the pretty Birthday Suits models are shown below. Is that the Beauty and the Beast, or what?

We introduced Rodney and Amber to our other Good Time Shaggers who always run a house and stay together: John Murphy and Cissy Van Baler, originally from Fayetteville and Charlotte by way of



Cissy



Jacque and Rich Harris

San Francisco and now Murrells Inlet, SC; Joe and B.J. Coughlin from Fort Myers, Florida; Jackie Georgias and Dave Hopkins from Hartsville, SC; Cathy Sta from Raleigh; and all the way from England for the fourth or fifth year were Rusty Cooney and his girlfriend Sheila Day. We really look forward to seeing them every year at S.O.S.

We also pointed out to Rodney and Amber some of the legends of shag dancing and beach music who love to attend S.O.S., but some of whom come to mind were:

"Chicken" Hicks, who had lady bartenders crawling over the bar to get and give a kiss; Norfleet Jones,



Chick "Chicken" Hicks

the proprietor of Ducks and Ducks Too; Ellen Taylor, the smoothest of the smoothies shaggers, quite a lady, and a great shag dance instructor, and her husband Carl, who is an excellent shagger himself; Pat Harold Bennett, who is a real person and not just the name on a beach club; Charlie Wobble and Jackie McGee, who were nine times the winners of the Pro Division of the National Shag Dance Championships; and the other great competitive shag dancers, such as fellow attorney Bill Drew and his lovely wife Shaele; Rick and Marreen Little, who are one of the last great competitive shag dance couples taught by Shad and Brenda Alberty; Brenda and Bill Barber; John and Forster Tool; Sam West, National Champion and another Shad Alberty protégé.

(Continued on Page 20)



Float



**S.O.S. Carefree Times**  
19 Fall Migration 97



**Judy's House of Oldies**

300 Main Street  
North Myrtle Beach, SC 29582  
(803) 249-8649 or (803) 280-0581

*Check out these new releases from*

*ripete*



Featuring Stagger Lee, Clifford's Blues, and Tell Me Her Name

**New for Fall S.O.S. '97 — Only \$11.95 —** Sept. 5 thru Sept. 14 only  
Beach, Boogie, and Blues Records, CD's, and Tapes.  
*We mail order anywhere in the U.S.*



**The Official 1997  
SOS Fall Migration  
T-Shirts**



and other logo items are on sale at  
**The Company Store**

*Check our computer print-out to insure we have your correct address!*

The  
Company  
Store **SOS**

*Line Dance Competition schedules here!*

281 Main Street



We appreciate your supporting your Company Store by purchasing "Official" SOS items.



< Look for the Official SOS Logo >

**BE SURE TO STOP BY TO SEE YOUR NEW HEADQUARTERS!  
WE ARE LOCATED ACROSS THE STREET FROM "DUCKS" AND  
JUST WEST OF THE BLUE HOUSE THAT IS JUST WEST OF  
"FAT HAROLDS."**





## TURNING THE TABLES

### News from the Association of Beach and Shag Club DeeJays

Steve Baker,  
President  
Association  
of Beach  
and  
Shag Club  
Deejays



#### Happy S.O.S!

Wow! It's here again, and so is the Association of Beach and Shag Club Deejays, playing your favorite music for two great days.

Please mark your calendar now for the 2nd Annual Beach Music Deejays Hall of Fame weekend, October 2-3, 1997, at Fat Harold's Beach Club. There is no cover charge for the entire weekend. Let me say that again. There is no cover charge for the entire weekend!

The music will start at 8 pm on Thursday, October 2nd. Half of some deejays will play all weekend long. There will be free food on Saturday and Sunday at 1 pm. Fat Harold promises a spread fit for a king and queen.

We will have a \$2500.00 raffle with only 250 tickets being sold. The grand prize will be given away on Saturday night at 12 mid-night.

The entire weekend is built around inducting a new member into the Beach Music Deejay Hall of Fame. Induction will be held on Saturday evening at 11 pm. We hope everyone will attend this important event!

Mike Lewis is chairing an Inland Throwdown committee. Your shag club can sponsor this charitable event. Please contact Mike at (919) 942-4488 for more information.

Several new CDs are available. Good Times Vol. II and Blast On the Loose are compilations of some of

the best music you have ever heard. Gary Bass, Fat Harold's deejay on mainland, has his new CD available, also.

Our association now has members in the following states: New Jersey, California, North Carolina, South Carolina, Virginia, Tennessee, Maryland, Kentucky, Georgia, Alabama, and Florida. My, how we have grown!

If the Association of Beach and Shag Club Deejays can help your shag or swing dance club, please give me a call at (919) 875-2159 or E-mail me at odj@pipeline.com.

Thanks, — Steve Baker

his second year as President of the Association of Beach and Shag Club Deejays.

#### From One Generation

(Continued from Page 10)

and deejay Randy Rowland from Magic 96.1 FM radio in Charlotte and all those pretty women always around him, including two more of the Alberty's students, Betsy McSwain, who won the National Shag Dance Championship Amateur Division and Dawn Holt, who with Denny Wade were fantastic competitive dancers.

It was also great to see "Argus" aka Vickie Eller dancing with Bruce of Bruce's Breakfast Club, which was once the hottest thing at S.O.S. with all the bachelors inviting all the pretty women they saw to a breakfast which the guys served up to about a hundred people. Bruce now manages 2001 and seeks away to be with the S.O.S. crowd.



Smile, Randy. Darn!

Rodney and Amber also loved being at Gospel Hour on Sunday morning at Pirate's Cove and at Boulevard Grill, which has really become a tradition at S.O.S. The O.D. Shag Club sang along with the great gospel music at Boulevard Grill and were see shirts saying "O.D. Gospel Choir." The choir leader wore a black choir robe, and the deejays, including preachers Clyde Walker and Ron Arey, wore white church robes.

Deejay JoAnn Johnson, wearing a white choir robe, asked me to dance, and I tried to do my best impression of John Putnam, whom I love to see dance with JoAnn. Where has Jeff been the last couple of S.O.S.'s? That was a real treat for me, JoAnn.

It was another fun-filled, carefree time at the S.O.S. Spring Salon, and it was great to share it with our son and his girlfriend. As the beer commercial says, "I love you, man," and Rodney, you can even have my Bud Light for being with us.

Thanks, S.O.S. for all the good times shagging.

Jack Harris, a member of the Good Times Shaggers, is an attorney from Charlotte, North Carolina. He has been a long-time contributor of photos and articles for the "Carefree Times."

## 3rd Annual Beach Music Festival Weekend a Success

by G. Larry Williams

What a success! The Third Annual Beach Music Festival Weekend certainly turned out to be a wonderful event for the Virginia Beach Shag Club. Who would ever have dreamed that we could have put together an informal little shag contest and gotten such a great response from dance participants and viewers alike? Well, we really did it, y'all!

I would like to thank all of the dancers who participated in the shag contest, especially the crowd-pleasing Virginia Beach Junior Shaggers and the Hall of Fame dancers, who put on an exciting demonstration for our audience.

Thanks also to our judges, Pat Davis, Bertie Lutz, Kathy Williams, Coode Peik, and Rick Bennett, and to our score-keepers, Denver and Nancy Hicks and Leslie Lassitt. Thanks to them, our "little contest" ran as smoothly as the Miss America Pageant!

Congratulations to all of our winners:

#### First Place:

Paul and Kathie Fly  
(Dixie Market, NC)

#### Second Place:

Clegg Mill and LeeAnn Jeffords  
(Atlantic Beach, NC)

#### Third Place:

Marty and Mary Littman  
(Virginia Beach, VA)

#### Fourth Place:

Nick Preben and Angela Seablan  
(Petersboro, VA & Virginia Beach, VA)

#### Fifth Place:

Len and Carol Sevedal  
(Virginia Beach, VA)

#### Sixth Place:

Peter Jones and Jan Kichin  
(Virginia Beach, VA)

Thanks again to all of the dancers. They really did a terrific job!

I also want to take the opportunity to thank the members of the Virginia Beach Shag Club's Dance Committee. Without the help of these people, this event would never have taken shape. So, to Anita Bennett, Vicki Best, Steve Partridge, Denver and Nancy Hicks, David Jones, Peter Jones, Berni Lutz, Vince O'Brien, Nick Preben, Jan Westley, and Bill and Steve Williams, I want to say thank you... for everything.

A special thank you to Angela Seablan, who served on the VBSC Dance Committee and without whose help I could not have made this event the success that it turned out to be.

We were fortunate enough to have been able to have Charlie Byrd from Little Washington, NC as deejay for the shag contest. As an experienced deejay, he really did a fabulous job for us, and he was a huge hit with all of the dancers, as well as the crowd. Thank you, Charlie, for helping us to make the evening so much fun.

The Virginia Beach Shag Club took on the Third Annual Beach Music Festival Weekend in order to help spread the good news about our dancing, our music, and our shag club... and we surpassed our own expectations for our first attempt at hosting an event of this magnitude. We were able to provide our club members with the music and dancing that they love while, at the same time, introducing this

wonderful thing called shag to a huge crowd of people of all ages and from all walks of life.

The size of the crowd was the biggest surprise of all. The city of Virginia Beach and most of the rest of us were hoping that we would have 300 people in attendance for the shag contest—over 2,000 people showed up... and stayed! What brought the people to the oceanfront that Saturday evening was the music. What kept them there was the dancing!

After such a terrific response, the city has already asked us to help them with the Beach Music Festival again next year. I hope that we in the shag world can participate in more events like this one. We need to share beach music and shagging with the rest of the world. It's just no good a thing to keep to ourselves!

Again, I would like to thank everyone who helped to plan and stage this wonderful event for the city and for the Virginia Beach Shag Club: the dancers, judges, committee members, Callar Dance/Beach Events, audience members, and most of all the membership of the Virginia Beach Shag Club. Without the help and support of all of you, this event could not have taken place.

I am looking forward to having the chance to work and dance with all of you again next year at the fourth Annual Beach Music Festival Weekend. In the meanwhile, I'll see you shagging!

G. Larry Williams is a member of the Virginia Beach Shag Club and chairs the VBSC Dance Committee.



# "Boogie" Down Dance Cruise

Join Us for a 3 Night  
"Boogie" Down Dance Party at Sea

February 20 - 23, 1998  
on the

**BIG RED BOAT**



Enjoy 3 Nights of Non-Stop Dancing

Visit 2 Ports of Call in the Bahamas  
(Nassau & Port Lucaya)

5 Meals a Day Plus a Midnight Buffet  
(Italian, Caribbean & American Cuisine)



- Las Vegas Style Entertainment • Casino (Slots, Blackjack, Poker, Roulette)
- 2 Jacuzzis • 3 Swimming Pools • Fitness Center • Bingo Nightly
- Comedy Shows • 24hr In-Cabin Dance Movies and more



**THEME QUEST ENTERTAINMENT**

Call Now for a Free  
Information Package

**\$259**

**CONSUMER TRAVEL**  
**800-788-4544**  
Event Passes Required

Nationally Known Dance D.J.'s

**Judy Collins**

(Judy's House of Oldies in N. Myrtle Bch, S.C.)

**Jerry Munson**

(Winter Park, FL)

along with

Cammy Award Winning Recording Artists

**The Coastline Band**

plus

Dance Workshops with

**Butch & Betty Berrey**

(Jacksonville, FL)

Must RSVP S.O.S.  
and Receive a FREE Bottle  
of Champagne in Your Cabin  
Space is Limited!!



# THE PALACE

THEATER AT MYRTLE BEACH  
A John Q. Hammons Entertainment, Inc. Theater

- Broadway Series Schedule •
- Tuesday 8pm
- Wednesday 2pm & 8pm
- Thursday 8pm
- Friday 8pm
- Saturday 2pm & 8pm
- Sunday 2pm

George Cohan	July	31	8:00 PM
Lizzie Borden	August	1	8:00 PM
E. B. White	August	1	8:00 PM
Grand Ole Opry	August	1	8:00 PM
Mary Chapin Carpenter	August	1	8:00 PM
Ensemble Underground	August	1, 18	8:00 PM
Carrot Top	August	19	8:00 PM
The Amazing Kreskin	August	23	8:00 PM
Love Letters	August	28	8:00 PM
Pam LaVie	August	28	8:00 PM
Chuck Berry/ Carl Perkins	August	29	8:00 PM
Hill & Carter	August	31	8:00 PM
Alice Cooper	September	1, 14	8:00 PM
The Monkees	September	16	8:00 PM
Michael W. Smith	September	19	8:00 PM
Honey Manolo	September	20	8:00 PM
West Side Story	September	23-27	8:00 PM
West Side Story	September	24, 27, 28	2:00 PM
Lorrie Morgan	October	4	8:00 PM
Mary Murray	October	7-9	8:00 PM
Low Bells	October	8	8:00 PM
Tom Jones	October	14-18	8:00 PM
Andrew Lloyd Webber	October	17-18	8:00 PM
Grease For You	October	21-25	8:00 PM
Grease For You	October	22, 25, 26	2:00 PM



November 13-December 21  
**\$39 VIP**  
**\$29 Prime**  
**\$27 Mezz**

**CALL 444-IMAX 1997 SHOW SCHEDULE**

Time	July 11-September 1	September 4-November 23	November 24-December 31
10:00 AM	Great American West	Great American West	Great American West
11:00 AM	Grand Canyon	Whales	Whales
12:00 PM	Super Speedway	Grand Canyon	Grand Canyon
01:00 PM	Grand Canyon	Super Speedway	Whales
02:00 PM	Super Speedway	Whales	Grand Canyon
03:00 PM	Grand Canyon	Grand Canyon	Whales
04:00 PM	The Llama Bear	Whales	Super Speedway
05:00 PM	Super Speedway	Super Speedway	Whales
06:00 PM	Grand Canyon	Whales	Super Speedway
07:00 PM	Super Speedway	Super Speedway	Whales
08:00 PM	Grand Canyon	Grand Canyon	Grand Canyon
09:00 PM	Super Speedway	Super Speedway	Whales
10:00 PM	Rolling Stones		
11:00 PM	R.S.		



TICKETS ON SALE NOW! CALL (803) 626-8927 OR TOLL FREE (888) 626-8927  
1420 CELEBRITY CIRCLE • MYRTLE BEACH • SC 29577

• Located •  
Broadway At The Beach  
(Hwy 17 Bypass & 21st Ave N.)



## Down Memory Lane

by Johnny Hammond

She was known as the Queen of the Blues, and it only takes one look at rhythm and blues history to tell you that this is no idle boast. She was not only the most admired vocalist since Billie Holiday, but she was also the most influential Black singer such as Lavern Baker, Dinah Jansen, Keith Brown, and "Little Esther" Phillips idolized and imitated her.

Her name was Dinah Washington, and from 1948 to 1962 she was one of the most successful R&B recording artists in the business.

The emotional depth of her style was such that she often sounded as if she had a tear in her voice. If you ever have an opportunity to hear *What a Difference a Day Makes* or *September in the Rain*, listen closely and you'll hear what I mean. She is sooooo good!

Dinah, like so many other black artists, started singing in a gospel group. Later, while working in a Chicago nightclub as a ladies' room attendant, she had an opportunity to audition for an agent. He thought she was great and recommended her to band leader Lionel Hampton. She joined his band in '43.

That was also the year she made her recording debut. The two songs she cut were *Dad Gal Blues* and *Salty Papa Blues*. These two numbers illustrated her command of the blues. In other words, she had arrived.

The *Salty Papa Blues* still gets a little air time every now and then. As a matter of fact, I heard it just the other day on "Panas" John Hook's

beach music program. I remember him asking, "Do you think you can have too much Dinah?" Then he played another. Yes, sir, her music was really hot, and I feel we should remember it.

After leaving Hampton's band, she joined Mercury Records, where she remained until '62. Mercury used her virtually as a human jukebox. She recorded pop, jazz, country, and R&B for the mainstream black audience. In '48 she did a cover of *The Orioles' It's Too Soon to Know* and it became a hit. In '51 she followed Tony Bennett's lead in doing a cover of Hank Williams' *Cheer, Cheer Heart*.

As Dinah eased into the mid '50s, her style of singing became more romantic. Such was the 1959 megahit *What a Difference a Day Makes*. This was to be her first major hit on the pop chart.

She was also heralded as the dominating blues singer of the fifties and was well on her way to challenging for the honor in the '60s when her life was cut short. She had a huge success with a song I truly love. This was *Unforgettable*, a blockbuster hit for Nat King Cole in '51.

*What a Difference a Day Makes* reminds me of my last run to the beach before I became "property of the U.S. Navy." My very dear—and all-time best—buddy Ronnie "The Ram" Richey and I were clocking off the miles in my little Nifty Fifty, two-door Ford Coupe. Two decisions were hastily made.



Johnny Hammond

First, we decided to stop at every beer joint between Anderson and Myrtle Beach and purchase a six pack of PBR. (Now, this was before we had interstate highways, so you can imagine what the back seat looked like when we finally pulled into Myrtle.)

Second, we were going to stop in Sumter and call two girls "The Ram" had met while he was "property of the U.S. Air Force." After contact was made, we collected these two semi-beautiful girls and proceeded to a juke joint on the outskirts of nowhere for an evening of cultural enlightenment.

Dinah had just recorded *What a Difference*, and it must have been on every jukebox in the country. I mean, if it was on this one, it had to be on all the others (but). Anyway, I danced the night away. I don't know how many times we played it, but I do know it was late, late when we escorted the young ladies home.

The next thing I remember, a semi came by and almost turned us over. We were packed almost out of the road, and against our front bumper was a sign that read, "Welcome to Latta, S.C." We didn't have a clue! Not only did we not know where Latta was, but it was kinda hard to get our bearings due to circumstances.

That trip still holds the record for travel from Anderson, S.C. to Myrtle

Beach. It took us a total of 17 hours, and it was only a first and one-half hour trip. "The Ram" and I got together a couple times a year, and that trip always comes up. There's always a few things you can't forget—no matter how hard you try. (Ha) Oh, well, anyway!

By 1960 Dinah was mostly revising popular songs from the '30s. Whatever she was doing, she was doing it right. She had hit after hit.

What? Bam! Honey, I'm telling ya, when Dinah Washington and Brook Benton became a duo, it was magic. Their very first record was a million seller.

Although Dinah was married to Detroit Lions halfback Dick Lang, she and Brook had a hot and heavy love affair that actually spilled over into their music. Listen to how they play off one another when they sing *Baby (You've Got What it Takes)* and, shortly after, *A Rockin' Good Way*. We all know what a rockin' good way is... don't we?

Dinah was 36 years old when she began her affair with 28-year-old Brook Benton, but it didn't matter. He was the love of her life.

Dinah was unsurpassed as an entertainer, but her personal life had always been a shambles. On December 14, 1963, her husband found her on her bedroom floor, dead from an overdose of liquor and pills. She was only 36.

Brook Benton died in 1988 of complications from spinal meningitis. He was 57.

Always remember to Stay if you Drop and Buy if you Drop because we've paid our dues with the blues.

Johnny Hammond is a member of the Electric City Rag Club in Anderson, S.C. This article was first published in their newsletter, *Stay 'n Take*. His articles appear regularly in the *Carefree Times*.

## Where it all began in September of 1980

by Phil Sawyer



Phil Sawyer

When the first S.O.S. was over in the waning hours of an absolutely magnificent Sunday afternoon in September of 1980, Swirk Laughter had to leave to get back to Virginia. He half-jogged-trotted from the deck at Fat Jack's up the beach, stopped near, had a strong urge to turn and go back, but

knew he had to leave and kept on going. We all remember Thomas Wolfe's legacy to wisdom in this world—"You can't go home again."

At that time, there was no assurance that there would ever be another S.O.S. North Myrtle Beach didn't know quite what to make of us; there was mixed emotion. Some said move it to Myrtle. Swirk knew this would not work. But the shaggers and stranders were united in one thought—we're gonna do it again next year.

Thus began the Fall Migration. It did not have a name at the time—that came later—and fortunately fossil of us today, there was another S.O.S. in September 1981.

And here we are again. S.O.S. XVIII—eighteen years later. The event is so great it is mentioned in

Roman numerals, just like the Super Bowl.

The simple reason that we are still around eighteen years later is that we were born of demand from the stranders. We didn't try to create the demand. Swirk's idea became a product that people wanted—and still want—and here we are, and here we'll stay.

All of us owe Swirk Laughter. What he began has become something we must have, our events at the beach. There are none other like it. S.O.S. stands above and beyond any and all parties for true lovers of beach, beach music.

chuggers, boppers, stranders, and swingers anywhere in the country.

S.O.S. has grown with the times. We are now a two-day festival, and throughout this *Carefree Times* you can read about the many exciting things that will be yours this week.

But as you marvel at the incredibly lucky breaks that caused you to be a part of it, pause for a moment. Walk out to the beach, look out at the ocean, turn your head to capture the pulsating beat of beach music from the nearest doozy, look up to the azure Carolina sky, and think to yourself: Thank you, Lord!

REGULATIONS by Hugh Strang and Gary Swanson





P.O. Box 833  
North Myrtle Beach, SC 29587

The O. D. SHAG CLUB welcomes you to S. O. S. We invite you to party down, have a great time and make lots of friends. When you feel like taking a break from all the "fun & frolic" to shop or eat out, please patronize our S.O.S. advertisers and sponsors and let them know you appreciate their support.

Our Annual Fall Golf Tournament is always a great event enjoyed by all. We give a lot of nice prizes and our "Beverage Blender" serve your favorite cool drinks from our roving golf carts. We promise you a great time.

Proceeds from the tournament are used by our club to fund our charitable causes as well as award a scholarship to a deserving N. Myrtle Beach High School senior.

So get with it & let's play.

See ya on the links,  
"Speedy" Lewis  
President  
O.D. Shag Club



Present

### The 7th Annual Fall S.O.S. Golf Tournament

Saturday Sept. 13, 1997 - Bubba Brest, Tee Times Starting at 8:30 am. Both Sides

#### Entry Fee: \$50 Per Player

Includes: green fee, cart, pro-shop, lunch, breakfast, and refreshments on course. All players awarded following completion of play. Tax will be deducted by Bubba Brest Golf Club.

#### Format: Captain's Choice

A.M.C. 18 players. Open to all 18 players.

#### Mulligans: 55 Each

Limit 2 per person.

#### Entry Deadline: Sept. 10, 1997

PLEASE send entry forms in advance so we can fill out your name tags and a better tournament for all participants. After September 8, hand-deliver entry forms to Lewis & Co., Builders, 404-A Main Street, NMB. Do NOT leave entry forms at ANY track club.

#### Draw For Prizes:

Prizes will be drawn by the Tournament Committee at 11:00 am Friday, Sept. 12, 1997 at DOCS.



Bubba Brest Golf Club

Prize:	Amount:
1st Place	\$400.00
2nd Place	\$240.00
3rd Place	\$200.00
4th Place	\$160.00
5th Place	\$120.00



#### Prizes:

Drawn To Help All For 11

For Additional Info:  
Organ Committee Chairperson  
At Club at home: 814-484-4471  
or work: 814-444-2342 or Beach Village  
at 404-A Main Street, NMB

Make check payable to and mail to:  
O.D. Shag Club  
P.O. Box 833  
North Myrtle Beach, SC 29587

After September 8, hand-deliver entry forms to Lewis & Co., Builders, 404-A Main Street, NMB. Do NOT leave entry forms at ANY track club.

NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
HAND IN: \_\_\_\_\_ (OR AFTER AUGUST 10) CLUB WHERE YOU BELONG: \_\_\_\_\_  
 YES I'm In For  YES I'm In For Sponsor

# REST STOP... FOR DANCIN' FOOLS



## REST YOUR DOGS IN A JOINT THAT'S AS SICK AS YOU ARE!

WELL! WHAT CAN YOU SAY TO A BUNCH OF WEIRD-O DANCERS TRAPPED IN A TIME WARP OVER AN ODD MATING RITUAL BEACH DANCE CALLED "THE SHAG?" NOT MUCH. BUT IF YOU EVER GET SHAGGED OUT, YOU MIGHT THINK ABOUT STOPPIN' IN AND GETTIN' ELBOW-DEEP IN BUCKETS OF SLOPPY BEEF RIBS, MESSY MONEY-ROAST CHICKEN OR BIG SQUIRTY CRAB LEGS SERVED UP BY A SURLY WAIT STAFF (THAT PROBABLY SHAGS YOU) WHILE YOU TRY TO WALK OVER AN OBNOXIOUS BAND THAT'S FREE - AND WORTH IT!

### OPEN DISGUSTINGLY LATE EVERY NITE - NITE MENU!

- NO COVER
- NO DRESS CODE
- NO CLASS (EVER)
- NO PRIDES IF YOU CAN STAND YOUR KIDS, SO CAN WE - JUST KEEP 'EM AWAY FROM DICK!



you can't talk to them because they're busy!  
"THE SHAME O"  
BAREFOOT LANDING"

EASY TO GET TO, HARD TO LEAVE!  
4700 HWY 17 SOUTH  
N. MYRTLE BEACH  
272-7794  
UNLESS YOU ONLY TRAVEL  
JON'S O' GOOD  
PARKING, DAD!  
11AM-4AM WED-FRI  
11AM-2AM SAT-SUN

## LIVE MUSIC - NO COVER, BUBBA!



S.O.S. Carefree Times  
19 Fall Migration 97





## Shag Dance Technique as taught by Ellen Taylor

### ORDER FORM

SHIP VIDEO TO:

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Please attach additional page for more orders

# Videos ordered ( ) @ \$24.95 each = \$ \_\_\_\_\_

\$3.00 S&H each video = \$ \_\_\_\_\_

South Carolina residents add

6% Sales Tax = \$ \_\_\_\_\_

TOTAL ENCLOSED \$ \_\_\_\_\_

ENCLOSE CHECK OR MONEY ORDER PAYABLE TO:



L.T. Shag Enterprises

ET Shag Enterprises  
2001 Myrtle Street  
Edisto Beach, SC 29438

(803) 869-2180

- > Member of Shaggers Hall of Fame
- > Member of Living Legends
- > Member of National Living Legends of Dance
- > First Recipient of the GNDC Shell Award for Favorite Female S.O.S. Partner
- > Selected as Dance Instructor by the British Broadcasting Company for a Shag Dance Tribute
- > Received Letters of Recognition for Contributing to the Preservation of the Shag from Governor Carroll Campbell, Jr. and Lt. Governor Nick Theodore.
- > Shagger Magazine Certified Instructor

To order by VISA or MASTERCARD,  
call 1-800-Shagger

Tapes are available at

Judy's House of Oldies and Collector's Choice

A portion of proceeds from the sale of each video will be donated to charities such as Special Olympics, Camp Kemo, and the Hall of Fame Foundation.

Available for Group and Private Lessons and Workshops



Technique to Enhance  
Style and Smoothness

From Basics to Individual Lead Patterns  
Which Can Be Transformed Into Mirror Patterns



## CLASSIC COTTAGES FOR RENT

**\$99 PER PERSON  
PER MONTH**

**\$99 WITH AUTO DRAFT  
\$129 BY CHECK**

CALL  
MONDE BOLDWIN  
803-249-0022  
800-714-8687  
WWW.FIRSTTRUST.COM  
BOLDWIN21@HOT.COM

**WALK TO BARS  
EXCELLENT O.D. LOCATIONS**

**AVAILABLE LABOR DAY THROUGH SPRING S.O.S.**

## **SUNSET APPAREL**

**241-B MAIN STREET • N. MYRTLE BEACH • (803) 249-8364**

(located across the street from Judy's House of Oldies & down the street from Ducks)



**Free**  
"Shag Rag"  
With coupon  
while they last!

Home of the O.D. Stick Shaggers.  
Ocean Drive - The Heartbeat of Shagging!

- **GOLF SHIRTS**
- **LADIES APPAREL**
- **OUTLET FOR NAME BRAND APPAREL**

**ATTENTION SHA** • **UBS:** Call us for all of your embroidery needs, Also, we wholesale apparel, hats, towels, etc

**HAVE A GRRRRREAT S.O.S. FROM PAUL AND VICKIE HARRISON**



S.S.S. Carefree Times  
19 Fall Migration 97





**SINCE 1985! BEST SELLING SHAG INSTRUCTION VIDEO TAPES!**

JOIN THOUSANDS OF HAPPY SHAGGERS WHO BOUGHT THE BEST!

LEGENDARY  
**CHARLIE & JACKIE'S**  
Original  
"LEARN TO SHAG BASIC"

BEST VIDEO QUALITY - - PROFESSIONALLY PRODUCED IN A TELEVISION STUDIO BY THE CREATORS OF SHAG VIDEOS AND THE CLASSIC TELEVISION SPECIAL, "SHAGGIN' ON THE STRAND"

ONLY  
**\$19.95**  
each

**JOHN & CAROL'S**  
"ADVANCED"  
SHAG LESSONS



4-time National Shag Dance Champions  
U.S. Open Team Champions  
11 years Undeclared on Pro Shag Circuit



**\*PLUS**  
Own the classic  
"SHAGGIN' ON THE STRAND"  
The **ONLY** television special  
featuring the beginnings of the  
Shag and the Big Apple, SOS,  
Beach Music, Pro Shaggers,  
Historical Photos - \$24.95

- Featuring these intricate steps:
- \* BOOGIE WALK
  - \* LEAN SCISSORS
  - \* DOUBLE KICKBACK
  - \* PRO PIVOT
  - \* SUGARFOOT
  - \* APPLEJACK
  - \* TRIPLE HOOK
  - \* DA DA
  - \* DROP SPIN

**ORDER BY CREDIT CARD! CALL NOW FOR IMMEDIATE DELIVERY!**  
704-365-1440

PLEASE PRINT

NAME _____ PHONE _____		ON BANK CHECKS PAYABLE TO:
ADDRESS _____		MURKIN & ASSOCIATES, INC.
CITY, STATE, ZIP _____		P.O. BOX 1824
CARD NAME _____ CARD NUMBER _____ GOOD THRU _____		CHARLOTTE, NC 28210
VISA _____		BASIC # TAPES @ \$19.95 ea. \$ _____
MASTERCARD _____		ADVANCED # TAPES @ \$19.95 ea. \$ _____
AMERICAN EXPRESS _____		TV SPECIALS TAPES @ \$24.95 ea. \$ _____
		TAPE TOTAL _____
		SHIPPING/HANDLING _____
		TOTAL _____

- Learn these great steps:
- \* FOUNDATION
  - \* START
  - \* FEMALE TURNS
  - \* MALE TURNS
  - \* PIVOT
  - \* BELLYROLL

ALSO AT "WAVES", CORNER MAIN & E. OCEAN BLVD., AND ADVANCED SHAG TAPES AT JUDY'S HOUSE OF SHAGS, MAIN ST.

LIMITED EDITION PRINTS BY  
*Becky Stone*

Take a "memory" home with you and enjoy it every day while you're away from Ocean Drive! Shown here are just a few prints we have at Beach Memories.

- We are also your Shagging Headquarters for all your "Shagging" needs, from:
- \* Gold Jewelry
  - \* Tee Shirts
  - \* Flags
  - \* Christmas Ornaments, to
  - \* Tottos

The new 1997 S.O.S. Fall Migration Print is shown on the front cover of this newspaper. It is a very limited edition and can be purchased only at Beach Memories.



209 Main St. • N. Myrtle Bch. S.C. 29582  
(803) 249-7215







# Spanish Galleon

NORTH MYRTLE BEACH, S.C.

Welcome Home S.O.S.ers

A new complete entertainment complex

- ☆ New oceanfront hotel
- ☆ The Spanish Galleon
- ☆ Sports bar & grill
- ☆ Poolside tiki hut & beach club
- ☆ OD Cafe open 6:30 am 'til noon
- ☆ Lazy River & two whirlpools
- ☆ Indoor & outdoor pool

Pool Party 2:00 pm 'til 4:00 pm  
Saturday 9/6 & Friday 9/12

Don't drink and drive, park your car and walk.  
We are within walking distance of all S.O.S. activities.

## Fall S.O.S. '97 D.J. Schedule

Fri, Sept. 5	8 pm to close (upstairs)	David Semons
Sat, Sept. 6	2 pm to 4 pm (pool party)	D.J.'s to close
	8 pm to close (upstairs)	Gene Sitar
Sun, Sept. 7	8 pm to close (downstairs)	John Wilson
Mon, Sept. 8	8 pm to close (downstairs)	David Semons
Tue, Sept. 9	8 pm to close (downstairs)	Mike Risk
Wed, Sept. 10	Noon to 4 pm (downstairs)	John Cottingham
	4 pm — Heavy bars d'oeuvre	Jack Moore
	9 pm to close (downstairs)	Sam West
Thurs, Sept. 11	Noon to 4 pm (downstairs)	John Wilson
	4 pm — Heavy bars d'oeuvre	Dick Hamrick
	9 pm to close (downstairs)	Ken Emerson
	9 pm to close (upstairs)	Gerry Holland
Fri, Sept. 12	Noon to 4 pm (downstairs)	Jack Moore
	4 pm to 9 pm (downstairs)	Ken Emerson
	9 pm to 11 pm (downstairs)	John Wilson
	11 pm to close (downstairs)	Rich Hargrove
	9 pm to close (upstairs)	John Cottingham
	7 pm to 4 pm (pool party)	D.J.'s to close
Sat, Sept. 13	Noon to 4 pm (downstairs)	Gerry Holland
	4 pm to 9 pm (downstairs)	Sam West
	9 pm to 11 pm (downstairs)	John Cottingham
	11 pm to close (downstairs)	Rich Hargrove
	9 pm to close (upstairs)	Gene Sitar
	2 pm to close	Pool D.J.
Sun, Sept. 14	Noon to close (downstairs)	Rich Hargrove

### Pool DeeJays:

Sat, Sept. 6	2 pm to 5 pm	Gene Sitar
	5 pm to 8 pm	Ken Emerson
	8 pm to close	Mike Risk
Fri, Sept. 12	2 pm to 5 pm	John Cottingham
	5 pm to 8 pm	David Semons
	8 pm to close	Gerry Holland
Sat, Sept. 13	2 pm to 5 pm	John Wilson
	5 pm to 8 pm	Gerry Holland
	8 pm to close	Dick Hamrick

## Celebrations

3 HOT CLUBS IN 1  
CELEBRITY SQUARE  
BROADWAY  
AT THE BEACH  
444-3500

FROGGY  
BOTTOMZ  
BLUES & JAZZ

## THE LOVE DOGS

Wednesday  
September 10

Thursday  
September 11

MALIBU  
SUNSET

Featuring Top 40 High  
Energy Dance With  
DJ's Brandon & Jason

# WELCOME S.O.S. TO MYRTLE BEACH'S NEWEST BEACH CLUB



OPEN 7 PM DAILY

SEPTEMBER '97

THURSDAY	FRIDAY	SATURDAY	SUNDAY- WEDNESDAY
<p>11</p> <p>CELEBRITY SQUARE BEACH &amp; SHAG STREET FESTIVAL</p> <p>8 PM to The Beach Featuring: THE LOVE DOGS THE PROCESSION SHAGGERS STEVE JARRELL &amp; THE SONS OF BEACH CLAYTON CUNY</p> <p>10:30 &amp; 11:30 Seating Only \$2</p>	<p>5</p> <p>OPM BAND OF OZ DJ: John Hook</p>	<p>6</p> <p>OPM Shag All Night With DJ John Hook And His National Rhythms &amp; Beach Network</p>	<p>7-10</p> <p>DJ: Gary V. Spinning Your Favorite Beach &amp; Shag Tunes</p>
<p>11</p> <p>OPM FANTASTIC SHAKERS DJ: Mike Lewis</p>	<p>12</p> <p>OPM STEVE JARRELL &amp; THE SONS OF BEACH DJ: Mike Lewis</p>	<p>12</p> <p>OPM STEVE JARRELL &amp; THE SONS OF BEACH DJ: Jim Bowers</p>	<p>Check Out The South Carolina Shaggers Hall Of Fame In Beach Music Cafe</p>

PRESENT SOS CARD FOR FREE ADMISSION



## Fat Harold's Beach Club

212 Main Street - Ocean Drive

- Club opens every day at 11:00 am
- S.O.S. cards for sale daily at the front door
- S.O.S. cards required
- \$12 pitchers Long Island Tea & White Russians
- Try Teddy's famous BBQ any day
- Shag City Grill open all day every day

### Thursday, Sept. 4

D.J. 9 pm - close Judy Collins

### Friday, Sept. 5

D.J.'s (In) Noon - 5 pm Jay Nelson  
5 pm - 9 pm Judy Collins  
9 pm - close Roger Holcomb  
(Tent) 9 pm - close Gary Bass

### Saturday, Sept. 6

D.J.'s (In) Noon - 5 pm Willie Whaley  
5 pm - 9 pm Roger Holcomb  
9 pm - 2 am Judy Collins  
(Tent) Noon - 5 pm Paul Northrup  
5 pm - 9 pm Jay Nelson  
9 pm - 2 am Terry Ellis

### Sunday, Sept. 7

D.J.'s Noon - 5 pm Paul Northrup  
5 pm - 9 pm David Sessions  
9 pm - 2 am Gary Bass

### Monday, Sept. 8

D.J.'s Noon - 5 pm Jay Nelson  
5 pm - 10 pm Mike Lewis  
10 pm - close Gary Bass

### Tuesday, Sept. 9

D.J.'s Noon - 5 pm Willie Whaley  
5 pm - 10 pm Mike Lewis  
10 pm - close Mack Mant

### Wednesday, Sept. 10

D.J.'s (In) Noon - 5 pm Mike Lewis  
5 pm - 10 pm Mack Mant  
10 pm - close Gary Bass  
(Tent) 5 pm - 10 pm Jay Nelson  
10 pm - close Bobby Gayton

### Thursday, Sept. 11

D.J.'s (In) Noon - 5 pm Mike Lewis  
5 pm - 10 pm Tom Hamrick  
10 pm - close Terry Ellis  
D.J.'s (Tent) Noon - 5 pm Sandy Brown  
5 pm - 10 pm David Sessions  
10 pm - close Mack Mant

### Friday, Sept. 12

D.J.'s (In) Noon - 5 pm Mike Lewis  
5 pm - 10 pm Gary Bass  
10 pm - close Roger Holcomb  
D.J.'s (Tent) Noon - 5 pm Tom Hamrick  
5 pm - 10 pm Bobby Gayton  
10 pm - close Terry Ellis

### Saturday, Sept. 13

D.J.'s (In) Noon - 5 pm Jack Moore  
5 pm - 9 pm Terry Ellis  
9 pm - 2 am Gary Bass

D.J.'s (Tent) Noon - 5 pm Bobby Gayton  
5 pm - 9 pm Roger Holcomb  
9 pm - 2 am Tom Hamrick

### Sunday, Sept. 14

D.J.'s (In) Noon - 5 pm Roger Holcomb  
5 pm - 9 pm Paul Northrup  
9 pm - 2 am Judy Collins

D.J. (Tent) Noon - 5 pm Terry Ellis

### ACTIVITIES:

- Sat, 9/6: BBQ & Trimmings, 6 pm  
Wed, 9/10: Chicken & Trimmings, 7 pm  
Thurs, 9/11: Line Dance Comp'n., 1-4 pm  
Fri, 9/12: Ripete Record Promo, 12-5 pm  
featuring Ripete artists available on back deck for autographs & CDs.  
Sugar Bees performing, 2 pm  
Original Lake Wylie SC Fish Fry, 5 pm  
Proceeds to benefit Camp Kemo  
Sat, 9/13: Hall of Fame Exhibition, 4 pm  
Sun, 9/14: Camp Kemo, 1 pm

Live Entertainment  
7 Nights  
A Week

### Music Hall

Sept. 4 - Delbert McClimon \$15

### Sugar Shack Deck

Sept. 5 - The Entertainers  
Sept. 6 & 7 - Tony Blue Perfect  
Sept. 8, 9, 10 - Band of Oz  
Sept. 11 - The Fabulous Jays  
Sept. 12 & 13 - The Men of Distinction

### BB Blues Bar

Sept. 5 & 6 - Little Isidore & The Golden Regulators  
Sept. 7 - 12 - Microwave Dave & The Nooks

### MUSIC HALL

Doors Open at 7:30 p.m.  
All Shows Begin at 9 p.m.  
(Unless Otherwise Indicated)

### RESTAURANT

11 a.m. - 11 a.m. Brkfst  
11 a.m. - 8 a.m. Breakfast

### Sunday Gospel Brunch

Sundays at 11 a.m. & 10:30 p.m.

### RETAIL STORE

Open at 10 a.m. Daily

### INTERNET ADDRESS

[www.fat-harold.com](http://www.fat-harold.com)

HOUSE  
OF  
BLUES

N. MYRTLE BEACH  
Barefoot Landing  
4440 Hwy. 17 S., N. Myrtle Beach

For Tickets & Gospel Brunch Call (803) 272-3000  
Call (803) 513-3740 For Concert Info & Ticket Prices

\* Show your S.O.S. card and receive free admission before 10:30 p.m. in the BB Blues Bar and Sugar Shack Deck. After 10:30 p.m. get into both clubs for \$7.



S.S.S.  
Carefree Times  
19 Fall Migration 97





DISCOUNT COUPON  
**10%** OFF your meal with  
your SOB Card!

Open  
7 Days  
10 to 11:30  
10 to 2 the  
Next Day

**HARRY'S  
BREAKFAST PANCAKES**

249-6309  
85 Hwy 17 S. • N.M.B.

\* Best Breakfast On the Beach!

Also: Good At Our Myrtle Beach Location!

Main Street  
Harry's  
Next to  
Wendy's

*Shear Honesty*  
HAIR SALON

Matrix  
HAIR & SKIN CARE

Cindy Naillon

Candy Daquault

Designers

(803) 270-5018

2802-B Hwy. 17 South

North Myrtle Beach, SC 29582

## Norfleet Jones: You know he runs Ducks. Did you know he put out fires?

by Phil Sawyer

Somewhere in the vicinity of Raleigh, North Carolina, there is a young man named Norfleet. And he is mighty proud of the name, he is, because he was named for the man who delivered him. In fact, had it not been for the quick thinking and expert emergency proficiency, this young man just might not be. His mother, whose life was also saved, paid the highest tribute—naming her son after the man who saved them.

Norfleet Jones, affable owner and manager of Ducks, relates the story with quiet modesty. It was in his early days as an emergency medical technician when he answered the call to an accident. There was a pregnant woman in the car who had come in term. She began to deliver. He did what he had to do. He delivered the baby, rescued the mother, and considered it all in a night's work.

Norfleet went on to the Raleigh Fire Department where he continued his service with the city—a career that would cover over 28 years and see him rise to the rank of captain. As a fireman, Norfleet did it all. He was never hurt but was overcome by smoke and heat. He drove the trucks, slid down the poles, carried people from burning buildings, and jumped into the net.

Delivering babies was not all the excitement. He once used the jaws of life to get a person out of a car that was balanced precariously on the railing of a bridge. "You have to think and act fast—you have to make the decision—there is nobody to ask or confer with," he says. "The decision you make on the spot can spell the difference of life and death. The decision you make tonight might not be the one you would make tomorrow, but that's what it is all about." Just a few of his observations.

Is there any fun in the work?  
"Sure is," he said, with an impish grin.

"Driving the rear wheels of the ladder truck on narrow streets full of traffic is better than any roller coaster ride in the country."



Norfleet Jones

*Expect The  
Unexpected*

**Swimwear**

Sizes 6-24 • Bra Sizes  
Mastectomy  
Large Selection

**Shoes**

Onex • Frankie & Baby  
Gwiz  
& many more

**Jewelry**

Best Selection in  
Myrtle Beach

**Resort Wear**

Surya • High Point  
Solini • City Girl  
& More

**Attention Shaggers**  
End of Season Sale 25% to  
75% off list — all clothing,  
shoes, and swimwear.

Welcome Shaggers

*Birthday Suits*

RESORTWEAR

217 Main St. • N. Myrtle Beach (OD Section)

249-1110

Norfleet says that arson and insurance fires are easy to spot. Not many people are smart enough to burn a building and not leave tracks that even a bloodhound with asthma could sniff out.

His biggest fire: the Bell Building on Salisbury Street; the smallest are trash piles; and the hardest to put out is a burning mattress in a flop house.

Relaxing in his club at the beach where all of us have spent some of our finest hours, he remembered fondly his years with the department. He'd do it again—in a minute, he says.

But for the time being, he'll keep the shagging and beach music going at Ducks; and from time to time, when he is not too busy with that, he'll win a dance contest or two.



*in the  
Swing*

A Dance Quarterly  
featuring  
West Coast Swing  
Hustle  
Country Western  
Cha-Cha  
and more!

For a free sample issue call  
619/535-0099  
or e-mail  
jAndar6689@aol.com

To subscribe send \$35 to  
In the Swing  
P.O. Box 13282  
La Jolla, CA, 92039



S.S.S. Carefree Times  
19 Fall Migration 97





**S.O.S. Carefree Times**  
19 Fall Migration 97



## THE PREMIERE SWING DANCE

JITTERBUG

PUBLISHED QUARTERLY



Watch For  
Next Month's  
COVER STAR

NEWS  
PUBLICATION  
CALLED

### JITTERBUG

FOR SWING LOVERS  
BY SWING DANCERS

FEATURES INCLUDE

- Biographies of the Stars
- Regional News
- Swing History
- Various Swing Styles
- Cooking Events
- Conventions, Schedules
- Competitions, Reviews
- Feature Stories
- Pattern Breakdown
- Club Listings
- Swing Around the World
- Music and Video Listings
- Wonderful Action Photos



I would like to order a single issue of JITTERBUG MAGAZINE. Enclosed is my check/money order/credit card number for \$7.00 for each single issue. Cost of single issues outside the United States is \$9.00.

I would like to subscribe to one full year of JITTERBUG MAGAZINE (published quarterly). Enclosed is my check/money order/credit card number for \$28.00. (Cost of yearly subscriptions outside the United States is \$33.00.)

Note: If you are a "customer" please call JITTERBUG to learn how to get back issues.

JITTERBUG • 1330 La Mirada • Laguna Beach, CA 92651 • 714-694-9088

Name \_\_\_\_\_ Start me with \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_ Phone \_\_\_\_\_  
Master Card/Visa \_\_\_\_\_ Exp. Date \_\_\_\_\_



# Cole's JEWELERS

"Service Is Our Gold"

## Save — S.O.S. Sale

### up to 50%

Guaranteed Lowest Jewelry Prices

"Shag Jewelry"  
Custom Made

24 Hour Repair Service  
on Most Items

1102 Highway 17 South  
North Myrtle Beach, SC  
(across from N. Myrtle Bowling Center)

(803) 272-2273

Locally owned and operated  
by Wayne & Jane Cole



## Dancing USA magazine... for the Romance of Ballroom Dance

- Inspiring articles that spark romance...  
Enrich your relationships.  
Learn better communication on the dance floor.
- Find out what's HOT - Music reviews  
of big band, swing, latin, and jazz.
- Use Dancing USA as your expert source  
for videos, CDs, shows, where to go dancing  
events across the country, and much more.
- Seminars with ballroom stories, big bands,  
and step history.
- Techniques from experts to broaden  
your dance styles and practice the steps.
- 68 pg. National Magazine 4/color cover & pages

DANCING USA



### FREE 80 PAGE BOOK

when you subscribe  
**BEST OF EDITOR'S CHOICE EDITION**  
includes 50 TIMELESS ARTICLES  
PLUS over 50  
**SHORT SELECTIONS**  
from Dancing USA's BEST  
of 14 years. Over 70 articles.  
Regular book value is \$9.95. You get it FREE!

**SATISFACTION GUARANTEED**  
Full refund  
on all issues not mailed.  
Dancing USA/506  
10800 University Ave. NW  
Minneapolis, MN 55448

**CALL 1-800-290-1307**

FOR CREDIT CARD ORDERS

1 yr. subscription U.S. \$21.97 + 6 issues + FREE BEST OF book  
1 yr. Canadian \$27.97 + International \$36.97 (U.S. funds only) Air Mail delivery  
Order BEST OF book only for \$9.95 + \$3.97

## Jolly Knabe

1st ANNUAL

### GOBBLER BEACH CLASSIC

Thanksgiving Weekend  
Thurs. November 27 - Sun. November 30, 1997

**ALAN SHELOR REAL ESTATE**  
Residential - Commercial - Appraisals - Construction  
1-800-448-2767 (714) 247-7700

**DJ's**  
Ed Timberlake • Gene Petty • Steve Baker • Others TBA

### EVENTS

Starts Thursday, November 27, at 7:00pm  
Three Cookouts!!!

## OCEANFRONT

Other Events and More Details to Follow

### Tickets

\$25 per person • Daily Tickets if Available

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_ • at Home \_\_\_\_\_ Toll Free \_\_\_\_\_  
Mail to: P.O. Box 899 • Atlantic Beach, NC 28518 • (919) 298-8022 • Fax (919) 298-4288



**IT'S HERE!!!!!!..... FUN MONDAY!!!!!!**

**FUN MONDAY...8 SEPTEMBER**

Be There...Or Be Square!!!

Blues Concert 1:00pm - 5:00pm

**Featuring**

Little Isidore and the Inquisitors

"Harlem Hit Parade", "Give It Up", "You're So Fine"

The Roadrunners

"Let The Boogie Woogie Roll", "Love Rollercoaster",  
and "Up Jumped The Devil"

...and Featuring Jay Spell Playing:

"Eezy Now", "Drivin' With Judy", "Flip, Flop, and Fly"

Kip Anderson

"Rocket 88", "Drinkin' Wine Spo-Dee-O-Dee",  
and "A Knife And Fork"

**\$15,000 Reverse Raffle...1st Prize is \$10,000!!!**

**•MALE BEAUTY CONTEST • SHAG VENDORS**



**Beale Street Winter Boogie**

November 20-23, 1997



Alfred's on Beale and Willie Mitchell's Blues Club are proud to play host to two of our favorite Beale Street friends and supporters,



Fat Harold's Beach Club and Duck's of North Myrtle Beach.

Harold and Norbert will be on hand to personally welcome you to Beale Street!



Jump start this fun weekend of dancing by joining our Kick-Off party Thursday at 6 p.m. Friday and Saturday will bring Beale Street burgers, hot dogs, entertainment (you never know who might show up), workshops, and the best music and dancing anywhere.

Opening on Beale Street are the Hard Rock Cafe and Elva Prosky's - both Beale Street landmarks. There'll be magic in the air, the electrifying magic that beckons us all to world famous Beale Street.

♦ For information call Jane Egan 901-755-1269

**HOTELS**

Radisson Hotel	Sleep Inn	Holiday Inn
181 Gore Memphis, TN 228/446 (Tol. or 811) 901-525-1200 (Walking Address)	60 N. Front St. Memphis, TN 228/446 (Tol. or 811) 901-525-8100 (N. Side, See Sign D)	1-11 & Super Blvd. N. Myrtle, AL 228/446 (Tol. or 811) 205-725-4870 10 minutes across the bridge

Weekend ticket price \$35. All tickets will be held at the door. When making reservations please mention Beale Street Winter Boogie. Get your rooms early!

♦ Plenty of access to parking behind Alfred's

- ♦ Workshops - \$10, payable at the door
- ♦ Winter room rates
- ♦ Sunday morning papers

**Swing Workshop**  
Merris Johnson  
Mary Kay Lowery  
St. Louis, MO

**West Coast Swing**  
Debbie Ramsey  
& Wes Galt  
Durham, NC

**Shag Workshop**  
Geoff Sordick  
Chicago &  
N. Myrtle Beach, SC

NO FRILLS  
JUST FUN!



**Featured Dee-Jays**

- The "Lonely, Dirty & Cheating".....BUTCH MITCHELL  
N. Myrtle Beach
- The "Inimitable".....SANDY & BOB BROWN  
Nashville
- The "Inimitable".....SENE REEVES  
Atlanta
- The "Dynamic Duo".....JAYNORA WILLIAMS & JOHN DAVIS  
Memphis
- The "Dancing".....Jay Nelson  
N. Myrtle Beach

Hosted by Memphis Boogie Bunch

**Registration Form**

Name: \_\_\_\_\_ Guest: \_\_\_\_\_  
Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Hotel: \_\_\_\_\_ Date of arrival: \_\_\_\_\_  
Please reserve the following tickets: \_\_\_\_\_ \$\_\_\_\_

Make checks payable to:  
Beale Street Winter Boogie  
PO. Box 36948  
Cordova, TN 38133-0948





## \$5.00 OFF COUPON

\$25.00 or more purchase • Expires 12-30-97

WHAT YOU WANT, WHEN YOU NEED IT

# DEW'S

## HAS IT!

**ACE**  
Hardware

803-249-2331 or 1-800-346-1630



GE Appliances



## REALTY, INC.

P.O. Box 1004 • North Myrtle Beach, SC 29598  
Sales • Rentals • Property Management

Ph. (800) 939-4483

Write for  
FREE BROCHURE

## Early Beach Memories About The Dance

by Sonny Nixon

In 1931 I was born at Cherry Grove Beach, where my family lived in a small frame house on the corner of the main street at the ocean. There were only three or four summer cottages on the entire beach, and large dunes were present then.

In 1947, while in high school at Wampanoag, I managed to acquire an eight-foot gazebo given to me by a summer cottage owner. I moved it to the ocean's edge and built an eight-foot-wide porch on two sides and ran a summer snowball stand, from which I also rented floes and umbrellas.

I barely had room on the porch for a box to house a jukebox in, but I built one, and Roy Harmon put in a Wurlitzer "bubbler" and gave me half the "take." Roy owned Winyah Music Company in Georgetown at the time and also owned the old Bohemia Pavilion on the end of Main Street in the Ocean Drive section. My location was served by Fred and Fl, who were his route men.

Whenever the jukebox faltered (which was frequent due to the sand and salt spray), I hurriedly tried to get word to the route men at O.D. by someone going that way, since there were no phones here and I didn't have any means of transportation. Shaggers were waiting

impatiently, and I didn't want them to leave. How so many managed to dance on the eight-foot-wide dance floor, I don't know. Maybe they belled-up a little more, or they weren't very wide at the time.

Anyway, since I made more profit from the jukebox and an ancient pinball-type machine that gave only one ball for a nickel but paid back nickels in cash (similar to a slot machine), I made every effort to keep the music and one-ball machine operational.

In 1949 I moved the gazebo and built a place called Sonny's, which can be seen in the Shag book with a Studebaker parked in front. This picture was taken around 1952. The jukebox is visible in the corner, and there was considerably more dance floor area.

Sonny's rapidly evolved from a snowball stand into a shagger's place and beer joint. At that time, Ocean Drive was incorporated and Cherry Grove was not. As some of the older shaggers may recall, the city fathers closed down the places in O.D. that allowed decadent shag dancing at exactly midnight. Chief Martin Bellamy strictly enforced this midnight curfew.

I sometimes used a "bear bribe" to get anyone who was a close friend of Harry Driver and Leon

Williams to come to Sonny's when the exodus from O.D. began. I quickly learned that if the shaggers came, I was assured a booming business with dancing and associated activities (use your imagination for that) from midnight until daybreak. Through the years, I made many friends, some of whom I still see occasionally at the Our Time Party.

The shagging world as I knew it changed abruptly on October 15, 1954, on the day Hurricane Hazel came ashore. The next day all that was left were the memories and the lot, and that was several feet lower in elevation.

Many of the present day shaggers that are approaching middle age may remember Sonny's Pavilion that I built on the same spot in the spring of 1955. This place lasted, to help carry on the beach shag tradition, until it, too, went the way of the original Sonny's on September 20, 1989. That was when our area was again visited by a small portion of the Atlantic Ocean when Hugo came ashore. By that time the building had been operated for several years as a family arcade.

Becky Stone, owner of Beach Memories at O.D., made an artist's rendering of this place and still has it on display. Anyway, my time had

passed, and I no longer had an urge to rebuild on the oceanfront.

The dance has grown more popular with each succeeding year, and this area has happily become the mecca of the shaggers. Years from now, I would not be surprised if it rivaled the Mardi Gras in size and scope.

If anyone out there was around during the early days and has any old pictures taken at Cherry Grove or other memories they wish to share, please write me at P.O. Box 3240, North Myrtle Beach, SC 29582.

Sonny was born at Dr. N. F. Nixon, Jr., medical pharmacy school in 1934 at USC. He traveled for Upjohn Company for two years and then returned to school to work at the Medical University of S.C. in Charleston. He graduated with honors for 25 years in Cherry Grove Beach before retiring in 1983.

He is married to the former Betty Brogan from Durham, N.C., and they have two grandsons who also live in the North Myrtle Beach area.

### Humor Corner

Alternative definitions of health terms:

Vice..... Concealed  
Artery..... The study of postrings  
Casteroil..... Male eye contact with her  
Excess..... Not a friend  
Innocent..... Distinguished, well known  
Labor pain..... Getting hurt at work  
Nirvana..... Cheaper than day rates  
Node..... Was more of

## RATED TOP 50 IN THE SOUTHEAST

**River Hills**  
GOLF & COUNTRY CLUB

**\$5.00 OFF GREEN FEE**

Call us - We Ship Anywhere  
Tel. (803) 272-6515

North Strand Plaza • North Myrtle Beach, SC

## SHOE CENTER

### Shag Shoes for Ladies & Men

Call us - We Ship Anywhere  
Tel. (803) 272-6515

We think we have the greatest selection of Shag Shoes anywhere!





## Beach Music

by Michael Zerkow

"I was raised in Montana and was surprised at the number of boys who danced in the South compared to the North," confided the trim, tanned businesswoman flying home to Charlotte, North Carolina.

Not exactly news out of *Fortune* magazine, which rated Charlotte as having the nation's number one professional attitude, but noteworthy when seeking dividends after a hard week of banking.

Charlotte's enviable financial position as the second largest bank center in the U.S. is cause for celebration. With nearly four-fifths of the Fortune 500 companies on its dance card, the prosperous city is no wallflower. Tar Heels in Charlotte know the right moves in finance, all right, but also on the dance floor.

### Euro Chic

Mythos Dance Club (behind the corner of Sixth and N. College) is a harbinger of an exciting inner city enlivened by civic leaders. Its squat brick warehouse facade is a handshake away from CityFair, a dining and shopping atrium in Uptown (located, surely for confusion's sake, in downtown) and close to the NFL Carolina Panthers' new stadium, which looms on the skyline like a powerful player confident of its muscle.

With more than 340 foreign-based firms in Charlotte and 50,000 internationals living there, it's not surprising a dance club pumping out progressive music straight from Europe is the place of choice—*excuse me?*

"Tonight I checked in a soccer team from Milan and saw passports from France, Spain, Germany, Turkey, and other places," recounts Todd, one of eight muscular and friendly security guards who help people, in his words, "feel comfortable."

"Bigots stay out," Mythos' entrance sign warns patrons, reminding them to keep in step with an open attitude to racial and sexual preferences.

When the rest of Uptown calls it a night, the line outside Mythos is eager to join the weekend's crowd of 800 revelers and go until 4 a.m. "This is the closest I've felt to New York since leaving there," exclaims a homesick, club-savvy twentysomething in black vest and baggy trousers.

There's a sound like distant thunder as you enter Mythos and pay the cover. Andy Kastanas, the 36-year-old general manager, explains why a powerful sound system is particularly important for dancing.

"You need to feel the beats," he says. "You need to feel it in your chest." You feel it all right. All you do is walk in, and your heart goes into a BA-SOOM overdrive.

Cross-dressers contorted in exaggerated Marilyn manner amid dancers rocking together in puffs of liquid smoke. White T-shirts flicker in abandon like frames from an early silent movie. But the place is anything but silent as a staccato interminably pieces the Euro sound.

Computerized lighting controls twitchy multicolored lasers that zap kinetic beacons unlike the steady guiding light off Cape Hatteras. A caged dancer with a pierced navel above her glittering satong skirt undulates with a look of insouciance. A multiple video camera, à la Warhol, renders undefined images that appear more myth than reality.

Just when you think in terms of tribal, wild and prowling, two peach-checked coeds drop in wearing long modest sundresses and ribboned straw hats. Laura Ingalls Wilder meets Madonna.

Those who call time-out congregate at the 45-foot-long bar where a Serbian artist depicted life in a dark mural of spiritual and sensual symbols. Provocative nudes, forbidden fruit, eagles and stallions facilitate interesting opening lines. Behind the mural is an adjoining room, The Oracle, where you can lounge and enjoy a slower pace with acid jazz on Saturday nights.

As a deejay for more than 18 years, Kastanas feels he brings a unique perspective to being co-owner of Mythos with three other Greeks. "When we opened the club at the end of 1993, I looked at it more from a deejay point of view rather than a business point of view," he says. "I import a lot of music from Europe and do a lot of research. I go to the European Dance Music Convention. What's club music here and more underground is more mainstream in Europe. I hope I've influenced Charlotte's music scene with the newest musical sound trends."

### The Blues in the Night

A music mecca for blues fans is the ramshackle Double Door Inn (218 E. Independence Boulevard), located five minutes south of Uptown. Owner Nick Karves converted an old frame house into a bar more than 20 years ago, making his place the oldest live entertainment venue in Charlotte.

It takes two doors on weekends to handle the faithful folks who pack the down-home nightspot all the way to the street. Cars and

Banks by day, dance clubs by night. The international populace that gravitated to Charlotte, North Carolina, packed dancing shoes as well as business suits, forever changing the soul of this Southern city. John Travolta, eat your heart out.

pickup trucks hug the front and sides of the house in a community-college-and-hospital neighborhood with limited parking.

There's nothing fancy about the Double Door, a blues saloon with worn bar stools, antiquated ceiling fans, and the usual neon beer signs. The pool table in the back room isn't much competition for the music. A bit scuffed up but basic and comfortable like a pair of old shoes, the Double Door has the kind of casual look Eric Clapton might like.

A plaque near the bar recalls the late night in June '82 when Clapton stroled in unannounced amid the sounds of the Legendary Blues Band. The awestruck audience whispered among themselves in disbelief, but not one of the favored '80s bothered the megastar, who treated them to six guitar numbers.

Although the Double Door primarily spotlights local talent, national acts do pass through. In fact, almost all major blues names have had gigs there including J.J. Cale, Buddy Guy, Koko Taylor, and Elvin Bishop. Their black and white glossies join the hundreds more that patchwork every possible space beneath the raftered low ceiling.

On Sunday nights any Tom, Dick, or Mary can step up to the mike and woo the crowd. Yes, women feel comfortable coming alone.

Even if you don't intend to dance at the Double Door, you may find yourself out on the floor once a wild sax begins to wail. Add screaming strums from an electric guitar and soon there's hollering and hand clapping as people dance in place. A small space clears at the bar where a limber bandanna-headed man repeatedly bumps posterior with his partner. Another twosome each keeps a hand free for the beer and cigarette as they do a close swirl.

It's hard to find many distinctive Carolina accents in this city of northern transplants and phenomenal growth. The Double Door draws on a diverse group from everywhere, U.S.A. A young woman from Cleveland says she's glad she moved to Charlotte. A retired couple in golf attire sits to the side. She looks on demurely as he taps out rhythms. A blond youth looks like he's never seen a Gillette. The band is bringing the house down, yet a detached Wall Street analyst type simply surveys the scene in his crisp white shirt, chinos, and tasseled cordovan loafers.

In 1994 The Double Door received national recognition with the Blues Club of the Year Award from the Memphis Blues Foundation. Such is its success at keeping blues

alive. The Double Door is no anomaly in fact that this summer it will relocate to Camden Square in the South End, with room for 700 blues fans at a time.

### Life is a Beach

When Pat Conroy's novel *Beach Music* proclaimed Carolina beach music "the hottest sound on earth," a great amen resounded among shaggers. The sound arouses a fervor akin to Charlotte's native son evangelist Billy Graham, preaching salvation. In the Carolinas, beach music—and its official dance, the shag—is an heirloom as sacred as the family Bible and a slice of contemporary Southern life as sweet as pecan pie.

Bopper's Bar and Boogie (520 Albemarle Road) spins out favorite oldies and beach music throughout the week, except Sunday and Tuesday nights when shag rules. The converted 22-year-old popular veteran of Charlotte's nightlife is a "chrome and neon blast from the past" with its cherry red '57 Chevy and flashing jukebox.

Laura and Jerry Milligan have been teaching the shag at Bopper's for 10 years because people keep coming to learn the Dance of the Southeast—a basic eight-count rhythm that's like a straggler slowed down from 78 rpm to 55. Fast dancing only needs energetic partners. The shag calls for confidence.

The essence of shag is improvisation within the basic steps, which leaves plenty of room for individual dancers and couples to shine. The dance is always evolving as partners take a risk and add daring variations. Shaggers trade intricate steps in admiration, fun, and competition.

Bopper's sometimes hosts contests where the best dancers were as inspiring as their Olympic figure skaters. National champions, CAMMY Awards (beach music's Oscar equivalent), legends and less are all part of the shag. It even has a hotline: 1-888-506-3113.

So where's the beach in all this music? Any surfboards at Frankie Avalon? Not at all. Bo Bryan's recently published book, *Shag*, carries the term: "Race music, as early rock 'n' roll then was called, was available to white kids in the Carolinas only on jukeboxes at the beach. Hence, the rhythm was thought of and sometimes referred to as beach music... as early as the mid-Forties." If this forbidden black jive with sexual innuendos had the right beat, it was shaggy.

"The shag is not limited to riddle music," asserts Chris Beasley, the silver-bearded deejay at Bopper's.

(Continued on Page 20)



# TEDDY'S CITY GRILL

Now located in

The Blockade Runner Motor Inn

1910 N. Ocean Blvd. (Cherry Grove Section), N. Myrtle Beach

Open Breakfast & Lunch

6:00 am - 2:30 pm Monday thru Sunday

For Take Out, Call 249-3561, Ext. 222

— Welcome S.O.S.ers —

Box 1119 North Myrtle Beach, SC 29568 Fax/Local Phone: 603-230-3815

1-800-645-3618

COMFORT & PLEASANT  
MEET OR MEET AT HOME

Relly, Weekly, and White Beach!

1 to 4 Bedroom Cottages

Freshly Clean Properties

50 AND 60 PERSON  
PARTY CATERING COMPANY

Full Equipped Poolside Cabins

PERFECT FOR STREET DANCING!

Luxury Facilities

PERFECT  
CONVENIENT  
ACCOMMODATION

A NEW  
WAY OF SAYING  
COTTAGE

Call for  
Full Color Brochure!

Live in Cottages Available

To Reserve Air & Sea Flights, See  
us at 21000A Myrtle Beach, SC 29528

ROADTRIP MYRTLE BEACH

Welcome S.O.S.ers

## What's all the bitchin' about, anyway?

by Mil Starbuck

It seems that dance parties are developing a cancer that has begun to turn terminal—a cancer, of sorts, that it seems nobody has taken the time to diagnose nor put much effort into its research and cure.

Thus, the tumor grows, as the dancers bitch about ... the music. The deejays bitch about the dancers bitching about ... the music. The dancers and deejays both bitch at the club president (or party organizer) about each other and ... the music. And lastly, the club president (or party organizer) bitch about being bitched at ... and ask, "What's all the bitchin' about?"

Please understand that nobody died and left me God of dance, music, and observation. Nor do I profess to be an absolute authority on swing, hop, jivebug, lindy hop, shag, or any other dance or traditions. And I most certainly hold no degree in psychology or any other related field regarding the behavior of humans.

I have, however, at intervals since the early sixties, lived at the beach, danced in clubs and sanctioned competitions, judged dance competitions, built and managed two night clubs, held the offices of president and vice-president of the D.D. Shag Club, own a vast record collection, been a deejay, organized private dance parties, traveled to hundreds of dance parties all over the East Coast, own and manage various businesses and investments—plus, through my consulting in business management, I work with people to identify problems

and define for them functional solutions.

Thus, I offer some things for consideration so that those who choose to bitch without understanding the cause, may be enlightened. And I offer some things as solutions to those who organize the dance parties and are doing their best to provide a great time. Equally, to those who choose to continue to bitch, I offer the use of the same simple solutions:

Which brings us to responsibility.

### Mr./Ms. president or organizer ...

It's your responsibility to inform and educate guests coming to your dance party so that they know what to expect before they arrive because ...

The first problem or thing to consider is simply that dance parties are no longer exclusive to one dance style or one music preference. You have the potential today, at any given dance party, to have East Coast, West Coast, and Texas swing dances; two to three variations of boogie; at least three tempo styles of shag dancers; some that jivebug; some that lindy hop; and 500 or so variations of line dancers.

Thus, you now have swing dancers confronted with hop and shag traditions and music (which they may not like, understand, or dance to). And you have boogies confronted with shag and swing traditions and music (which they may not like, understand, or dance to). And then you add in the jivebugs, lindy hoppers, and line dancers, throw in an occasional slow dance, and play the different music that's required to dance to all these styles. Now you have enough music diversification to confuse Fred Astaire and Ginger Rogers! It's no wonder people bitch!

Yes, it's simply because they don't understand what's truly going on! After all, they paid to come dance to and hear their style of music! Sadly enough, that's not

what they get, and they bitch about it—simply because they were not properly informed and educated through the information they read on your dance party flyer, which defines your club's party plans and itinerary.

But that's just part of the problem ... as we now come to another segment of responsibility.

Again, Mr./Ms. president or organizer and ...

### Mr./Ms. deejay ...

It is your responsibility to get the music right because ...

A major part of the problem arises when you mix the dance styles. Which means that you have to mix the deejays that have access to all styles of music. This very factor alone creates a lot of confusion because most deejays are basically accustomed to playing predominantly for a particular local dance style and are lucky to satisfy their own local dance crowd.

Therefore, a guest shag deejay so—let's say for comparison purposes—a Miami swing function is not likely to satisfy the majority of the swing dance crowd. Equally, shaggers that make the effort to get from North Myrtle Beach to Miami to support a swing dance function, being deejayed by a swing dance deejay, are not likely to enjoy the majority of the music being played.

Sadly, no one deejay has all the music ... nor all the music knowledge. Even more sadly, most deejays don't dance. So, even though they may own the top 20 songs requested in their particular area, they do not necessarily relate to the variation of dances and tempos or understand the music well enough to be able to please every dance style and every dancer with every record, especially when there's such a diverse dance and music mix in one room. And the problem factor multiplies when you may have dancers from six, eight, ten, or more states at one function.

Logically—and sadly—there is an absolute cure to this cancer.

However, there are some hard-acts available to stop the bleeding! And that's where president/organizer/deejay responsibility comes in. The best example of responsibility that I can think of comes from Charlie and Jackie at the Grand National Dance Championships, held annually in Atlanta. Their information/marketing flyer discloses every detail of the weekend necessary to understand what's going on and what to expect. Everything from a no-smoking environment in the competition room to every style of dance(s) attending/participating ... to deejay/M.C. credentials ... the music ... down to the very smallest detail is defined for everyone before they arrive.

Equally, every deejay that Charlie and Jackie choose to play is made fully aware of the music and mix that is required and expected to be played. And they make sure that there is enough diversity in the deejays chosen to assure total coverage of all dance styles and tempos.

It is not an easy job, but it must be done and has led to their tremendous success. Thus, the responsibility at the Grand Nationals is fulfilled by the organizers and deejays, and the crowd knows what to expect! So, the logical advice to presidents and organizers is:

1) Inform potential guests to expect all styles of dance and music at your party and define it for them before they send their money or arrive.

2) Select a variety of deejays that have the music and the knowledge to satisfy all dance styles and tempos.

3) Meet with and define for each deejay exactly what you expect and require. After all, you're paying them to do a job.

4) Logic will also tell you that these functions are not the place or time to test a new song. You are just opening yourself up to criticism. New music should be tested at weekly/monthly club dances, not at major functions.

(Continued on Page 28)



Mil and Avery Gardner



## This Magic Moment

by Phil Sawyer

"...On that day all the fountains of the great deep burst forth, and the windows of the heavens were opened. And rain fell upon the earth..." — Genesis 8:11-12

Brittlebank Park is the perfect setting for an outdoor rhythm and blues festival. The historic Ashley River, one of the two rivers which form the Atlantic Ocean, flowed peacefully beside the park. A small flotilla with beautiful girls in bikinis and guys with the ever-present cold bud was anchored just off the bank. We knew many of the boat people. There was Alita and Fred and others.



Former governor Carol Campbell, Director Hig. Phil Sawyer, and event promoter, Harry Turner

Behind the park, the unmistakable towers of the Citadel, showing no signs that anything different had occurred there this year, formed an interesting backdrop. Parking was more than adequate in the lots of Johnson Haygood Stadium. We stayed in the Sheraton, which was just about a three wood from the entrance to the park.

Our tags proclaimed that we were members of the Board—this granted us access to a comfortable tent near the stage. There were chairs, cold drinks, and a beer vendor nearby. The portolets were close.

We settled in for what would be three days and three nights of heaven on earth for lovers of beach music. Nothing could be finer. Friday afternoon opened with a couple



It was indeed a Magic Moment!

of new groups that give great promise for the future of blues. Then there came the Flamingos and Maurice Williams and The Zodiacs. Maurice filled the large dance floor with shaggers, and we remembered the night at Wit's End when we made the bank commercial. (Did anyone ever see it?)

There was more, much more to come, and since we had nothing to eat since breakfast, we slipped over to Stern Creek for some omelette soup and fried flounder. We finished the night at Pivots.

Saturday featured an all shag lineup with Billy Scott and The Prophets, The Catalinas, and Clifford Curry. There was Hall of Fame shagging, the Juniors, Charlie and Jackie's team, and, of course, an

exhibition by Charlie and Jackie. Pure bliss!

On Sunday morning Bill Pinkney and The Original Drifters led the morning worship with a set of gospel blues, followed by the Coastline Band, The Crystals, Ben E. King, Clarence "Frog Man" Henry, and The Tokens. The Chairman of the Board provided shag madness for over an hour, and then Bill Pinkney led a reunion of Drifters' lead singers. They stopped the show with *America the Beautiful* and *Rally Hymn of the Republic*.

Can you believe the names you have just read—all on one program—all in three days? It was indeed "This Magic Moment."

Oh, yes—there is one more thing: It rained!

## What's all the bitchin' about, anyway?

(Continued from Page 27)

Mr./Ms. deejay, you, too, have a responsibility—a responsibility to the party organizer(s) and to the crowd. For when it all boils down, you determine the success of the party through your music. You are responsible for providing the one main ingredient that everyone came for: to dance! (There may be some with other objectives and motives, but that's another article by itself.)

And since 99.5% of attendees and dancers have never deejayed, they do not understand that it is the hardest and most thankless job performed at the party. Music selection, filling requests, equipment failures, finding music, the expense of buying the music, setting up, tearing down, trying to get someone's attention to bring you a drink, finding a song that's long enough to get to the restroom and back, listening to the bitching before, during, and after... and above all else, the stress of trying to please everyone!

Yet, few deejays take the time or responsibility to "read" the crowd—to determine the dance styles and tempos, to prepare a proper mix of music, to eliminate the bitching potential. Most just play their top 20 or so songs and then go into a helter-skelter array of music, hoping to hit a winner. If you don't know how to read the crowd, try this:

Play consecutive sets of two or three of a style and tempo when you first come on. Two medium tempos, two seventh tempos, two upbeat tempos, and a slow dance are the

best way to get the crowd involved—and get your "reading." What you'll probably find is that by mixing your tempos in sets of two or three and throwing in a slow dance or two once every hour or so, you will greatly reduce the bitching and requests. It's your responsibility to understand the needs of the dancers and the party, as the success of the music determines the attitude of the people. And now...

### Dancers & attendees...

It's your responsibility to understand that every song pleases somebody, but every song can't please everybody and that, just as you choose to come to the dance, if you come to the dance expecting every song to please you (and no one else), perhaps you should evaluate your decision to attend such an inconsiderate function!

Equally, remember that a thank you to the deejay or politely requesting a song goes a lot further than bitching and demanding. And it is of equal importance to understand and respect the fact that 88% of the people attending dances have never been involved in organizing, setting up, and managing a dance party the size and magnitude of club parties of today. Thus, they don't understand the work and efforts that have been put forth.

Therefore, the attitude of "it's easier to bitch than it is to get involved in helping" dominates. And that is where your responsibility comes in as a dancer and attendee because positive input will get much more constructive results than negative actions and attitudes ever will. Thus, if you aren't making

a positive effort to make it better, then you don't have anything to bitch about except your own selfish needs, because everyone else is doing their best! So, I ask, "Where do you stand?" and "What you doing to help?"

Lastly, since there is no logical cure to the bitching, perhaps there is an educational and functional solution that will help clarify things in those that choose to continue to bitch about the music!

### There is a simple "suggestion"...

... to those that choose to bitch: If you don't like the music that is being played at a dance that you choose to attend, then you are invited to bring a 60-minute cassette or CD containing only the songs you enjoy hearing and dancing to, keeping in mind that when you present it to the deejay, it must have your name, home mailing address, and home telephone number written on it. Plus you must agree to stand in the deejay booth while the deejay introduces you and your music.

Once it begins to play, you may go dance. From that point on, understand that we will not be responsible for anything that is said or gestured to you by anyone at the party, including the deejay! (Your cassette or CD will be returned to you, provided that you survive the bitching from others that don't like or dance to your music and you elect to remain at the dance.)

Perhaps, through the above-mentioned suggestion, those that continue to bitch will gain some education to the causes and come to

appreciate the efforts of the volunteers, organizers, and deejays.

If not, then perhaps one of the following options should be considered so that those of us that come to the dance to enjoy it can:

1) Bring your own music, have it introduced as your music, and try to dance and enjoy it, as others bitch at you.

2) Stay home! Play the music you like! And really enjoy it! And if a song comes on you don't like, take a look in the mirror and bitch at the image in the mirror!

3) Attend the dance, dance to what you like, stop bitching, and enjoy the music, the party, and everyone there! After all, we all perform better through positive motivation and reaction than through the negative effects of criticism. Think about it!

Equally, positive input and a thank you for a job well done for those that organized and managed the dance and who asked for nothing in return goes a long way towards helping to build a better dance party next time.

Thus, I'll close with this thought:

If the shoe fits, wear it... I hope that you dance well in it. But if it rubs a blister and causes an irritation, then perhaps it's time to trade your shoe in for the attitude of the oyster, which takes a tiny grain of sand, which causes an irritation in the oyster's system and turns the cause of that irritation—a mere grain of sand—into a pearl.

Dance well. Enjoy the music. Make a pearl.

Shorely — Ed Starbuck, shagger, 1994 allstar deejay, and official introduction!



**98.5 FM  
Columbia**

**106.7  
Wilmington**

**98.9 FM  
Charleston**

**99.7 FM  
Savannah**

**Covering 330  
Miles of the  
Atlantic Coast**

**The Breeze** Beach,  
**RADIO NETWORK** Boogie,  
& Blues™



Well, I thought, what am I going to do? With a prior commitment on the same day of the Carolina Shag Workshop, I must keep the commitment. It is important, especially when it's a gentleman's agreement and a handshake, because these kinds of deals place your honor at stake.

So, reluctantly, I said to my shaggin' half, Audrey, "You go to the workshop without me, and maybe later in the evening at the Sheraton dance, you can show me the new steps."

Off we went in two different directions with two different tasks to accomplish—I was going to build fishing habitats for the fishing club I belong to, and Audrey was off to learn the new dance steps taught by the National Shag Champions, Sam and Sarah West.

Since my arm was in a cast, I did not know how much help I would be to my fishing club (but a commitment is a commitment). Also, since I had to miss the dancing workshop, I tried to convince myself I would not have fun anyway—again because of my cast. So I brushed the region aside and did what I had to do, make lures for poor little fish.

But, believe me, I wished I could be at Blackie's learning the new steps from the National Champs. Oh well, I thought, at least I could watch them dance that night.

Later that night, Audrey talked my head off on the way to the Sheraton Hotel. She went on and on, saying how well Sam and Sarah

## THE DIE IS CAST

by Don Doyle (with a little help from Audrey Bejka)

West danced together. When we arrived at the Sheraton, things were really in a super dance mode; the DJ was playing the music non-stop, the beat of the rhythm was great, and there were dancers everywhere.

Needless to say, I felt the groove of the music and tried to dance, cool and all. Audrey, bless her heart, tried to deal with my cast, which not only covered my arm but also my hand. Doing turns with it on was painful for me. I noticed Audrey's fingers were getting banged up from my cast, and we decided to sit down and nurture our wounds and just watch people dance.

Lo and behold, Sarah West walked up to us. Audrey introduced me in the 1996 National Shag Champion. I was impressed! Sarah smiled and said, "Pleased to meet you, Don, and my goodness, what did you do to your hand?"

Trying to be cool, I said, "Audrey would not let go of my hand when we did a super pivot." Sarah laughed. She seemed to enjoy my humor. Then I told her the truth about my dumb accident trying to start my lawnmower and ending up with the broken bone in my hand.

I also told her how inhibited I was in doing certain turns in our dance. I said to Sarah, "I guess I just feel kind of down—not being able to strut my stuff like a fine Carolina peacock." (Yeah, Don, like you're

really in full prime ... but at least I've mastered the rock step and know how to act cool, which is a shagger's trait.)

No sooner did I finish my cool act, than Audrey said to Sarah, "Dance with Don." I said, "You've got to be kidding! I'm hardly in the immediate class of our club." It definitely blew my coolness in desperation. "And my arm is in a cast, and ... and ..."

Sarah said, "Your foot is not in a cast." Well, we got out on the dance floor, and, needless to say, I was in heaven—shagging not under a Carolina moon, but with a Carolina star!

Sarah said, "Shaggers will always find a way to dance, and see ... here we are ... let's pivot!" Boy! Was I no Cloud 9—or should I say Clouds 1&2, 3&4, 5&7.

There in one brief moment, in less than the three minutes it takes to play a record, Sarah West displayed what a champion she is—a champion not only on the dance floor but off the dance floor as well.

I was struck by her demeanor: it was true to the characteristics of the shagging tradition. She was, of course, friendly and poised, with a truly genuine grace, had a generous smile and a natural all-encompassing Southern charm.

Call it shag protocol or Carolina etiquette, but it was the inherent

authenticity that came along with integrity, respect, and enthusiasm—personal traits that are unassuming in shaggers—for the dance itself and for a dance partner. Individual styles, or coolness, beginner or pro, I was even more convinced that all of these special characteristics make shagging wonderful and fun.

So I guess I will never forget the Carolina Star that night. I actually got to shag with a national champion! And, although I didn't get to watch Sarah and Sam perform that evening, I am so excited that I got to dance with a champion! And, more importantly, my impression of Sarah was that she is not only a champion of the shag, but she has the heart of a champion, too. Yes, in my book, Sarah West, you are one fine Southern lady!

We stayed at the Sheraton until after midnight. Audrey and I said good-bye to our fellow club members, and down the elevator we went. Things were still jumping as we went out the door of the Sheraton to our car.

Once we got out on Rt. 385 heading home, Audrey started talking about how much fun we had ... only I noticed the tone of her voice was different. It was the way she pronounced her words ... she spoke melodiously, with a hint of charming Southern drawl. Talk about being cool! Well, I did meet her in the southern part of Virginia Beach, y'all!

Reprinted from the Northern Virginia Shag Club's 4/97 "Shag Rag."

## "Dancing, Shagging on the Boulevard"

Alabama video now sold in stores

by Don West

The Alabama video entitled, *Dancing, Shagging on the Boulevard*, featuring several junior shag couples, can now be purchased along with the CD, *Dancing on the Boulevard*. In your local Wal-Mart stores. The video can also be seen on the Country Music Television station (CMT) during the Top 12 Countdown hour. (Look in your TV Guide for specific hours.)

Everyone that I have talked to who has seen the video has had nothing but positive things to say about it. The video will be seen by people and purchased by people nation-wide and will in return bring the shag dance into households everywhere. It was the hope of Alabama that people across the country have a chance to become acquainted with a dance that they enjoyed watching during the years they spent in Myrtle Beach playing at The Brewery. They realize that the shag is a vital part of South Carolina's history, and they believe, as all shaggers do, that the legacy of the dance should remain a part of our heritage. I believe that I speak for all of us who work hard to keep

the shag alive that we owe the group Alabama a heartfelt thank you for their grateful contribution to the preservation of the shag.

I am grateful to have had the opportunity to have danced in the video among friends who love the shag as much as I do. It was a lot of fun, and I will remember this opportunity the rest of my life. I hope that this video will lead to other great opportunities for the shag dance and its preservation.

The song itself is being played at the beach in the shag clubs several times a night, and everyone enjoys hearing it and dancing to it. Many people have come up to me in Ducks and Fat Harold's and have told me how many memories the song brings back to them, because it mentions Myrtle Beach landmarks that they frequented as teenagers.

I am glad that everyone has enjoyed the song and the video, and I hope that if any of you reading this article have not seen the video or heard the song, you will do so as soon as possible. It is something that cannot be missed!

Reprinted from the Junior Shaggers Newsletter, May/June 1997.

## Beach Music

(Continued from Page 20)

and owner of the Wax Museum Record Shop in Charlotte. "One of the newest things is that a song will come out tomorrow that people will retract." The Drifters' hit *Under the Boardwalk* and *My Girl* by the Temptations may remain classics, but today Rod Stewart and Patti LaBelle share the shag charts with current beach music groups like The Band of Oz and Chairman of the Board.

The aptly named Beachley and his business partner, John Hook, report beach music is on an upswing with northern states listening to their syndicated radio shows. Though Hook grew up in Missouri where, he says, "No guy danced," he's a convert who appreciates the subtleties of shag, where all eyes watch the man rather than the woman the way they do in hallroom dancing.

As the dominant figure, the male signals his partner with wrist movements, allowing her to improvise within his lead. "A Southern aspect of the dancer is gentility with the lady. A really good male dancer is not that way because he knows the steps but because he anticipates what the woman can do," Hook explains, though part of

the challenge is to be able to dance with many partners.

Thousands of shaggers meet each other at S.O.S. (Society of Shag Dancers)—a giant 30-day beach party held after Easter and again following Labor Day along the Grand Strand in North Myrtle Beach, South Carolina, about 100 miles southeast of Charlotte. Young boys holding their shag techniques like kids on skateboards. British tourists buy pounds of T-shirts with "I love to shag" because shag is a rugged slang term in their culture.

The serious shagger taps into the cultural root of the Caribbean like samba to Brazil and tango to Argentina. As one Charlestonian said, "I can travel the world, but I know I'm home when I shag."

Despite two hit sets, *Melanie Davis* hasn't declared herself a dancing queen in the privacy of her living room. Submitted by Donnie May, found in *Northern Virginia "World Tracker"* Jan. 1997.

## Country Music's Funniest Lines

We used to kiss each other on the lips, but it's all over now. I thought the shoes that just walked out on me.  
You're the reason our kids are ugly. Make me love for just today. You can't hate your kids and I can't, too. Don't say anything ever about your head! From the dance floor club, Norwell, CA



# FAIRFIELD INN.

Experience the High Quality of Standards and Service which is Universal for Marriott

Marriott

Briarcliffe  
10231 North Kings Hwy  
Myrtle Beach, SC 29572

Brand New Property  
Free Deluxe  
Continental Breakfast  
Interior Corridors  
Great Location



## WELCOME Society Of Stranders

Spend your weekend at our new hotel. Our great location puts you in the center of 92 golf courses. Minutes to exquisite restaurants, festive, shopping and entertainment. Fairfield Inn by Marriot is approximately four miles from the downtown section of North Myrtle Beach.

Call the hotel directly  
for your special rate

**\$60.00** per night

2 adults per room based on availability



Directions: From I-77 Bypass and Hwy. 501: Go north 10 miles through Restaurant Row. Fairfield Inn is adjacent to Briarcliffe Mall. From Hwy. 9: Go south on 17-6 miles.

Traveling's an adventure. Where you stay shouldn't be.

#### Nearby Attractions, Dining, Landmarks:

- IN THE CENTER OF 92 GOLF COURSES, 48 within 1 or 25 mile radius
- BRIARCLIFFE MALL—adjacent to property 100 stores
- BAREFOOT LANDINGS—1 mile. Featuring Famous Alabamas Theatre, House of Blues, opening April '91! Shows 100 specialty and brand name shops.
- BROADWAY AT THE BEACH—1 mile. Featuring The Palace Theatre, Hollywood, Road Rock Cafe, 100 stores
- DEBBE STAMPAGE DINNER THEATRE, CALVIN GILBERTS CAROLINA DRY—1 mile
- FANTASY HARBOR—11 miles. Featuring: Borneo Village, Get-In-Boats, Mega on Ice and Medieval Times Dinner Show
- RESTAURANT ROW—1 mile. Delicately fork soaked at Chateau 100, Capri's, Thoroughbred's for fine dining, Chesapeake House for casual family dining, 30 more to choose from.
- SANTA FE STATION—7 miles. Retail, casual atmosphere, great food.
- COLLECTOR'S CAFE, COFFEE HOUSE, ART GALLERY—1/2 mile. Award winning food and art displays.
- NEW YORK PRIME—11 miles. Best steak in Myrtle Beach.
- BROOKGREEN GARDENS—10 miles. Historic walk, beautiful, world's largest outdoor sculpture display.

### Fairfield Inn—Briarcliffe

10231 N. Kings Highway, Myrtle Beach, SC 29572  
800-369-8033 + 803-361-8000  
Fax: 803-361-9551



**More S.O.S./A.C.S.C. News**

**Spring Safari Parade '97  
a great success**



From the feedback I've gotten from many of you, the S.O.S. Spring Safari Parade for '97 was a great success! For me personally, it was quite challenging, rewarding, frustrating, and lots of fun all rolled together. Once again the weather cooperated, and everything started on time.

There were many float entries, and it was obvious to all that a lot of thought and energy went into them. And they were all winners!

But as you know by now, the deejays' float was considered money usa. Their theme, The Ladies of Motown, was simply unbeatable. When I presented them with congrats and their trophy at the recent summer workshop in Charlotte, their main comment was, "You ain't seen nuttin' yet!" Lookin'it, Spring Safari '98!

Also in this year's parade were a good number of our Hall of Fames —always good to see these folks

again. Celebs included "EE" from The Breeze; recording artist Grill (Shirt Full of Goodies); Debbie Akom (Mrs. North Myrtle Beach); Eddie Miles from the Eddie Miles Theater (A Tribute to Elvial); Mr. Beach Music himself Charlie Byrd; and many more.

Next year we hope to have several more categories for not only floats but marching units as well. Also I think we will probably have a new staging area. We understand the Lowe's Company has purchased the Surfwood Shopping Center for a new Lowe's store. I'll keep you posted.

In the meantime, it's not too early to start making plans for next year's parade. Let's work together and make it the biggest and the best ever! If anyone has any ideas, please send them to me c/o the O.D. Shag Club.

— Don David, S.O.S. Parade Chairman



**Boilerplate**

Editor's Note: This little column will be repeated in each Spring Safari and Fall Migration issue of the "Carefree Times" pretty much as it is presented here. These are simply the basic issues of S.O.S. which are designed to increase the pleasure of the weekend for all stragglers. They are repeated both for newcomers for information and for old timers as a reminder.

1. S.O.S. membership cards WILL NOT—REPEAT—WILL NOT be replaced at the beach during an S.O.S. event for any reason. This includes lost cards, forgotten cards, stolen cards, concavity cards, or whatever. No one at S.O.S. Headquarters is authorized by the Board to issue a replacement card. Please do not request anyone at Headquarters to do so.
2. There is a \$5.00 charge to replace lost cards by mail prior to S.O.S. events.
3. S.O.S. membership cards are not transferable.
4. There will be a \$15.00 charge for all returned checks.
5. S.O.S. cards must be visible, above the waist, at all times in participating S.O.S. clubs.
6. Glasses, cans, drinks, or bottles cannot be carried into any club. This is against South Carolina law and will be enforced in all participating clubs.
7. Accepting membership in S.O.S. constitutes agreement to respect and comply with all ordinances of the City of North Myrtle Beach.
8. Official S.O.S. membership cards are sold only from S.O.S., P.O. Box 4688, Columbia, SC 29204 and the participating clubs. MEMBERSHIP CARDS ARE NEVER SOLD ON THE STREETS OR AT LOCAL PARTIES. Counterfeit cards will be confiscated and replacement cards will not be issued.
9. S.O.S. will pay a \$200.00 reward and lifetime membership to anyone who presents evidence which convicts a person or persons for selling counterfeit cards.
10. To receive S.O.S. discounts from participating merchants and restaurants, your S.O.S. card must be presented before you order.
11. S.O.S. cards are valid only when in the possession of persons 21 years old or older. Persons below 21 years old will not be admitted to clubs.

**Tram Service:  
A Membership Benefit**

Trams were added to the S.O.S. event in 1991 as a service and a benefit to the members of the Society of Stragglers.

At that time, S.O.S. was a four-day party, and the trams were run on Friday and Saturday. The popularity of the trams grew quickly, and soon the demand was so great that we added more trams and extended the hours of service.

This year, the ten-day Fall S.O.S. event includes tram service starting at the following times and running as long as needed:

Friday, Sept. 5	5:00 pm
Saturday, Sept. 6	5:00 pm
Wednesday, Sept. 10	4:30 pm
Thursday, Sept. 11	4:30 pm
Friday, Sept. 12	4:30 pm
Saturday, Sept. 13	3:00 pm

The Coastal Rapid Transit Authority (CRTA) trams only travel up and down Ocean Boulevard. They go as far North as Cherry Grove and as far South as Windy Hill. Each round trip takes between 20 and 30 minutes. Please be patient.

Because we want you, the card-carrying members of S.O.S., to get the best service, the following rules



have been established:

1. You must have a current S.O.S. membership card to ride the trams.
2. Trams will not be held for an extended period at any stop (i.e. no waiting on anyone to change clothes, etc.).

Finally, please remember that you are not required to pay any fare to ride. The trams are a benefit of your membership. However, you are allowed to tip if you are so inclined.

Please take care of these drivers and all the people who help make your visit enjoyable!

**Found:**

S.O.S. cards belonging to Shonah Brown. Contact Butch Berrey at the tent at Fat Harold's or call (904) 739-1113.

**For the latest S.O.S. information:**

Telephone: 1-888-SOS-3113 or  
Internet: www.shagdance.com

**Cloning the Shag**

by Bill Cissard

We like to see dancers teaching each other shag steps. It's sort of like cloning.

It gave me the idea to go one step farther. Worked with a bio tech at the university. Carried a sponge in my pocket. Stole a little sweat from the brow of good dancers. The bio tech broke down their DNA, isolated one of their steps each, and mixed me a Shag Step Shooter. Take shooter after dinner, and it will last one evening.

Did it work last. And those genes were so aggressive! In my first pivot, Jo-Jo's high kick hopped out, and I almost tore Beverly's arm off. Bubba's lean back belly roll rolled in, and I was dragging Beverly across the floor. Bill Barber's knee-popping backward boogie walk marched me out from under Beverly, and she fell flat on her face. Sam West's knee-down boogie walk sent me clomping across the floor.

While I was down, Cy Creff's spin took over, and the floor ripped the seat of my pants and both knees out before I could stop. The Curran's lean to leaned in, and I leaned too far and pulled Beverly down on top of me. One of Judy Duke's flat and tack was so strong it sprained both ankles. Nonfoot's little stomp step broke two toes. After John English's sugarfoot, my legs resembled twisted telephone cords. Suddenly, I was grateful David Campbell doesn't swear! Let's get out the next one!

Thank God it only lasts one evening! I hope we'll be able to dance again by S.O.S. Lessons learned: One must dance within his own style! Anyone in the market for a quart of Shag Step Shooters? Cheap!

Bill and Beverly Cissard are residents of N. Myrtle Beach, S.C.







**S.O.S.**  
Carefree Times  
19 Fall Migration 97



# SPECIALS

Convenience/ABC Stores

## FOUR LOCATIONS:

250 Main Street  
Across from Ducks

Tilghman Plaza Liquors  
1000C Hwy. 17 North  
Beside new Food Lion

Winn Dixie Marketplace ABC  
712 Hwy. 17 S

1030 Sea Mt. Hwy.  
Beside Captains Plank

**5% DISCOUNT  
ON ALL PURCHASES  
WITH S.O.S. CARD**

(Except Gas)

EXPIRES 9-15-97

"Where Locals & Shaggers Shop"

**SPECIALS SPECIALS**

Low Prices on Doral and  
GPC Cartons and Beer

**FREE  
DELIVERY  
249-3135**



**Best Pizzas!  
Best Subs!**

**DINE IN OR CARRY OUT  
WE DELIVER**

(Approximately 25 minutes)  
Ocean Drive Section

212 Main Street, North Myrtle Beach, S.C.

### PIZZA

Tomato & Cheese • Onions  
Peppers • Onions & Peppers  
Mushrooms • Salami  
Ham • Hamburger  
Pepperoni • Sausage  
Bacon • Black Olives  
House Special

### HOT OVEN SUBS

Meat Balls • Sausage  
Italian • Sliced Turkey  
B.L.T. • Hot Pastrami  
Ham • Genoa Salami  
Roast Beef • Super Sub  
Pepper Steak/Mushrooms



**Welcome  
S.O.S.ers**

THE MEMPHIS  
SHAGGERS

THE NATIONAL  
ASSOCIATION OF  
R & B DEE JAYS



PRESENTS

## MEMPHIS MAYHEM

DANCE & WORKSHOPS

SEPT. 26-27, 1997

ALCORNIA SHIRE TEMPLE

5700 SHELBY DANCE DRIVE

MEMPHIS, TENNESSEE

A PORTION OF THE PROCEEDS WILL BENEFIT THE SHIRE BORN CENTER  
FREE BEER AND TICKETS (PRICE BY LASTING) YOUR OWN BOTTLED BEER AVAILABLE  
SUBSIDIZED & LITIGATION/INSURANCE WORKSHOPS & PAPERWORKED WORKSHOPS  
MEMPHIS CITY BOOK SERVICE TRADING/WORKSHOPS MONDAY-SATURDAY FREE SATURDAY NIGHT

DEE JAYS FROM 9 STATES PLAYING YOUR FAVORITES

Randy Allen, Miami, FL	Tom Clayton, Memphis, TN
Wally Hays, Birmingham, AL	W.D. Halligan, Columbia, TN
Warren James, Richmond, VA	Gary Jones, Jacksonville, FL
Don Kaskin, Nashville, TN	Harold Morgan, Newnan, GA
Greg Pennington, Shelby, NY	Michael Roberts, Newnan, GA
Gene Rudy, St. Marys, GA	Mark Schowski, Baltimore, MD
Tom Walker, Louisville, KY	Earl Tompkins, Jacksonville, FL

FULL WEEKEND TICKETS \$30.00

ONE DAY PASSES \$15.00

FLAGSHIP HOTEL, INCLUDES DINING AND NEW JETON HOTEL & HOTEL LETT (IN PRICE)

FOR MORE INFORMATION CALL MEMPHIS SHAGGERS



Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_



Make checks payable to Memphis Shaggers, P.O. Box 17406, Memphis, TN 38187. For info call (901)365-6488

THERE'S GOING TO BE "MAYHEM" IN MEMPHIS COME SEPT 26&27

DON'T MISS IT AND THE FUN WE'RE GOING TO HAVE

CALL (901)365-6488 OR (901)334-5796 FOR INFORMATION

# DON'S PANCAKE HOUSE

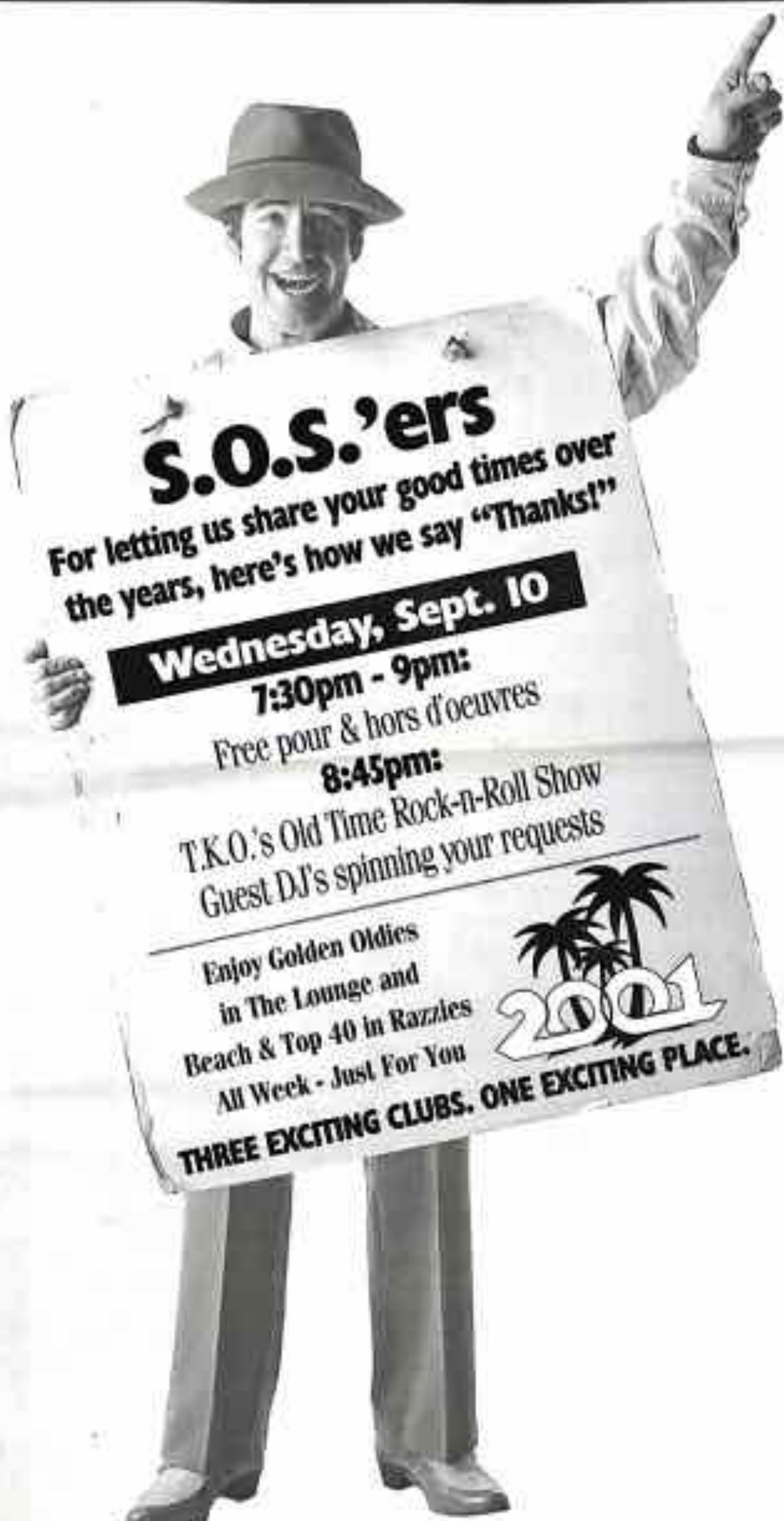
Your Shagging Headquarters  
for over 21 Years!

**Always Fully Staffed  
Open All Night...Everynight  
No-Smoking Section  
Try Our 'Shaggers Special'**

1100 Hwy 17 South N.M.B. 272-5015  
Just 1 1/2 mile south of Main Street



S.O.S.  
Carefree Times  
19 Fall Migration 97



# S.O.S.'ers

For letting us share your good times over the years, here's how we say "Thanks!"

**Wednesday, Sept. 10**

**7:30pm - 9pm:**

Free pour & hors d'oeuvres

**8:45pm:**

T.K.O.'s Old Time Rock-n-Roll Show  
Guest DJ's spinning your requests

Enjoy Golden Oldies  
in The Lounge and  
Beach & Top 40 in Razzies  
All Week - Just For You



**THREE EXCITING CLUBS. ONE EXCITING PLACE.**

