

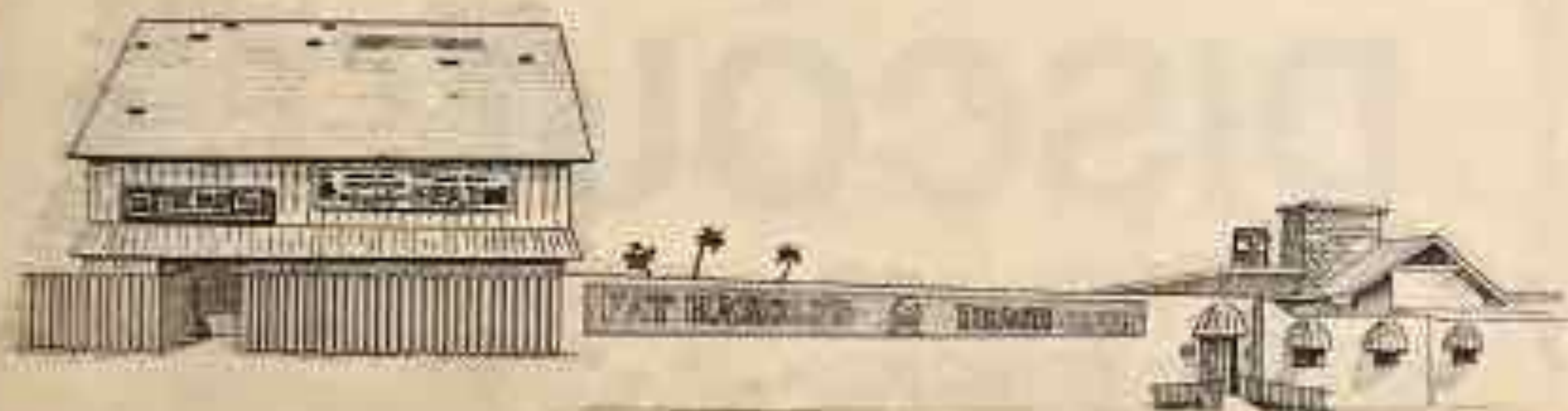


S.O.S.[®]



Carefree Times

19 Spring Safari 92



July 1992

S O S

seafood oysters steaks

Electric Slide to DISCOUNTS



Marina Raw Bar

OVERLOOKING VAREEN'S MARINA

Marina Raw Bar for the Very Best in Fresh Seafood

Complete Seafood Menu

Oysters & Clams on the Halfshell

Oyster Roast

Steamed Clams

Grilled Fish

Steaks & Sandwiches

**OPENS AT
11:30 a.m.**

Happy Hour

4-8 p.m.

1/2 Price Oysters

1/2 Price Drinks

Draft Beer

The Seafood Favorite for S.O.S.ers
Since S.O.S. I... 1960

10%

Year 'Round Discount
for S.O.S.ers!

Present your S.O.S. Membership Card when Ordering (2007)

Hwy. 17, North Myrtle Beach
249-3972



Overlooking Vareen's Marina

1211 Hwy. 17 No. • North Myrtle Beach • 249-8050

Reservations Accepted

- Always -

Happy Hour 4 - 8 p.m.

15¢ Oysters 4 - 6:30 p.m.

21 oz. Miller Lite Draft \$1.50

Two
Jukeboxes

1/2 Grilled Chicken	8.95
Flounder	10.95
Coquille St. Jacques	8.95
Fish Fillet 5 oz.	10.95
Hickory Smoked Prime Rib	10.95
Chicken Amoretti	11.95
Chase's Steak	13.95
T-Bone 16 oz.	18.95

**\$2.00
OFF**

Each
Adult Entree

with S.O.S. card.

Not valid with other
discounts.

Let us . . .

Razzle Dazzle your appetite!!!



Printed by the S.O.S. Board, North Myrtle Beach, SC 29582

29 April 1992 — More floor space, more free food, expanded tram service, a downtown face lift, and a living S.O.S. are what is in store for all of you during the 1992 S.O.S. Spring Safari. What could be better? What could be more fun? It's all here for the loyal supporters of the world's best spring break for adults.

This year the big news is the opening of Pat Harold's at the old Rock Opium location just across the street from Duck's. Harold Blumert and Harold Worley have combined their considerable talents to produce the newest addition to the beach mezzures in Ocean Drive. Sure to be one of the most popular places this year, you should plan to arrive early—there may be a crowd.

From the minute you arrive, you will note how much better the area around the "honeycomb" looks this year. Local merchants have spent the entire winter making improvements that will enhance your visit. Be sure to let each one of them know how much we appreciate their efforts.

The tram was unquestionably the most talked about thing at the Fall Migration. This year we're adding Wednesday to our tram schedule and will have two trams operating Thursday through Saturday. The trams have greatly expanded the housing opportunities. Now, My location from Cherry Grove to Crescent Beach is "desirable." Leave your car at the condo, hop on the tram, ring the bell, and get ready to party. The tram will take you right back to your bedroom.

Be a part of history to be made this S.O.S. On Saturday evening, we will form a living S.O.S. on the beach in front of the O.D. Cafe. We will photograph this event from a plane and use the picture in our promotions for the rest of the year. Come on out and be a part of this. We'll take advantage of low tide and stage this event between 11:30 and 1:00 on Saturday. Then it's back to the poolside local club parties.

Well, what more can we say? Is this an event or what? The important thing is you're here for the Spring Safari, and you will never have a better week of tanning, sunning, dancing, and being with old friends.

Enjoy! — *Paul Sawyer, President S.O.S.*

Board of Directors Welcomes S.O.S. Members

The Board of Directors of the S.O.S. Corporation welcomes each S.O.S. member to Spring Safari, 1992's spring beach experience. Veterans and experienced card holders are back to enjoy again this incredible phenomenon. This blending of music, dancing, and socializing into a bi-annual event is now recognized from coast to coast.

New members who are here for the first time take caution: you will be changed forever! S.O.S. has become a tradition with an established history and a colorful membership. S.O.S., the Society of Stragglers, is a corporation chartered in the state of South Carolina. S.O.S. became the property of the Association of Carolina Shag Clubs in April 1989.

The corporation is the mechanism by which necessary tasks are accomplished. It coordinates the activities of participating and cooperating clubs, underwrites all expenses incurred in the production of Spring Safari and Fall Migration, and manages all related activities.

The Board of Advisors, the governing body of the Association of Carolina Shag Clubs, elects the S.O.S. Board of Directors. This board is charged with all policy and management decisions concerning S.O.S. Ten persons, all members of local shag clubs in the Association, are on the Board which consists of the four officers of the Association, the immediate past chairman, and five members elected at large. Three non-voting observers also meet with the board. Five executive officers appointed by the board oversee the daily operation of the corporation. These groups blend to form a strong, competent, and united team, dedicated to our principle purpose, the preservation of the S.O.S. experience.

S.O.S. is now in the second full year of management under our current structure. All corporate indices indicate a strong and sound business structure.

— *Larry Taylor, Chairman of the Board, S.O.S.*

Ride, Don't Drive Take the Tram to the Party

Hey Shagger!! Save your energy and your alphas and take the tram to the party. Best of all, it's free! S.O.S. has contracted with the Coastal Rapid Public Transit Authority to provide a tram to transport shaggers to and from their condos and motels to the honeycomb area during Spring Safari.

The tram will run continuously from 6:00 pm to 3:00 am Thursday, and from 2:00 pm to 3:00 am Friday and Saturday. The route will be up and down Ocean Boulevard from Cherry Grove toward Crescent Beach. The tram will make regular stops along the way, especially at places with high concentrations of people.

The tram is for the safety and convenience of everyone and is another example of an enhanced S.O.S. So park your car and jump on the tram. Let's go to the party. Remember, it's free and it could save you a whole lot more than the cost of a bus ride.

S.O.S. Memberships Must Be Visible in Participating Clubs

Visible S.O.S. membership cards will be required inside all participating clubs this year. To make this easy, the finest alligator clip card holder is being provided to all members. These holders are available at all participating clubs and the S.O.S. headquarters. Please get one and proudly display your card. Remember, your membership is not transferrable. Please do not loan your card or use your card to gain admission for another person. Also, protect and keep up with your card. Remember, S.O.S. MEMBERSHIP CARDS WILL NOT BE REPLACED AT THE BEACH FOR ANY REASON.



Welcome back Society of Stragglers—Shaggers. North Myrtle Beach—Ocean Drive is most of you—is proud and happy to have you for your annual Spring Festival celebration. Many of you were introduced to shagging and the pleasures of beach sunbathing on and around the Grand Strand in the forties and fifties as teenagers and college students. We are honored that you have chosen this part of the shore for your annual reunion.

The Shag and Beach Music had its beginnings all along the coast from Florida to Virginia. Our beach has come to be the symbol of the birth of this great music and dance, and it has become one of our most cherished traditions. We want to make every one of you as welcome as possible so that you can participate in what is now recognized as the "Granddaddy" of all beach parties, the S.O.S. Spring Safari.

We want you to have a good time and enjoy yourselves. Our ordinance and Public Safety people are here to help you do just that. We want to join with you—in a team—to make S.O.S. and North Myrtle Beach the symbol of mutual respect and cooperation that will be the envy of resort beaches the world over.

All of you who have been here before know what to expect. For those of you here for the first time, this may well be the most exciting weekend of your life. Sincerely, — *Phil Tightman, Mayor*

Strict Adherence to City Ordinances Will Enhance S.O.S.

One of the goals of the S.O.S. board is to be a welcomed enterprise in North Myrtle Beach. To do this it is essential that all of our members adhere strictly to all North Myrtle Beach ordinances. Chief among these are alcoholic beverage regulations. We urge our members not to carry open containers on public streets or lots and not to carry drinks into or out of any club.

S.O.S. Members Spend \$10,000,000 at Spring & Fall Events

S.O.S. members spend approximately \$10,000,000 during the two major events, the Spring Safari and the Fall Migration. In 1990, according to an economic survey conducted by the South Carolina Department of Parks, Recreation, and Tourism. This estimate is the direct spending and does not represent the "ripple" effect of such an event. This could multiply the economic impact on the area several times, according to a department spokesman.

This growing economic impact, which is the result of a strong and vibrant structure and organization, will provide a basis for opportunities to be recognized and achieved. The Board of Directors of S.O.S. is presently developing long-range plans. The future looks bright with exciting possibilities.

The board welcomes suggestions and ideas from the membership on how we can improve and enhance the quality of the S.O.S. experience. Write us at P.O. Box 4688, Columbia, SC 29204 and give us your thoughts. Members of the board serve without any compensation and have one common motive: to preserve and improve S.O.S. — *Larry Taylor*

This Newspaper . . .

... Was provided at no cost to S.O.S., thanks to the fine advertisers contained herein. We urge you to support these generous advertisers whenever you are in need of their goods or services.

©1992 by S.O.S. ALL RIGHTS RESERVED. Reproduction in part or whole without permission of S.O.S. or the Editor is strictly prohibited. S.O.S., P.O. Box 4688, Columbia, SC 29204, Michael Payne, 7528 Arlington Expressway #906, Jacksonville, FL 32211, (904) 724-9024.

Staff

Editor, Design, Layout
Michael Payne

Some Pictures shown
courtesy of:
Rich Harris, GTS

Type Design, Typesetting
Marilyn Hesse Desktop Services

Advertising Sales
Janet Hamill
Michael Payne

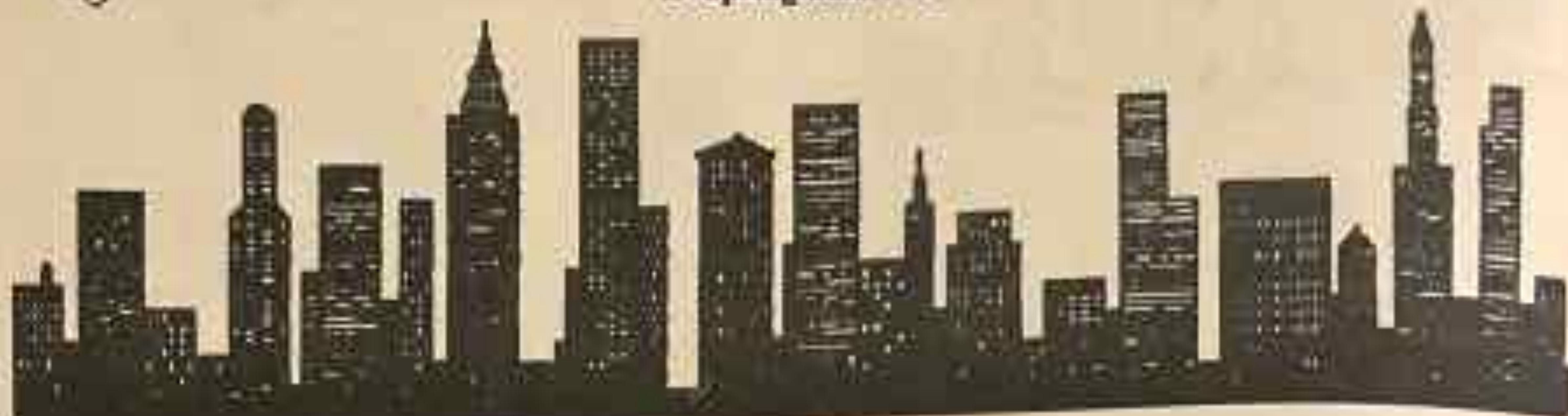
Contributing Editors

Phil Sawyer
Sander Wain
Charles "One Lung" Blackwell
Paul Northridge
Bob Wood
Phil Whizant
Imada Hall
Jegge McDowell
Dale Malperci
"Lovin'" Dan
Debbie Minnison

Cover Design by Becky Stowe



GOAHEAD, YOU SON-OF-A-BITCH,
GIVE IT A TURN!
I WORK BETTER UNDER PRESSURE!



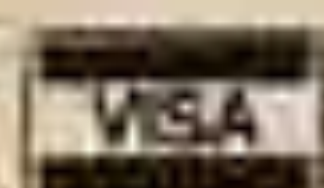
ASSOCIATION OF CAROLINA SHAG CLUBS, INC.

Fifth Annual "Original" Shag Cruise



The S.S. Meridian
Sailing from New York to Bermuda
Sunday August 2, 1992
7 NIGHT CRUISE

Prices starting at:
\$955.00 DOUBLE OCCUPANCY
W/ AIR
Jed & 4th parties:
\$095.00 CRUISE W/ AIR



\$200.00 PER PERSON DEPOSIT DUE UPON BOOKING
BALANCE DUE: JUNE 1, 1992

The following per person taxes are
not included in the rate listed above:
\$87.00 Port Tax
\$3.00 Federal Excise Tax



DJ's

Tom Hamrick • Muri Augustine



FREE SHAG WORKSHOPS!

Charlie Womble & Jackie McGee
(8 times National Shag Champions)



EXCLUSIVELY CRUISES

1409 N. Highland Ave., Suite M
Atlanta, GA 30306
(404) 892-8872 • 1-800-229-8872

PLUS
BIG APPLE JAM SESSION
with
New York Swing Dance Society
August 9, 1992

ASSOC. OF CAROLINA
SHAG CLUB'S CRUISE
August 2-9, 1992
New York, NY



LATE NIGHTS

OPEN EVENINGS AT 10PM UNTIL 2 PM THE FOLLOWING AFTERNOON

DON'S PANCAKE HOUSE

"WHERE THE PERFECT DAY BEGINS."

**FULL BREAKFAST & LUNCH
ANYTIME!**

DON'S SHAGGER SPECIAL:

- 4 TOM THUMB PANCAKES
- 2 EGGS ANY STYLE
- 1 SLICE OF BACON
- 1 SAUSAGE
- GRITS & HOMEFRIES



272-5015
1100 HIGHWAY 17 / NORTH MYRTLE BEACH

S.O.S. 10% DISCOUNT



1905 N. Ocean Blvd. • Cherry Grove Section • (803) 249-8328
Home of Carolina Beach Music

Hours: Mon. - Sun.
5 pm - 2 am

Happy Hour: 5 pm - 7 pm

**S.O.S. Week
TAMS**
with 14K Gold

Apr. 22 - 25

Billy Scott
& The Proffits

Apr. 29

Breeze Band

Apr. 30 - May 2

Tams

May 6

Showmen

May 13

Catalinas

Coming Attractions:

Band of Oz, Chairman of the Board
Spontanes, Swinging Medallions

— WITH THIS COUPON —

**No Cover Charge
Thurs. April 30, '92**

1/2 Off Cover Charge

any night during S.O.S. functions

"Welcome Shaggers"



The Place on the Beach for Fun and Good Food! Buffet, Steaks, Bakery, Seafood, and Chicken.
Family Style with a Warm Southern Smile. Open Lunch and Dinner.





ON THE WATERWAY

SEAFOOD AS GREAT AS THE VIEW

Our specialty is great seafood: fresh, delicious, and served directly on the Waterway with a view to match. When it comes to the area's best seafood, you'll get hooked on us.

Lunch & Dinner

Barefoot Landing (Phase 2)
North Myrtle Beach

Voted Best at the
1991 "Taste of the Town"



MYRTLE BEACH
HURRICANES

South Atlantic League — Class A Affiliates — Toronto Blue Jays
Central Carolina College Baseball Stadium
Hwy. 501 Between Myrtle Beach & Conway

FOR TICKETS CALL
626-1987

1992 HURRICANES HOME SCHEDULE

APRIL 17, 18, 19, 20
APRIL 27, 28
MAY 4, 5, 6, 7
MAY 12, 13
MAY 18, 19, 20, 21
MAY 22, 23, 24, 25
MAY 28, 29, 30, 31
JUNE 1, 2, 3, 4
JUNE 11, 12
JUNE 13 (DH)
JUNE 15, 16, 17, 18
JUNE 30
JULY 1, 2, 3

GREENSBORO HORNETS
CHARLESTON RAINBOWS
FAYETTEVILLE GENERALS
CHARLESTON WHEELERS
ASHEVILLE TOURISTS
ALBANY POLSKATS
MACON BRAVES
COLUMBUS INDIANS
AUGUSTA PIRATES
SAVANNAH CARDINALS
CHARLESTON RAINBOWS
MACON BRAVES
MACON BRAVES

JULY 4, 5, 6, 7
JULY 12, 13
JULY 15, 16, 17, 18
JULY 30
AUGUST 1, 2, 3
AUGUST 4, 5, 6, 7
AUGUST 8, 9
AUGUST 12, 13, 14, 15
AUGUST 19, 20
AUGUST 31
SEPTEMBER 1, 2, 3
SEPTEMBER 4, 5

AUGUSTA PIRATES
CHARLESTON RAINBOWS
SAVANNAH CARDINALS
DASTONIA RANGERS
DASTONIA RANGERS
COLUMBIA METS
CHARLESTON RAINBOWS
COLUMBUS INDIANS
ALBANY POLSKATS
SPARTANBURG PHILLIES
SPARTANBURG PHILLIES
CHARLESTON WHEELERS

GAME TIME: MONDAY - SATURDAY: 7:30 • SUNDAYS: 5:30 • DOUBLEHEADERS: 4:00 / 6:00



Welcome S.O.S.ers
to the site of the O.D. Shag Club's
Spring S.O.S. Golf Tournament
Saturday, May 2, 1992 - 1:00 p.m.

10% discount to all S.O.S. Cardholders

Located on Highway 17 North at Little River, South Carolina
(803) 399-2100





Virginia Beach Shag Club
Annual Beach Bash - Park and Party!

October 30, 31, Nov. 1, 1992 at the Cavalier Hotel

\$40 per person before October 1 - (\$50 per person after Oct. 1)

Room rates from \$49
Call toll free 1-800-446-3198
First 100 room reservations enter drawing
for FREE \$500 value weekend Bridal Suite with Jacuzzi!

4 FREE pours, food all weekend, great music, good times!
Dance in the oceanfront ballroom all weekend!
Over 2000 square feet of dance floor - 650 FREE parking spaces.

DJs Gene Petty, Chuck Walters, Jerry Canada
Napoleon Wolfe and Noc Sarlo

Write Va. Beach Shag Club, P.O. Box 3088, Va. Beach, VA 23464 for flyer
and reservation form or pick one up at S.O.S.
or call HOTLINE (804) 481-6054



Mountain Shag Club

P.O. Box 509
Asheville, NC 28802
Hotline: (704) 258-9358

Come be our guest and have fun!
Wednesdays — Encore's, Best Western Central
Fridays — Isadora's, Radisson Hotel

Home of the Mountain Beach Boogie
July 31 - August 2, 1992

\$25.00 per person
Greek Community Center - Shuttle service provided

Come to the mountains for cool mountain air,
area's finest DJs, large dance floor, low drink prices,
free pours, food and fun!



CAROLINA SHAG CLUB
Post Office Box 17213 Station B
Greenville, SC 29608

"Bringing the Beach to Greenville"

JOIN US DURING OUR SUMMER FUN WEEKEND AT THE MARRIOTT
(I-85 EXIT 64) FRIDAY NIGHT KICK-OFF AT THE NEW SAND FLEA
BEACH CLUB ON SATURDAY AT THE MARRIOTT. 12:00-4:00 POOL
PARTY, HOSPITALITY SUITE, SOCIAL 6:00-7:00, DINNER/DANCING,
CASH BAR, SPECIAL ENTERTAINMENT 7:00-12:00. SEND-OFF
PARTY ON SUNDAY AT THE NEW SAND FLEA BEACH CLUB.
FURTHER DETAILS TO BE ANNOUNCED.

Gene Wilson, President — Paula Alton, Vice President



New River Shag Club

P.O. Box 7064
Jacksonville, NC 28540-7064
President: Llewellyn Robertson
Phone: (919) 455-2480

Business Meeting:

Held second Thursday of each month at the Tiki Club in
Jacksonville. Meeting time: 7:30 p.m.

Activities:

Shag every Thursday at the Tiki. DJ Tommy "T-bird"
Smith, member Association of Beach and Shag Club
DJ's.

Shag every Saturday at the Ramada Inn, Jacksonville.



Sandhills Shag Club

2nd Annual
Boogie & Bogey in the Pines
July 31 - August 1, 1992
Elk's Club, Southern Pines, NC

A party you won't want to miss! A large, large time!
If you've never done it in the pines, now's your chance!

1800 sq. ft. of teak wood dance floor • Top Beach DJs
Pool Party • Golf available • Hors d'oeuvres • Door Prizes
Good golly, Miss Molly! • All for \$25 per person

Hotel accommodations — Holiday Inn, Southern Pines, NC

Joan Gibson (919) 895-3163 Sandhills Shag Club
Bob Braubard (919) 897-6088 P.O. Box 2168
Hector Phifer (919) 895-4470 Rockingham, NC 28370



Lake Hickory Shag Club

P.O. Box 1271
Hickory, NC 28603

HOTLINE NO. (704) 323-3818

Shag on Wednesday & Friday nights
VFW — Hickory, NC

FOOTHILLS WINTER BOOGIE VI

Friday - January 29, 1993
Saturday - January 30, 1993
Sunday - January 31, 1993



**RICHMOND'S BIGGEST & BEST
BIRTHDAY BASH EVER!**

Two Fantastic Dance Floors — Up and Down
Two Shag Dance Exhibitions by National Champions
EIGHT Great Association DJs — some of your favorites
Terrific Food available with some Surprises
Line Dance workshop Saturday Morning

Don't miss out on "One of the Best Parties of the Year!"
From 8:00 PM — Friday, October 16, 1992
UNTIL

Sunday, October 18th at 3:00 PM
We'll be experiencing a Major Throw-down!

Because of the larger crowds, we have accommodations set aside at
neighboring facilities with Shuttle Service provided.

THE PARTY IS THE NAME
BACK THE NAME AND NUMBER



J.C. & S.
SUMMER SIZZLE III

June 12, 1992
8:00 P.M. - 1:00 A.M.
SILVA MOORE LOOKE
EXIT BY OFF 188

"SIZZLE" MEMBERSHIP
\$200 P.M. - \$100 P.M.

- DJ'S -

MUSICAL PERFORMERS
8:00 P.M. - 1:00 A.M.

FREE BEVERAGE WHILE IT LASTS
- SET UPS PROVIDED
PIE & CHICKEN IN ALL THE EVENING
SERVED FROM 8:00 P.M. TO 1:00 P.M.
- EVENING HORS D'OEUVRES
- RAFFLE PRIZES

TICKETS
MEMBERS - \$6.00
GUESTS - \$12.00

ACCOMMODATIONS AVAILABLE

FOR MORE INFO OR RESERVATIONS
CALL THE JACOBSON CENTER AT 2500 W. 10TH ST.
DURHAM, NC 27704
OR PHONE (919) 286-1111

ADVANCE TICKET REQUIRED FOR MEAL
TICKETS AT DOOR IF AVAILABLE - \$12.00 DOES NOT INCLUDE MEAL
ONLINE FOR ADVANCE TICKETS - JUNE 1



S.O.S.
Carefree Times
19 Spring Safari 92



Charlotte Shag Club



Association of Carolina Shag Clubs' Workshop

CHARLOTTE SHAG CLUB

Summer Flashback '92

June 26, 27 & 28, 1992

RAVENSWOOD HOTEL & SUITES

EXECUTIVE PARK (formerly 16th Ave)

3424 Woodloch Drive, Charlotte, NC

Just E. of Exit 37

1 (800) 421-6410

TICKETS: \$35.00 PER PERSON



ACTIVITIES

<p>FRIDAY, JUNE 26, 1992 7:00 P.M. - 9:00 P.M. 9:30 P.M. 7:00 P.M. - 1:00 A.M.</p>	<p>WRESTLING LIZARD SLIDING DANCE TO CHARLOTTE'S FIRST DTY Club Bar - The DJ's Entrance</p>
<p>SATURDAY, JUNE 27, 1992 10:00 A.M. 1:00 P.M. - 3:00 P.M. 7:00 P.M. 8:00 P.M. 9:00 P.M. - 1:00 A.M. 1:00 A.M.</p>	<p>ACDC WRESTLING (Dance's) POOL PARTY - Dance to the Club's DJ's New Wave Club Bar/Dance the Stage & Showmen PARTY TO THE MAXIMUM LEVEL - Liquid Rocker BUREAU DANCE TO CHARLOTTE'S FIRST DTY - Club Bar Entrance Club Bar/Dance the Stage - Show Ladies</p>
<p>SUNDAY, JUNE 28, 1992 1:00 P.M. 1:00 P.M. - 3:00 P.M. 1:00 P.M.</p>	<p>CHARLOTTE'S TASTE BAR BARBERS LIZARD SLIDING</p>

Copyright for the material in this Club Year Book Book is the property of the Association of Carolina Shag Clubs. All rights reserved. No part of this publication may be reproduced without the prior written permission of the Association of Carolina Shag Clubs.

IMMEDIATELY FOR THE WEEKEND!
"LIVING HISTORY" "HAPPY HOUR" "MUSIC" "DANCE" "SHOWMEN" "WRESTLING"

See the Paper "PARTY" and more in the Showmen Club Bar/Dance

2000 HOUR AT THE CLUB BAR!

To Have Ready:
FULLY DRESSED
10:00 P.M. - 1:00 A.M.
10:00 P.M. - 1:00 A.M.

Name: _____
Address: _____
City: _____ State: _____
Zip: _____
Phone: _____

Club: _____
Dance: _____
Showmen: _____
Wrestling: _____

A BUREAU'S REPRESENTATIVE



The Islanders' Shag Club



"Fun To The Sun"

ISLANDERS SHAG CLUB OF CHARLESTON

PRESENTS

SHAGGERS HOLIDAY V

MAY 15 - 16 - 17TH

HOLIDAY INN - FOLLY BEACH, S.C.

D.J. - JEAN HODGES B.Y.O.B.

FREE FOOD - FREE BEER - FREE WINE - FREE MIXERS

HOTEL ACCOMODATIONS: \$50.00 PER NIGHT (803-588-6464)

TICKETS: \$25.00 PER PERSON

ISLANDERS SHAG CLUB

P.O. BOX 12370

CHARLESTON, S.C. 29422-2370



HOME OF BEACH MUSIC™



Live Entertainment Weekly

While visiting S.O.S. Spring Safari, we welcome you to come by and get your FREE VIP membership card. This card will be honored not only during S.O.S. functions but at ALL times.

- 5/1-2 (B.O.B.) Willie T & The Magnificents
- 5/3-10 Catalinas
- 5/14-17 Gary Brown & The Holiday Band
- 5/22-24 Chairman of the Board
- 5/29-31 Breeze Band
- 6/2-7 Catalinas
- 6/9-14 Staircase
- 6/16-21 Breeze Band
- 6/23-28 Showmen
- 6/30-7/5 Bill Prevey & The Drifters
- 7/7-12 Catalinas
- 7/14-19 Band of Oz
- 7/21-26 Breeze Band
- 7/28-8/2 Showmen
- 8/4-9 Bill Prevey & The Drifters
- 8/11-16 Band of Oz
- 8/18-23 Catalinas
- 8/25-30 Staircase
- 9/1-6 Breeze Band

Ladies Free Admission
Sunday - Thursday

Sunny 106.5 FM
Broadcasting Live
Monday-Friday 7-10 p.m.

Featuring
The Budweiser Shag Show

Karaoke Sounds
Every Monday 10 p.m. - 1 a.m.

**OCEAN
FRONT**

15th Avenue South • Myrtle Beach, SC 29577
(803) 448-9441





SHAG HOT LINE: 404-636-0355
3-MINUTE RECORDING OF WHAT'S HAPPENING
WEEKDAYS: 5:30 p.m. - 8:30 a.m. • WEEKENDS: 24 hours

ShagAtlanta Christmas Party - Dec. 4, 5, 6, 1992

We dance:
Wednesday — Castlegate Hotel
Thursday — Flamingo Joe's
Friday — Holiday Inn, Powers Ferry
Saturday — Marriott Perimeter
Sunday — Marriott Perimeter
Join us when you are in town.

ROANOKE VALLEY SHAG CLUB
P.O. BOX 20729
ROANOKE, VA 24018
Member of Association of Carolina Shag Clubs
Membership: 276

Meeting Location: Elephant Walk Lounge, Holiday Inn Tanglewood, Ft. 47R,
Sundays 4:00-6:00; Free Shag and Line Dance lessons 4:00-5:00
Other Gathering Spots: Strawberry Hill or Cheers on Tues. night, Elephant Walk
on Wed. night, Thunderbolt Club every other Friday night
Monthly danceparties: The Room, Fiji Island Restaurant, Franklin Rd. or
other location as specified each month. Various dates and times.
Monthly Newsletter: The Shagger

Club Line Dance: The Big Lick Song

Charter Service and Community Service: Easter Seal Society, Roanoke Valley and
Neighbor Fund, TRUST, Salvation Army, City Rescue Mission,
Bradley Free Clinic, Leukemia Society



Tampa Bay Beach Boppers

3430 Lemon Street
Tampa, Florida 33609
President - Sandra Bradlock
(813) 874-5677

1st Vice-President: Judy Morris **Secretary:** Lynn Northrup
2nd Vice-President: Vicki Hernandez **Treasurer:** Sue Morgan

MEETING PLACE: Crawdad's Restaurant & Lounge,
2500 Rocky Hill Road, Tampa, FL, (813) 381-0407

Sundays: 5:00 pm - 8:00 pm — regular meeting nights
Tuesdays: 8:00 pm - 11:00 pm

B. What did the blonde say after sex?
A. Golly! Are all y'all on the same football team?
— Frank Riggs, J.B.B.A.

C.S.R.A. Shag Classic IV
March 19-21, 1993
Julian Smith Casino
Augusta, Georgia
Limited to 600

FREE FOOD • FREE BEER
FREE POUR ALL DAY SUNDAY • BYOB

President:
Brenda Taylor
(803) 593-0138

Vice President:
Marisa Brady
(404) 798-8077

EXTRA EXTRA



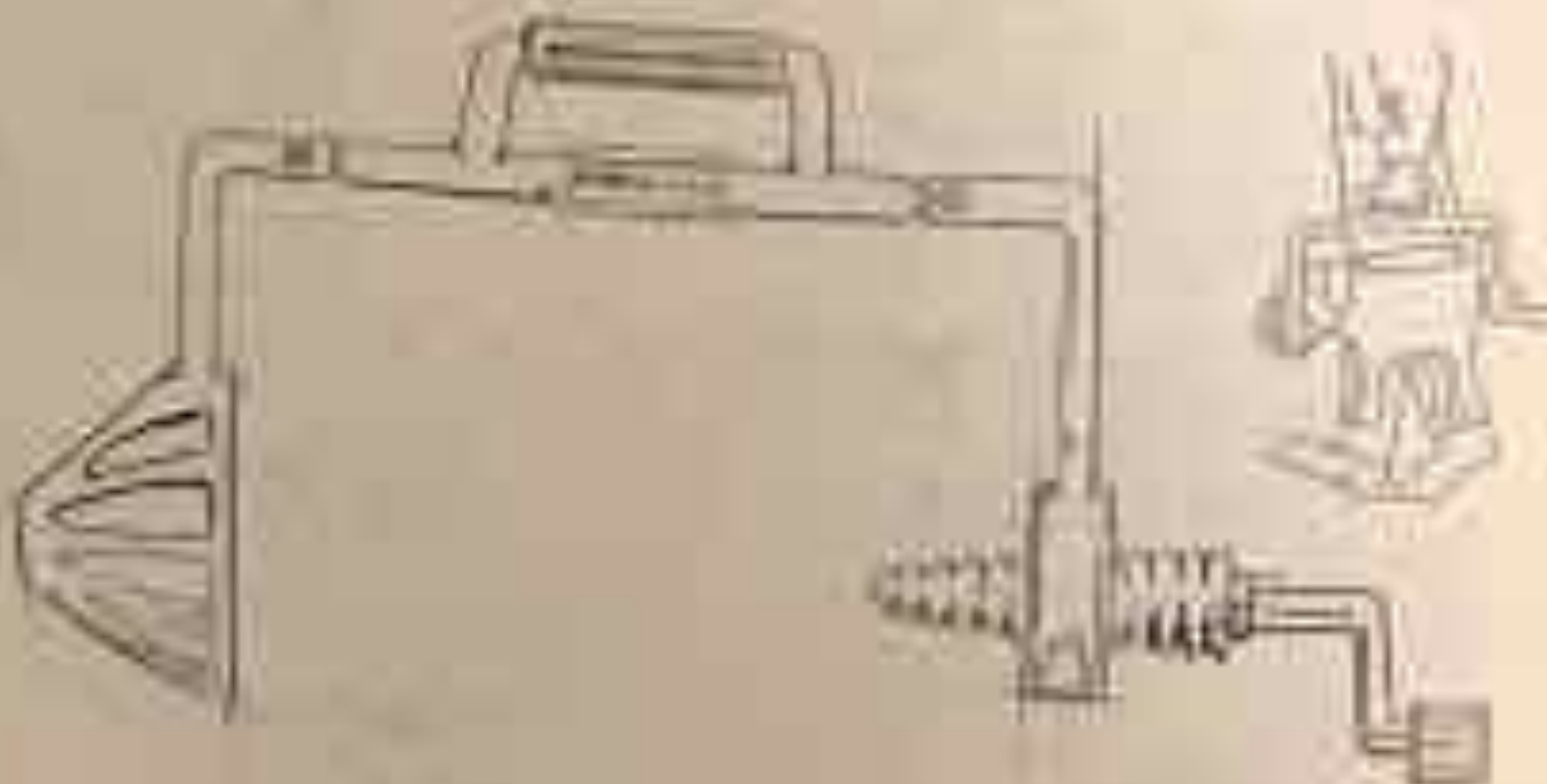
We hope that you have enjoyed this newspaper. We plan to put out another one for the 1992 Fall Migration September 16-20. But we need your help to make this your newspaper...

We need:

- Pictures of just S.O.S. events, dancing ideas, or whatever. (Picture must be returned)
- Articles, short stories, or poems that would be of general interest to S.O.S. members
- Clippings - either humorous or of general interest to S.O.S. members
- Other - anything else that you feel would be of general interest.

Deadline:
July 27, 1992

Please submit to:
Michael Payne
7528 Arlington
Expressway, #806
Jacksonville, FL 32211
(904) 724-9024



©1992 SHAG ATLANTA
DON CAMPBELL

PROTOTYPE ONLY



Cole's

JEWELERS

"Service Is Our Gold"

♦ Guaranteed Lowest Jewelry Prices
40% - 60%
Below Retail Everyday!

"Shag Jewelry" designed by Becky Stowe,
custom made by Owner: Wayne Cole.

"New" designs are displayed and may be
purchased at Memories, etc.
on Ocean Drive, 209 Main St.

14K chains starting at only
\$13.95 per gram!

24 Hour Repair Service on Most Items

1102 Highway 17 South
North Myrtle Beach, SC
(across from N. Myrtle Bowling Center)

272-2273

Locally owned and operated.

REST STOP... FOR DANCIN' FOOLS



REST YOUR DOGS IN A JOINT THAT'S AS SICK AS YOU ARE!

WELL! WHAT CAN YOU SAY TO A BUNCH OF WEIRD-O DRINKERS TRAPPED IN A TIME WARP OVER AN OOD MATING RITUAL BRACH DANCE CALLED "THE SHAG"? NOT MUCH. BUT IF YOU EVER GET SHAGGED OUT, YOU MIGHT THINK ABOUT STOPPIN' IN AND GETTIN' ELBOW DEEP IN BUCKETS OF SLOPPY BEEF RIBS, MESSY MONEY-ROAST CHICKEN OR BIG SQUIRTY CORN LEGS SERVED UP BY A SURLY WAIT STAFF (THAT PROBABLY SHAGS YOU) WHILE YOU TRY TO WALK OVER AN OBNOXIOUS BAND THAT'S FREE - AND WORTH IT!

OPEN 'TIL 4:00 AM NITELY-LATE NIGHT MENU!

- NO COVER
 - NO DRESS CODE
 - NO CLASS (EVER)
 - NO PRIDES
- IF YOU CAN FIND YOUR KIDS, GO CAN WE JUST KEEP 'EM AWAY FROM DICK!



"THE SHAME O'
BAREFOOT LANDING"

EASY TO GET TO
HARD TO LEAVE!
4TH HWY 17 SOUTH
N. MYRTLE BEACH
272-7794
UNLESS YOU DANCE TROUPE
TON'S O' GOOD
PARKING, DAD!
OPEN 11 AM - 4 AM
EVERY DAY!

LIVE MUSIC - NO COVER, BOBBA!

Thurs. Apr. 30
Eddie Money

Fri. May 1
Delbert McClintock

\$2.00 off Admission
with S.O.S. card

Doors open at 7 p.m.

Ticket Info:
272-5448

COWBOYS NIGHTLIFE

& STEAK HOUSE

11th Ave. S. & Hwy. 17
(Across from Don's Parvula House)
North Myrtle Beach, SC



**D. J. RHYTHM & BEACH
MUSIC SOUNDS**

HAVE MUSIC - MEET TRAVEL

BEACH BOP
DAVE ROBY CAROLINA SHAG
ST. MARYS, GA RHYTHM & BLUES
712-573-6698 EASY ROCK & ROLL

MEMBER "JACKSONVILLE FL. S.O.S. ASSOCIATION" AND
THE "ASSOCIATION OF BEACH AND ISLAND CLUB D.C. '92"

A. John Lopez
Financial Consultant

Merrill Lynch

Private Client Group

100 27th Avenue North
Myrtle Beach, South Carolina 29577
803 946 2000
803 937 1948

Shag Instructional Videos
Ailing-Rochon Productions

Learn the Basics & Advanced Volume I
\$20.00 ea. plus \$3.00 ea. ship/handling

P.O. Box 347
Stageworty, S.C. 29130
1-800-337-8535

Master Teachers
Ruth & Terrie Ailing

Letter to a non-shagger

by Sumner Waite

July 28, 1991

Dear Sid:

The S.O.S. Carefree Times you are about to read comes out two or three times yearly. It is the slick paper pamphlet which keeps about 10,000 S.O.S. members connected and informed. Since none of this makes any sense to you now, a little background information is in order.

For a long time, the two Carolinas remained very provincial and undiscovered by outside vacationers. In the late 40's and early 50's, an increasing number of Carolinians flocked to the two coasts, worked during the summers, and piled up a staggering body of experiences and memories. All this has been labeled local southern culture, movable graffiti—whatever. Some real "characters" worked on the South Carolina coast during the 50's at a place called Ocean Drive. This is one of five adjoining beach communities now lumped together into one municipality called North Myrtle Beach. This is where we are going Monday, September 9 through Sunday, September 15.

My Carefree Times' story gives you a perspective of how it was back then. Today the place hasn't changed much physically. A few condominiums and some high rise beachfront hotels intermingle with many beach cottages. But nostalgia and peoples' fond memories have created a social phenomenon. At the heart of all this is a dance style called "Carolina Shag" and a type of music created by the black musician called "Rhythm and Blues." Today the dance is an art form and the music, though changing, is basic to the dance and requires a strong, steady beat to complement it.

I will now try to pull together the people, the place, the dance, and the music and attempt to explain the social phenomena called S.O.S. The dance was invented in both Carolinas at about the same time in 1948. It grew out of the jitterbug and puts a premium on grace, balance, execution, step variety, relating to your partner, and a certain "laid back" air you must have while performing it. Some people who see it for the first time call it the "East Coast Swing," others the "West Coast Swing." Regardless, it has been made officially the state dance of South Carolina. Once you have seen it, you want to learn how. Once you've learned how, you're never quite the same. You are hooked and cannot get enough. At S.O.S. the true "died in the wool" shagger only quits when his/her back hurts, his/her toes hurt, and you are generally soaked to the skin. Some people change clothes two or three times a day during S.O.S.

When you become a shagger, you join a diverse group of people from all walks of life, socially and economically. Somebody says, "Go dance with that gal, she's good." You've maybe seen her, you don't know her. She says, "Sure." And in ten to twenty seconds of dancing you know if you two "fit" as a dancing couple. It's excitement, it's joy, it's pleasure. It's at the heart of the social phenomena called S.O.S.

The decade of the 50's proved to be the genesis of it. After people had flocked to the beaches, learned the dance, done their thing summer after summer, and moved on in their lives, most thought that was it and put up their fond memories and experiences. Such was not to be the case.

In 1980, a guy named Gene Laughter from Richmond, Virginia, who had been a lifeguard at "O.D." for three or four years in the early 50's, decided to have a reunion of some of his old buddies at "O.D." He had records of only 200 people so he turned to the media for help. The idea spread like wildfire throughout the Carolinas, and the rest—as they say—is history. In September 1980, almost 5,000 people showed up at "O.D." A stunning number. The press had a field day. Photographers filmed the dance. People who had not seen each other in 25 years couldn't believe it. I was there with a buddy of mine from Florence, South Carolina. For three days we were on a "natural high."

Every year it has grown bigger and better. Many growing pains, many problems solved. Now the organization is in place and functions smoothly and effectively. Ten thousand people throughout the Carolinas, Georgia, Florida, and Virginia belong to shag clubs which are members of the Association of Carolina Shag Clubs. All this to make "Spring Safari" (April S.O.S.) and "Fall Migration" (September S.O.S.) work. We also sponsor dance contests at three levels—pro, intermediate, and beginners—where meaningful recognition is earned. A movie has been made called simply Shag. I recognized several people I knew, and they showed some genuine footage of really good shag dancing.

What started out as a nostalgic thought in Gene Laughter's mind has literally added to the cultural and economic base of the region. Now, people come from Puerto Rico, the West Coast, Florida, Georgia, Virginia, and places elsewhere to S.O.S. You will have a ball. As I recall, your style of dance will fit the shag enough to give you all the action you can handle and more.

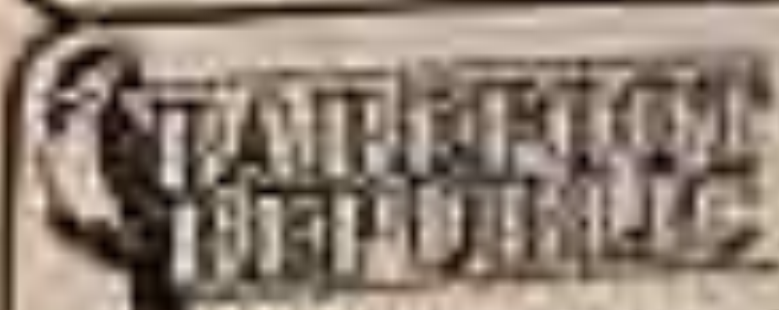
I have rented a two bedroom condo for one week—Sunday, September 8 through Sunday, September 15. We split the cost evenly, and everyone goes and comes as they please. We will stock the icebox with breakfast and sandwich food and enough mixers to make vodka and everything else taste great! Send money, if you like. Of course, I am making a big assumption you are coming, which may be premature.

This letter is long enough and now over. Write me, call me.
— Your friend, Sumner

S.O.S. — A non-profit organization conceived by Gene Laughter which stands for Society of Strangers.

Strand — Carolina word meaning long, wide beach.

A Strander — One who appreciates a long, wide beach, specifically that part which juts out into the Atlantic Ocean in front of N. Myrtle Beach—especially "Ocean Drive."



"The Store with a
Tropical Attitude"

Featuring: Caribbean Soul
& Harteounis Nature Graphic T's,
Tropical Clothing & Accessories

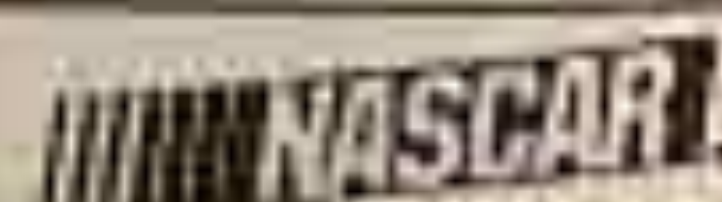
272-2785
4114-B Hwy 17B
N. Myrtle Beach, SC

10% OFF
WITH AD

Candle Crafters & treasures

474C Number 1 Landing
Beach Myrtle Beach, SC 29582

Reggie & Barbara Archer
803-273-0771



Nascar & Winston Cup Souvenirs

plus Auto-related Gifts & Apparel



272-3680

4716-B Hwy 17B
N. Myrtle Beach, SC

DRIVER'S IMAGE



HARRY'S BREAKFAST PANCAKES

"Breakfast Just Can't Get Any Better."

Welcomes

S.O.S.

for the 6th Year

*"We thank all the Shaggers
for their support for the
past 6 years."*

**10% DISCOUNT
ALWAYS
FOR S.O.S.**

OPEN DAILY FROM 10PM EVENINGS
UNTIL 2PM THE FOLLOWING DAY.

249-6309
85 HIGHWAY 17 SOUTH
NORTH MYRTLE BEACH
(Next to Wendy's)



Buddy's Jewelry

1307 W. Cumberland St.
Dunn, NC 28334
(919) 892-1827



903 N. Brazzale Ave.
Mt. Olive, NC 28365
(919) 658-3258

Home of Shag Shoe Jewelry

A complete line of shag shoe jewelry.
We can design anything you want with shag shoes:
cuff links, bracelets, & diamond items.
We create jewelry - all 14K gold.

S.O.S. Specials:

Lapel Pin..... 29.95 Earrings - as low as..... 59.95
Ring - as low as..... 99.95 Pendants - as low as..... 29.95

SANDTRAP LOUNGE

"The King of Beach"

Featuring

The Best in Live Beach Music

1992 Entertainment Schedule

APRIL		JULY	
4/30-5/2	Terri Gore & Kruse	7-12	The Entertainers
MAY		14-19	TKO
5-10	Synergy	23-26	Little Royal & The Royal Showmen
12-17	Little Royal & The Royal Showmen	7/28-8/2	Fantastic Shakers
21-24	The Spontanes	AUGUST	
26-31	Mandi Cruz Band	8-8	Black & Blue
JUNE		11-16	TKO
2-7	To be announced	18-23	Terri Gore & Kruse
9-14	Terri Gore & Kruse	25-30	To be announced
18-20	The Spontanes	SEPTEMBER	
23-28	Sound Express	3-5	Terri Gore & Kruse
		6	Fantastic Shakers

Wednesday Night

Ladies Night (Free Admission for Ladies)

Thursday Night

Show your S.O.S. card for \$2.00 CMT Admission.

Holiday Inn NORTH on the Ocean
2712 S. Ocean Blvd., North Myrtle Beach • 272-6163



- Oceanfront views & equipped officinas
- Tasteful decor
- Microwave + Phones
- All conditioned & heated - all suits
- Color Cable TV
- Complimentary coffee & newspaper
- Daily mail service
- Restaurant & lounge next door
- Swimming Pool
- AARP Discount

**Barbara
Lynn**
ON THE OCEAN FRONT

CALL OR WRITE
FOR FREE COLOR BROCHURES
1-800-321-2292
or (803) 272-5156
FAX (803) 272-9687
3701 South Ocean Blvd.
North Myrtle Beach, SC 29582

A FAMILY MOYER DAILY RATE SCHEDULE - 1992

Room Type	No. Beds	February 1 1992 March 31	April 1 1992 May 31	June 1 1992 Aug. 31	Aug. 31 1992 Sept. 30
Large Ocean Front 2-Bedroom	14-16 1 Bed	\$22.00	\$42.00	\$71.00	\$42.00
Ocean Front 2-Bedroom	2 2 Beds	\$18.00	\$40.00	\$67.00	\$40.00
Ocean Front 2-Bedroom	2 2 Beds	\$17.50	\$37.00	\$62.00	\$37.00
Private Efficiency	2 2 Beds	\$17.00	\$37.00	\$62.00	\$37.00
Private Room	2 2 Beds	\$23.00	\$44.00	\$70.00	\$44.00
Academy Room	1 1 Bed	\$12.00	\$17.00	\$40.00	\$17.00



19

Lounge

RESTAURANT

19



S.O.S.
Carefree Times
19 Spring Safari 92





Welcome Home

Home of the Shag and



*Don't drink and drive — we're in walking distance.
Located above the World Famous Spanish Galleon
Overlooking the Atlantic Ocean and the dance floor in the Spanish Galleon.*

Dinner nightly from 5 - 11 p.m.

We specialize in Fresh Local Seafood,
Prime Rib, Aged Angus Beef,
and Gourmet Sandwiches

Special S.O.S. Breakfast Menu 12 - 4 a.m.

OD Grill open daily

Serving your Favorite Cocktails,
Hot Dogs, Hamburgers,
Prime Rib Sandwiches,
Chicken Sandwiches, etc.



SPANISH GALLEON

- A Complete Entertainment Complex
- Shag All Week - April 26th to May 3rd
- Something FREE Every Day for S.O.S.'ers
- Shag on Our Ocean Deck Dance Floors
- Deck Opens at 10 a.m. Every Day

ITINERARY:

Sunday 26 April:	Free hors d'oeuvres 4 - 6 p.m.	D.J. John Wilson 8 p.m. - close
Monday 27 April:	Free hors d'oeuvres 4 - 6 p.m.	D.J. Judy Collins 8 p.m. - close
Tuesday 28 April:	Free hors d'oeuvres 4 - 6 p.m.	D.J. Jerry Holland 8 p.m. - close
Wednesday 29 April:	Free hors d'oeuvres 4 - 6 p.m.	D.J.'s Judy Collins Noon - 5 p.m. Jerry Holland 5 p.m. - 9 p.m. Mike Lewis 9 p.m. - close

Thursday 30 April:	Free hors d'oeuvres 4 - 6 p.m.	D.J.'s Cid Pruett Noon - 5 p.m. Mike Lewis 5 p.m. - 9 p.m. John Wilson 9 p.m. - close
Friday 1 May:	Deck opens at 10 a.m. - Free Cookout	D.J.'s Joanne Johnson Noon - 5 p.m. Bill Moore 5 p.m. - 9 p.m. Jack Moore 9 p.m. - close
Saturday 2 May:	Deck opens at 10 a.m. - Free Cookout	D.J.'s Bill Moore Noon - 5 p.m. Cid Pruett 5 p.m. - 9 p.m. Joanne Johnson 9 p.m. - close
Sunday 3 May:	Free liquid sunshine Noon to 1 p.m.	D.J.'s Jerry Holland Noon - 5 p.m. Jack Moore 5 p.m. - 9 p.m. John Wilson 9 p.m. - close



me S.O.S.'ers

and Beach Music 



The New Fat Harold's Beach Club

212 Main Street - Ocean Drive

Opens Daily at 11 a.m.

Early Bird Party

Wednesday 29 April

8 p.m.:
 BBQ Ribs

4 - 7 p.m.:

Pitchers of White Russians or
 Long Island Tea only \$10

Fat Harold's Shag City Grill
 open all day

D.J.'s:

Noon - 5 p.m.	Mike Lewis
5 p.m. - 9 p.m.	Bo Vernon
9 p.m. - close	Gary Bass

Thursday 30 April

4 - 6 p.m.: Hors d'oeuvres

Pitchers of White Russians or
 Long Island Tea only \$12

Fat Harold's Shag City Grill
 open all day

D.J.'s	Noon - 5 p.m.	Mike Lewis
	5 p.m. - 10 p.m.	Roger Holcomb
	10 p.m. - close	Gary Bass

Friday 1 May

4 - 6 p.m.: Hors d'oeuvres

Pitchers of White Russians or
 Long Island Tea only \$12

Fat Harold's Shag City Grill
 open all day

D.J.'s	Noon - 4 p.m.	Butch Davidson
	4 p.m. - 9 p.m.	Walter Upchurch
	9 p.m. - close	Gary Bass

Saturday 2 May

50¢ Draft all day

Pitchers of WR or LIT only \$12

Shag City Grill open all day

3 p.m.: Hall of Fame exhibitions

8 p.m.: Introduction of
 Sand Flea Living Legends of 1992

D.J.'s	Noon - 4 p.m.	Jack Moore
	4 p.m. - 9 p.m.	Roger Holcomb
	9 p.m. - close	Gary Bass

Sunday 3 May

Noon - 1 p.m.: Liquid sunshine

Fat Harold's Treat

Pitchers of WR or LIT only \$12

Shag City Grill open all day

3 p.m.: Camp Kemo

D.J.'s	Noon - 4 p.m.	Roger Holcomb
	4 p.m. - 9 p.m.	Walter Upchurch
	9 p.m. - close	Kerry Michaels Band Gary Bass - DJ



Your Home Away From Home

Ocean Boulevard - Ocean Drive



Thursday 30 April

\$12 Pitchers White Russians or Long Island Tea

D.J.'s:

INSIDE

Noon - 5 pm	Butch Davidson
5 pm - 10 pm	Jean Hodges
10 pm - close	Judy Collins

OUTSIDE

Noon - 5 pm	Bob Fowler
5 pm - 9 pm	Muri Augustine
9 pm - close	Bob Bullard

Friday 1 May

\$12 Pitchers White Russians or Long Island Tea

4 p.m. - 6 p.m.: Hors d'oeuvres

D.J.'s:

INSIDE

Noon - 4 pm	Bob Bullard
4 pm - 9 pm	Rodney Holmes
9 pm - close	Roger Holcomb

OUTSIDE

Noon - 5 pm	Sid Pruitt
5 pm - 9 pm	Jean Hodges
9 pm - close	Joanne Johnson

Saturday 2 May

50¢ Draft all day

\$12 Pitchers White Russians or Long Island Tea

D.J.'s:

INSIDE

Noon - 4 pm	Judy Collins
4 pm - 9 pm	Ervin Ellington
9 pm - close	Rodney Holmes

OUTSIDE

Noon - 2 pm	Muri Augustine
2 pm - 8 pm	Butch Davidson
8 pm - close	Bob Bullard

Sunday 3 May

Noon - 1 p.m.: Liquid Sunshine - Fat Harold's Treat

\$12 Pitchers White Russians or Long Island Tea

D.J.'s: INSIDE

Noon - 4 pm	Ervin Ellington
4 pm - 9 pm	Bob Fowler
9 pm - close	Jean Hodges

OUTSIDE

Noon - 5 pm	Rodney Holmes
-------------	---------------

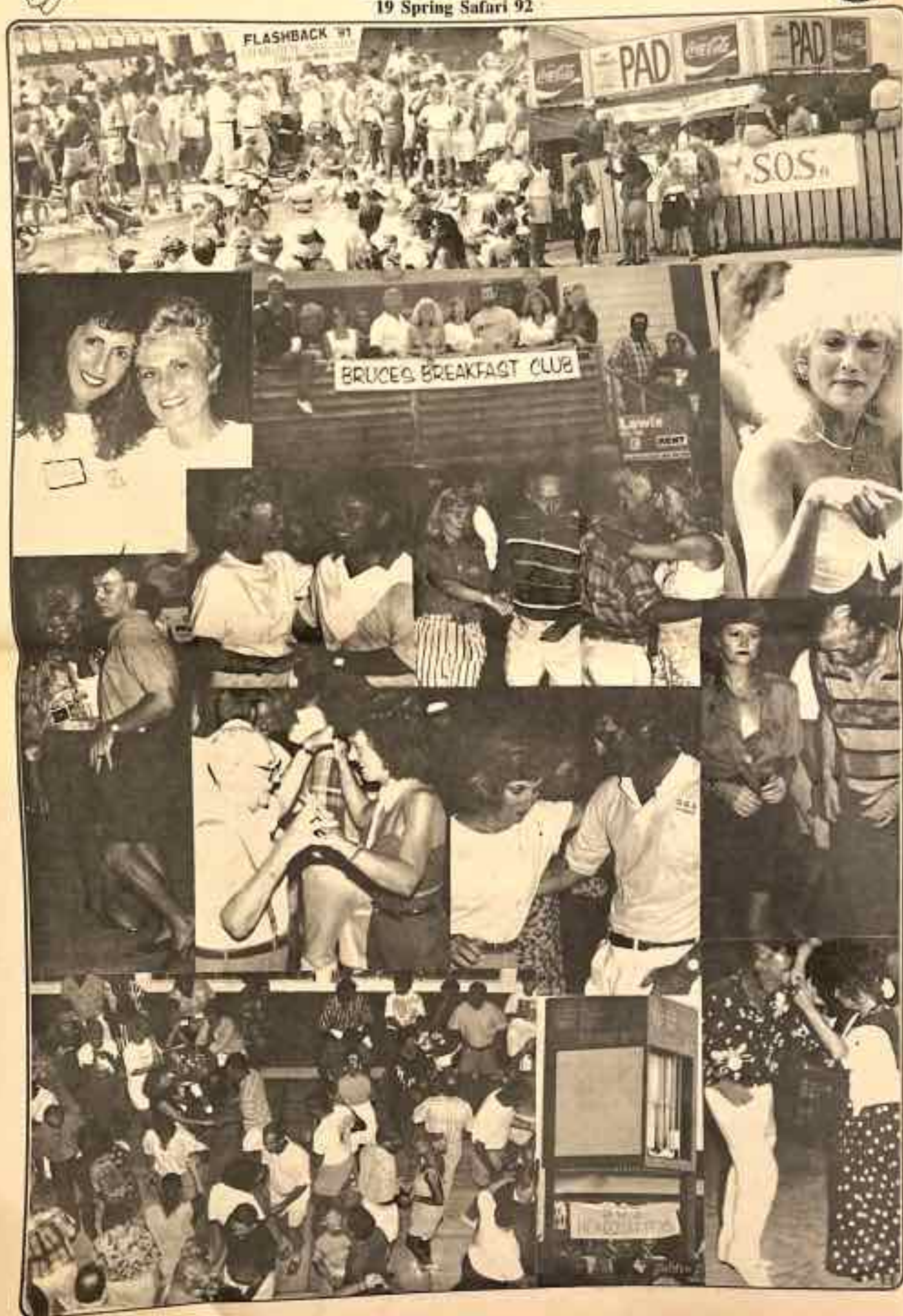
AS USUAL...
 Barnacle D's Jewelry

will be here with
 new selections in
 Gold and Rhinestone
 (904) 778-8570





S.S.S.
Carefree Times
19 Spring Safari 92





ASSOCIATION OF CAROLINA SHAG CLUBS
1992 Roster

CHAIRMAN

Bob Wood
1108 Gulf Blvd., Apt. 200
Indian Rocks Beach, FL 34626
(813) 583-0544

VICE-CHAIRMAN

Joe Magee
19029 Brigabon Place
Huntersville, NC 28078
(704) 822-1582

SECRETARY

Shirley Gough
13891 Bailey Bridge Road
Milton, VA 23113
(804) 739-7815

TREASURER

Sandy Braddock
3430 Lemon Street
Tampa, FL 33609
(813) 874-0577

MEMBER CLUBS

BEACH BOPPERS OF ORLANDO
Jerry Munaco
3234 Woodcrest Dr. N.
Winter Park, FL 32789
M/W (Tues & Sat)
Riverside Country Club (Fri)
(407) 671-1167

BCCNE SHAG CLUB
P.O. Box 3724
Buena, NC 28827
Sara's Lounge (Sat)

BOPPERS SHAG CLUB
Ronda Masonic
P.O. Box 25502
Charlotte, NC 28277
Coocher's (Sat, Wed, Fri, Sat)
Sippers (Sun, Tues)
Tennis (Sat, Thurs)
(704) 342-8076 (h)
(704) 857-0515 (w)

BURLINGTON SHAG CLUB
Mike Fleming
P.O. Box 1174
Dun College, NC 27214
(919) 227-2932 (h)
(919) 448-7757 (w)

CLASS
Marilyn Padgett
P.O. Box 535
Lugoff, SC 29576
Phonix Holiday Inn (Tues)

C & R A
Brenda Taylor
P.O. Box 575
Aiken, SC 29801
Southern Pride (Tues)
Cherry's (Thurs)
(803) 883-0134 (h)
(803) 848-3535 (w)

CARE FEAR SHAG CLUB
Rodney Gross
New member Station
Wilmington, NC 28403
Crawley's & O'Rourke's Club
every night
(919) 845-2332 (h)
(903) 825-4554 (w)

CAPITAL AREA SHAG CLUB
P.O. Box 18689
Raleigh, NC 27619
Mystery's Ice Cream (Sat & Sun)

CAROLINA SHAG CLUB
Gene Wixon
P.O. Box 17113, Box II
Greenville, SC 29608
New Sam's Bar (Fri)
(803) 967-7029 (h)
(803) 298-6477 (w)

CHARLESTON SHAG CLUB
Ordy Hall
P.O. Box 70662
Charleston, SC 29415-1962
JD Floor (every night)
(803) 573-5345 (h)
(803) 573-5226 (w)

CHARLOTTE SHAG CLUB
Libby Holton
P.O. Box 47196
Charlotte, NC 28247
Redwood Suites
J&D Floor (Thurs)
(704) 523-7644 (h)
(704) 886-1900 (w)

COLUMBIA SHAG CLUB
Patty Wheeler
1526 Glencrest Drive
Columbia, SC 29204
Holiday Inn downtown (M-F)
Yvonne's Grassy St. (T-F)
Mouse Trap (Fri)
(803) 786-3303 (h)

DERBY CITY BOP ASSOCIATION
Bill Weller
P.O. Box 43363
Louisville, KY 40220-0363
Northwestern (Tues & Fri)
(502) 543-4341

DELMON COUNTY SHAG CLUB
Phil E. Isman
P.O. Box 524
Dillon, SC 29536
Two Lakes Country Club (Sat & Sun)
(815) 654-5283 (h)
(815) 642-8027 (w)

EASTERN NORTH CAROLINA SHAG CLUB
Betsy Owen
328 Haven Drive, Unit 06
Greenville, NC 27604
Renaissance
(919) 358-7831 (h)
(919) 758-4704 (w)

ELECTRIC CITY SHAG CLUB
Mary Ann Garwood
P.O. Box 1873
Anderson, SC 29622
Todd's Holiday Inn (Wed, Fri)
Andrew's (Sat)
(803) 352-7076 (h)
(803) 246-4554 (w)

END BEACH SHAG CLUB
Glen Hiner, Jr.
P.O. Box 71368
Durham, NC 27712-1363
Jama (Thurs)
(919) 471-0026 (h)
(919) 658-8061 (w)

FAYETTEVILLE SHAG CLUB
Maggie Tate
P.O. Box 53214
Fayetteville, NC 28508
Renaissance (Thurs, Sat)
(919) 483-9168 (h)

FLORENCE SHAG CLUB
George Mason
P.O. Box 5058
Florence, SC 29502
Miguel's (Fri)
(803) 667-7132 (h)

GASTON SHAGGERS, INC
Judy Powell
P.O. Box 1273
Gastonia, NC 28603
(704) 864-0685 (h)
(704) 853-0250 (w)

GOLDEN ISLE SHAG CLUB
Mickey E. Reese
P.O. Box 4026
St. Simons, GA 31522
Coccolli Villas
Pier Village
(912) 634-6943 (h)
(912) 265-8848 (w)

GREATER TRAD SHAG CLUB
John Cunningham
5001 County Lane
Aurora, NC 27628
J&D Box, High Point
(919) 451-0618 (h)
(919) 621-2895 (w)

GREENSBORO FRIENDSHIP SHAG CLUB
Elizabeth Coles
3781 Greene's Crossing
Greensboro, NC 27419
Gala's Beach Club (Sat & Sun)
(919) 282-4277 (h)
(919) 270-8844 (w)

GREENWOOD SHAG CLUB
Jim Long
P.O. Box 3488
Greenwood, SC 29648
Maver's Hwy 201 (Sat)
(803) 374-3577 (h)
(803) 255-6535 (w)

HARTSVILLE SHAG CLUB
Deborah Crawford
P.O. Box 2442
Hartsville, SC 29553
J. Alcham
(803) 352-8723 (h)
(803) 343-4643 (w)

HAYSETT AREA SHAG ASSOCIATION
Katie McDonald-Shaw
P.O. Box 1626
Lifton, NC 27549
Club Ficker (Fri)
(919) 893-8798 (h)
(919) 822-2827 (w)

ISLANDER SHAG CLUB
Tommy Poberly
P.O. Box 12370
Charleston, SC 29422-2370
Gene Mauldin (Sat & Sun)
(803) 346-1102 (h)
(803) 724-7212 (w)

JACKSONVILLE BEACH BOP ASSN
Michael Payne
7129 Arlington Expressway #806
Jacksonville, FL 32211
37 Haven (Thurs)
Thousand (Tues & Sat)
4 Point Lounge (Fri)
(904) 724-8224 (h)

JOHNSON COUNTY SHAG CLUB
Mae Saltsire
P.O. Box 984
Spartanburg, NC 27577
Pine Lawn American Legion (Sat)
(919) 532-4652 (h)
(919) 878-0190 (w)

LAKE HENRY SHAG CLUB
Ann M. Sigman
P.O. Box 1271
Hickory, NC 28603
RTW (Wed, Fri)
(704) 324-9122 (h)
(704) 324-0848 (w)

LAKE NORMAN SHAG CLUB
Roe Hager
P.O. Box 2086
Glenville, NC 28031
(704) 892-8732 (h)
(704) 892-8670 (w)

LAKE WYLE SHAG CLUB
Sharon Galar
Route 87, Box 282
Lawrence, SC 29520
Mediterranean Holiday Inn
at Carolina (Sat & Sun)
(803) 285-1485 (h)
(803) 285-0830 (w)

LANGFOSTER SHAG CLUB
Bob Patterson
P.O. Box 2126
Lawson, SC 29521
Bar's Tavern (Wed)
(803) 285-0705 (h)
(704) 372-2804 (w)

LINCOLNTON DAZY DORIS SHAGGERS
(L300)
Brenda Peaslee
P.O. Box 262
Lincolnton, NC 28362
American Legion (Sat, Sun, Fri)
(704) 732-1450 (h)

MARLBORO SHAG CLUB
Linda Rogers
P.O. Box 475
Marlboro, SC 29512
(803) 479-3076 (h)
(803) 479-7526 (w)

MARTINSVILLE SHAG CLUB
Brenda Hall
214 Parkwood Court
Culpeper, VA 22628
(703) 647-2275 (h)
(703) 688-4267 (w)

MONROE SHAG CLUB
Gordon Sherman
620 Whiteoak Ct
Monroe, NC 28110
Maver's Hwy Club (Sat & Sun)
(704) 265-4890 (h)

MOUNTAIN SHAG CLUB
Jim Orr
P.O. Box 508
Asheville, NC 28902
Radisson Hotel (Fri & Sat)
(704) 252-2108 (h)

MUSIC CITY BOP CLUB
Lana Bloom
627 Skyline Drive
Nashville, TN 37206
Alexander's Lounge (Sat, Sun, Fri)
(615) 755-5721 (h)
(615) 267-4109 (w)

NEW RIVER SHAG CLUB
Jennifer Robertson
P.O. Box 7064
Jacksonville, NC 28546-7064
7th Club (Sat & Sun)
(919) 485-2488 (h)
(919) 451-4648 (w)

O.O. SHAG CLUB
Janet Harold
P.O. Box 503
N. Myrtle Beach, SC 29588
(803) 249-8920 (h)
(803) 240-3258 (w)

ORANGEBURG AREA SHAG CLUB
Judy Jackson
P.O. Box 897
Orangeburg, SC 29116-8897
Kings Pub (Thurs)
(803) 535-8424 (h)

PEDIMENT SHAG CLUB
Grove Strath
P.O. Box 531
Kernsboro, NC 28081
A & C Salage
(704) 786-8278 (h)

R&B SHAG CLUB OF SPARTANBURG
Glen Parris
P.O. Box 3483
Spartanburg, SC 29304
Spartanburg Arts Center
(803) 570-4759 (h)
(803) 596-2536 (w)

RICHLAND SHAG CLUB
Nora Oates
P.O. Box 34625
Richmond, VA 23234-0625
D's Garage (Wed, Fri)
(804) 525-1432 (h)
(804) 748-0557 (w)

ROANOKE VALLEY SHAG CLUB
Ruth Ford
P.O. Box 20722
Roanoke, VA 24018
Holiday Inn, Telegraphwood (Wed, Sun)
(703) 342-2050 (h)
(703) 869-8673 (w)

ROCK HILL SHAG CLUB
Brad Crawford
P.O. Box 0122 CR5
Rock Hill, SC 29732-3122
Thursday Two (Sat & Sun)
(803) 329-2896 (h)
(803) 288-6262 (w)

SALISBURY SHAG CLUB
Steve Yell
P.O. Box 388
Salisbury, NC 28144
O'Malley's (Fri)
(704) 279-6116 (h)
(704) 688-3322 (w)

SANFORD AREA SOCIETY OF SHAGGERS (SASS)
Terry Myers
P.O. Box 1726
Sanford, NC 27580
Wheel & Clever (Sat & Sun)
(919) 345-4457 (h)
(919) 388-2218 (w)

SARDHILL'S SHAG CLUB
Joan Olson
P.O. Box 2196
Roxborough, NC 28276
Crawlers (Sat & Sun)
(919) 885-2189 (h)
(919) 867-6501 (w)

SANDY BEACH SHAG CLUB
Dawnie Short
P.O. Box 1156
Dressel, NC 28618
(704) 443-8322 (h)

SAYBURN SHAG CLUB
Bill McEwen
P.O. Box 14122
Savannah, GA 31408
Sloppy's (Mon)
(912) 527-4781 (h)
(912) 234-4857 (hobby)

SHAG ATLANTA
Juvia Fisher
3017 Mt. Creek Ct
Roswell, GA 30075
Candlelight Room (Wed)
Flamingo Joe's (Thurs)
Holiday Inn (Fri)
Mantle (Sat)
(404) 992-5981 (h)
(404) 636-0555 (hobby)

SHAGGERS UNITED OF LEXINGTON
David Sech
P.O. Box 118
Lexington, NC 27223-0110
Reflections (Sat)
(919) 472-6653 (h)

SHILLY SHAG CLUB
Dix Harsh
3031 Delano Place
Shelby, NC 28150
(704) 482-3194 (h)

STATESVILLE SHAG CLUB
Lynard Payne
P.O. Box 1582
Statesville, NC 28687
Moose Lodge (Fri & Sat)

SUMNER SHAG CLUB
Henry Richardson, Jr.
P.O. Box 3356
Sumner, SC 29150
Terry (Wed)
(803) 668-5788 (h)
(803) 775-5581 (w)

TAMPA BAY BEACH BOPPERS
Brenda Beck
3420 Lemon Street
Tampa, FL 33609
Crawley's (Thurs, Sat)
(813) 874-0577 (h)
(813) 282-3024 (w)

TWIN RIVERS SHAG CLUB
Joe Stinson
P.O. Box 13025
New Bern, NC 28550
Car House (Sat & Sun)
(919) 637-6736 (h)
(919) 486-7775 (w)

TWISTERS SHAG CLUB
Mae Park
P.O. Box 2310
Covington, NC 28031
Tavern Bar & Dance (Thurs, Sat)
(704) 892-1561 (h)
(704) 615-5100 (w)

VIENNA BEACH SHAG CLUB
Nancy Mack
P.O. Box 3088
Virginia Beach, VA 23464
Lamb's (Wed, Fri)
(804) 467-1402 (h)

WINSTON-SALEM SHAG CLUB
Guth Clary
P.O. Box 249
Ridgeway, NC 29158
Weaver's (Sat & Sun)
(803) 527-6235 (h)
(803) 636-4823 (w)

WINSTON-SALEM SHAG CLUB
Paul Mullen
P.O. Box 24023
Winston-Salem, NC 27154
(919) 524-5471 (h)
(919) 750-1431 (w)





FINALLY, THE ULTIMATE BEACH MUSIC COLLECTION ON CD AND CASSETTE!



YOUR FAVORITE BEACH MUSIC CLASSICS ARE ALL COLLECTED HERE ON THREE CRISP, CLEAN VOLUMES! BRING BACK MEMORIES FROM YESTERDAY AND TODAY, RECALLING THE SAND, THE DANCES AND THE FRIENDS! CELEBRATE THE SPRING SAFARI FAR INTO SUMMER AND BEYOND WITH THIS FABULOUS NEW SERIES. INCLUDES ALL THE BEACH STANDARDS BY THE ORIGINAL ARTISTS SUCH AS "MOP TOP" - THE CLOVERS, "ZING! WEST THE STRINGS OF MY HEART" - THE COASTERS, "SOOTHE ME" - SAM & DAVE, "SWEET INSPIRATION" - THE SWEET INSPIRATIONS, "LUNG HEARTS RUN FREE" - CAROL STATION, "MAGIC IN THE MOONLIGHT" - THE SPINNERS, AND MANY, MANY MORE!

AT LAST, A COMPLETE BEACH MUSIC COMPILATION!

CHECK YOUR LOCAL RECORD RETAILER, OR FOR MORE INFORMATION AND/OR TO ORDER BY PHONE CALL 1-800-472-0020.

The Legend Lives On:

Remember Ocean Drive: the glory days—'57 Chevys, flat tops, The Pad, cruisin' the boulevard? Becky has captured these moments and preserved them for you on limited edition prints.

Along with the fine art prints Becky and her husband, Milford Powell, have combined their talents and added handcrafted sportswear featuring Becky's unique designs.

So, return to those "Golden Days of Yesteryear" and visit us at our new store just across the street from our old one.



LIMITED EDITION PRINTS BY

Becky Rogers Stone

Memories



Look for our unique logo on all our "T" shirts and sweats.

209 Main Street
N. Myrtle Beach, SC 29582

803-249-2495 • 803-249-7215



- Limited Edition Prints
- Original Rhinestone Jewelry by Sally Howard
- Unique Tees
- Learn to Shag Videos
- Shag Memorabilia

Orders only 1-800-745-7215



Fast Service

904-781-1237

Marlene's Monogramming
Embroidery & Alterations

Look for me at
S.O.S. Headquarters



PHIL TILGHMAN
GENERAL MANAGER

GATOR HOLE GOLF COURSE

P.O. BOX 154
HIGHWAY 17 NORTH
NORTH MYRTLE BEACH, SC 29586

TELEPHONE 803-240-3343
FAX 803-240-4083
TOLL FREE 1-800-447-3448

COMPLETE BREAKFAST & LUNCH

272-1474
2801 SOUTH KINGS HWY
NORTH MYRTLE BEACH

449-3727
3707 NORTH KINGS HWY
RESTAURANT BLDG

OPEN 10AM 10PM 12L 3PM

10% DISCOUNT
PLEASE PRESENT THIS CARD TO THE CASHIER



Welcome!

The Association of Beach and Shag Clubs and the S.O.S. Board and Officers are certainly glad that you are here for the 1992 Spring Safari!

We hope that you have a wonderful and safe visit. Please use the tram whenever possible... don't get too much Carolina sun... watch out for the P.J. and other adult beverages... and wear comfortable shoes!

The great line-up of official S.O.S. clubs awaits you! Harold's new place, Ducks and Ducks Too, O.D. Cafe, Spanish Galleon, The Post, and the O.D. Arcade are ready and willing to make this the best Spring Safari ever. Each club has its own schedule of events, so make sure that you visit each and every one of them!

And please... support the D.J.'s and the service help. They work hard to insure that you have a large time. Make sure that they know that you appreciate them.

The police have advised us that there has been a rash of smash and grab thefts from cars with valuables left in plain sight. Beware!

The ACSC has really grown during the past year—now close to 70 clubs strong with even more clubs wanting to join. We encourage you to support your local Shag/Pop club with your membership and participation in their functions year around. This will guarantee the continued popularity of the music and dance, and that S.O.S. will continue to be the greatest adult beach party in the world!

Have a good, safe S.O.S. ... and keep on shoggin!

—Bob Wood, ACSC Chairman



Hello to everyone from the Association of Beach and Shag Club D.J.'s.

Great things have happened since our inception in March of last year. First, we have grown to 67 members; second, we have been sponsored by the Anheuser-Busch Co. Yes, you read it right—Anheuser-Busch! So when you see the D.J.'s playing your favorite tune at S.O.S., go to the bar and have a Natural Light!

Well, if you missed our first party, you missed the real deal! First to S.O.S.! Ducks and Ducks Too were rockin' day and night the weekend of March 6, 7, and 8. Association D.J.'s played great music and rotated every hour. Door prizes were given away throughout the weekend. Cash prizes of \$200 and \$500 were given away on Friday and Saturday nights, respectively. But best of all, this party was FREE! So mark your calendars for our party next year. It will be the first full weekend in March. Be there! Thanks to all who attended.

While at S.O.S., please stop by and say hello to your favorite Association D.J. Just look for his/her name!

—Sincerely, The Association

Dublin Dispatch

THE VOICE OF THE IRISH FACE WORLD

GOD SAVES SENATOR KENNEDY AS GIRL DROWNS

DEVOUT PAIR BELIEVED TO BE ON
WAY TO MIDNIGHT MASS

TED PRAYS FOR ALMOST NINE HOURS
BEFORE LEAVING ACCIDENT SCENE

IRISH GOVERNMENT BLAMES
ITALIAN CONTRACTOR FOR
FAULTY BRIDGE

WANTED!

S.O.S. Card
Counterfeiters

REWARD

\$200 plus a Lifetime
S.O.S. Membership

S.O.S. will reward \$200 plus a Lifetime S.O.S. Membership to any member who makes a positive identification of anyone selling counterfeit S.O.S. cards during the Fall Migration or Spring Safari. Counterfeit cards have been sold at both in the past. We must stop this. Counterfeiters rob the members of all of the benefits the organization provides.

To receive the reward, you must be a 1991 S.O.S. member and make positive identification of a person selling and persons buying counterfeit cards and be willing to report this to the North Myrtle Beach Police or to S.O.S. officers.

COUNTERFEITERS TAKE NOTE

The next illegal and illicit transaction you make may be with the person who will collect this reward.



Custom Clubs & Repairs
Lasered by PGA Pro

3185 HWY. 9 EAST
LITTLE RIVER, SC 29577
(803) 399-7529

ART TOLENO
General Manager

JIM BUNTING
PGA Teaching Professional

Mon. - Sat. 10 - 6
(803) 272-2063

Paradox

Betsy Mendillo

3113 Hwy. 17 South
N. Myrtle Beach, S.C. 29588



consignment shop
affordable fashions
collectibles
imports
jewelry

B & B

LOCKSMITH SERVICE

272-1148

Myrtle Beach - North Myrtle Beach
Atlantic - Conway - Charleston
24 Hr. 7 Day Service

Joe Nevel

Donald Larkins

BB Nevel



The O. D. Shag Club was founded by "Fat Harold" Bessent in 1962 as a social club to give locals a means of conducting events during the winter months as well as helping to keep the music and the dance alive in Ocean Drive. The fledging club was started with 25 charter members. Bob Callahan served as the first president, followed by Richard Nixon and Jeff Martin. During this time we sponsored the first Junior Shag Club in S.C.

With the reorganization of the club in 1986 at Fat Harold's Beach Club, Teresa Dew was elected president, and the club became more of a year-round organization and joined the Shag Clubs of the Carolinas. Under the leadership of Mt Starbuck, Gratcher Giel, and Richard Abney, the club continued to grow and became the "home club" for everyone who loves to party at "O. D."

Now with Janet Harold as our new president, and a great sense of enthusiasm on the part of the membership, we are experiencing a tremendous new growth. We have expanded from 90 members in October '91 to over 200 members in March, '92.

At the opening of Fat Harold's new club, we will dedicate our "Presidents Wall" in honor of our founder and our past, present, and future presidents.

"Sun Fun" week takes place June 3-8, 1992. Join the festivities on Saturday, June 6, in Ocean Drive at the newly renovated pavilion. Beginning at 1:00 p.m. you will enjoy watching shag exhibitions by Shaggers Hall of Fame personalities, National Shag Contest winners, and our junior shaggers.

Immediately following the exhibitions, a beauty contest will be held. The queen will be representing the S.C. state dance, which, of course, is the shag. The contestants will be judged on beauty and personality. The contestants have to be single and between the ages of 19 and 24. The winner will compete in the S.C. USA Preliminary. This event is a project of the Ocean Drive Jaycees. Prizes will be sponsored by Sheer Honesty and Martins Golf and Tennis. At 8:00 p.m. a shag contest will be held. The location will be announced at a later date.

Please join the fun and festivities in cooperation with the Myrtle Beach Area Chamber of Commerce and sponsored by the O.D. Shag Club, O.D. Cafe, Ducks Beach Club, Fat Harold's New Beach Club, and O.D. Lounge and Arcade. —Janet McDowell

THE O. D. SHAG CLUB &



MARTINS GOLF & TENNIS

World's Largest Golf Store
MYRTLE BEACH

Spring SOS Golf Tournament

Saturday, May 2, 1992 - 1:00 P.M.

1st - \$480.00		* Prizes to be paid to Martins Golf (certificates and are per hole)
2nd - \$240.00		* Subsidized Point System
3rd - \$120.00		* Bring your own equipment or we'll match you up
4th - \$75.00		
5th - \$30.00		

All Prizes Awarded Following Completion of Play

ENTRY FEE

* * \$35.00 per person

* Friends may visit and eat and drink together

** Includes on-course refreshments, cart, and Greens Fees

Handicaps - \$3.00 - Limit 2 per person

Entry Deadline - April 30th, 1992

Name _____

Address _____

Telephone # Area Code _____

Handicap # (if any) _____

MAIL TO: O.D. SHAG CLUB c/o Martins
807 305 Ave. North
Myrtle Beach, SC 29577

Deadline for cancellations is April 30, 1992

Make Check Payable to O.D. Shag Club

Additional information Contact Bob Soper at Home - (803) 773-8788



COASTAL CAB

Proudly Serving The Grand Strand

448-4444

At Your Service Every Day....

- ★ Courteous & Professional Drivers
- ★ Reliable, On Time Service
- ★ 24 Hr. Radio Dispatched
- ★ Senior Citizen Discount
- ★ Air Conditioned

Enjoy A Host of Unique Services

- ★ Airport Service
- ★ Time Calls
- ★ Corporate Charge Accounts
- ★ Jump Starts & Gas Calls
- ★ By The Mile, By The Hour, By The Day

Don't Drink & Drive — Let Coastal Take You To & From Your Favorite Restaurant or Night Club

A Division of Seaside Transportation, Inc.
917 Oak Street, Myrtle Beach, SC 29577
Tel. 803-448-4047



What Is It? ... and
Where Did It Come From?



What is happening in the year-round phenomenon in North and South Carolina and the other five states surrounding them? It is called beach music. It has nothing to do with California, surfboards, woodies, or "Gidget Goes Crazy."

There's more than just 3,000 miles difference between beach music and surf music. The accompaniment of beach music are beer cans held in foam-rubber jackets; LaCosta shirts and Topiders or Woggles without socks; a love for a dance called the shag; a tendency to get wisty upon recalling one's first kiss that was coincidental with an initial hearing of beach music on a romantic moonlit beach; a raw need to observe the ocean on Easter weekend; and a conviction that life at its utmost is a giant fraternity party. (SOS...)

In the 40's the dance bands and the sugar-sweet pop singers were all the teenagers had to listen to. Black music at that time consisted of blues; and in the mid-to-late 40's, white oriented vocal group efforts were that of the Ink Spots, Mills Brothers, and the Delta Rhythm Boys.

Much of this black music was labeled "race music." Then as race music progressed, the blues became more sophisticated or "refined" with horns and elaborate rhythm sections. The vocal groups added a "blacker," sometimes camp-music, gospel-style sound than earlier. With these changes came a new name: rhythm & blues (R&B).

Numerous interviews with the older "beach diggers" who were there when it all happened, combined with some independent chart research, clearly shows that the beach music sound was passed down in the '47-'49 era with songs like Stick McGhee's *Drinkin' Wine Spo De O Deo*, Joe Liggins' *The Honeydripper*, The Drifters' *Hop* by Big Jay McNeely, Wynonie Harris' *All She Wants To Do Is Rock*, Louis Jordan's *Cold Sweat*, and others like *Lavender Coffin* and *The Mackinac*.

Beach music has grown from a group of Myrtle Beach, South Carolina, restaurants and diners of "race music" to a nearly dominant regional musical style that goes beyond song in its construction of a somewhat utopian ethos of sun, sand, surf, and harmless sex. Strangely, the music is almost exclusively black, while its fans are almost exclusively white. More curious still, beach music has been a regional fixture for over thirty-eight years, staying afloat in the turbulent waters of rockabilly, C&W, rock & roll, New Wave, and disco. And in 1990, beach music is bigger than ever.

It began, of course, at the beach. You can hear the beach in these songs. The beat is light and carefree; there is usually a horn section lazily blaring like a haze over warm sand, and most of the lyrics are reflective, although a lot of the early songs were about drinking or contained sexual double-entendre in their lyrics, but most often dealing with romantic love in terms that are capable of driving adolescents to sympathetic day-dreams.

Back in the late 40's, before beach music was known as such, there were only the gritty, urban rhythm and blues records that found their way to the black section of Myrtle Beach. These songs, early ancestors to rock & roll, were overheard by white teenagers who were strictly told not to listen to "race music." Nationally (and regionally) a lot of this "sinful black music" was banned from the radio. But when it was played, these white adolescents had their transmitters under their pillows listening to WLAC's "House Man" riding 50,000 watts out of Nashville at night for music with that great energy and dance rhythm.

Normally, things might have ended right there. After all, no civilized white parent in the South would have let their child listen to a race record. But this was the beach, and certain rules of "civilization" were regularly suspended due to summer vacation. It seems that the beach incites a degree of whoopie-making in the white middle-class Southerner that is nearly incomprehensible to outsiders.

Although not all their names are known, there should be kudos heaped upon the folks who put these first great "race" and R&B tunes on the jukeboxes at the beach; they had great ears and a sense of rhythm.

In the late 40's, as vacationers up and down the coast listened and danced to the R&B tunes on these position jukeboxes, things changed. People became "cool" by slowing down those wild jitterbug steps, making them slower and more refined. Rock flips and "floor sweeper" soon vanished.

As the early 50's progressed, "beach diggers" had *Sagwax B* by Calvin Beese and Louis Jordan's *Blue Light Boogie* to shag to. Then, 1951 became a milestone year for beach music with the classic, one still played widely today, *Silly Mixed Man* by the Drifters. What the title character sustains for an hour is clearly not a respect full game.

In any case, the beach was where whites felt free enough to form clubs of their own where they could play this forbidden black music, with its primitive beat and suggestive lyrics.

As years went by and black music began to appear on the national charts, some of the more upbeat or romantic tunes became fixtures on beach club jukeboxes. Picking and choosing from this growing number of R&B tunes, Carolinians hastily and unknowingly built a unique style of music called "beach music."

THE ALL-TIME TOP TEN BEACH MUSIC RECORDS

(compiled by Chris Beachly, publisher of A W&S News)

1. *Silly Mixed Man*..... Drifters
2. *Mr. Grace*..... Types
3. *Little Red Bird (More Than a Number)*..... Drifters
4. *Thank You John*..... Willie Tee
5. *I Love Beach Music*..... Erben
6. *Tomorrow's Calling Me*..... Catalina
7. *39-21-46*..... Showmen
8. *Green Eyes*..... Ravens
9. *My Sh*..... Cleveez
10. *Cooling Our (Last Thinking About)*..... Jerry Butler

"To the middle-class southerner, beach music is like dope," notes General Johnson with awe. "Instead of shooting stuff in their arms and popping pills in their mouths, they escape with the beach." Picking and choosing from a growing number of R&B tunes, Carolinians hastily and unknowingly built a unique style of music called beach music. It included songs by the Drifters, Major Lance, Barbara Lewis, the Four Tops, Jerry Butler, the Crossers, the O'Keysticks, the Types, and the Spinners.

For any record to become a beach classic, it has to endure time. Every summer has its Top 40 Hits, but it's the records that are still on the beach jukeboxes two, three, four, or more years that later become classics. *Thank You John* by Willie Tee never hit the National Top 100 in Billboard, but is listed as #4 in the all time Top Ten beach music records.

The overriding criteria that determines whether a song is or isn't beach music is simple: can you shag to it? The shag—the official dance of beach music and the state dance of the Carolinas—is another borrowing from the black state. The shag basic is kind of a slowed down jitterbug. Shag scholars point out that there's some Lindy in it, too. Shagging leads itself to intricate moves that allow its more expert practitioners to dazzle onlookers. Some say, "It's the ancient dance ever invented."

Lots of people get dreamy when they talk about beach music and shagging. Beach music is a pipe-line back to teenage years for Carolinians, back to evenings on Myrtle Beach's Grand Strand, taking a walk down the beach with some fine young specimens, and salt air in your nostrils.

Many of the songs beachdiggers associate with the beach or "beach music" are not danceable. These are most often songs by artists who were very very big on the regional beach circuit such as *I Got the Fever* by the Georgia Prophets and Archie Bell's *Tighten Up*. They're not shag tunes, but just for the firm couple of notes of either be heard by a beachdigger and he's ready to party—beach or no beach.

It wasn't until the 60's that white artists began to take their place within the beach music realm. Even local greats like The Cavaliers, The Embers, The Poor Soils, and The Catalinas had to play the black music that everyone wanted to hear. Road trippers to the beach clubs didn't want to hear *Sherry* or *I Want to Hold Your Hand*. Their feet were ready for *Staggered Kind of Fellow*, *Harlem Shuffle*, or *Under the Boardwalk*, regardless of how few chromosomes the band may have had to work up the tune. Many of the local beach hits were characterized by a shuffling distinct drum beat, and if it had horns, watch out! It really had to be had not to become a beach classic.

How does an artist from California or Chicago make a record that becomes a beach hit? It's not clear what was running through Robert John's or Don Jackson's minds when they were at their recording sessions, but boy did they ever crack out the beach hit without ever knowing it! And now that seems to be happening ever more and more with country and western tunes such as *Danster Walker* by the Kentucky Headhunters, *Eddy Raven's In a Letter to You*, and *Few Can't Play Blues* in an *Air Conditioned Room* by Mel McCreesh crossing over into the beach music charts last year and again this year.

"Beach music is not all old music," notes Chris Beachly, owner of The Wax Museum in Charlotte, NC (which, by the way, is where you can order your favorite beach music and old rock & roll as well (704) 377-0700) "even though it began in the late forties. Beach music covers all the way up to this very day and will include whatever tunes the "beach diggers" hear that they can do their shag steps to."

A new breed of beach music fan has emerged in the past few years. Southern college kids—the ones who prefer progress to long hair and loud rock & roll—are dancing again. They dance a modified shag that old-time shaggers call the Collegiate Bop. But like their older brothers and sisters, they still migrate to the beach when the weather gets warm, and they continue to fill their first jukeboxes with songs by The Coasters, The Drifters, The Types, Archie Bell and The Drells, Chairman of the Board, and a growing number of R&B discoveries such as *Meet Me With Your Black Drawers On*, *Lay Around*, *Black Sam*, *Soothe Me*, and *Sweet Home Chicago*.

However you discovered beach music (or maybe you're just now making that discovery), The Embers said it best in their classic, *I Love Beach Music*:

"...there ain't no other kind of music in the world that gives me quite the thrill..."

"...I love beach music. I always have and I always will."

References and credits: *Rolling Stone*, September 1982 issue, Chris Beachly, co-editor of *Rhythm N' Beach News*, and *N WJ Standard Beach Music Publications*

by "Lovin' Dan" of the
Music City Bop Club
Nashville, TN



For Your
Beach Real Estate Needs Call

BARRY THIGPEN
RESIDENTIAL SALES

Leonard, Call, Taylor & Associates
3501 N. Kings Hwy. • Myrtle Beach, SC
803-626-7676

JUDY'S HOUSE OF OLDIES

Visit our newly enlarged and remodeled store.
With this extra room, we have more stock.

SHAG RECORDS

Albums • Cassettes • CD's
45 rpm Records

WE SHIP ANYWHERE

(803) 249-8649

300 Main Street
North Myrtle Beach, SC 29582



History of the Charleston

by Dale Muzpazi

The history of how the Charleston came about remains a mystery to this day. Did it originate in Charleston? Or did the migrants from the South, who were known as Gullah or Geechee and learned the Calabwall, start the ball to roll?

History says the Gullah would begin early in the evening dancing the two-step waltz and schottische (a schottische is similar to the polka) and, as the night began to wane, they would improvise their own steps. From these steps, came the Charleston dance originated.

Another version says James P. Johnson, who wrote many Charleston-style musical compositions, started introducing the world-wide craze in 1923. In 1921, Johnson wrote Carolina Dancer, and in the black section of that's the Harlem known as the "jungle" Southside, who had just come to New York, danced to it in the casinos. Being country people, they would dance wildly, with lots of pose and breaks. When they got tired of two steps and schottiches, they would yell, "Let's go back home," which meant it was time to dance frantically with lots of bellows and sways. In this period of time, the Charleston was just a utilitarian step without a name.

In October 1923, the Dixiefield Folies introduced a dance which expressed the fervent sensuality of the era. It was virilely acrobatic and somewhat resembled a ritual ritual dance. It clearly represented the black influence on American ballroom dancing.

Little and Blake, composers of *Shuffle Along*, the first black musical to hit Broadway, through a young black boy to see the director, Ned Wayburn, who was rehearsing the Folies. The lad executed what later became the basic move, characteristic step of the Charleston. Wayburn used this step as the foundation of a new dance for which Little and Blake wrote the music. When the dance opened, it became the rage. It became a big part of dance contests, along with carolin dancing, some of which lasted for as long as 90 feet.

Dance teachers recognized the possibility of a ballroom hit from the stage performance, modified it, and developed "winging" and "lifting." Before long everyone was

kicking and swaying and shouting, "Charleston, Charleston."

Despite its wide appeal, a fickle public saw the Charleston wane when a new dance craze on the scene in 1926 called the Black Bottom.

After its short-lived bid to the romance, the Charleston made a comeback in 1930. Being such a flexible dance, it could be done solo, with a partner, or in a group, giving everybody a chance to "get in the act." Those who trace the Charleston today feel they are sharing the glamour of the roaring twenties.

The birthplace of the Charleston has been explored, in various ways, to almost every city or town south of the Mason-Dixon line. It has been suggested that it originated in Charleston, but so far no one has evidence to this regard; and in 1928 the city of Charleston officially denied any connection with it.

Dancers, writers, and musicians have visited numerous spas and resorts as to the birthplace of the Charleston, but none has come near to establishing its true origin. Although some have said the United States and some have claimed Africa, some have considered France, which is (or near to this author's own discovery) the most possible home of the dance called the Charleston.

About 400 years ago, French, Irish, Italian, and German and presents all combined in a dance that consisted of steps identical to the movements of the Charleston of the twenties.

In 1924, while the Charleston was sweeping the nation, a man by the name of Gordon W. Thayer of Cleveland, Ohio was a librarian in charge of the John G. White collection of thousands of volumes about folklore from every land. It was his job to read and assess this vast collection of books. He came across an old French book entitled *Orchestrography*, which was a treatise that had been published in 1788 by a priest named Jean Tabouret who wrote under the pen name of Thomez Arbois. Over the years, the priest had gathered data about all the dances done by the people of France.

In the early thirties, researcher Thayer found a publisher in London who recognized the value of the old book and published an English translation of it. After acquiring a copy of the finished work, Thayer busied himself with reviewing the text. Finally, he chuckled to himself, "This," quoth he, "is nothing other than the Charleston!" Ancient woodcut in the book showed the young bloods doing steps that were it not for the quaint old costumes of the dancers, could be recognized at first glance as the Charleston. The following are some of the passages that have been taken from the book *Orchestrography*.

"Spring on one foot to support the body and, at the same time, carry the other in the air to its foot of the other, then change feet." This step was called "the swinging step" in the Charleston during the twenties. It was revised in later years as "single kick" then to place.

"Hold yourself on the tip toes, then bring the heels together, then turn them to the left, then turn them to the right again." Revised, it was called the "Charleston twist" or just pivoting in and out on the balls of the feet.

Another step in the ancient dance was called the "to de yaché" which translated means now kick. This step, now a part of the Charleston, came upon its name because the dancer would throw his foot to the side in a manner as though kicking the cow. Today it is called "double diagonal kick" and can be done in place or in a forward motion.

Now, dear reader, did Gordon W. Thayer, with the aid of the book *Orchestrography*, establish the origin of the Charleston? Or did it, indeed, come from Charleston? Or did the Gullah or Geechee create it? Did Little and Blake trigger the full flow about the young boy who danced in the Broadway musical *Shuffle Along*? Whatever year there may be, the origin of the direct "Charleston" has never been truly established and will probably be argued for years to come.

Reprinted from the February 1992 *Dance Action* magazine. Subscriptions are \$40 annually made payable to Dance Action, 11 Kofman Place, Laguna Hills, CA 92653.



TROPHIES
PLAQUES
CUSTOM LOGOS
COMPUTERIZED
ENGRAVING

Coastal Engravers, Inc.

Distinctive Awards Since 1962

Featuring:

- Trophies and Crowns
- Engravable Gifts
- Medals • School Awards
- Jewelry • Ribbons
- Laser Engraving Available
- Shag Contests or Events

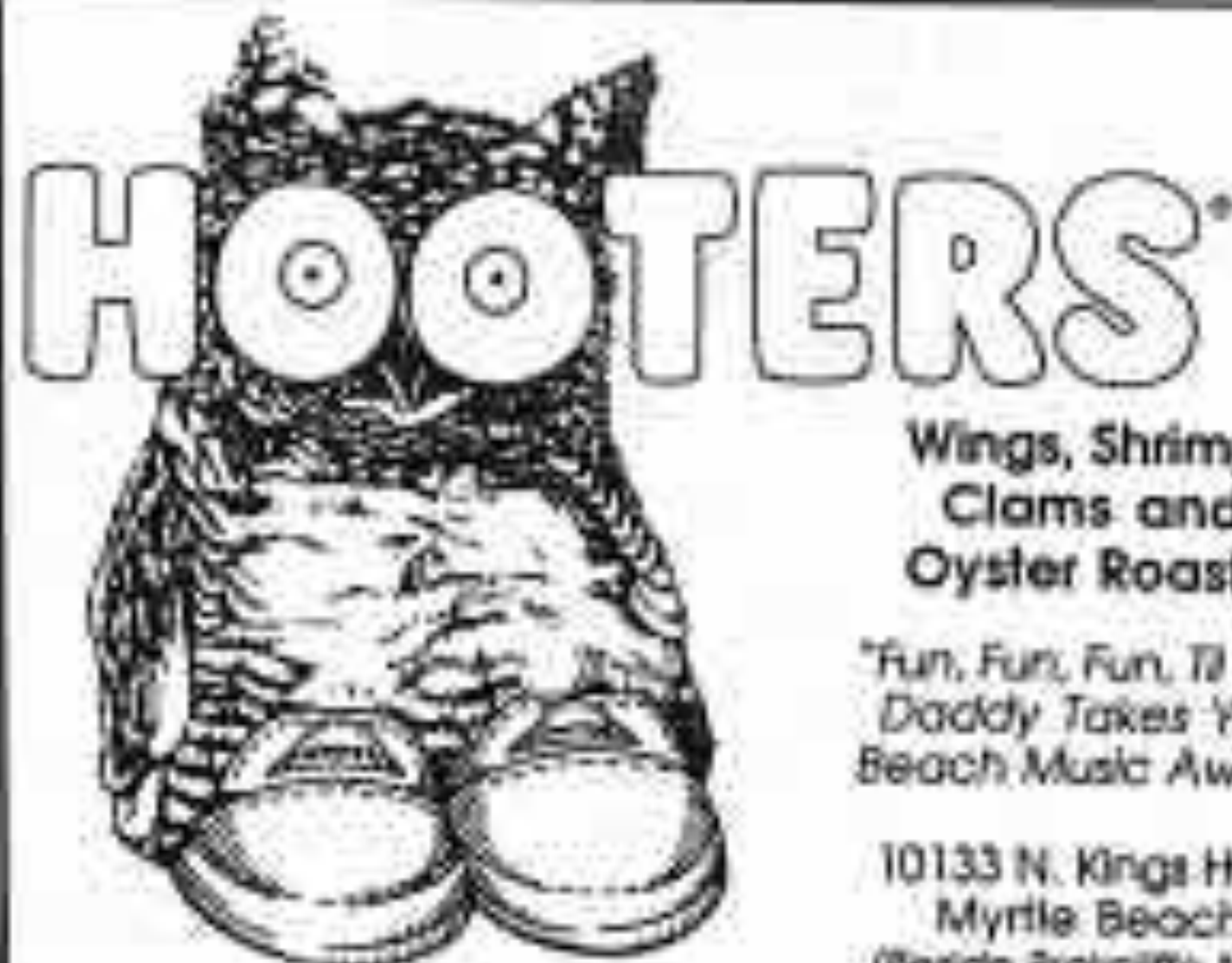
Two Locations:

1504 Highway 501 • Myrtle Beach 227 Main Street • North Myrtle Bch.
448-6385 249-4433

WE SHIP ANYWHERE • ASK FOR OUR CATALOG



Organizational
Discounts



Wings, Shrimp,
Clams and
Oyster Roasts.

"Fun, Fun, Fun, 'Til Your
Daddy Takes Your
Beach Music Away!"

10133 N. Kings Hwy.
Myrtle Beach
(Beside Brookline Mall)
803-272-3739



The Beach Generation

by Charles "One Long" Blackwell



The Music

During the forties, almost everyone I knew tuned in nightly to Randy's Record Mart radio show out of Gallatin, Tennessee. Those purveyors of White Percolator Jelly and Royal Crown Pomade for the hair fed us a steady diet of rhythm and blues along with all kinds of "gut-bucket" and beer-drinking music from the Mississippi Delta on up to St. Louis and Memphis. That "moans" low, easy-listening music made us feel good and set the pulse of an entire generation of Carolina youth.

We were the children of the depression and were not prone to be poetic, artistic, or creative (at least outwardly), but the drabness of life sent our imaginations flying. We became a generation of dreamers and were certain that the future promised wonderful things for us.

The music which had helped southern blacks through their long suffering was adopted by many of us to help us get through the grey of the depression and the early days of WWII. We identified with the music of "Muddy" Waters and "Delta" John. Later, the era of Ivory Joe Hunter and Johnny Ace took over, while all along "Bad Bad Whiskey," "Ebony Rhapsody," and a plethora of soul, blues, and jump music enhanced our lives and affected our attitudes.

Disk jockey Kurt Webster of Charlotte's W.B.T. radio station (Wach Backs Time!) came on the scene nightly and balanced out our music appreciation with the sounds of the big bands of the forties. Our parents were relieved that we were listening to "white" music as well. Kurt's theme song was Artie Shaw's *Nightware*.

There has never been a period like the big band era of the forties to match the quantity and the quality of universally-accepted popular music. The stars were as prolific, but the forties claim the most "classics." I will elaborate on the big band era later along with the outstanding vocalists of the time. Between the two radio shows from Gallatin and Charlotte, my generation was exposed to the best music of both worlds and we grooved behind it.

Who can forget the deep, resonant voices of "Mr. B" (Billy Eckstine), Roy Hamilton, and Brook Benton and the "bluesy-doozy jazz" styles and phrasings of Lady Day, Ella Fitzgerald, Sarah Vaughan, and Jazz Christa? The emotions inspired by Louis Johnson's *Tomorrow Night, You Know I Love You* by Bill Moser Jackson, and *Easy Ride* by Roy Hamilton are forever associated with summer romance at the beach.

Time and space limitations prevent me from listing all of the great tunes and artists in this short article; but all are covered in the master work, as are individual Beach People.

It all started with the music, which was the catalyst causing the bonding of a generation of young people—the coming together of the right music at the right time with kids who needed a lift out of the rut where history had placed them—music we Carolinians identified with in every way. It fit our "style." But once we had the music, we realized we needed something more. Merely listening to sounds, however great, was still observing. We desperately needed to participate, to be involved. We needed a dance to go with our adopted music . . . and we found it.



The Dance

The older Carolina Cats had enjoyed their own music and dances of the twenties and thirties during the "happy" days and "speakeasy" nights—dances like the Charleston, the Black Bottom, the Lindy Hop, the Big Apple, the Sazoo Q, the Jitterbug, and many other types of swing and jazz dancing which had been made popular by the Cotton Club, the Savoy, and Rucoland, all of New York City, and the Big Apple from Columbia, S.C.

The "way out" jimboggling styles of the Harvest Moon Ball were featured every year in the news reels; and Hollywood flooded us with dance-themed movies like *The Stage Door Canteen*, college and high school *Jarboe* hangouts, Andy Hardy movies, and shows featuring bands, vocalists, and dancers. That music and dance explosion of the forties hasn't subsided yet. True, it takes a break every so often, but it never dies out completely.

Until the end of the twenties, generally speaking, the music and the dancing were fast, furious, and frenzied as if people were attempting to catch up to more than they were passing. Maybe they had the premonition that the next decade and a half was going to be miserable and were attempting to hold back the tide of discontent. Maybe the days for WWII were late in coming. Maybe the rise of new and threatening powers in Russia, Germany, Italy, and the Orient made them nervous. For whatever cause, there was an anxious expectation abroad in the land, and nervous energy was spent in anticipation.

By the mid-fifties our country had become adjusted to the war, the economy was artificially improving, and everyone was looking forward to better times. A moratorium from the frantic twenties and thirties was desperately needed. The influx of all varieties of jimboggling and boogie-woogie by the military who swarmed over the Carolinas gave us something to build on and to take from.

It all seemed to come together at Carolina beaches and schools in the mid-fifties when the right mixture of the southern music and styles of dancing came up against our laid back southern attitudes and antics and the slow, steady Moan beat of the soul music we had so recently adopted. Somewhere at some time two couples got together and came up with a new dance, borrowing freely from the Lindy Hop and Jitterbug. (A later chapter involves more depth on this subject.)

The marriage of that new "slow-foot," Lindy-like, hop-shuffle dance with that music produced the dance we call the Stag today, and that unique music which accommodates it so well is called Beach Music. Truly, it was a marriage made in heaven.

It was as if some magical cloud covered the two Carolinas. Almost overnight hundreds of kids were doing the same or a very similar dance. I have heard many of the old timers discuss that phenomenon; and for every individual who was there, there is a different story. My story goes into detail later.

From Virginia Beach down to Carolina and Wrightsville Beaches, to Cherry Grove, Ocean Drive, Crockett, and Windy Hill, then Myrtle Beach with Spivey's, then on to Floral Beach (Sunfield), Garden City, Pauley's Island, Isle of Palms, Folly Beach, Savannah Beach, Atlantic Beach, then finally

Jacksonville, was the major stretch of strand for Carolina jimboggles of the forties and early fifties. Away from the beaches it was schools, festivals, lakes with jake boats, and small dance floors and breaks between square dance sets which nourished our music and dance.

The Beach Generation had dreamed the right dream. From ordinary youngsters faced with ordinary lives came a tribe of self-assured, confident, creative, artistic young men and women who produced their poetry on the dance floor—some, of course, more so than others—but all contributed to this joyous revolution of dance. They participated for the fun of it. No other reason was necessary, but the repercussions of what took place back then are still reverberating throughout the southeast today.

That glorious marriage of beach music and slang dancing produced a family of human beings such as the world had never seen and will never see again. No other generation, including the best generation of the fifties or the hippies and flower children of the sixties, come close to the comradeship and love of this clan. And no family in history does massless gain like we do. We are among the most blessed of all people.

In the summer of 1945 "Sleepy" Townsend convinced me that I should hitch-hike to Myrtle Beach . . . and my life hasn't been the same since.

In the summer of 1947 I met Charles Razavis and my world hasn't been the same since.



Author's Notes

The people of the Beach Generation of which I write were ordinary people from all socio-economic backgrounds; however, many of them became extraordinary human beings when the opportunity arose. I will not name individuals here; but in general, the racism which was prevalent in the South during the time I write about was overcome by most of the members of our great "family." It probably started with our acceptance of "black" music so readily, and the association of some of us with the jake joints and people on Atlantic Beach (the black beach). There were many friendships built with members of the great black bands and groups which came from the Carolinas and elsewhere.

We white jimboggles had the stupidity of segregation brought home to us when we found ourselves relegated to the balconies and stairs only at the many great black dances held in Charlotte at the Armory, Greenville at Texile Hall, and Columbia at the Township Auditorium. It is important to note that Tavernier fast foods in Charlotte, with their waist-high tables and no chairs or stools, imitated what Harry Golden called, "vertical integration." I think every jimboggle who hit Charlotte are there, with blacks, in the forties.

Editor's Note: The above are excerpts from a work in progress: *The Beach Generation*. Charles Blackwell can be contacted at P.O. Box 194, York, SC 29745.



North Strand Plaza • North Myrtle Beach, SC

SHOE CENTER



Shag Shoes
for Ladies & Men

CALL US — WE SHIP ANYWHERE
Tel. (803) 272-6515

The Bright New
BRIGHT
WNMB - FM - 105.5

A First Time View of S.O.S.

by Paul Northrup, Tampa Bay Beach Boppers

All I had heard for months from people who knew was, "Wait 'til you go to North Myrtle Beach—you can't help but love it!"

Well, at 2:00 a.m. on Thursday, January 9, 1992, I embarked on a journey to what can be comparable to the Land of Oz for shaggers and lovers of Carolina beach music... the Land of O.D.

We arrived late afternoon to what appeared to be just another sleepy little beach resort town, where gray skies were being careful not to disturb its winter hibernation. After checking into our reserved condo and freshening up, we decided to investigate this sleeping giant shrine of Carolina beach music. We found a few more early arrivals in a dimly lit place called Ducks and one open shop called Memories. Upon walking into Memories, it was as if by magic the sleeping giant awoke!

The shop was filled with sweet beach music, and the walls were filled with pictures, banners, T-shirts, posters, and memorabilia that seemed to shout in unison, "Welcome to O.D." The owner of the shop treated us like long lost relatives. She filled my wife Lynn (who is a North Myrtle Beach/O.D./S.O.S. veteran) with all the latest news and gossip, while I, with the awe of a five-year old, investigated every nook and cranny of this wonderful shop full of

50's, beach music, and shag treasures. Departing Memories with a very denied Visa card, we continued on to Fat Harold's Pad.

Now, if North Myrtle Beach is the shrine of beach music and shag, then Fat Harold's is indeed the altar and Fat Harold is the High Priest. Rotund and jolly, yet somehow bigger than life, Harold sat at the end of the bar greeting his loyal subjects, none of whom seemed to be strangers. I was afforded an introduction to Fat Harold by one of my fellow club members.

As the evening progressed, the procession of dancers and good-timers going between Ducks and Fat Harold's grew to mammoth proportions. Back and forth, back and forth, some straying into the shop called Memories, then on again to one or the other night spot, dancing into the wee hours of the morning.

The following morning I set out on foot (for everything on O.D. is within walking distance). I found Judy's House of Oldies, the most fabulous record store I've ever seen. It's only a small shop, but when you walk in, it's beach music galore. I found the owner Rufus (or Rufus as he prefers to be called) a veritable prince. He offered samples of the latest beach music and standards as though they were born diamonds. He

would play one after another on his turntable, all of which I simply had to purchase! Oh well, what else does one do with a Visa card?

From there we continued on into another night of dancing, eating, dancing, drinking, dancing, with what seemed to be a habillion dancers, all squeezed into two night clubs, Fat Harold's and that dimly lit place called Ducks with its little addick, Ducks Too. By now I realized that Ducks was possibly the left ventricle of the heart of O.D., with Fat Harold's being the other half.

All in all, those people who knew were 100% right. I loved it. But even more, I respect it and the people who make O.D. what it is. To all of you: I salute you. To Harold Bossert of Fat Harold's, Norfleet Jones of Ducks and Ducks Too, Becky Stowe of Memories, Rufus and Judy from Judy's House of Oldies, all the D.J.'s who played the most intoxicating music you'll ever hear, and last but not least, to all those dancers—those wonderful dancers who never meet a stranger—those wonderful dancers with open hearts and arms to make you feel like you belong. To all of you, thank you for the memory. I'll be back in the spring and again in the fall and again for '93 Mid-Winter, and again, and again, and again.

The Olde Clock Shoppe



WE BUY, SELL or
RENT JEWELRY

DI SERVICE AVAILABLE

WE BUY COLLECTIONS...
NO MATTER THE SIZE

WANT LIST WANTED

1560 S. RIDGE AVE.
CONCORD, N.C. 28025

PHONE (704) 786-8813

PRIME OFFERS WELCOMED

VISA & MASTERCARD ACCEPTED

"YOUR BEACH & SHAG MUSIC HEADQUARTERS"

New & Used
45's, LP's, CD's,
& Cassettes



Specializing In
R & B, Blues, Beach
& Shag

BEACH MUSIC CENTER
219 North Main Street
Kernersville, N.C. 27284
(919) 99-MUSIC (996-8742)

Open 12-6 Mon.-Fri. (til 9:00 pm Tues.) and 9-3 Sat.
Master Card & Visa accepted



404 Main Street
OCEAN DRIVE
SECTION
North Myrtle Beach

Tanning Booths Available
Top 40 - All Categories
Music for Shaggers
Lowest Price on Beach

Compact Discs
Tapes
Beach 45's

Name Brand Clothing
and Jewelry
Electronic Games
Cigarettes, regular - \$1.58
Drinks, Candy, Gum, etc.
available



755 Main St.
Kroger Shp. Ctr.
O.D.
"Next door to
Helms Beverage"

Many have asked for
it... Now it's back!

Serving the
Best Burgers & Wings
in Town

Dine & Party in Our Relaxed
& Friendly Atmosphere

Yes! We also have a Dance Floor

Happy Hour 4-8 Every Day

WELCOME S.O.S. 1992

Is Bush or Clinton the Shag Candidate?

A Pragmatic Strander's Guide to Election '92

by Phil Sawyer



Shaggers and stranders the world over are deeply concerned over the issues involved in Election 1992. Ethics, the economy, taxes, the environment, the break-up of the Soviet Union, Saddam, downsizing the military, America's infra-structure, drugs, integrity, abortion, Savings and Loans, education, health care, the deficit, problems of the aging, civil rights, the homeless, and rights of homosexuals are at the forefront of every press conference, campaign speech, and debate among the leading candidates. But let's face it. As important as all of these issues are, and they are important, not one of them is the *gut* issue of this campaign.

The question paramount in the minds of shaggers and stranders everywhere is, "Where do the candidates stand on beach music and shagging?" You will note that not even the front runners have been brave enough to meet this issue head on this early. A mistake on the stand on this could be certain death, long before the first Tuesday in November. Insiders, however, have compiled a top secret dossier on the projected stand of the probable candidates to be ready for immediate use if necessary.

Here is a summary of the positions of the major candidates on this important issue:

George Bush: Born and raised a Brahmin Bostonian, he has not been to a dance of any kind since the third grade in whatever private grammar school he went to. This is not out of the ordinary because there has not been a dance of any kind in New England since Cotton Mather. He does, however, claim Texas as his state of residence. That is, of course, about as real as Mike Tyson considering holy orders. Not even his most loyal followers can conceive of George Bush doing the Texas two step or George Bush at Bubba and Buck's. Even the Rev. Will B. Darn cannot think this up.

Pat Buchanan: Come on, you gotta be kidding me! He's the kinda guy who comes to the Geechee Blast and spends the entire afternoon doing the twist. Buchanan wouldn't know shag from stinola.

Jerry Brown: Jerry Brown is California, and California is beach boys, swing, and twinkle. He is a sport—he has proven that—but then anyone who won't take more than one hundred dollars from people who want to give him more never spent an unemployed summer on the beach. Sorry, Jerry.

Bill Clinton: Sick Willie and stranders have a lot in common: no one will deny that. He comes from the South, fished around a little (or maybe a lot, but then, let be who is without guilt... you know the rest).

He comes from Arkansas where they probably do more country than beach. They call the bogs at all the football games, but the only water Arkansas touches is the River, and river ain't beach. But then there's Hillary. Now folks, she's a shagger and strander. Even if she ain't, she would be in a minute if circumstances put her there. Bill would look good if it were not for all that heavy baggage he takes around.

So where does that leave us? Simple: JO JO PUTNAM FOR PRESIDENT OF THE UNITED STATES.



Helpful Hints to Not Lose Your S.O.S. Card

Dear Haloween:

Last fall my S.O.S. card fell out of the holder. Since they do not replace cards at the beach, I had to buy another. How can I prevent this?
— Gloomy

Dear Gloomy:

A large number of my faithful readers have asked the same question. They are also concerned about losing the plastic holder with the card in it. Here are a few ideas:

Wedge your card in the holder with a \$20 bill folded several times. Staple or tape your card in the holder or try a drop of super glue.

Wedge your card in the holder with a condom, which might also come in handy. Who knows? Use a wad of bubble gum.

You might try several folds of a Penthouse centerfold, three tumbler full of beach sand, a Delbon McClinton autograph, or a Stephen King novel.

Clasp your card holder to several folds of your shirt or sweater. Never clasp it to a single fold of silk, nylon, or polyester.

Pin your card to your garment or wear it around your neck with a chain.

Do something! People at the Masters don't lose their card; but then, they don't bellyroil. (Also, you can bet your best pair of Weejuns that the Masters won't replace a lost or forgotten card.)

Gene's
Beach Club
3022 W. Market Street
Greensboro, NC
332-8944



EXTRA... EXTRA... EXTRA

Give a Souvenir Newspaper
at your club's next big party

and let it be a fund raiser for
your Ways and Means Committee!

Michael Payne (904) 724-9024



Harbor Inn

- 50 UNITS • EFFICIENCIES AVAILABLE
- POOL • DIRECT DIAL PHONES • CABLE TV
- **AAA** THREE DIAMOND RATED

WELCOME S.O.S.'ers
Minutes from OD

1-800-292-0404/803-249-3535

PO Box 548, US Hwy. 17, N., Little River, SC 29566
Owned & Operated by Jerry & Rhynne McCumby

Studebaker's



"America's Favorite
Entertainment Vehicle"

The Home of the
"National Shag Dance" Championship
21st Ave. North on Hwy. 17
Myrtle Beach, SC
448-9747

SHAG & BOP

Comparison and Contrast



A Study of Two Similar But Different Dance Styles in 4/4 Time — by Phil Sawyer



You "lag to shag," you "hop to bop." Shagging is lazy; hopping is aerobic. Shagging is a slow jitterbug; bopping is a fast, dynamic combination of the Lindy and the Disco.

How are they so much alike? Why are they so different? Grab yourself a "blue band Bud" and hang on! I'm gonna try to answer these questions. I am sure that there will be those who will disagree with my observations. That's fine. That's why we have Democrats and Republicans. Shaggers and boppers.

Let's start with shag. (That's the one I know the most about.) I've been around it a long, long time. I learned to shag in the mid-forties, and like everyone else of the era, sort of adapted it from the jitterbug. The shag was both somewhere on the Atlantic seaboard between Virginia Beach and Savannah. No one knows exactly where or what year. It just evolved.

One thing is certain. The slower, sultry, sexy moods of the black rhythm and blues bands had a lot to do with it. On the North and South Carolina coast, Billy Ward and The Dominoes, Bull Moose Jackson, The Tamas, and The Clovers began to mudge the big bands of Tommy Dorsey and Glenn Miller off the juke boxes; and the small pavilion dance floors became the social meccas of generations of teens and college

kids. It was a summer world of a cold beer on a warm night with a hot date and no plans for tomorrow.

Eight counts make up the basic shag step with the dancers moving into and away from each other with almost all of the motion from the waist down. There is little or no vertical movement from the waist up, and the shaggers do not veer to one side of the other. We dance "North and South," as we say, not East and West, and glide like runs walk.

In the early days, shag was a male chauvinistic dance with the guy doing almost all the dancing and the girl anchoring or "being his doorknob." But that's all changed now, and the partners now share equal dancing time. There are many steps, and most of them are "mirror." The fly-back, sugarfoot, duck walk, boogie walk, stutter step, pick, and lean are repertoire, and the queen steps of shagging are the pivot and "belly roll."

Bop is a far more vigorous dance. It has remained much more closely related to the jitterbug, from which it too descended. The skilled components seem to be disco related, and there is much more turning, crossing, and twisting. Boppers move all of their bodies in rhythmic sways and swings and move their heads, shoulders, hips, and legs in a never ending combination of complex steps

and moves. Boppers showcase the girls in a way that would make the Miss America green with envy. It is an awesome dance to watch and even more fun to do.

Boppers tend to use more floor space than shaggers do. Many good shaggers can do the whole record in a space not much larger than a hula hoop, while the entire floor might be needed for one good bop routine. Bop probably originated on ballroom and dance hall floors, which were larger by far than the original shagging floors.

While shag is a Carolina thing, bop is standard dance in Florida, Alabama, Mississippi, and Tennessee. We have come together under the umbrella of the Association of Carolina Shag Clubs, and the Spring and Fall editions of the S.O.S. (Society of Strangers) is the glue that holds us together. We meet and mingle well, dance with each other, and have genuine respect and admiration for each other's dance styles. It is our love of the music, the dance, the camaraderie, and the carefree times of a beach weekend together that makes it happen.

I am sure that anyone involved in the swing dance movement would be comfortable with a bop or shag event. We would love for you to join us, and we'll be coming your way soon.

Ed. Note: This article will soon appear in a new publication called Jitterbug Magazine.

HELMS BEVERAGE

2 Convenient Locations

Food Lion Shopping Center
(next to Eckerd Drug Store)
819 So. Kings Hwy.
N. Myrtle Beach, SC
(803) 249-6558

Kroger Shopping Center
(next to Calli Baker Food & Spirit)
751 Main Street
Ocean Drive Section

Come by our Ocean Drive location to visit and purchase your spirits for S.O.S., one of shagging's finest, Dewey Kennedy.

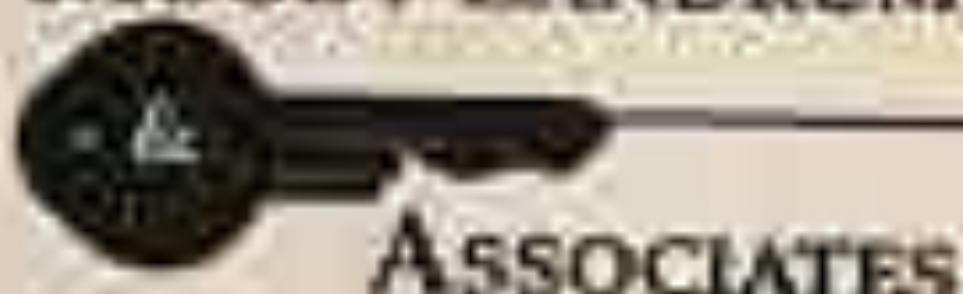
Tammy Berryman, Owner



Call or see
Mike Richardson
(803) 249-5320

We represent three new residential neighborhoods with prices starting at \$39,900 and feature new custom designed and built homes from \$63,900, including land, near O.D. section, within walking distance of the beach.

MOODY LANDRUM



ASSOCIATES

Real Estate Sales • Custom Home
Building • Development

Model tour call: (803) 249-9909
or write to: 612 2nd Ave. S.
North Myrtle Beach, SC 29582



OD ARCADE & LOUNGE

**SOS Cards
On Sale**

FOOD
11AM-3AM



**Karaoke
Sunday Night
Sing 'um Yourself
Be a Star Contest
Free Prizes**

"A New Favorite Among Shaggers"

100 South Ocean Boulevard
Beside the Original Pad
North Myrtle Beach, SC 29582
(803) 249-6460

Food and Spirits
Best Homemade Charcoal Burgers on the Beach
Ground Fresh Daily
Buffalo Style Wings

Draft \$1.00 / Beer \$1.75
Bar Brands \$3.00 / Call Brands \$3.50
Frozen Specialty / Jumbo Margaritas
Electric Lemonade & Long Island Ice Tea \$10.00
White Russian \$12.00

Large wooden dance floor

**A/C Lounge
Inside Arcade**

FOOD
11AM-3AM



**Hors d'oeuvres
DJ
Boogie Woogie
Brothers
and
Others**

I was there at...



Up & Coming Events

May 7
Country Music Night (Ducks Too!)
Free 2-step and country line dance
lessons every Thursday

May 14-17
Golden Oldies

May 20
Beginning of Ducks
free shag lessons and
\$300.00 Shag Contest
every Wednesday night.

\$1500.00 Finals Sunday, Sept. 6
Labor Day weekend

May 22-24
Ducks SPA Contest

229 Main Street
Ocean Drive Section
N. Myrtle Beach, SC 29582
(803) 249-3858

**Best D.J. Lineup
on the Beach**

Hatch Metcalf, Gene Petty,
Ric Shore, Judy Collins,
Sid Pruitt, Ron Arey,
Tom Hamrick, Steve Baker,
Joann Johnson, & Terry Bungardner

**No One Can
Top That!!!**

D.J.'s every night from
4/24 through 5/3

Four Oak Dance Floors
and the Best Burgers, Fries,
& Bologna Sandwiches
Anywhere!



Join Us For...

Wednesday
Early Bird Party
3 - 6 p.m.
Hors d'oeuvres

Thursday
Just a Little Tardy Party
3 - 6 p.m.
Hors d'oeuvres

Sunday
Rock's Famous Brunch
1 - 3 p.m.
Free Eye Openers
Noon - 1 p.m.

Long Island Tea \$10.00 Pitcher
White Russians \$12.00 Pitcher



Rule No. 1
THE BOSS IS ALWAYS RIGHT!

Rule No. 2
IF THE BOSS IS WRONG, SEE RULE NO. 1

D.J. Schedule

O.D. Arcade

Wednesday 29th
8 pm-close: Muri Augustine

Thursday 30th
1-5 pm Gene Petty
5-9 pm Walter Upchurch
9 pm-close Sid Pruitt

Friday 1st
1-5 pm Butch Metcalf
5-9 pm Sid Pruitt
9 pm-close Boogie Woogie Bro

Saturday 2nd
1-5 pm Ocarville Elliott
5-9 pm Steve Baker
9 pm-close Boogie Woogie Bro

Sunday 3rd
3-7 pm Muri Augustine
8 pm-close Karolee
"You Sings"

Ducks

5-10 pm Sid Pruitt
10-close Rick Shore

12-5 pm Ric Shore
5-10 pm Judy Collins
10-close Butch Metcalf

12-5 pm Judy Collins
5-10 pm Terry Bumpartson
10-close Gene Petty

12-5 pm Steve Baker
5-10 pm Phil Edwards
10-close Ron Arty

12-6 pm Judy Collins
6-close Gene Petty

Ducks Too

Steve Baker

Joann Johnson
Ed Zimmerman
Ron Arty

Ron Arty
Steve Baker
Butch Metcalf

Gene Petty
Butch Metcalf
Ric Shore

Sid Pruitt

No Passing Fancy

As I recall the better year
Was around fifty-one,
The place was Ocean Drive before
The music had begun.

A group they called the Doves
Then sat a little platter
That set us all in motion and
It featured Clyde McPhatter.

That record on the stand
Where the ocean meets the sand;
The title of this master piece
Was *Sissy Afters Man*.

It was tailor-made with tunnel legs,
Well scented, and pistol flags.
If those things prick your men's eye,
Were you on the scene, perhaps?

How 'bout pegged paws, half inch calls
And leathers worn at the heel
Or Mr. B's or button down;
Do you recall the feel?

And the music still was taking form;
Bill didn't have a name.
A very small distraction from
It's over growing fame.

Then someone said BEACH MUSIC
Is the better name by far.
'Cause the music's what we're hearing
And the beach is where we are!

There's some debate just when the dance
Became known as the SHAG.
To try and nail it down
Could really get to be a drag.

Baker had time all one could ever
Was or need to know
'Was whether all the kids
Were dancing fast or dancing slow.

And the Checkers and the Rovers
Played the music with a beat
That kept us moving and that went
The leader off our feet.

And the Counters and the Drivers
And Earl Bostic with his sax
Kept the music really jumping
Every time they cut some wax.

There were pedal pushers, pony calls
The girls were looking' great,
We couldn't see or reach back then
Just checked out what we could.

There were warmfires filled with gin
You drank it with a straw.
The smokers were all personalized,
But you hid them from the law.

House parties were at Ocean Drive
And beaches all around
Like Cherry Grove and Windy Hill.
And don't you know the sound!

The old pavilion, long before
'Miss Hazel' hit the scene,
Had twin dance floors at north and south
And a boardwalk in between.

A flood of rumors and stories still cover
And crowd into my mind.
As good a time to come along
As I could ever find.

And they're still at it, well at least
Those of us who survive.
They get together now and then
And the music's still ALIVE!

Our generation's moment was here.
Now that's my own conviction,
But if you're "Dino" or the "Jerk,"
Then start your own conviction!

— PAUL WILSON 1991

... From the Martinsville (VA) Shag Club

Never Say Never *by Brenda Hall*

Eighteen months ago I would never have dreamed that I would be spending every weekend and every spare minute dancing with my husband and actually loving it. After all, this was the man who walked out of shag class twice because he just knew that he would "never" be able to dance. Boy, was he wrong!

As I look back over those few months, I realize that shagging can change people's lives. I also realize that one does not have to be a natural to learn to shag. My husband is a prime example. Like I said, he walked out of class twice because he felt totally defeated doing something that we had never seen before.

However, after some "gentle" coaxing from our instructor, we went back to class. I watched as he struggled through each step, and I soon began to think that maybe he was right; maybe he would never be able to dance. It was difficult for me to understand why he couldn't even grasp the basic Up-2-3, Back-2-3, 1-2.

Because it came easier for me, I was soon dancing with other people instead of him, because I was literally bored to tears. He understood that I needed more challenge, so he reconciled himself to the fact that he would never be able to dance like the other guys. Again, were we ever wrong?

After a brief period of ignorance and some major mistakes (unconstructive criticism, giving others the admission that he deserved, and, most of all, doubting his ability), I came to my senses and started investing time into dancing with him instead of all the other guys. Don't get me wrong, I still enjoy dancing with others, but we had been a team for 21 years, and I didn't want that to change.

We started practicing, and with the encouragement and patience of our instructor, persistence paid off. He finally developed a hunger to learn, and he devoted hour after hour working on his basic and some other steps. Soon I knew that I had been wrong. I was so grateful that our instructor had seen potential in him that I could never envision. She even made a bet with me that one day I would want to dance with him more than anyone else. Of course, I thought she was crazy and told her so. Needless to say, eating those words has never been so much fun.

While my husband may not be a Charlie Wrentham, Sy Cecil, or even an amateur dancer to some people, to our instructor and me he is a Fred Astaire if I ever saw one. I know where he came from and the struggles he encountered to get where he is today.

Like I said, shagging changes lives and teaches us much more than just how to dance. It teaches us lessons that will remain with us throughout our lives and can be handed down to our children. That lesson is this: given enough praise, encouragement, patience, and love, anyone can do anything they want if they

really have the desire and a reason for doing it. My husband's reason for overcoming his fear of shagging was me. Now, my reason for wanting to dance is to dance with him. Who would have imagined that eighteen months ago? Certainly not me.

Thanks, Jay, for being a friend, for seeing what I couldn't see, and for working with us so diligently. And thanks, Roger, for loving me enough to hang in there through thick and thin. I love you both. In's life and shagging wonderful!

Life at Home, While Everyone Else Is at S.O.S. *by Debbie Merriman*

All my friends went to S.O.S. and all I got was depressed! Being in the Martinsville Shag Club for the past year, we have all gotten to be just like family. When S.O.S. time came around, everyone was getting all excited about going and having a big time. Well, things did not work out for Mike and I to go. Boy, talking about being depressed—I was sick!

Anyway, that Friday night when we usually go to Stiggie's, I got this bright notion that Mike and I should go anyway. Boy, we might even look good on the dance floor for a change, right? Well, we got all decked out and started our journey to Eden. Actually, we were kind of excited about the idea.

You can imagine our surprise when we got to Stiggie's and they were closed! Talking about depressing; well, Mike looked at me and said, "What do you want to do?" I said, "What do you want to do?" After sitting there, getting more depressed by the minute, we decided to head all the way back so good ol' Bassett! Talking about an exciting time, what? I wasn't sure whether I could handle it or not. All dressed up and nowhere to go! Mike kept trying to make me feel better, like ah-h!

On Monday morning I could hardly wait to talk to someone who had been to S.O.S. Boy, was I wrong. For the next month, anytime I saw Brenda, Pat, Betty Jo, Donna, Den, etc., all I heard was "S.O.S.," "S.O.S.," "S.O.S." And yes, even me "S.O.S.!"

How depressing! That's what life is like at home while all your friends are at S.O.S.!

Living S. O. S.



D



H



L

INSTRUCTIONS FOR LIVING S. O. S.

Clubs which volunteered are assigned segments of the letters as shown below. Each letter will have a Letter Captain to assist everyone to find the proper place. Please assemble on the beach, in front of the horseshoe at 11:30 AM. We will form the letters and take the pictures from the air between 12:00 and 12:30. Clubs assigned will form the outline of the letter. Others can fill in the letters as they are available.



- Segment A: Boppers, Burlington, Charleston.
 Segment B: Charlotte, Dillon, Rock Hill
 Segment C: Columbia, Electric City, Boone.
 First Period: Segment D: Fayetteville.
 Segment E: Carolina, Gaston, Golden Isle, Greensboro.
 Segment F: Greater Triad, Greenwood, Islander, Jacksonville, Sanford, Sandy Beach.
 Segment G: Johnson County, Lake Hickory, Lake Norman, Lake Wilex, Lancaster, LEGS, Marion, Monroe
 Second Period: Segment H: Martinville, New River, Original Lake Wilex.
 Segment I: Old Mountain, Statesville, Roanoke Valley.
 Segment J: Richmond, Virginia Beach, Sand Hill.
 Segment K: Salisbury, Savannah, ShagAtlanta, Shagger's Ltd., Tampa Bay.
 Third Period: Segment L: Wimsboro, Twisters, Twin Rivers.

NOTICE: EVERYONE WELCOME!

CLUBS NOT LISTED AND ALL S. O. S. MEMBERS WHO WANT TO BE A PART OF BEACH HISTORY ARE INVITED TO BE IN THE PICTURE. SATURDAY MORNING AT 11:30 ON THE BEACH.

MAY 28



I'm out having one hell of a good time at the S.O.S. Spring Safari . . . so when I can no longer stand up, tie this to my button hole, steal my pocket-book, wind my watch, sponge my clothes . . .

Kick My



AND SHIP ME HOME

My name is: _____
 Residence: _____
 Telephone: () _____



A Word On Excellence

by Sumner White

The dictionary defines the phrase "to excel" as: superiority in some quality, skill, or achievement; a going beyond a previous record in performance.

This definition aptly describes Charlie and Jackie Wemble, our new world champion shag dance couple. For the eighth time in nine "Nationals," they competed against the best and won. Some champions in other disciplines are arrogant. Some are anaka. Others are hard to get to know. Not these two. They have earned our on-going praise and continued respect.

To compete and win at this level of competition takes commitment, dedication, and hard work—among other criteria. These two people have redefined excellence in a dance art form closely linked to our part of the country. And—better yet—a dance whose beginnings are firmly rooted in the two Carolinas.

Congratulations, Charlie and Jackie!



. . . WARNING

Do not leave your valuables, such as radios, pocketbooks, cameras, luggage, etc. in plain sight in your cars. We have been advised by the police that they are experiencing a rash of smash and grab thefts from tourists' automobiles.