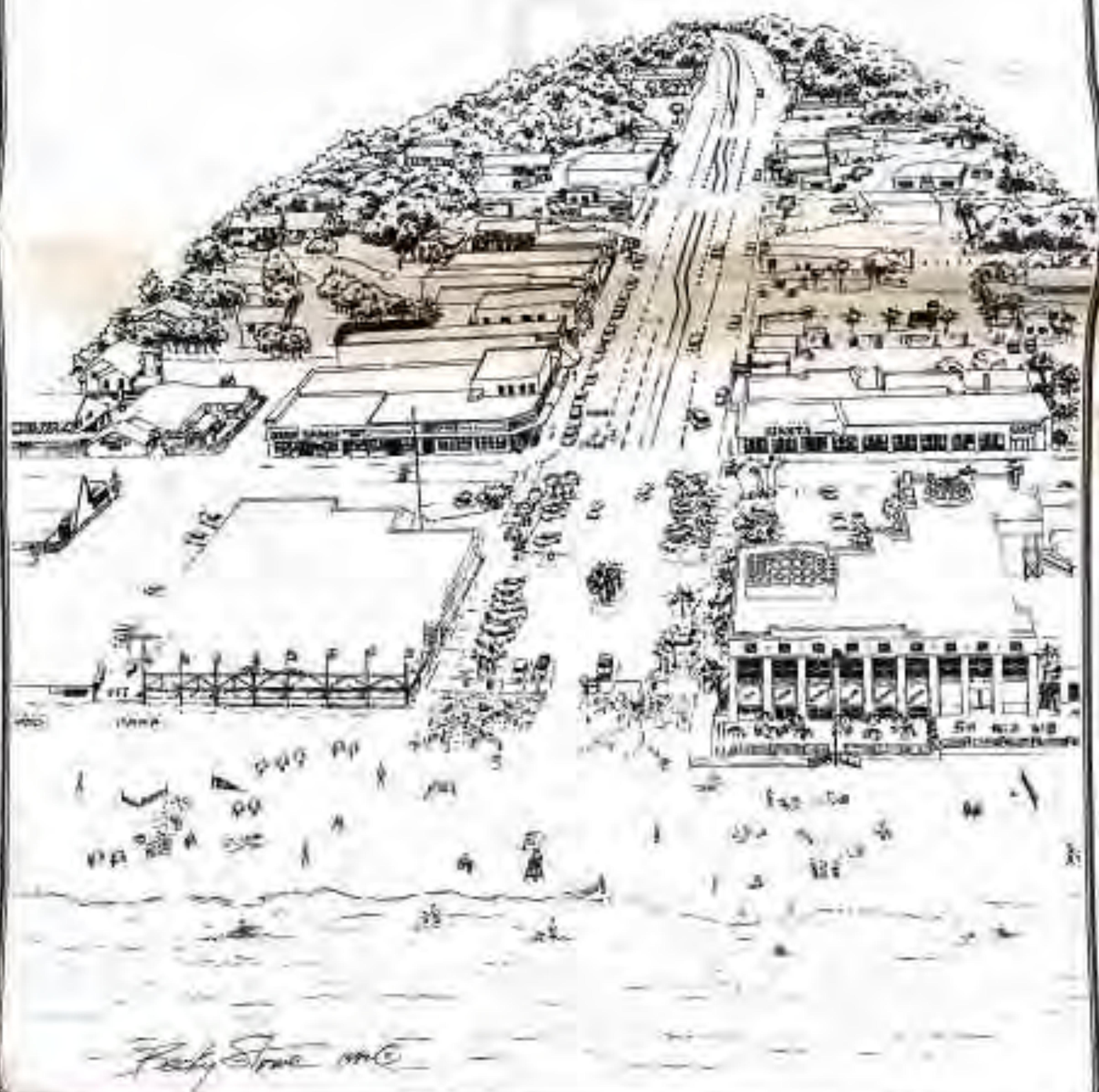




# S.O.S.<sup>®</sup> Carefree Times

## 19 Fall Migration 92





# S O S

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# SOS

The Official S.O.S. Newsletter

In September 1992—S.O.S. is finally here and we are ready for it. We're glad you're here. If this is your first S.O.S., its no way with certainty that you will have the time of your life. There is simply no finer party for shaggers, standers, and lovers of beach music than the S.O.S. Fall Migration. "The Granddaddy of Them All."

We have done everything we can think of to enhance this event for you. First, we have additional floor space. Chazy Zack's, long an S.O.S. favorite hangout, will be open and swinging with beach music throughout the week. Second, we will have additional Train service for your convenience. The Train will operate from the late at Cherry Grove to the Hildey Inn, and there should be no more than thirty minutes a trip. Hop on and avoid the tedium of driving.

As always, we urge you to know and respect the ordinances of North Myrtle Beach. This will make things better for all of us. Don't know your S.O.S. card? It cannot be replaced. Also remember, there were a number of counterfeit S.O.S. cards in circulation at the Spring Safari. Remember, legal cards are only on sale at headquarters and participating clubs. They are NEVER sold on the street or at your parties.

S.O.S. is an adult party and membership is restricted to persons over twenty-one years old. The South Carolina Alcohol Beverage Control Board is very strict in the enforcement of all alcohol related laws.

With these few things in mind, let's relax, "get that beach," have fun, and enjoy ourselves. Have a ball, friends.

Enjoy! — PW Sawyer, President S.O.S.

## Board of Directors Welcomes S.O.S. Members

The Board of Directors of the S.O.S. Corporation welcomes each S.O.S. member to Fall Migration. After a fall break experience, Veterans and experienced card holders are back to enjoy again this incredible phenomenon. The blending of music, dancing, and socializing into a bi-annual event is the recognized first class in town.

New members who are here for the first time take caution: you will be charged. Involvement in S.O.S. has become a tradition with an established history and a solid membership. S.O.S., the Society of Shaggers, is a corporation chartered in the state of South Carolina. S.O.S. became the property of the Association of Carolina Shag Clubs in April 1989.

The corporation is the mechanism by which necessary tasks are accomplished. It coordinates the activities of participating and cooperating clubs, insures that all expenses incurred in the production of Spring Safari and Fall Migration, and manages all related activities.

The Board of Advisors, the governing body of the Association of Carolina Shag Clubs, elects the S.O.S. Board of Directors. This board is charged with all policy and management decisions concerning S.O.S. Ten percent of all members of local shag clubs in the Association, are on the list which comprise of the four officers of the Association, the immediate past chairman, and five members elected at large. Three non-voting observers also exist with the board. Five executive officers appointed by the board oversee the daily operations of the corporation. These groups intend to form a strong, competent, and united team, dedicated to one principle purpose, the preservation of the S.O.S. experience.

S.O.S. is now in the second full year of management under new control structure. All corporate policies indicate a strong and solid historical structure.

—Larry Tenker, Chairman of the Board, S.O.S.

## Ride, Don't Drive Take the Trams to the Party

Hey Shagger! Save your energy and your shoes and take the train to the party. Best of all, it's free! S.O.S. has contracted with the Coastal Rapid Public Transit Authority to provide two trains to transport shaggers to and from their clubs and stands in the destination area during Fall Migration.

The train will run continuously from 6:00 pm to 3:00 am Thursday, and from 2:00 pm to 3:00 am Friday and Saturday. The train will be up and down Ocean Boulevard from Cherry Grove toward Ocean Beach. The train will make regular stops along the way, especially in places with high concentrations of people.

The train is for the safety and convenience of everyone and an another example of an enhanced S.O.S. So park your car and jump on the train. Let's go to the party. Remember, it's free and it could save you a whole lot more than the cost of a bus ride.

## S.O.S. Memberships Must Be Visible in Participating Clubs

Visible S.O.S. membership cards will be required inside all participating clubs this year. To make this easy, the front of your big card holder is being provided to all members. These holders are available at all participating clubs and the S.O.S. headquarters. Please get one and proudly display your card. Remember, your membership is not transferable. Please do not loan your card to use your card to gain admission for another person. Also, protect and keep up with your card. Remember, S.O.S. MEMBERSHIP CARDS WILL NOT BE REPLACED AT THE BEACH FOR ANY REASON.



Welcome Back Society of Shaggers—Shaggers North Myrtle Beach—Ocean Drive is proud of you—it is proud and happy to have you for your annual Fall festive celebration. Many of you were introduced to shagging and the pleasures of beach parties on our award the Grand Street in the Garden and Africa at managers and college students. We are honored that you have chosen this part of the shore for your annual reunion.

The Shag and Beach Music had us enjoying all along the coast from Florida to Virginia. Our beach has come to be the symbol of the birth of this great music and dance, and it has become one of our most cherished traditions. We want to make every one of you as welcome as possible so that you can participate in what is now recognized as the "Granddaddy" of all beach parties—the S.O.S. Fall Migration.

We want you to have a good time and enjoy yourselves. Our volunteers and Public Safety people are here to help you do just that. We want to join with you—as a team—to make S.O.S. and North Myrtle Beach the symbol of coastal music and cooperation that will be the envy of every beach for the years to come.

All of you who have been here before know what to expect. For those of you here for the first time, this may well be the most exciting weekend of your life. Sincerely, —PW Fitzhugh, Mayor

## Strict Adherence to City Ordinances Will Enhance S.O.S.

One of the goals of the S.O.S. board is to be a welcomed participant in North Myrtle Beach. To do this it is essential that all of our members adhere strictly to all North Myrtle Beach ordinances. Chief among these are alcoholic beverage regulations. We urge our members not to carry open containers on public streets or to get out to carry drinks into or out of any club.

## This Newspaper . . .

We gratefully acknowledge to S.O.S., thanks to the fine advertisers who served homes. We hope to support those generous advertisers whenever you are in need of their goods or services.

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# Welcome Back

Welcome back to the Fall Migration 1992. The granddaddy of all adult beach parties is about to begin with more foot space than ever. In addition to Harold's, Ducks, Ducks Too, Harold's Beach Club, the OD Cafe, The Sports Galleon, and The OD Arcade, we now welcome Crazy Jack's to the linked or official S.O.S. clubs. A great addition!

The Association of Carolina Shag Clubs has grown during the past year to well over 70 shag clubs in the Southeast with our first club from Memphis, the home of the Blues, being added, and we have in excess of 11,000 members in those clubs.

From my travels around the country, I am happy to report that we, the shag world, are in great shape. We have a strong commitment to our music, our dance, and our local shag clubs. The ACSC is one of the strongest umbrella groups in the country, and of course, we love S.O.S.

Take your hat off and say a prayer of thanks for that decision in 1989 for the ACSC to buy S.O.S. And while you're at it, thank Phil Sawyer for bringing us the opportunity to make the fateful decision at the Lake Norman Workshop in 1989.

With S.O.S., the ACSC and our local clubs have been able to accomplish so much more and will do even greater things in the future to promote beach music and shagging.

This is my last year as Chairman of the ACSC. It has been a high honor and privilege to have served as Chairman for the past three years. Much has been done. We have built on the foundation that was there because of men like Phil Sawyer, Ken Hudspeth, and Tom Wheatcraft.

I want to thank all of you that have helped in these efforts, but especially Norman Hill, Mary Robinette, Wanda Holiday, Marilyn

Holbrook, Joe Magee, Shiley Gough, Sandy Braddock, and all of the members of the S.O.S. Board, past and present.

The ACSC and S.O.S.—together, into the next century. Have a great time at S.O.S., be careful, and keep shaggin'.

—Bob Wood, Chairman ACSC



## The Association of Carolina Shag Clubs Makes \$100,000 Commitment to Hospice

Who says shaggers can't have a serious side?

Members of the Association of Carolina Shag Clubs may be dancing the night away, but while they're at it, they're making a significant contribution to the community of age.

The Association has made a commitment—a \$100,000 commitment in the name of all shag club members—to the National Hospice Association. Starting this year and for the next nine years the Association will make a \$10,000 contribution to an endowment administered by the Foundation of the Carolina in Charlotte, with revenues generated to benefit the Hospice organization.

About two years ago, members began looking for an organization to support—one that crossed all state lines, benefited men, women, and children; wasn't limited to only one disease or age group; and was a nationally known organization.

After much research, the National Hospice Organization was selected, and on May 2 at the Spring S.O.S. at North Myrtle Beach, the first \$10,000 was committed to the endowment. A representative of the National Hospice Organization was there for the momentous occasion.

The Association has about 11,000 members in over 70 clubs in the Carolina, Tennessee, Georgia, Florida, and Virginia. And to borrow a phrase from Lou Prima's "Gigolo": "We ain't so bad."

# WANTED!

S.O.S. Card Counterfeiters

## REWARD

\$200 plus a Lifetime S.O.S. Membership

S.O.S. will reward \$200 plus a Lifetime S.O.S. Membership to any member who makes a positive identification of anyone selling counterfeit S.O.S. cards during the Fall Migration or Spring Safari. Counterfeit cards have been sold at both in the past. We must stop this. Counterfeiters rob the members of all of the benefits the organization provides.

To receive the reward, you must be a 1991 S.O.S. member and make positive identification of a person selling and persons buying counterfeit cards and be willing to report this to the North Myrtle Beach Police or to S.O.S. officers.

### COUNTERFEITERS TAKE NOTE

The next illegal and illicit transaction you make may be with the person who will collect this reward.



1992 Fall Migration

#### HEADQUARTERS SCHEDULE

##### WEDNESDAY

12:00 TO 1:00 PM	WISCONSIN	Marie Fisher
1:00 TO 1:30 PM	MISSOURI	Mike King
4:00 TO 4:30 PM	Carolina Area	John Hodge

##### THURSDAY

12:00 TO 1:00 PM	Greensboro-Friendship	Ala. Jones
1:00 TO 1:30 PM	Genoa, Steamers	Judy Jolley
4:00 TO 4:30 PM	Sanford Area	Cathy Wood

##### FRIDAY

12:00 TO 1:00 PM	Capital Area	Tom Sembray
1:00 TO 1:30 PM	Virginia Beach	Harvey Bloom
4:00 TO 4:30 PM	Golden Isles	Timothy Beeson

##### SATURDAY

12:00 TO 1:00 PM	Albemarle Island (entire)	Mary Ann Lewis
1:00 TO 1:30 PM	Weymouth	Ernest Hall
4:00 TO 4:30 PM	Lake Wylie	Essey Seibert

NOTE: All persons are needed for each 1 1/2 hour shift.

I want to express my appreciation to all of the clubs who volunteered to work the headquarters this fall. Twenty three clubs volunteered, and as you can see, we can only use twelve at this time. I tried to select clubs which have not worked in the past. If you did not get on the schedule this fall, I'll be happy to hold you over for next spring. Thank you very much.

Thanks

*Bob Wood*





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## TWISTER'S SHAG CLUB

P.O. Box 2310  
Comblint N.C. 28031

LAKE NORMAN, N.C.

Club President: Mike Rink (704-892-1061)

We start the first Tuesday of each month, and have several parties per year at our "Academy". Twister's Bar and Dance Club, where every Sunday is beach night!

Join us **November 5, 7, & 8** for our annual "Fall Cyclone". You get three days of party, daily hours of music, nice good DJ's, lots free meals, plenty of free liquid refreshments, breakfast & coffee bar Saturday night, and more, all for \$30 (by Oct. 11)

### Our Fall Cyclone

will be so much fun it will...blow you away!



### ROANOKE VALLEY SHAG CLUB

P.O. BOX 20723

ROANOKE, VA 24018

Member of Association of Carolina Shag Clubs  
Membership: 278

Meeting Location: Elephant Walk Lounge, Holiday Inn Templewood, Rt. 418, Sundays 4:00-5:00; Free Shag and Line Dance lessons 4:30-5:00  
Other Meeting Spots: Shiloh's Hill or Cheers on Town night; Elephant Walk on Wed. night; The Shag Club every other Friday night  
Monthly dance parties: The Room, The Island Restaurant, Paradise Rd. or other location as specified each month. Various times and times.  
Monthly Newsletter: The Shagster

Club Line Music: The Big Lick Boogie



Charter, Service and Community members: Eastern Seaboard Society, Historic Valley Green, Neighbor Park, YMCA, Salvation Army, City Rescue Mission, Broadway Free Clinic, Leukemia Society



### Lake Hickory Shag Club

P.O. Box 1271  
Hickory, NC 28603

HOTLINE NO. (704) 323-3818

Shag every Friday night  
VFW - Hickory, NC

### FOOTHILLS WINTER BOOGIE VI

Friday - January 29, 1993

Saturday - January 30, 1993

Sunday - January 31, 1993



### Savannah Shag Club's

4th Annual

"Shag for Ronald McDonald House of Savannah" (Low Country Shrimp Boil)

NOVEMBER 13, 14, & 15, 1992

at Sheraton Savannah Resort (7-800-533-6106 or 912-897-1612) "Park & Play" \$25 per person - \$30 per person after Oct. 12 - Room: \$40 per night (Yr 4 per room) \* Plus 100 shrimp appetizers (including 50 Free Toasted Shrimp w/Chutney & Breading in bowl)

FREE BOIL, LOW COUNTRY SHRIMP BOIL, HOSPITALITY WINE (Pl. & Sec.)  
OPTIONAL BREAKFAST BUFFET (Pl. & Sec. \$12.00) Dinner \$12.00 (all 2.00 sec.)  
COMPLIMENTARY BREAKFAST INCLUDED (Sun. 11 a.m.) SHAGGING FUN!  
DJ's: The Sea-Wings Brothers, Gary Bass, Ronnie Gasker, J&H Search, and The Ministry of Music Band. - Over 1000 sq. ft. of DANCE FLOOR

Write Savannah Shag Club, P.O. Box 14181, Savannah, GA 31416 or call Janet Griffin (912) 255-0266/(912) 351-0231 for flyers, information forms, or check. Put up flyers in restaurants, bars & S.O.S.

Weekly Shag Boogie: 7:00 p.m. every Monday night.  
Monthly Meetings: American Legends Pub #125, 1108 Blvd. #100, 6th Est. with music, trivia & other activities. Call the SAVANNAH SHAG CLUB HOTLINE: (912) 254-1887 (appears 5 times) - Other Meeting Place: Wed. nights, Rowan's (Home Night) 7 p.m.



### Greensboro Friendship Shag Club

3781 Gorton's Crossing  
Greensboro, NC 27410  
(919) 392-4277

HOME BASE: Gorton's Beach Club, 3922 West Market Street, Greensboro, NC 27409 332-9344

**BUSINESS MEETINGS:** Third Thursday of each month, 7:00 p.m. at Gorton's Beach Club  
**ACTIVITIES:** Every Thursday night is CPSC shag night at Gorton's Beach Club; weekly events held at Gorton's Beach Club and at member's homes.

**HEAD LESSONS:** Every Tuesday and Wednesday night, 7:00-10:00 p.m., beginner, intermediate, and advanced at Gorton's Beach Club - CPSC member discount

**LINE DANCE LESSONS:** Every Tuesday night, 7:00-8:00 p.m. at Gorton's Beach Club - CPSC member discount

Greensboro Friendship Shag Club is based here at Gorton's Beach Club, located at 3922 West Market Street, Greensboro, NC 27409 332-9344. There are great DJ's who play Thursday - Sunday nights every week. Buffet dinner at Gorton's Beach Club every Sunday 6:30-8:50 p.m. Cover charges no members of Gorton's on Sundays, \$2.00; non-members, \$3.00 Fridays and Saturdays; \$1.00 Sundays. We like to party and welcome any and all old and young to come and join us on any given night at Gorton's Beach Club whenever they are in the Greensboro area. There is always something going on with CPSC and GFS - so come on by and join us for a hot time. - Ed Duke, President



### 11th Annual COLUMBIA INVITATIONAL SHAG & GOLF WEEKEND

October 9, 10 & 11  
Holiday Inn-Coliseum

Something in One Place - Fun, Party & More!

Friday, October 9 - 7:00 a.m. to 1:00 a.m. - Free Shuttle to the West Gate, Hays (Free Shuttle)

Saturday, October 10 - 7:00 a.m. to 1:00 a.m. - Grand Ball Room - All food and beverages will be provided from all day. The only 24 hour disco, bar, and a buffet. Buffet served from 7:00 a.m. to 1:00 a.m. - Hosted by South Carolina & Florida

Sunday, October 11 - 7:00 a.m. to 1:00 a.m. - Grand Ball Room - 2200 sq. ft. - Continental Breakfast & Buffet from 7:00 a.m. to 1:00 a.m.

Call (912) 254-1887 for more information or to reserve your space.

Tickets Will Be Limited To First 500 Paid - Don't Miss Out!

### Virginia Beach Shag Club Annual Beach Bash - Park and Party!

October 30, 31, Nov. 1, 1992 at the Cavalier Hotel

\$40 per person before October 1 - (\$50 per person after Oct. 1)

Room rates from \$49  
Call toll free 1-202-496-8148  
First 100 room reservations enter drawing for FREE \$500 value weekend (Hotel Suite with jacuzzi)

4 FREE parties, food all weekend, great music, good times!  
Dance at the oceanfront ballroom all weekend!  
Over 2000 square feet of dance floor - \$20 FREE parking spaces.

Our Head Party, Chuck Wallers, Jerry Carlock, Hampton Wolfe and Rod Sarkis

Write Va. Beach Shag Club, P.O. Box 3008, Va. Beach, VA 23454 for flyer and reservation form or pick one up at S.O.S. or call HOTLINE (804) 401-6554





There have been many articles written about the origin of the tag and beach music in general, but I do not believe one has been written by someone who was actually there, knew the people, and saw the transformation taking place. At the risk of sounding like an old gaffer taking a deep breath for such a monumental task, here I go!

Not having been around in the '20s and '30s, I will just have to trust the memory and written records about the dances that were so popular during those decades. After the formal ballroom dancing of the Victorian era, the more restraining forms of dance was the rag dance. When you watch some of those old Fred Astaire movies, you will see a lot of foot, the rimpetoe, and a lot of other rag steps that have been copied and modified into other dances.

The dances of the 1920s modified were of those steps and created the dance-craze known as the Charleston. Those of you who know how to Charleston also know there are many steps being done today that were taken straight from the fappess of that era. They lived as improvises, and there were literally hundreds of steps to be learned. Some were provocative, crazy, done with more than just one partner, even steps with three partners, and many break away steps. It was a dance you could hold your partner in arms length or close and sexy. It wore many faces during the prohibition era, but never one of sadness. It was fun and the music was fun!

From the Charleston evolved the Big Apple, Light Apple, Saver Q, Stag, and a variation of other dances. Since we are primarily interested in the Stag, let us discuss for a moment the original Stag. The basic of this dance was done with your partner close to you with the male back to left arm straight up, clapping his partner's right hand as they made several hugging movements in various and then a wild side step with a kick and then repeat the first hugging movement. Again, there were many variations and steps; but, basically, it was a close contact dance with a lot of spins and a lot of hugging. No one-dancers.

When the Great Depression engulfed our nation, there was not much to dance about; however, there was an element of our society that had always been dependent and found a great deal of joy and happiness in music and dance. The only true American art form created with the music played by the movement of the dancer. It was what was to become Rhythm and Blues.

*"Now, instead of fighting their way onto the beaches of France, [the GIs] started fighting for the attention of the girls. In any way that they could. Dancing just happened to be one of those ways."*

and a special class jazz—the blues being born out of desperation and jazz being born of pure talent begging to be released. It was an art form that is recognized worldwide as being truly American.

The music at the beaches during the 1940s was simply a part of the Rhythm and Blues. Some dances were done in a fast tempo, such as Caliente, Saver and the Fly, and Straighten Up and Fly Right, while some of the other records had a more laid back tempo. Like *Green Eyes and White Cliffs of Dover*. These records performed by black artists could only be heard on jukeboxes at certain "jazz joints" of the beaches and around ships.

Only records by rag heads and lather artists, such as Frank Sinatra, were found on the jukeboxes in such quantities and being played to the masses. The music was still segregated as were all of the public places. There were, however, a few establishments thought to go to the dances that were for blacks only. It was here that we were exposed to a new dance. The white dancers were merely doing the Lady Hop, while the black dancers were spinning, stepping, and performing acrobatics to the fast tempo of the music of Cab Calloway, Duke Ellington, Count Basie, and a special group of music critics, such as Paul Williams and the Rockin' Jocks. They were doing the (Herring and) I loved it.

It may never be known just exactly when started the acrobatics of the jinning, but I believe history will record that it had its roots in the Harlem section of New York. And because it caught on with the soldiers of World War II, it became the main art form of the country. Everywhere there were GIs, they were dancing the jinning.

# THE TAG

by Harry Driver

White Lake, North Carolina, was a popular vacation spot during the war years. Water skiing was popular and total blackouts at all of the beaches were in the air. It was a wide open market, especially on the weekends. The Crystal Club was one of the most popular jinning joints, while the Hayball was famous for Johnny Long's big boys and much more reserved dancing. All of these places were populated by youngsters far from home with raw edge nerves and nothing to lose but the uncensored. They were out about to fight for their country, but they did not want to die for it. Drinking, smoking, dancing, and women were the constraints of the day. I believe they will not get, but I am glad the fighting has stopped.

When the war ended, the beaches opened up in full force in 1946. White Lake started to take a back seat, and the ocean music began to grow. There were thousands of GIs just back from the war who would not wait to get to the beaches to work and make up for the years lost in the service of their country. Now, instead of fighting their way onto the beaches of France, they started fighting for the attention of the girls. In any way that they could. Dancing just happened to be one of those ways. Those of us still in high school, too young to have been drafted, were also looking for the beaches to work for the summer and work on our dancing. Rock Star was still the only one that wanted to see around the last head to the men.

There were many great dances that would never have provided had it not been for the war. Fort Bragg, North Carolina, was a mecca for young men and women from all over the country with their many diverse styles of dancing and musical talents. Many of the white dancers and musicians from Chicago, New York, the West Coast, and Hawaii, that I know when they were captured at Fort Bragg, made many contributions.

Jimmy Cavallio from Syracuse, New York, and Buddy Wynn and Dick Utley from Fayetteville, North Carolina, formed one of the first white combos that played black music in the Carolina. They started out playing the civilian men's clubs at Fort Bragg and ended up playing at Bog City during the summer of 1948 at Carolina Beach. They also traveled to Ocean Drive to play at a place called Pop's. The location was very close to the original Pal. All of the beach people from G.I. would average coming up to Carolina Beach once a month at Fort Bragg's combo, and when they played at Pop's, we at Carolina Beach would follow them there.

The music and dancing styles got reintergrated during that period because a lot of the most popular dances were from both of the Carolina working at Folly Beach, Myrtle Beach, P.O. Caswell Beach, and Wrightsville Beach. Jacksonville Beach, Florida, and Virginia Beach, Virginia, developed a slightly different, but very distinctive style of dancing, known as the lather. You may remember that some of us were abandoned, and traveling over 70 miles was a real challenge even most of us had a hitchhike.

Well, I believe the greatest influence on the great dancers of this era was probably the black dancers that were doing their thing at Bruce's Landing, Fayetteville, North Carolina, the Montreal Auditorium, Raleigh, North Carolina, the Township Auditorium, Columbia, South Carolina, and out of another Hack made the whole show up to go and listen to the music. We were just the music, and I am happy for having had that experience.

We learned the dance, the steps, dressed up in Zoot suits, and then danced to the top level outside of Star Square, Harry James, Charlie Basen, and the Doozy residence. As I recall, the only rag, all black band that played for white dances was Buddy Johnson with his name, Ella, singing the vocals along with an unknown singer named Arthur Prylock.

Every summer we were treated to one or two dances at the Armory at Wilmington, and Prylock just kept getting better every year. Billy Eckstine, Lou Rawls, and a number of other singers must have developed much of their style from listening to him.

There were maybe 15 or 20 dances in North Carolina that had become proficient in their own style and interpretation of the jinning, and even then it was challenging. The challenge was to have a different style and not copy any style of another person's steps. The only way I know to explain that sort of style is for you to understand that most people know how to walk, however, not many of us walk alike.

The music at the beaches was much the same, about just a few compositions owned all of the jukeboxes at the places where we danced, and the records with the most play at one club or joint were played in the member one club at all of the other dance halls. We were in Seabrook Beach just west of Carolina Beach and to the left of Myrtle Beach, where Charlie would always welcome us with a beer. There were some of the places we went to hear the artiest play the music at which we loved to dance.

Eventually, we would have the records of such great as Lloyd Price placed on the jukeboxes at our hangout, and they are still being played 45 years later.

*"It was the groups (such as my friend, Billy Ward, and the Dominoes that made 'Sixty Minute Man') with the suggestive lyrics that became the craze."*

later. How I did for a hit? The first two times I heard Billy Ward with a Doozy's Landing and Charlie's up on the hill. He and Jackie Wilson were great dancers and performers for the jinning groups that went to form the nucleus of what we call Beach Music.

Obviously, the white dancers were in the group at that time. We were all in the same group with Billy Ward and Jackie Wilson, and a lot of other stars of the jinning. It was the groups such as the original Billy Ward, and the Dominoes that made Sixty Minute Man with the suggestive lyrics that became the craze. It was Beach Music Incorporated (BIMI) that gave these black artists their opportunity to write and have their music protected.

There were some of the first singing groups that crossed what is known in the music industry as jinning revolution. It wrote and it has made stars of many performers from the Beatles to Alton Cooper. "If you children listen to that music ever again, I will hear all of your records along with the record player." Now, how many of you have ever heard that song before? Even Ed Sullivan would not show the gyrations of Elvis from the waist down on his first appearance. Think about *Good Rockin' Tonight, Drive In Howie*, and all of the other beach hits that have had such suggestive lyrics. Now, think about the words, beach hits, and tell me, how do you believe the expression Beach Music was coined?

It would be years later when I would hear the term Beach Music for the first time, but only after I had been involved with two groups called The Cavaliers and The Men of Distinction. They played the Top 40 Hit of the day and had a dance tempo because it was felt best suited and I wanted to hear it. It was groups such as them that gave the college students a chance to dance in the unique sounds of a band with a brass section as well as the standard funk, rhythm guitar, piano/organ, and drums.

In much of the music of 1950 and all of 1960 was influenced by the groups from England and the sound of Elvis Presley that dancing as we know it almost disappeared. It was only because of the popularity of a new sound out of Detroit, Michigan, called the Motown Sound, that some danceable form of dancing was existed for the general mass of young people. Motown had 'em swinging in the Four Tops, and Chubby Checker had 'em doing the twist.

The music from coming out of California and all the music of England were certainly interesting, but not danceable. Music was very confusing at that time because of so many groups from from B. B. King, Marvin, England, and any other funk area where unusual hits were being created in garage. Most of it was labeled Rock and Roll and just let it go to that.





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# 19 Spring S.O.S. 92

by Roger and Dee Hankins, Martinsville Shag Club

Spring S.O.S. 1992 will always have a special place in my life as I have had many times. Roger and I go.

We decided after Fall S.O.S. 1991 that we would take our vacation the week of Spring S.O.S. that way we would beat the crowd.

As the day passed, the more excited we became. By the time Monday morning rolled around, we were packed and on our way with an S.O.S. high. As we rode down the seemingly never-ending highway to the beach, we sang to our favorite shag songs. Our adrenaline was at such a level that Roger and I could feel the dance floor beneath our feet. At one point Roger was doing his steps driving down the highway at 55 mph.

Judy's Beached Shag was our first stop Wednesday evening. Joy, Allick, Roger, and I danced through the records, changing some of our favorite shag tunes. Joy's appetite was larger than mine. When we had chosen our selection of records and paid for them, we told Allick and Joy we were going over to Ducks and would be back soon.

Ducks was jumping with great music and loads of happy, dancing friends. Friends are all you'll ever meet at S.O.S. People there are like family you get to see every year. There are no strangers because anyone you meet is always willing to dance, show you a step, teach you a few dance, or just stand and have a conversation with you while you have your favorite drink.

Roger and I danced four or five dances and then we headed back to Judy's in heavy Joy up. After those few dances, we had the fever had. We couldn't believe Joy's selection, but if you know Joy, it was just for the coast. Finally, we were ready to party. We danced at Ducks and slipped down to Ducks Too.

After a few belly milt, pirova, and maver steps, we walked over to Fal Harold's new place, It is Japer. We saw our friends from the Eden Shag Club. Let me tell you, Jackie and Linda, Tommy and Anissa, Richard and Carolyn, seeing you guys made our night even better. Thanks again for the dances.

Spanish Dancers was our next stop. A few dances and better and it was off to Fal Harold's and then to OD's. You just don't go to S.O.S. and not dance at least a few dances at every place. The Boo Woogie Brothers were the DJ's at OD's, and Monte was super. He is not only a great DJ, but he is always starting up with the dancers and the people standing around. Everyone always has a good time around him.

Thursday was even better. Roger, Brenda, Valley, Andy, Sharon, Ben, Joe, Aris, Ken, Sharon, Dorcas, and Carol Brady arrived. It was just such a great feeling to have that close friends that you think of as family around you. Roger and I took of the Martinsville Shag Club as our family. Since we joined the club, we have been treated as family, and I tend to feel the same closeness from other shag clubs we meet.

You can imagine the huge family that comes together during S.O.S. We missed the members of our club that were not able to come. Terry and Duane, Bill and Betty Jo, and Bill and Fin, were missed most of all because these couples shared a condo with us on our first two S.O.S. adventures.

By the time Friday night rolled around, you really had to move fast to get a place on the dance floor; but everyone was having a great time. Joy even joked to us about the people at Ducks Too who were dancing in A, B, and C shifts. The A shift would dance a few dances and then sit B shift on the floor and so on with C shift. Joy and Allick looked great and there on the floor. Cindy and Post, we did I got to see you

later, but we always enjoy talking with you and seeing you dance.

On Saturday all the shag clubs had to meet on the beach below the Spanish Dancers in front of a house S.O.S. The letters S.O.S. were drawn on in the beach, and all the clubs filled in the letters. An airplane flew over and took pictures of it. We were told the picture was to be in some major magazines. The Martinsville Shag Club, the Eden Shag Club, the Danville Shag Club, and the New River Shag Club filled the period after the letter O.

Later we laughed and joked about the period being the hole on the beach that day. When you see the picture and you think that one of the periods looks a little deformed, just remember we as a group of shag clubs are just a big, fun-loving, crazy-acting collection of friends.

After the human S.O.S. event was over, some of us went to a party and the rest decided to get a volleyball game on the beach going. At S.O.S. you can do anything your heart desires, within reason, of course. Well Roger, Andy, Allick, and Ken thought they had an outstretched and the game was won, but we showed them. Joy, Sharon, and I accepted a young lady who was waiting on the beach to play with us. Thank you, Jill, we really enjoyed getting to know you and having you on our team. After the games were over (and, of course, the women had taken victory in all of them), a championship picture was taken of our team. Sorry, Jill, but you disappeared, and we couldn't find you for the snapshot.

By then everyone was exhausted, and we decided to go back to our rooms and rest for a while. Sorry, everyone, that we didn't make it back on Wednesday night, but we know that Fall S.O.S. was coming up, and we'll see you all again then.

Dear S.O.S. Members,

On the cover of the issue of the Carefree Times is an artist drawing of the coast of Ocean Drive. My husband, Clifford Powell, and I took photos for the drawing from a helicopter at approximately 11:30 a.m. on July 10th, while traveling above the horsehoe in the "strip bar" area. You imagine my dismay when I looked down and saw not a strip bar on the street! In my drawing I have added more cars and people especially on the beach! Hey, total this is the middle of summer!

This is O.O. when you are out here you will be taking another photo taking up in the future but this time it will be during an S.O.S. week when you bring O.O. back to the coast!

We have met many wonderful S.O.S.ers and made many friends over the years through S.O.S. So we'd like to take this opportunity to say "Thank you, S.O.S. members, for your patronage." We will continue bringing you "Memories" for years to come.

Becky Stone-Powell  
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# "You D.J.'s Are Getting Rich!"

by Mike Risk, Twister's Shag Club



Not long ago I was in the D.J. booth at Twister's. A gentleman walked up, requested a song, and struck up a conversation. During that discussion he asked about what a D.J. was paid. I told him \$20-\$30 an hour, assuming that the equipment was furnished by the facility. On the other hand, D.J.'s generally charge \$300 and up for private functions when they have to furnish equipment. "Wow," the person responded, "you guys are getting rich!" This misconception is the basis for this article.

A shag D.J. has a tough, expensive hobby. That's right, I said hobby. If it were something that you could do all the time and make an income, you would see full-time D.J.'s. But you don't. D.J.'s have "real jobs" to support them. The money they make as the D.J. breaks must be quickly reinvested in music if they hope to be successful.

The average song is about three minutes long. For a D.J. to be able to play four hours is typical time frame he needs about eighty songs/records. Of course, eighty is not nearly enough. If he plays regularly, he has to be able to play different things each

time. Plus, he can't sit there and play his favorites. He has to be able to play requests, assuming that members of the crowd quit giggling about the recent obnoxious long enough to go give the D.J. some hint of what they would like to hear. (Even my own mother told me the D.J. booth.)

■ When you consider that most good shag D.J.'s probably have music collections worth in excess of \$15,000 and can easily have another \$3,500 or more tied up in equipment, it becomes obvious that this is not something that can make you rich. In fact, most D.J.'s play because they love the music and to help pay for more records! ■

Even getting the audience today is not enough. What the crowd likes now will be outdated in unwanted soon. For D.J.'s, it's a continuous cycle of buying and playing new stuff, as well as always having to take care you have what is "standard" available.

Most D.J.'s will tell you that it takes roughly \$250-\$300 a month just to keep up with what is currently popular. That amount does not buy as much as you might think. The typical 45 r.p.m. record sells for between \$1 and \$1.60. An album runs \$10-\$20. C.D.'s are \$12-\$20 each. And some expensive items are not uncommon. It all depends on how much he likes to

paying \$25, \$50, or even \$100 for a record with one popular song is something that goes on all the time. Lots of money is also spent specializing that evening when in a store, at a flea market, or in a yard sale may contain something good for dancing. The more often that act, it doesn't work out.

D.J.'s frequently end up with more than one copy of a song. Consider the case of the Dan Thomas song *The Way She Shakes That Friday*. The song was first available to me on 45, but only as C.D. Since then I have seen the C.D. at prices of \$12-\$20, depending on where I went. That is the cost of one C.D. that has one song on it considered suitable for dancing. Most any D.J. would prefer a 45, but if it is not available, you have to choose how to get what you can get. Many records have the song was released on a 45 r.p.m. at a cost of roughly \$5. So here I am, like many other D.J.'s, with the C.D. and owe the 45, too. Each of us has invested \$17-\$25 or more for one song that may be popular for a few months, if we're lucky.

Although a few songs do remain fairly popular for a reasonable period, most do not. Few songs like

*W.I. W.I. W.I. The Unknown Song*, and *Cry To Me* that were chartbusters at one time are now rarely played or heard. They are "old" and people are tired of them. Not only that, but what once cost \$5-\$10 is suddenly \$3. Why couldn't we get a copy for a reasonable price back then?

So, you can see that one of the major keys to being a good D.J. is remaining current. Many run up just a few hundreds of records, and their ability to play when the crowd wants is lost. Where you do will cost you a bundle in cash too. Keeping the music is still available. Don't forget to mention the time and money spent on phone calls just in looking for records that are needed? It all adds up fast. Based on my own meager collection (roughly 1000 selections), I can assure you it takes a major financial commitment to try to do this hobby.

If a D.J. has equipment, the investment is light. Two turntables and about \$950. A good microphone,

mixing board, and amp can easily add another \$700. A variable speed C.D. player is now a must, so kick in another \$300. If you include a tape deck, that's in 125. Speakers, stands, and cables to house and carry the equipment can add another \$1,000. Oh, don't forget turntable belts (renewable and maintenance free). Some replacements alone can run \$40 or more every couple of years per player.

When you consider that most good shag D.J.'s probably have music collections worth in excess of \$15,000 and can easily have another \$3,500 or more tied up in equipment, it becomes obvious that this is not something that can make you rich. In fact, most D.J.'s play because they love the music and to help pay for more records!

The next time you see a D.J. walking his bare feet to play your favorite songs, give him a pat on the back and don't let him split if by chance he doesn't find every song you might want to hear!

## Troubles of a Non-shagger

Submitted by Mike Risk, Twister's Shag Club

Everybody who gets a dog gives it a common name like Spot or Rover. In a movie that forever changed my life, I named my dog Sex.

Now, Sex has caused me a lot of problems over the years. When I first went to City Hall to get my dog license, I told the clerk I would like to have a license for Sex. He said he'd like to have one, too. Then I said, "You don't understand, I've had Sex since I was one year old." He told me that I must have been quite a kid!

When I got married and went on my honeymoon, I took my dog with me. I told the motel clerk that I wanted a room for my wife and me and a special room for Sex. He said that every room in the place was available for sex, I said, "You don't understand, Sex keeps me awake all night!" The clerk said that I was a lucky man.

One day I decided to enter Sex in a contest. But before the competition began, Sex ran away. When another winner asked me why I was just standing there looking around, I told him that I had planned to have Sex in the contest. He told me that I should have sold tickets. I said, "You don't understand, I was hoping to have Sex on TV." He called me a dumb old!

When my wife and I separated, he went to court and fought for custody of the dog. I said, "You know, I had Sex before we were married." The judge said, "Mr. Risk, what's your point?" I said explaining to him that when I got married, Sex left me. The judge said the same thing had happened to him!

Last night Sex got out and ran off again. I spent hours looking around here for him. A cop came over here and asked me what I was doing walking around in an alley at 4 o'clock in the morning. I said, "I am looking for Sex." My car was out for Friday!!!

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Ocean Front Efficiency	2	\$125.00	\$105.00	\$115.00	\$125.00	\$135.00	\$145.00	\$155.00
Ocean Front Room	2	\$175.00	\$145.00	\$155.00	\$165.00	\$175.00	\$185.00	\$195.00
Beach Efficiency	2	\$115.00	\$95.00	\$105.00	\$115.00	\$125.00	\$135.00	\$145.00
Beach Room	2	\$175.00	\$145.00	\$155.00	\$165.00	\$175.00	\$185.00	\$195.00
Beach Suite	1	\$125.00	\$105.00	\$115.00	\$125.00	\$135.00	\$145.00	\$155.00

20% Discount Year Around for S.O.S. Members.









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Guaranteed Lowest Jewelry Prices  
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"Shag Jewelry" designed by Becky Stowe,  
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on Ocean Drive, 209 Main St.

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# REST STOP... DANGIN' FOOLS



## REST YOUR DOGS IN A JOINT THAT'S AS SICK AS YOU ARE!

WELL! WHAT CAN YOU SAY TO A BUNCH OF WEIRD-O DANCERS  
TRAPPED IN A TIME WARP OVER AN ODD MATING RITUAL  
BEACH DANCE CALLED "THE SHAG?" NOT MUCH. BUT IF YOU EVER  
GET SHAGGED OUT, YOU MIGHT THINK ABOUT STOPPIN' IN AND  
GETTIN' ELBOW-DEEP IN BUCKETS OF SLOPPY BEEF RIBS,  
MESSY HONEY-ROAST CHICKY OR BIG SQUIRTY CRAB LEGS  
SERVED UP BY A SURLY WAIT STAFF (THAT PROBABLY SHAGS YOU  
WHILE YOU TRY TO HOLLER OVER AN OBNOXIOUS BAND THAT'S  
FREE - AND WORTH IT!

OPEN DISGUSTINGLY LATE EVERY NITE-NITE MENU!

- NO COVER
- NO DRESS CODE
- NO CLASS (EVER)
- NO PRIDES  
IF YOU CAN KISS  
YOUR KIDS, SO  
CAN WE - JUST  
KEEP 'EM AWAY  
FROM DICK!



"THE SHAME O'  
BAREFOOT LANDING"

EASY TO GET TO  
HARD TO LEAVE!  
4700 HWY 17 SOUTH  
N. MYRTLE BEACH  
272-7794  
UNUSUAL CASH TIPS!  
TON'S O' GOOD  
PARKING, DAD!  
10AM-10PM WED-FRI  
11AM-2AM SAT-SUN

LIVE MUSIC - NO COVER, BUBBA!









# Philip Morris Companies Inc.

## Supports The

### Shaggers of S.O.S.



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Jacobs Suchard



### The Halloween Party



A couple was invited to a real swanky Halloween party, so the wife got someone for both of them. On the night of the party she developed a terrible headache and told her husband to go without her. He panicked, but she said that all she was going to do was take a couple of aspirin and go to bed and there was no need of his good time being spoiled by not attending. So he got some liniment and oil he used. The wife, after slapping herself for about an hour, awoke without a sign of pain and as it was just a little after noon, she decided to go to the party. Instructed as her husband did not know what kind of costume she was to wear, she thought it would be a good idea to just slip into the party and observe how he acted when she was not around.

That she did and as soon as she joined the party she felt the spirit was her husband cavorting around the dance floor, dancing with first one slick chick and then another—cupping a little here and there. So she went up to him, and being a rather seductive lady herself, he had his partner standing high and dry and declared his attention to the new girl that had just arrived.

She let him go as far as he wished, naturally, and finally he relinquished a little proposition to her. This she agreed to and they went out to one of the cars parked nearby—etc.—etc.—I just before the midnight stroke she slipped down and went home and got into bed, wondering what kind of reputation her husband would make of his behavior. He arrived home about 1:30 A.M. and came right into the bedroom to see how she was. She was sitting up in bed reading and asked, "What kind of time do you have?" He said, "Yes, the same old stuff. We know I never have a good time when you aren't around." Then she asked, "Did you dance much?" and he said, "Well, I'll tell you, I never danced once. When I got there, Peter Jones, Bill Brown and some other guys were playing 100, so we went back into the den and played pool the rest of the evening, but I'll tell you one thing. That fellow I danced my partner to sure had one hell of a good time."



## Shagging

By ROBERT GALL

WORD PUZZLE

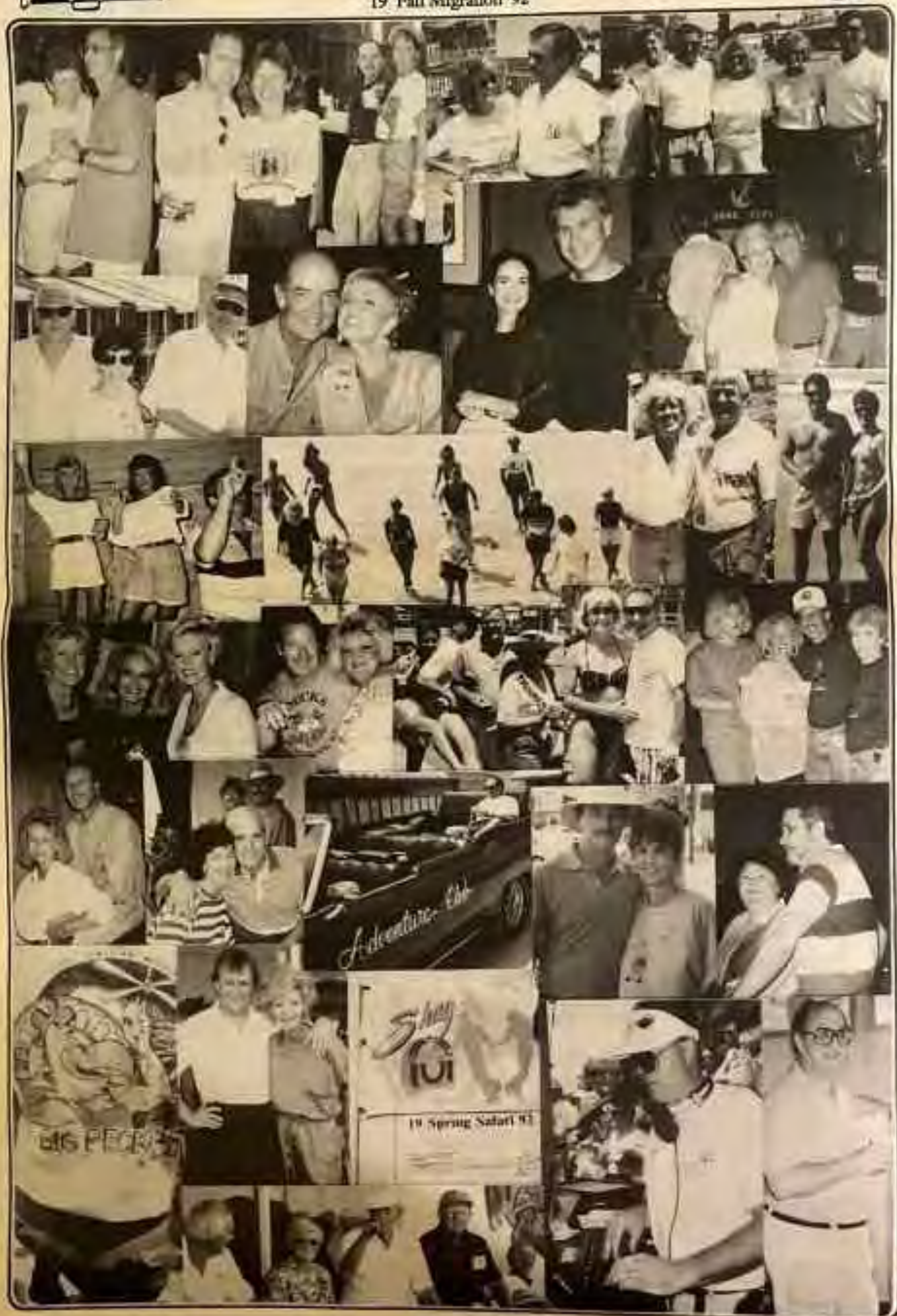
H	A	D	T	C	D	L	H	B	B	F	U	D	P	
G	J	T	L	L	L	M	S	O	A	H	C	E	D	
O	B	A	T	T	S	L	H	O	F	R	I	A		
G	I	H	L	H	D	T	E	L	A	L	L	B	H	
I	C	A	O	M	E	A	T	L	P	E	V	K	U	
T	S	L	X	T	H	F	O	B	H	O	L	E	H	
B	R	E	S	O	C	E	F	O	C	F	A	T	E	O
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C	K	Z	F	C	T	B	E	E	H	T	H	L	I	A
H	O	I	C	H	U	L	H	S	L	O	A	O	S	T
H	O	E	B	A	A	A	U	I	G	H	T	I	T	
F	O	O	Q	S	C	T	O	O	S	S	K	O	H	C
A	S	M	E	T	E	H	C	E	V	A	E	K	O	
T	O	V	E	P	S	H	E	V	O	L	L	O	B	O

- |            |            |           |
|------------|------------|-----------|
| Swing      | Plyback    | Rollover  |
| Bollyroll  | Hesitation | Shag      |
| Bougie     | Hook       | SOS       |
| Camel walk | Irvin      | Step      |
| Chain      | Kickback   | Stutter   |
| Club       | Lead       | Sugarfoot |
| Swag walk  | Lean       | Swig      |
| Ding       | Line dance | Toe       |
| Elvin      | Male       | Tushgush  |
| Enjig      | Trap       | Turn      |
| Smack      | Pivot      |           |





S.O.S.  
Carefree Times  
19 Fall Migration '92







S.O.S. Carefree Times  
19 Fall Migration 92







S. S. S.  
Carefree Times  
19 Fall Migration 92







S.O.S.  
Carefree Times  
19 Fall Migration 92







# Welcome Home

Home of the Shag



## SPANISH GALLEON

- A Complete Entertainment Complex
- Shag All Week - September 14 to September 20
- Something FREE Every Day for S.O.S.'ers
- Shag on our Ocean Deck Dance Floors
- We have added a New Dance Floor in the Country Club for Fall S.O.S.'ers. We now have Four Large Hardwood Dance Floors.
- Deck Opens at 10 a.m. Every Day

### Monday, September 14

1 - 4 p.m.: Free Miller Lite Draft Beer\*  
 3 - 8 p.m.: \$1.75 beer + \$2.25 liquor\*\*  
 5 p.m.: Free hors d'oeuvres  
 D.J. 8 p.m. - close Sid Pruitt

### Tuesday, September 15

1 - 4 p.m.: Free Miller Lite Draft Beer\*  
 3 - 8 p.m.: \$1.75 beer + \$2.25 liquor\*\*  
 5 p.m.: Free hors d'oeuvres  
 D.J. 8 p.m. - close Mike Lewis

### Wednesday, September 16

1 - 4 p.m.: Free Miller Lite Draft Beer\*  
 3 - 8 p.m.: \$1.75 beer + \$2.25 liquor\*\*  
 7 p.m.: Old Fashioned Beach Cookout  
 D.J.'s 4 p.m. - 9 p.m. Mike Lewis  
 9 p.m. - close John Wilson

### Thursday, September 17

3 - 4 p.m.: Free Miller Lite Draft Beer\*  
 Noon - 8 p.m.: \$1.75 beer + \$2.25 liquor\*\*  
 7 p.m.: Old Fashioned Cookout  
 D.J.'s Noon - 4 p.m. Jack Moore  
 4 p.m. - 9 p.m. Judy Collins  
 9 p.m. - close Sid Pruitt

### Friday, September 18

4 p.m.:  
 Old Fashioned Cookout  
 with  
 Lacy Moore and George Lineberry  
 D.J.'s 10 a.m. - 4 p.m. Joanne Johnson  
 4 p.m. - 9 p.m. Jack Moore  
 9 p.m. - close John Wilson

### Saturday, September 19

4 p.m.:  
 Old Fashioned Cookout  
 with  
 Lacy Moore and George Lineberry  
 D.J.'s Noon - 4 p.m. Roger Holcomb  
 4 p.m. - 9 p.m. Gene Petty  
 9 p.m. - close Joanne Johnson

### Sunday, September 20

Bon Voyage Party!!!  
 Noon - 1 p.m.: Free Liquid Sunshine  
 D.J.'s Noon - 5 p.m. Jack Moore  
 5 p.m. - close John Wilson

\*sponsored by Lacy Moore & George Lineberry  
 \*\*bar brands



Don't drink and drive — we're in walking distance or use the trams.

Serving your Favorite Cocktails, Cold Beer,  
Hot Dogs, Hamburgers, Prime Rib Sandwiches,  
Chicken Sandwiches, etc.





# me S.O.S.'ers

g and Beach Music 



## The New Fat Harold's Beach Club

212 Main Street - Ocean Drive

Opens Daily  
at 11 a.m.

**Wednesday, September 16**

### Early Bird Party

4 - 7 p.m.:

Pitchers of White Russians or  
Long Island Tea only \$10

Fat Harold's Shag City Grill  
open all day

D.J.'s:

Noon - 5 p.m. Mike Lewis  
5 p.m. - 10 p.m. Roger Holcomb  
10 p.m. - close Gary Bass

**Thursday, September 17**

4 - 6 p.m.: Hots d'oeuvre

Pitchers of White Russians or  
Long Island Tea only \$12

Shag City Grill open all day

D.J.'s Noon - 5 p.m. Mike Lewis  
5 p.m. - 10 p.m. Walter Upchurch  
10 p.m. - close Gary Bass

**Friday, September 18**

4 - 6 p.m.: Hots d'oeuvre

Pitchers of White Russians or  
Long Island Tea only \$12

Shag City Grill open all day

D.J.'s Noon - 4 p.m. Roger Holcomb  
4 p.m. - 10 p.m. Butch Davidson  
10 p.m. - close Gary Bass

**Saturday, September 19**

50¢ Draft all day  
Pitchers of White Russians or  
Long Island Tea only \$12

Shag City Grill open all day

D.J.'s Noon - 4 p.m. Jack Moore  
4 p.m. - 9 p.m. Roger Holcomb  
9 p.m. - 2 a.m. Gary Bass

**Sunday, September 20**

Noon - 1 p.m.: Liquid sunshine

Fat Harold's Treat  
Pitchers of White Russians or  
Long Island Tea only \$12

Shag City Grill open all day

D.J.'s Noon - 4 p.m. Roger Holcomb  
4 p.m. - 9 p.m. Walter Upchurch  
9 p.m. - 2 a.m. Gary Bass - DJ  
9:30 p.m. - 2 a.m. Kerry Michalis Band



## Your Home Away From Home



**Thursday, September 17**

\$12 Pitchers White Russians or Long Island Tea

D.J.'s:

INSIDE

OUTSIDE

Noon - 5 pm	Phil Edwards	Noon - 5 pm	Norman Miller
5 pm - 10 pm	Roger Holcomb	5 pm - 9 pm	Dave Roby
10 pm - close	Butch Davidson	9 pm - close	Ervin Ellington

**Friday, September 18**

\$12 Pitchers White Russians or Long Island Tea

4 p.m. - 6 p.m. Hots d'oeuvre

D.J.'s:

INSIDE

OUTSIDE

Noon - 4 pm	Walter Upchurch	Noon - 5 pm	Ervin Ellington
4 pm - 10 pm	Roger Holcomb	5 pm - 9 pm	Harold Beaver
10 pm - close	Tracie Johnson	9 pm - close	Sid Pruitt

**Saturday, September 19**

50¢ Draft all day

\$12 Pitchers White Russians or Long Island Tea

D.J.'s:

INSIDE

OUTSIDE

Noon - 4 pm	Harold Beaver	Noon - 5 pm	Dave Roby
4 pm - 9 pm	Judy Collins	5 pm - 9 pm	Ervin Ellington
9 pm - close	Rodney Holmes	9 pm - close	Jean Holger

**Sunday, September 20**


Noon - 1 p.m.: Liquid Sunshine - Fat Harold's Treat

\$12 Pitchers White Russians or Long Island Tea

D.J.'s: INSIDE  
Noon - 4 pm Phil Edwards  
4 pm - 9 pm Dave Roby  
9 pm - 2 am Jean Holger

OUTSIDE

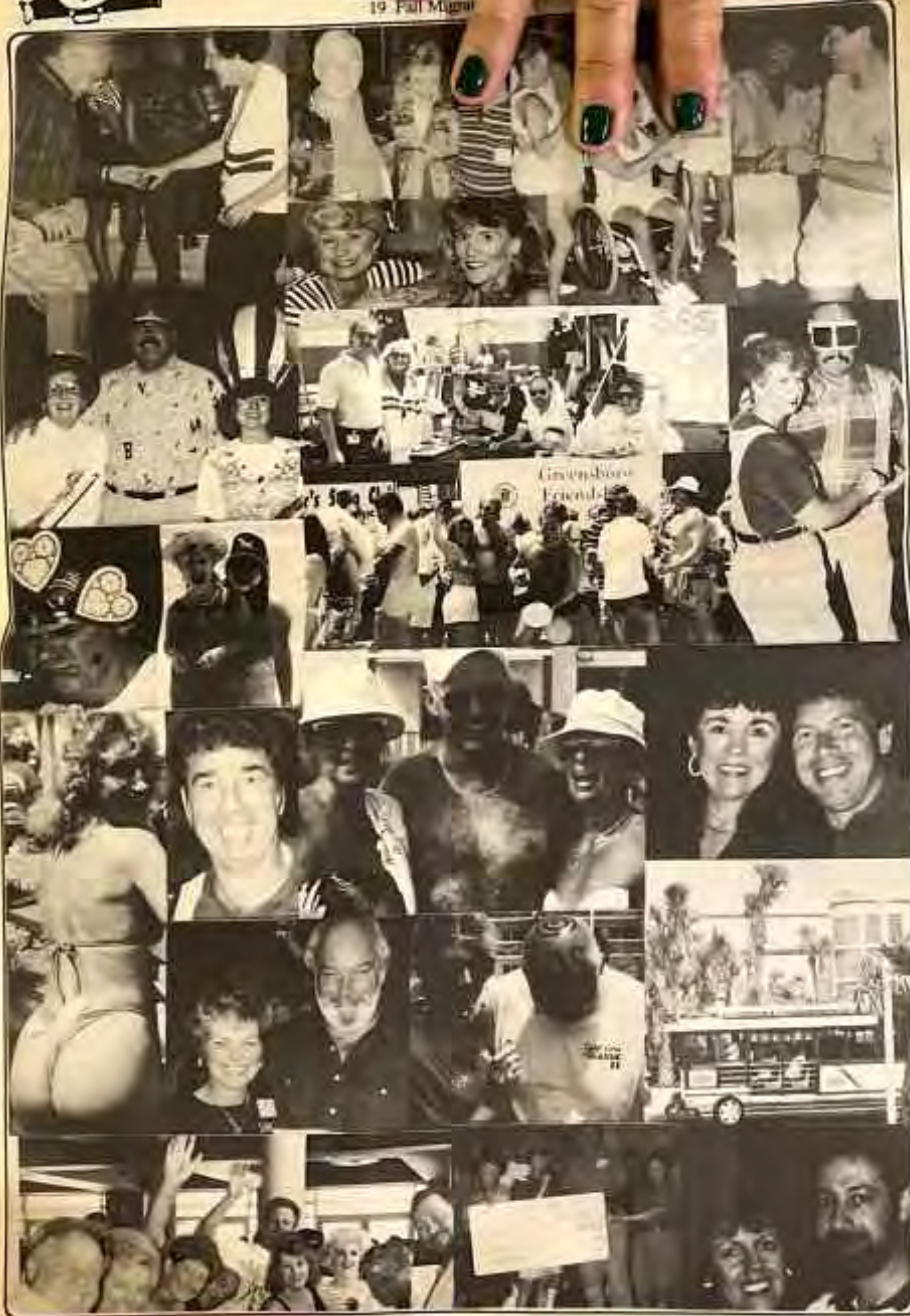
Noon - 5 pm Rodney Holmes

**AS USUAL...**  
**Bartie D's Jewelry**  
will be here with  
new selections in  
Gold and Rhinestones  
(904) 778-8570 



20

Car...  
19 Fall Migr...







## Imperial Swing

by Sherry Lawson

The St. Louis Imperial Dance Club was opened in the '60s by George Edick. Ike and Tina Turner got their start there. Jitterbug dancers were welcomed as they looked to dance to the great music. Everyone became close friends and shared moves, styles, and patterns. When other dancers asked where our members learned to dance, they would say, "The Imperial Club," and soon the name Imperial Swing was given to the dance itself.

Very similar to East Coast Swing, Imperial was always danced very fast, and in the round. Lots of footwork and spinning, plus plenty of stomps are essential. When blues bands played, single time converted to triple time for variety and variations.

The basic Imperial Swing Dance step has changed throughout the years. Influence from our sister clubs around the country has altered our style and patterns. There are now two schools of thought: the traditional, in the round, style with a back break step; and the new slot style with the break step changing direction with different patterns. The traditional has a basic 6 count (1&2, 3&4, 5-6) with the 1&2, 3&4 done in triple time and the 5-6 as a break step back.

We use a boogie style, which is a side to side hip movement, to accentuate each weight change. This is done by applying weight on the ball of the foot, along with a bent knee, while swinging the hips back and forth, much like Cuban motion. It is important for the lady to give some resistance as the man leads and to stay even shouldered with him when in open position.

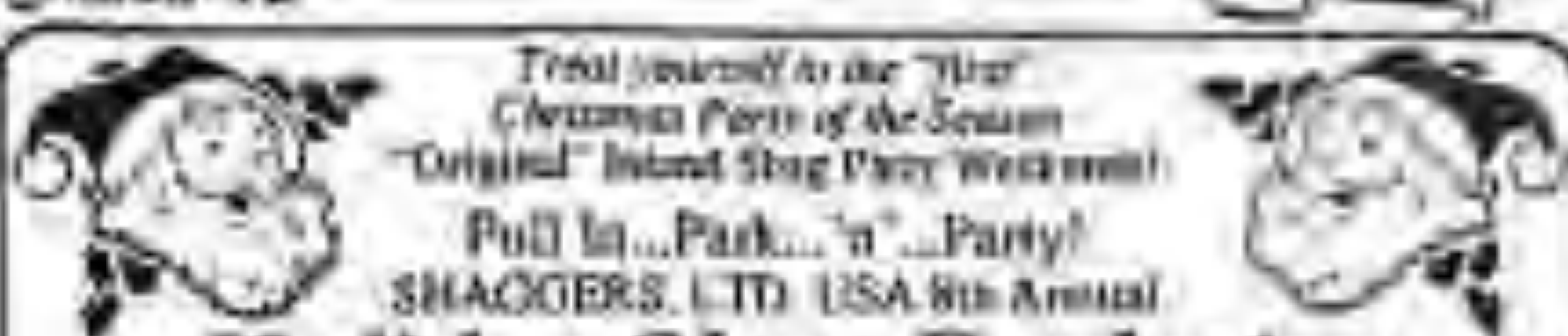
Lindy 8 count is an important part of our intermediate level of Imperial Swing. Our lindy is very similar to the West Coast and/or Texas whip. The lindy is also taught in the round and is very hard to teach other than one on one. There is a right arm extension for the man that is critical to the execution of the lindy. The count is 1&2, 3-4, 5&6, 7-8. The 3&4 is a rock step, and the 7-8 is a break step. Triple steps are 1&2, 5&6. Some of our classic steps are the "Hully Gully," "The Sugar Foot," and "The Walk," with many variations of each.

Many of our newer teachers are teaching slot moves with our old count and back step. My observation says it is very difficult to do slot moves from a back break step. One tries to rush and force the lady to cover much more distance. It's so much easier with a forward or side break for either the man or the lady. I have also found that counting with words rather than numbers makes mental comprehension much easier. Thus, "triple step, triple step, back break, or triple step, triple step, walk walk," is better understood.

Today, St. Louis has seven swing dance clubs throughout the metro area, with over 2000 members. All clubs give group lessons at very reasonable rates, and anyone who attends for the first time never fails to comment on how friendly the dancers are.

Imperial Swing is just one more child in our swing family that is growing every day. For me, it is a pleasure to be a part of.

**Editor's note:** The Southside Imperial Swing Dance Club of St. Louis was recently voted into the Association of Carolina Shag Clubs as an Associate Member. This article, which appeared in the previous issue of "Jitterbug" magazine, is hereby re-announcing us with this club. "Jitterbug" is available on a quarterly basis for only \$20 from "Jitterbug," 1330 La Mirada, Laguna Beach, CA 92651, (714) 494-8386.



Treat yourself to the "Best Christmas Party of the Season" "Original" Inland Shag Party Weekend!

Put In...Park...n'...Party!  
SHAGGERS LTD USA 8th Annual

## Holiday Shag Explosion

November 20, 21, 22, 1992

Holiday Int Airport, I-40 & NC68, Greensboro, NC  
Explosion D.J.'s - Shag's Annual Great Party, Harold Archer

WEEKEND RESERVATIONS & PACKAGES: Call Holiday Int Airport SALES OFFICE, 9-5 Monday-Friday, (919) 563-0421 - Credit Cards Accepted

WEEKEND PACKAGE INCLUDES: Friday & Saturday: Soups, Grains & Single-Kitchens, Weekend Ticket, Liquor Service, Sat. Admission Limit, Free Beer, Heavy Hot if you eat, Free Live Dancers & Shag Lessons, 20 Much More!

WEEKEND TICKET: \$20 per person. May be purchased at Door (Highly Recommended) - Advance Green if Not Late, Limited Free Will. Call Reservations/Travels NOW!

GENERAL INFORMATION & Address Call: SHAGGERS LTD USA HEADQUARTERS, P.O. Box 9482, High Point, NC 27602 - (919) 881-5100 - FAX: (919) 874-4870 - Another Member of the Association of Carolina Shag Clubs



## How to Speak Politically Correct

Compiled by Michael Payne

from *The Official Politically Correct Dictionary and Handbook* (Willard Books, \$10) by Henry Beard and Christopher Crut

- Chemically inconvenient: Drunk
- Controlled flight into terrain: Airplane crash
- Cosmetically different: Ugly
- Charm free: Boring
- Chronologically gifted: Elderly
- Downizing: Firing
- Festival seating: No seats
- Game management: Harming
- Hair disadvantaged: Bald
- Horizontally challenged: Fat
- Indigenous Alaskan pie: Eskimo pie
- Knowledge base non-procurer: Ignorance
- Lookam survivor: Attractive
- Melanic impoverished: White
- Metabolically different: Dead
- Negative cash flow: Broke
- Non-traditional shopping: Looting
- Organic biomass: Sewage
- Sobriety deprived: Alcoholic

For the Best of "Carolina Beach Music" while visiting in Nashville, TN, come to:

**Alexander's**  
LOUISE ANTIOCH

1716 Antioch Pl., - Antioch, TN 37013  
(615) 834-4845



Our Beach Music D.J.'s - LOUAY Dan Lowe, Ray Thompson, Ed White, and Tom "Woody" Bush - play every Friday night from 7 p.m. to midnight. We call it "Myrtle Beach Time."

Merge with The Best People in the World. "Our Customers."

V.I.P.'s soon lately at Alexander's include:

Bob Woods - President, Association of Carolina Shag Clubs

Adrian Andrews - Shag & B.L. Hall of Famer

Jay Malone - President, Memphis Shag Club

and many others from clubs all over the Southeast.





## THE TAG (Continued from Page 7)

This was not to be in the Caribbean, because we had the kind of dance music we enjoyed on our jaunts at the beach. We did not call it Rock and Roll, but the American public being what it is, insists that everything must have a label so that it can be placed in its proper place. . . . Now, from one of nowhere came the name, Beach Music. Now, if we have a neat little tag for our music, surely we must have a name for our dance. Let's see, what shall we call it?

During the 1970s, Don Kelly had a club on the oceanfront in OO, managed by Bob Barnhill who had the bright idea of having a big dance contest on Labor Day weekend 1975. Previously, they had a couple of smaller contests that were quite successful. This summer Don and Bob called one evening and asked if I would help with the First Annual Fat Jack's Beach Contest at their club. Amen

"... the American public being what it is, insists that everything must have a label so that it can be placed in its proper place. . . . Now, if we have a neat little tag for our music, surely we must have a name for our dance. Let's see, what shall we call it?"

much discussion, I finally agreed to help. It was then that I realized that there were many people still devoted to dancing the way we had danced on the beach during the late '40s and early '50s, all of which were excellent dances by any standards. There was also a grainy movie from the 1940s that had to be watched over during some early jaunts, and they were not so happy because this was, after all, a dance contest without a neat little tag to distinguish it from any other form of fun dancing. . . . Thus, from one of the past came the name Stag.

Obviously, a lot of people had been dancing in small clubs throughout the Caribbean and in the beaches and calling this last dance the Stag. I met some of them and asked how they had started calling the dance the Stag and was advised that most of the old timers that worked at the beach called it that. Well, that simply is not true. The name was used by people that preferred to have worked at the beach and to have run with the older dancers, when in fact they had never even spent more than a few weekends there. They simply were making up their story to the beach. Bob Barnhill had shirts printed with "Fat Jack's 2nd Annual Stag Contest" on Labor Day weekend, 1980 for the second big contest. Until that time people kept referring to the dance as the Stag, and I kept telling them that it was never called this until I finally gave up and accepted this new name.

This same year, 1980, Gene "Swain" Laughter pulled his favorite "swim in the locker with" and, with the help of a great many close friends from his early days on the beach, started SOS. This first session was an unforgettable experience for me, the old gazoon. For you, SOS is a life style with someone to go every weekend, meeting new people and creating friendships that will last a lifetime. Enjoy them!

Harry Driver is President of The Sluggery Hall of Fame and Master of Ceremonies for the annual presentations. In 1981 he was among the first inductees into the Sluggery Hall of Fame and is one of only three to have been honored by induction into the Beach Music Awards Hall of Fame. He is in the Living Legends and was recently honored by the Fayetteville Area Stag Association by being voted into their area Hall of Fame. Harry won both the South Carolina State Amateur championships at Myrtle Beach during in 1959 and every North Carolina State Championship he entered. After competing for over 15 years and never losing a contest, he retired from dancing competitively and now occupies his time as President of Driver-Sale Co., Inc., Dike World Imports, Inc., and Senior Vice-president of DECORAM, International. He resides in Deep, North Carolina, and spends his weekends dancing, playing golf, and sailing at Myrtle Beach, South Carolina.



Okay, we took off our clothes, I got up top of you. . . how long 'til it starts feeling good?

I don't know, but I've got a headache already!

Submitted by:  
Pat Daugherty  
J.H.B.A.



## CAGNEY'S Flaminings SEAFOOD GRILL

"A fresh approach to seafood and service."

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ON THE WATERWAY  
SEAFOOD AS GREAT AS THE VIEW

Our specialty is great seafood: fresh, delicious, and served directly on the Waterway with a view to match. When it comes to the area's best seafood, you'll get hooked on us.

Lunch & Dinner

Barefoot Landing (North End, Phase 2)  
North Myrtle Beach  
Always Plenty of Parking

Voted Best at the  
1991 "Taste of the Town"



All you can eat with style!

There's just something special about the quality of food and service you find at the Outrigger.

All You Can Eat Dinners  
\$9.95 to \$16.95.

You may reorder any item of equal or lesser value than your original order. Over 15 entrees to choose from including Alaskan Snow Crab Legs!

Dinner Platters \$7.95 to \$11.95.

Lite Dinners \$5.95 to \$8.95.

Combination Platters  
(2 & 3 items) \$9.95 to \$11.95.

Special Kids All You Can Eat  
Menu \$2.95 to \$4.95.



Open Nightly • Your Best Little Upchuck  
Cocktails 7 Days a Week • Carry Out Available • Telephone 270-8000

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Largest Broiled, Baked, Grilled, Sauteed & Specialty Menu on the Strand with over 20 entrees to choose from and nightly specials.

Add to the List Above 16 Steak & Chicken Selections and you have a menu with over 70 choices for the adult diner and a Kid's Menu that's as reasonably priced as any you will find.

All the Variety. All the Best.  
All You Can Eat.

June 12, 1992

Association of Carolina Shag Clubs  
P.O. Box 4089  
Columbia, SC 29200

Dear Members:

River Hills Golf and Country Club would like to take this opportunity to express our appreciation to all the members of S.O.S. for their support and participation in the O.D. Shag Club's Golf Tournament held during the Spring and Fall Migration and to your desire to play with us again in the future. We can't wait to see you "Thank You" for all the fun you've had at River Hills and the help you've given us during the year. River Hills has a lot to offer with a beautiful view, excellent food and service and a great location. We hope you will all look forward to River Hills in your Home Course at the Beach.

We look forward to having you back with us.

Thank you very much,

Tom W. Clifton  
General Manager



Welcome S.O.S.'ers  
to the site of the O.D. Shag Club's  
Fall S.O.S. Golf Tournament

Saturday, September 19, 1992  
Check in by 8 a.m. — Shotgun start 9 a.m.

10% discount to all S.O.S. Cardholders

Located on Highway 17 North at Little River, South Carolina  
(803) 399-2100





North Strand Plaza • North Myrtle Beach, SC

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**Shag Shoes**  
for Ladies & Men

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With this extra room, we have more stock.

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North Myrtle Beach, SC 29582

# THE SECRET

By Sam Ann Shuman  
Martinsville Shag Club

When I moved back home to Virginia a year and a half ago, I had been away for 10 years. During those years, I had done many things, but keeping in touch with friends from home was not one of them.

So, basically I was alone. I had my family—a very small nucleus—and I had a new job that kept me busy. It was not a very happy period in my life. I had a lot of hurting to get over and the struggle to start a new life for myself, to be on my own, to take care of myself—and I was determined to do it!

One day, as I was looking through the newspaper, I saw an ad: "Learn to Shag." Shag—I had heard about shagging; in fact, I had even seen Shag, the Movie, and I loved to dance. But, what about a partner? Did I need a partner?

Well, I called and was assured that I could come to class alone and not be worry. There would be other single people there as well. And there were. (In fact, I later met the nicest man I could ever imagine through shagging. You're one in a million, Russia.)

I was hooked after my first class and couldn't wait for the week to go by so I could go to class again. Then I was taking the second session and going back in the first

session as well. My time spent learning, helping, or listening to the music was time well spent, so far as I was concerned.

As the holidays approached, I was told about Martinsville Shag Club's Christmas party down at Skippy's in Eden, North Carolina. "Are you kidding, go alone?" I asked. I was scared to death. But I went.

Everyone was so nice to me. I felt very shy and nervous, but I felt welcome. I was welcomed by club members I had met and by those I had not met, and I even danced! What a good time I had, and what a nice group of people these shaggers were.

Before long, there was a buzz about a Foothills Winter Bump Down in Hickory, North Carolina. Okay, I'll go for it, I thought. As we arrived, settled in, and began to get in the party mood, I began to wonder if I had

"It's as if there's a secret code. Once you've become a shagger, you just know. You know the fun, the laughter, the love, the music, the commitment, the pleasure, the addiction . . ."

been sapped back in time to my college days. Now, this was a party. Did I even know how to party like this anymore? I had been gone too long, had been "grown up" too long. Well, maybe not too long. Looking back, I would say that I partied with the best of them. I danced my feet off, I laughed a lot, and I had my voice. It was the best party I'd ever been to.

Since then, I have been to S.O.S. lots and already can't wait for the next one. I have

joined the Martinsville Shag Club and am even a board member and co-chairperson of the Social Committee. Shagging is my job, my work, and I shag.

Years ago, when I lived in Philadelphia, a woman from the local Newcomer's Club came by and welcomed me to the community. I never went to their meetings or functions, but when I moved to Pittsburgh and they came to welcome me, I went. Their group was so instrumental in helping me feel that I belonged there. They had meetings, meals, and trips. I was so happy that they had found me.

I have since found that the shag community is warmer, nicer, fun, and more welcoming than any group or club that I have ever encountered in all my travels. I have made so many good friends and discovered that shagging knows no age, young and old are all welcome. When you're a shagger, you belong.

I have never known a more group of men and women (guys and gals). No matter where you go or what club you walk into, there's a smile to greet you—you're a fellow shagger. You know, it's as if there's a secret code. Once you've become a shagger, you just know. You know the fun, the laughter, the love, the music, the commitment, the pleasure, the addiction—you know. You're a shagger. Now, I'm a shagger. I know, I know the secret code, and I try every day to let other people in on that secret.

In my work, I talk to people all day long. I'm my own "newcomer's club," responsible, my own "welcoming" committee, and my own "shag witness." "Come on out, I know you'd have a good time." "Come on out, we'll teach you a line dance." "Come on out, we'll help you with those steps."

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# Shagging Back to the Future

by Shelia Triplett-Brady

This month's issue of *the Calloway* has lived a history lesson—and, as all history does, it encompasses the spiritual, chronological, and critical aspects of our's, a metaphorical (and so interpretive) history of life. In other words, we went to the S.O.S. Spring Ball at Myrtle Beach.

S.O.S.—Steady as a Steadfast—let us fact a true Southern history lesson originating in the late '40s on South Carolina's Grand Strand. Then, as now, people gathered to find the revitalizing atmosphere and the spontaneous fellowship.

Sponsored by the Association of Carolina Shag Clubs, the twice-yearly S.O.S. massive open Ocean Drive at North Myrtle Beach has a non-stop where yesterday's beach-goers instantly themselves in the *Riviera of Youth* by listening to beach music, dancing the Shag, and enjoying its vintage cars. Revisiting their two-age years, these beach veterans also manage T-shirts ("Age and Treachery will always beat Youth and Skill" or "Shag is not just a word") and Wagoner beer socks. Cigs were backward with an ignored bill cover the gray and keep the rooms of smoking parlors.

The "maverick guided" progression round-the-clock from unskilled dance floors to venerable establishments such as *Dukey, The Hibert's*, and the Spanish Galleon. Even the local pizza parlor has a dance floor and a DJ.

On Saturday evening, hundreds of granders commiserate their camaraderie by running side by side on the beach and forming the giant letters "S.O.S."

A serious economic event for North Myrtle Beach merchants, S.O.S. began in 1980 when a former life-guard decided to have a reunion and called upon the media for help. That year, 5,000 people migrated from the Carolinas and five surrounding states. Now

people come from everywhere to the colossal immunity party, this year more than 10,000 people spent \$10 million.

According to *Rolling Stone* magazine, beach music evolved from the rhythms and blues taste of Black artists, whose slow horns and double-contrabass lines find romantic drama. These artists reflected the reality of the Great Depression and the war and reflected the lazy, carefree beach life. Dances from radio stations at "race tracks," these songs were edged Tommy Dorsey and Glen Miller from beach jobbers. Performers included Duke McAllen, Lee Liggins, Big Jay McNeely, and Louis Jordan. In 1951, the *Dominion* hit No. 1 with the all-female *Sixty Minute Man*.

"In the Southeast, beach music is like dogs," says General Johnson of the musical group Chairman of the Board. "Instead of shooting stuff in their eyes and popping pills in their mouths, they escape with the beach."

Wanting to participate in the musical culture, teenagers of the '50s refined the Lindy Hop and the Jambou, christening the back flaps and the "five sweepers." The Shag, therefore, is not just a dance; it's an attitude. The official dance of the state of South Carolina, it has become an art form with defined precision steps such as the eaglefoot, belly roll, froggy walk, and break. Once frequenting the men, the shag has produced living legends who perform impromptu spotlight dances during the 10-day S.O.S. celebration.

Time has not obliterated the original beach experience. New groups have been added to the repertoire and new generations join the ranks. Ocean Drive during S.O.S. juxtaposes the old with the new as shaggers from the '30s to the '70s relive their memories and those of the '90s make new ones.

The S.O.S. celebrates a tradition of three-artist performers.

First, people are coping young and active. Being seeking stereotypical models and refusing to be ridiculed in rocking chairs, they seek an exciting life after 50. Retirement facilities that resemble vacation camps have become popular. On a dance floor behind The Pool, I saw a man in his 60s wearing a full split without joining a bow.

Second, people are infatuated with romance and materialism. Today we are beset with a deluge of sexual crime: the economy, crime, the environment, drugs, abortion, education, health care, civil rights, and savings and loans. Life has become so complicated that people look wistfully to a simpler time when responsibility belonged to someone else and when moral values were conspicuous. They long to be "Not in the '90s."

Third, going to the beach is a rite of passage. It is, like, as Melville says in *Moby Dick*, evidence of a personal relationship between man and his sea. Most of us find a personal "beach fix."

According to the '50s lyrics, "the best part (is) the steady rhythm of beach music: latest successive generation to carbon copy experiences. As our graduating daughter makes her ritual trek to the beach, she merges with a historic procession of teens. Perhaps when her life gets complicated, she can relate to a simpler time and place. And, by the time she passes 50, perhaps old age will have been abolished.

*Ed. Note: From the Late History Shag Club's July '92 newsletter, Shelia Triplett-Brady is a former educator and freelance writer who is a nationally published free-lance writer. She lives in Lenoir with her husband and three children.*

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# BITS AND PIECES: "Hey, Mac! Got Airi'n?"

by Charles "One Long" Blackwell

**T**he 1940s ushered in a new era at Myrtle Beach. WWII and its aftermath had passed. WW2A (Korea) was climbing down; and the economic situation was blossoming. The old, full-of-courtesy, wooden pavilion was replaced with a shiny new, large modern pavilion which included everything one would desire. For the waitress, the pavilion meant hairdos, games, food and drink of all kinds, exotic colors and sounds, sidewalk artists, spandex shows, music and dancing, the boardwalk, fringe and the gift shops, and a multitude of other delights.

To the "beach people," the pavilion presented a centrally located place to meet and dance. There was a jukebox, benches, shade, and a smooth concrete dance area. There was usually a nice air breeze, but often at night and on holidays there would be as many tourists congregated there to watch the jitterbugs as could get a jelly rolling, but usually there was plenty of room, plenty of dancers, and plenty of tourists.

During the daytime, all kinds of beach wear and clothes were worn by the jitterbugs, but at night the ladies looked their very best, and the boys came as best as they could, with tailor made pants and jackets being mandatory. Many wore "back hats."

The beach people would come every night except Sunday to dance, to meet plans for later, to have dates, and to exchange news. The "one chair" pavilion originated at the beach and would not be considered a house dance. It gave people the opportunity to have dances as well as non-dances on the same night, and to minimize the pleasure of variety. Many younger girls who were on house parties had refused, and late-fating filled the bill for their date the previous day if they stopped out.

All of the beach dancers would show up at the pavilion nightly—some for all night, some for just a dance. Others, there would be especially talented dancers who "took the floor." The others would watch, admire, and learn the new steps or moves, and the audience really enjoyed it. Many photos and home movies were taken back then of pavilion jitterbug dancers, and I have made an attempt for several years now to locate them. I hope to transfer them to video tape and make the tapes available to the S. C. Museum and all other Shag-related people and organizations. Don't send me anything, just let me know who you are, what you have, and how I can contact you.

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When a dancer came up with a real step or move, it spread like wild fire over the two Carolinas. One night at Spry's at Cherry Grove, Harry Driver gave a little jig at the crack in his pants, which was a tube jig, and it spread like wildfire, was done at the next day.

I know Charles Harris will disagree but I remember a dance 1933. That is the year the invention "The Boogie Woogie" was conceived by, and with the help of, the Beach Commission an legendary. The members of the commission, of all the great and memorable dances, I never picked in my mind of anything that of Charles in a white suit with black jacket pattern, announcement of a statistic, with his typewriter behind him, and dancing a new, revolutionary, and unique dance, "The Boogie Woogie."

observers felt that they were in the presence of royalty. At times she would wear a white shirt with black skirt shorts and wanted to be announced later the forever young, innocent girl participating a magical life. Beneath the outward classic beauty of Charles, all who knew her now and who have known her in the past are aware of her deep sense and love of Life. She is Spiritually powerful and gives with meaning to the river-road and other shared word, "LOVE."

Twenty years later, "Linda Louise" from Seattle attacked the "Boogie Woogie" as no one ever had or ever will. When I attempt to remember the dancing style of all the great and gifted male dancers of the fifties and the fifties, "Linda Louise" comes in mind first. He wasn't the best dancer, but he was the first single younger dancer I ever saw, and no one allowed to enter dance floor like Dennis. His mother and sister are forever in my heart.

I am certain that some of us who gathered there at the pavilion jukedown some forty years ago about an occasional nostalgic time when remembering those carefree days of our youth when we were in love with love and summer emotions were soaring. Personal ships were being done which still exist. There is no telling how many Carolina jitterbugs had their beginnings there along the beach as well as the jukeboxes. And I know that we who were there please many times to shed a tear of joyous sadness when we remember our comrade who have passed along the way. I'm certain that if they could speak to us now, they would say, "Boogie on!"

At every O.D. Beasons of today, you can see many couples on the dance floor who once danced at the Pavilion Jukedown. It is not healthy for one to live in the past, but it sure is fun to remember good times and attempt to revive them.

Every Carolina beach from Wilmington to Charleston had its own individual jitterbug and walking spots. Atlantic everyone knew each other, and jumps to other beaches for a night with common. Myrtle Beach dance spots were perhaps visited more than the rest, but alone was never untended Sunday dancing. O.D., Cherry Grove, and Worthy Hill were always popular Sunday spots.

Harry Slavator, Ardmore's answer to Ernie, took the lead for Boker during the day and led his B & B band at night, and I was working for Ladd's Beach Service. One day Harry came over and told me that the O.D. Jukedown wanted the Myrtle Beach Jukedown to join with them and create a private club for Jukedown only and their dance, I thought it was a good idea and took some barbers and hairdressing courses, a couple of oversized pillows, and the idea of my R.C.A. Hi Fi record player up in O.D., and added to the other paraphernalia when you had something as important as old-fashioned. Someone had reminded us of this, and each person brought in his own attack, music, and other goods.

I stand the floor with a shoe on to them, then and back a half. Then one Saturday night I danced on, and there was a large crowd there, four and a half to six, and a very pretty girl from Myrtle Beach was there.

They had named our little Jukedown venue, "The Flat," and over the next short while I think it replaced the Myrtle Beach Pavilion Jukedown as the most popular spot on the beach.

In addition to Jukedowning and working at Spry's, I also picked up a little more change from Moody's Bee Cruise and a couple other jobs by directing the crowds there on shore nights. I could usually go to where the crowd was and receive a few people that a real popular dancer was at a certain place, and soon everyone would be heading there. Once, when I was a little stoned, I approached Harry Driver at the old Myrtle Beach Club on Highway 17, and before I realized what I was doing, I had whispered to him that, "Harry Driver is at Spry's."

Several restaurants gave me five meals for handling out their cards to my beach restaurant and recommending them. We were not above paying the bar while one of our own got arrested for some reason official and collecting more money than the usual \$27.50 one we had. Then we would party with the rest of the food. If the person collected was extremely popular or very hot, we could raise \$50 to \$60 real quick. Sometimes, we would just get someone to stay out of sight while we collected the money so "had him out." Once, the lockers of the bar were locked up. We raised over \$100 with really had a party, but we forgot to fuel him out.

One afternoon a group of us were hanging around the Pavilion at Myrtle, as usual, waiting for a dancer to play the jukebox, when a fellow came up and told us that he had been able to see the comedian, was broke, and out of cigarettes. He asked us how we went about purchasing smokers. One of us told him to just walk up to the nearest man who had a pack of cigarettes in his shirt pocket, smile, and say, "Hey Mac, got a cigarette?" He thanked us and walked up to the first man he saw and said, "Hey Mac, got one?" This became our greeting the rest of the summer and caused over a dozen cigarettes that fall. Some interesting thought we were saying, "Hey Mac, got an one?" And that, too, became popular. We never told them of the situation.

During the summer of 1946 or 1947, I met a two-headed youth from the Kaiguter area, I believe, and one night he and I escorted a small house party of Oklawaha girls to the Pavilion at Myrtle Beach. He was dancing with one of the girls with great enthusiasm. A moment was really enjoying it and asked me what the boy was. I told him that he was called "Shag" Perrett because he could really shag (catch) a basket. The master returned party ready, "Well, let's really shagging now!"

I cannot be positive, but I believe that was the first time I ever heard the term "shag" was in relation to dancing. Don't worry about back to the location of my mind, I also remember hearing it at a freshman dance in Jukedown Hall at Wainwright College. The Buddy Fields Orchestra played for that dance. I have had no contact with "Shag" Perrett since then. Sure, if you are still around, ... "Hi!"

### Author's note

I know how precious a stepwise and memory of earlier times at the beach are to us and more recently, video tapes. I do want to include pictures in my book and expect that anyone who will please send me copies and be sure to identify people, places, and dates if possible. Anyone who has originals, don't send them, but let me know what you have and how I can contact you later for possible use. Everything will be returned in good shape, and you will get proper credit.





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# Remembering S.O.S.

by Claudia Wilson, Executive Shag Club

The year was 1960. Ocean Drive was North Myrtle Beach, and the Beachers and Shags had not been united. A great named Great Laughier decided to bring shaggers together for a number of years. Because the year had to be started to get back in touch. In his vision appears to never could have brought what he had started.

Shagging didn't exactly die during the '50s and early '60s. It just stayed on the critical list until everyone realized just how much they had missed rhythm and blues, and to their leaders, and a dance that really made them happy.

During the '60s and early '70s, music represented an overall and sweet impact by the infamous day of November 22, 1963. There was acid rock, disco, punk rock, and numerous other types of music that left a bad taste in the mouths of rhythm and blues and jazz fans. Like time, many of us wanted to remember the "hippy days" of our youth.

As our President might have said, "S.O.S. in the early '80s was a leader, gentle S.O.S.—no parking problems, no crowded dance floors, no too-tight entrance." We could even carry a cool tape from Harold's or Fat Jack's without a price increase.

In 1980 I had just moved to Myrtle Beach and really had no idea about the location. At the first S.O.S. I just knew I had found and gone to shaggers' heaven. It was probably 1982 before I realized that S.O.S. stood for Society of Shaggers.

We used to bring our children to S.O.S. The kids would be around the dance floor or one of the better dancers. From the very beginning, I could see in their young, little eyes that they knew they would dance the steps. They knew they could do it better. I watched numerous young kids of the '80s grow into the young adults who are dancing to rock music today. Each one I'd see there at S.O.S. in a dance contest in North Myrtle Beach they seemed to have grown a head taller. At first, most of the girls were taller than the boys, but from their first gig, God, they could dance. Their dancing faces made S.O.S. special. We were like a large family, so very happy and in unison.

The landmark buildings of S.O.S. and North Myrtle Beach also changed during the '80s. Fat Jack's became Fat Harold's, and there we learned that the wonderful, old weather-beaten building was to be torn down. I felt as if my home was being destroyed. For me, there will never be a club like the old Fat Jack's or Fat Harold's. No, it wasn't very pretty and would never be in Architectural Digest, but it had it all. The sound of the waves, the ocean breeze, good old beach music, and shaggers' laughter bouncing off every wall.

One of the most frightening times was during Hugo. After the evacuation of the Grand Strand, my daughter and I were finally able to return home. Our first stop was at North Myrtle Beach. The Museum

Guard was stationed in the "hurricane" and up and down Main Street. They of course had nothing worse were still in the street, but all the water was just coming. We were out of the car before a lady-faced Guardsman could stop us, standing in the rain and crying with my little girl and Marie Nance had only slipped North Myrtle Beach, we stepped in in the ground. I think the Guardsman understood. He just smiled and let us slide and cry in the rain. I wanted to hold my little girl and Marie Nance in my arms. I wasn't dancing, but he wouldn't let us go that close and finally convinced us to get in our car and be on our way. Angel popped a beach sign in the car radio, and, for that one moment, the honor of Hugo didn't seem so bad.

The years have flown by since 1981. We have seen the Gulf War come and go. We have mourned a Michael Smith and Nolan Ryan. Carolina won a national championship and Duke had a weapon. Someone made a great movie called "Fever of Dreams." We survived Hugo and cried for the victims of the California earthquake. We watched in despair as the Challenger exploded and laughed at David Letterman's stupid dog tricks. We worried about AIDS, the drug epidemic, and violent crimes. But there has always been this one constant in our lives...2000 weeks out of every year there would be a S.O.S.

On the Sunday of Spring S.O.S. 1992, Truck

Trudy, Larry, and I sat in the Club in front of the building at Fat Harold's. The picture was showing an exhibition, and everyone was throwing money on the floor for the kids as they danced. The Holiday Shag Club gave \$1000.00. Harold stood by the D.J. from with a smile that lit up the room. I watched the faces of everyone as they realized they were experiencing the very best of S.O.S.

There were young men and women dancing like we all with us could. A big caddy full of a man was giving back some of the wealth that has come to him from S.O.S. We all experienced a peaceful high that 100 years could never bring.

S.O.S. was like a child that I never wanted to see grow up and get so big. If I had my way, it would have stayed young forever. But my sister now says it gets. I hope it will always bring us together for two wonderful, yet simple, weeks each year.

For the last few years I've wanted that I want I going back again. It was too fast, too crowded, and too big. But S.O.S. is like a big magnet pulling me back again and again.

I know these early S.O.S.'s are gone, but I just miss them. I just feel so lucky to have been there all these years and experienced something so special. For me now, I am emotional and grateful that I can walk through the doors of the "new" Fat Harold's, stare my eyes, and breathe.

## A Sonnet to Shag

Blithe dance, tho' many hearts you strain,  
And yet, had even them given with glee.  
We who worship you, young and old,  
Consider your Muse our reason to be.  
The merry who often round you throng,  
Lift our voices in one great cry,  
To shout aloud our greatest song,  
Your joys we sing as life goes by.  
We live a world by you enhanced,  
With music and mirth and many a friend,  
Thanks we give each day we've danced,  
Dance we will until the end.

And could we live it o'er once more,  
Back we'd be on a shagging floor.

— by Phil Sawyer, April 7, 1992

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The O.D. Shag Club would like to welcome everyone to S.O.S. We hope everyone will have a great time. When it's time to take a break from all the "fun and frolic", to go shopping or eat out, you might consider patronizing our advertisers and take advantage of the coupons in their ads.

The 2nd Annual Fall Golf Tournament promises to be fun for all. Along with the prizes indicated, we have a \$10,000 prize for a hole-in-one on (1) par three. Plus there will be prizes given for a hole-in-one on all other par threes.

Look forward to seeing you there

Janet Harold, President  
O.D. Shag Club

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Saturday, September 11, 1992  
1:00 PM Shotgun Golf  
Check in by 8:00 AM



175 Hole Tournament - S.O.S. Club  
Couples Course  
Open to all 18 and over

**ENTRY DEADLINE - September 11, 1992**

Entry Fee - \$60.00 per player (includes cart, green fees, clubhouse refreshments and golf towel)

**"CASH" PRIZES "CASH"**

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- \*2nd Place Team - \$150.00
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# OD ARCADE & LOUNGE

## DJ SCHEDULE

**Wed. 16th**

8 PM - Close  
 Muri Augustino

**Thurs. 17th**

1 - 5 PM  
 Harold Beaver  
 5 - 9 PM  
 Steve Baker  
 9 PM - Close  
 Walter Upchurch

**Fri. 18th**

1 - 5 PM Gene Petty  
 5 - 9 PM Sid Pruitt  
 9 - Close  
 Boogie Woogie  
 Bros.

**Sat. 19th**

1 - 4 PM  
 Butch Metcalf  
 4 PM - Close  
 Boogie Woogie  
 Bros.

**Sun. 20th**

3 - 7 PM  
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 8 PM - Close R & R  
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**Large wooden dance floor**

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**Wed. Sept. 16**  
 Early Bird Party!  
 4 - 6 PM  
 Hor d'oeuvres

**Thurs. Sept. 17**  
 4 PM  
 Hor d'oeuvres

**Fri. Sept. 18**  
 5 - 7 PM  
 Bar B Que

**Sat. Sept. 19**  
 5 PM  
 Wedding Bells  
 Will Ring!

**Sun. Sept. 20**  
 11 AM - Noon  
 Bloody Mary &  
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 Party!!

A/C Lounge  
 SOS Cards Sold

## Crazy Zack's is Baaaack!

Crazy Zack's welcomes S.O.S.ers for the Fall Migration. Long a favorite of Strangers, especially from the earliest days of S.O.S., Zack's will once again rock with the rousing strains of beach music and shake with the syncopated sliding of surf shoes across one of the finest dance floors on the beach.

Association of Beach Music DJs will pour out the music from 2:00 p.m. until the wee hours of the morning. A bounty of fancy food will be available each afternoon and the party will be well underway. The addition of Zack's to the S.O.S. array of clubs is a follow through of our goal to increase the available dance floor space and provide for cool and comfortable places for the thousands who enjoy the unique Fall Migration.

Meet your friends at Zack's. Although a complete schedule of DJs is not available as we go to press, a list will be available at the club at the beginning of S.O.S. Stop by and pick up a copy. You'll be glad you did.



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 Ham • Genoa Salami  
 Roast Beef • Super Sub  
 Pepper Steak/Mushrooms

## S.O.S. D.J. Schedule

Thursday	Friday	Saturday
4 p.m. - close	2 p.m. - close	2 p.m. - close
<b>D.J.'s</b>		
Harold Beaver • Phil Edwards • Terry Hopper Norman Mills • Farrel Watts		





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(919) 472-8222 (w)

**SHARROCK SHAGGERS**  
Terry Reynolds  
P.O. Box 4794  
Sumter, GA 31040  
(919) 371-7608

**SHELBY SHAG CLUB**  
Dixie Hester  
2037 DeLoach Place  
Shelby, NC 28152  
(704) 452-2144 (w)

**SOUTHWEST ALBERTA DANCE CLUB (Associate Member)**  
Dorothy Hester  
P.O. Box 27022  
Neyville, Alberta, Can.  
St. Louis, MO 63119  
(314) 875-1987

**STATEVILLE SHAG CLUB**  
Lynwood Payne  
P.O. Box 1982  
Stateville, NC 28677  
Mama Louie (Sat & Sun)  
(919) 862-0670 (w)

**STEFFIN CUP SHAG CLUB**  
Cindy Mc

**STAMPER SHAG CLUB**  
Nancy Hester, Jr.  
P.O. Box 3068  
Siler, SC 29164  
Dorothy (Wed)  
(803) 400-3751 (w)  
(803) 774-8881 (w)

**TAMPA BAY BEACH BOFFERS**  
Sandra Braddock  
3403 Lemon Street  
Tampa, FL 33609  
Dorothy's (Thurs, Sat)  
(813) 874-5677 (w)  
(813) 282-2624 (w)

**TWIN HIVERS SHAG CLUB**  
Joe Stevenson  
P.O. Box 1808  
New Bern, NC 28562  
Dorothy (2nd Sat)  
(919) 537-0738 (w)  
(919) 454-7778 (w)

**TWISTED SHAG CLUB**  
Mae (Sat)  
P.O. Box 2810  
Columbia, NC 28021  
Twin Star & Dorothy (Thurs, Sat)  
(704) 822-1881 (w)  
(704) 822-8102 (w)

**VALENTIA BEACH SHAG CLUB**  
Nancy Beck  
P.O. Box 3888  
Virginia Beach, VA 23464  
Linda (Sat, Fri)  
(804) 471-2305 (w)

**WILLIAMS LAKE AREA SHAG CLUB**  
Dorothy (Sat)  
P.O. Box 418  
Sum, NC 28385  
(919) 862-5828  
(919) 322-2284

**WINDSOR SHAG CLUB**  
Evelyn (Sat)  
P.O. Box 343  
Ridgeway, SC 29130  
Margaret (Columbia)  
(803) 237-8528 (w)  
(803) 238-4028 (w)

**WINTON SALEM SHAG CLUB**  
Paul Milligan  
P.O. Box 24223  
Winston-Salem, NC 27114  
(319) 324-8471 (w)  
(319) 752-1431 (w)

